

THE KEELEY INSTITUTE AT FREDERICTON.

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IS THERE NO HELP?

Through all coming time, as for centuries past, must the brave, the generous, the kind and true, fight an unequal battle only to be vanquished at last? Must the invasion of the sacred realm of "home" by this incarnate fiend of drink go on forever without stay or hindrance? Can human intelligence suggest no plan to check? Can the wide realms of medicine furnish no remedy that will cure? Must the mothers of generations yet to be, look helplessly on while their sons are beguiled away into the desert places of life and destroyed? Must so many of the brightest intellects of every land and race, still go tottering down to the regions of forgetfulness and death? In great conventions the world over, in the obscurity of lonely homes, in the broad light of day and through the silence and darkness of midnight, these agonized questions have been heard for ages.

To Dr. Leslie E. Keeley, a patient, studious physician, of Dwight, Illinois, it was left to give the first substantial answer mankind has ever heard. Fifteen years ago he startled the world with the declaration that drunkenness and the morphine habit were diseases that could be cured by scientific treatment.

Since that declaration was made he has proven its truth by effecting more than two hundred thousand permanent cures scattered the length and breadth of the continent from the St. Lawrence river to the Pacific ocean, from Manitoba to the Gulf of Mexico and with one hundred and eighteen of these Institutes bearing his name, now in active operation on this continent and sending home cured more than one hundred men every day in the year, few men or women can be found who are not familiar with these marvelous results.

But desiring to inquire more particularly concerning this wonderful work, it was the writer's privilege during one of the recent winter days, to visit the Keeley Institute at Fredericton, New Brunswick, the only one yet established in the Maritime Provinces. And eminently proper it is that the busy city of Fredericton, the capital of the Province, should include within its limits one of those homes of refuge for the distressed, where health is restored, hope renewed and life made worth living.

Little less than a miracle it is, when men and women weak and trembling, prostrated in mind and body, hopeless and discouraged, the helpless victims of Alcoholic or Morphine disease, after a brief four weeks of treatment here, go out into the world to take up the duties and responsibilities of life again, hopefully, cheerfully, as courageous and as strong as in the days before such suffering was known, with every faculty of mind and body at its best.

"Salamanca," formerly the beautiful country residence of Senator Wark, is a well known spot in provincial history in the city limits and yet not of it—in full touch with its life and activity and yet retired, it affords all the grateful advantages of a retreat without loneliness.

Situated high up on "Institute Ridge" flanked on the one side a quarter of a mile away by the "University of New Brunswick," on the other by the Institute for the deaf and dumb, overlooking the city and the fertile valley of the great St. John river, which clothed in its robes of summer beauty,—as the health and pleasure seeking world is fast learning—has on this continent no peer save the Hudson.

At the foot of its shaded and terraced lawns is "Salamanca" station, where all trains stop for arriving or departing guests. Well may every citizen of these provinces indulge in a pardonable pride that an Institute that is doing so much to alleviate the world's distress, should possess such a home as this. While the administration of Dr. Keeley's Double Chloride of Gold Remedies in all Keeley Institutes is identical, the comforts, the surroundings and the management of the Institute are matters of importance to every guest.

Had this grand mansion with its spacious rooms, its wide halls, its lofty ceilings, in all three stories—built with little regard to cost—been originally designed for its present use, it is hard to see where improvements might have been made.

"The Home."

Its interior more than sustains the favorable impressions its outside gives. While there is no attempt at cheap display the furnishings are rich and of the best, while best of all, an air of cosiness, of subdued and quiet comfort pervades the whole house.

The sanitary conditions are excellent; the most exacting cleanliness pervades every nook and corner, yet one sees no obtrusive brooms or brushes or hears the clatter of domestic work. It is simply managed by people who know their business. Comfort, rest and "Home" are written on its walls. At the right of the

in every room in which the cheerful fires are lighted when the evening dusk comes on. All richly furnished with carpets, beds and easy chairs and from cellar to garret we could find no stint or lack of comfort here.

The table supply both in quality and quantity is generous in the extreme and unsurpassed in the Province as one guest remarked to the writer—"The feed here can't be beat."

In conversation with Manager W. Scott Robinson, whose extended experience in this work has made him familiar with it, we obtained much information.

Himself a graduate of a Keeley Institute some years ago, and an enthusiastic believer in it, having himself known and suffered all the torments that Alcohol inflicts upon its victims, possessing a quick insight into

of them supposed to be hopelessly incurable—had been cured of the Alcohol and Morphine habit in four weeks, without an hour of sickness or suffering and their general health restored to a condition better than they had known for years, such well known men as Hon. A. F. Randolph, Lieut. Gov. Fraser, Wesley VanWart, Q. C., George F. Gregory, Q. C., Henry Chestnut, Willard Kitchen, Geo. T. Whelpley, Geo. F. Baird, Rev. Drs. McLeod, Brecken, McDonald and other well known men of abundant means secured incorporation as the Leslie E. Keeley Company, of the Maritime Provinces; secured all the rights and franchises from the Leslie E. Keeley Co. of the United States—secured the sole and only right to buy, sell, use or administer the Keeley remedies anywhere in the Provinces

THE ONLY REMEDY.

foundations by a Keeley Institute, any more than by other means; nor can we compel a man to retain a treasure he is determined to throw away.

Yes, like every other useful discovery in the world, scores of men have attempted to imitate the methods and remedies of the "Keeley Cure."

One will claim to have obtained the secret by being associated with Dr. Keeley in his early researches,—another that he was the druggist who supplied him and filled his orders;—still another that he obtained his secret formulae by stealth, while a patient in Dr. Keeley's Institute at

shake hands with them you will discover that their hands are cold, lifeless and damp.

If you notice their movements you will see them walk with a languid, weary step—not so much like an old man as like one thoroughly tired out. How many of these will eventually recover from these conditions time alone will tell. But do these all relapse? Certainly not. A temperance pledge, a blue ribbon or reform club movement will hold for six months probably fifty per cent, of those who join it, but battling with an Alcoholic crave that persistently returns again and again, the most of them become discouraged and go back within a year to their old ways;—about five or six per cent. continue as abstainers for many years or through life and these percentages of loss and the duration of time before their occurrence will compare I think very nearly with the per cent. of loss and the time of its occurrence among those who have taken the imitations of Dr. Keeley's remedies.

This is so well understood by the parties themselves that they often follow the plan of moving from place to place once or twice each year.

The names of the gentlemen comprising the New Brunswick company, are a sufficient guarantee anywhere, that patients at this Institute will be treated with the genuine Keeley Gold cure remedies—skillfully administered by experienced physicians, who have been thoroughly instructed in their use at the great parent house at Dwight, Illinois, under the immediate supervision of Dr. Leslie Keeley. All that science can do, will be done and where cure is possible it will be attained. Where the people are not fully informed and able to distinguish between the true and the false, between the genuine Keeley Institute and an imitation of it, the unsatisfactory results of the imitations react somewhat against regular Institute work, but the people of these provinces are rapidly coming to an understanding of the situation and the declaration, "By their fruits ye shall know them" will be more generally considered in the future, than in the past.

"No, our treatment is not confined to alcohol and morphine diseases. A large per cent. of our patients are neurasthenia or nervous prostration cases—not the result of alcohol or opium, but of overwork, overworry and other causes. A complete and satisfactory cure is invariably obtained in cases of this kind."

The work at first confined to Fredericton has spread and developed rapidly. Each province is represented by patients under treatment, while everywhere in the maritime provinces the push and energy of the management is bringing to the notice of the people the wonderful results that follow the use of a wonderful remedy.

- Cures Inebriety.
- Cures Opium and Morphine Habit.
- Cures All Craving Forever for Alcohol or Drugs.
- Cures Nervous Prostration, Result of Overwork or Use of Stimulants.
- No Sickness.
- No Suffering.
- No Prostration.
- No Loss of Sleep.
- No Loss of Appetite for Food.
- No Return of the Craving.
- No Desire for Old Associations.

Address all inquiries to
W. SCOTT ROBINSON,
 Fredericton, N. B.
 Correspondence Strictly Confidential.
 The Leslie E. Keeley Company.



The Leslie E. Keeley Institute at Fredericton.

wide hall is the spacious parlor, with its deep rich carpets, its cosy nooks, its easy chairs, its grand piano, an instrument wonderfully rich in tone usually presided over at the evening musicals by Miss Robinson.

Here the music loving guests assemble and beguile an hour away, in "Nearer my God to Thee" and other sweet songs that never grow old. Next is the cheerful reading-room with its brisk open fire, maintained more for companionship than need, for the house is furnace heated and a comfortable warmth pervades every room. Books to suit the varied tastes, the daily Canadian papers and the larger weeklies from the States, always on file. At the left: the main entrance is the business office, containing the desks of the manager and medical director, stenographer, typewriter and clerk. Next the large dining-hall, equal in its furnishings and appointments to any in the province.

Next the kitchen and pantries designed and arranged for the expeditious despatching of the largest amount of work with the least of time and trouble; piped throughout, as is the whole house, and abundantly supplied with the purest water from a highland spring.

The bath-rooms on the second floor, supplied with hot and cold water and all needed conveniences are an important feature in an institution of this kind. The guest chambers on the second and third floors detract nothing from the favorable impressions received below. Fire-places.

human nature and the broadest sympathies for human sufferings, he is admirably fitted for this responsible place.

A public speaker of wide experience and established reputation, he spends much of his time in addressing public meetings in answer to the calls of temperance societies and others who desire to hear the story told. During his absence the Institute is left to the thoroughly competent management of the medical director Dr. LaBelle, ably seconded by Mrs. and Miss Robinson, who have an abiding faith in "The Keeley."

Even the clerk and porter of the house are graduates of the Institute and the sullied stranger coming here will find a corps of assistants capable of anticipating his every want.

He is met at the threshold with that tender and considerate sympathy he so much needs, extended by those who themselves have suffered, for the drinking man is generally a man of tender heart and generous impulses and when cured there is a wonderful bond of fraternal sympathy among the Keeleyites. Following his own cure Mr. Robinson assumed the care and management of Keeley Institute work in the States until he was transferred to New Brunswick nearly a year ago and opened the first and only Keeley Institute for the administration of Dr. Keeley's Double Chloride of Gold Remedies in the Maritime Provinces.

After a hundred or more patients—many

and then purchased this magnificent property to make the Institute just what every Keeley Institute in the world is, a permanent establishment.

The first of the one hundred and eighteen Institutes on the continent were established fifteen years ago, the older they are, the more largely they are patronized.

The day of reproach for attending them has gone by. Where professional and business men of every class and calling have sought relief from alcohol and morphine diseases it excites no more comment now, than when one goes to the Hospital to be treated for any other disease.

Yes! we have losses, those who "go back" as the saying is, amounting in several years so far as I have ever been able to determine, to from five to six out of every hundred treated.

Still I do not believe but these were cured, as permanently as they desired to be and acquired the habit again, just as they did the first time—by persistent dabbling in light drinks winding up with whiskey and a re-establishment of the disease.

Men who are mentally and morally weak and vacillating, unreliable and untruthful in business transactions are the ones who furnish our five or six per cent. of loss. Men who have an established reputation for business integrity and truthfulness when sober furnish the ninety four per cent. of permanent cures. Enduring monuments cannot be reared on mud

Dwight, and under such misleading names as "By the Keeley Method," "Gold Cure" etc., they have obtained more or less patronage.

Again the medical journals have published scores of "Analyzed Formulae" no two of them alike;—and young doctors of small practice with these journals as a guide, have undertaken Keeley (?) treatment in connection with their private practice, but disastrous results have followed so quickly and so often, in the States at least, that this practice is well nigh abandoned.

The line of theory usually pursued in these imitation treatments appears to be an exchange of stimulants—a hypodermic injection of strychnine and atropine or other powerful tonic is administered.

Under this stimulation the patient does not feel so sharply the loss of his accustomed Alcoholic drink. He is treated to a drink of whiskey which is immediately followed by a hypodermic injection of apomorphine, a quick and powerful emetic, in the form of a dark colored liquid, sometimes called a "Black jab" with the result that his stomach immediately ejects its contents and he is calmly told that he is cured. If he doubts it the process is repeated.

What is the effect of these treatments upon the patients? If you will observe these men you can formulate your own answer.

You will notice in most cases that their faces have a pallid, deathly look. If you