

Social and Personal.

Something New....

[for us; that is, the manufacture of

FLANNELETTES

These Goods are now being delivered to the leading Wholesale Houses of the Dominion.

We guarantee them SUPERIOR to any shown at the same price, either of Home or Foreign manufacture.

A TRIAL ORDER to your wholesale house will convince you of the value of these goods, both as to Quality and Color.

If you have not yet seen our complete range of samples, write your nearest Wholesale House for them at once.

WM. PARKS & SON, Ltd.,

Saint John, N. B.

Why you should have it.

Because it is the most effective, pure and economical, therefore



THE BEST Soap for laundry and domestic uses in the market.

BECAUSE a Soap that has increased its sales from year to year, and has been the leader in a big market for 20 years,

MUST BE THE BEST.

WELCOME SOAP CO., - - ST. JOHN, N. B.

TO FLARE OUT AND MAKE YOUR SKIRTS LOOK STYLISH

Have all your Fall and Winter dresses bound with the

New Corded Wakefield Skirt Protector

This "Corded Wakefield" is to make your skirts stand out; it is used in England in preference to all other dress stiffenings.

With "New Corded Wakefield" your skirts are made to stand out stylishly, and at the same time the edges are protected once for all. Ask your friends at the seaside how "English Wakefield Skirt Protector" has stood the wear and tear of the sea, rocks and sand.

Every yard is marked Wakefield Specially Prepared Leather, patented. Actions are being taken against those who handle cheap, inferior imitations.



Ready for Use...

STOWER'S

Lime Juice Cordial

Is Sweetened to Suit Most Palates.

NO HUNTING FOR SUGAR.

Add water, and you have the Best and Most Wholesome of Summer Drinks.

"STOWER'S" HAS NO MUSTY FLAVOR

A Pure White Soap,

Made from vegetable oils it possesses all the qualities of the finest white Castile Soap.

The Best Soap for Toilet & Bath Purposes, it leaves the skin soft, smooth, and healthy.

Sea Foam

It Floats.

ST. JOHN SOAP MFG. CO., ST. STEPHEN, N. B.

5 CTS. (TOILET SIZE) A CAKE.

Maritime Agent for THE O'KEEFE BREWERY CO. of Toronto, Limited,

GEORGE P. McLAUGHLIN,

.....WHOLESALE DEALER IN.....

Wines, Liquors, and Cigars,

11 and 13 WATER STREET, ST. JOHN, N. B.

Agent for LOCHLEANA SCOTCH WHISKEY, our special brand. Try it

TELEPHONE No. 925-27

USE ONLY

Pele Island Wine Co's Wines.

OUR BRANDS.

DRY CATAWBA, SWEET CATAWBA, ISABELLA, ST. AUGUSTINE, (Registered), CLARET.

THEY ARE PURE JUICE OF THE GRAPE.

E. G. SCOVILL, AGENT PELEE ISLAND GRAPE JUICE, ST. JOHN, N. B.

Dear Sir, - My family have received great benefits from the use of the PELEE ISLAND GRAPE JUICE during the past four years. It is the best tonic and sedative for debility, nervousness and weak lungs you have ever tried. It is much cheaper and pleasanter than medicine. I would not be without it in the house.

Yours, JAMES H. DAY, Day's Landing, Kings Co. E. G. SCOVILL. Tea and Wine Merchant, 82 Union Street, St. John Telephone 622, Sole Agent for Maritime Provinces

The Misses Bayard gave a five o'clock tea last Tuesday afternoon as a sort of farewell function to Miss Jones. The hostesses of the afternoon looked charming in black satin skirts with a cool and dainty looking pale green bodices prettily trimmed with green ribbons. Ices, cake, tea, coffee and sandwiches were served. Among the ladies present were, Mrs. Keltie Jones, Mrs. Wilson, Mrs. Geo. K. McLeod, Mrs. Busby, Mrs. Kuel, Misses McMillan, Misses de Bury, Miss Burpee, Miss Furlong, Miss Kathleen Furlong, Miss Dever, Miss Keator, Miss Tuck, Miss Warner, Miss Lollie Harrison, and others.

The marriage of Miss Katherine Edwards Jones and Mr. Usher takes place at the home of the bride next Wednesday afternoon. Mr. Usher's brother will act as best man and Miss Edna Jones will be bridesmaid.

A party of young people had planned a picnic up river by steamer Clifton on Thursday afternoon but as the weather looked threatening it was postponed.

Miss Isobel Donville's friends will be glad to know that she has quite recovered from her recent illness.

Miss Jarvis is in Rothesay as a guest of Mrs. James Donville.

Dr. C. Fred Parker of Boston is visiting friends in this city. Dr. Parker left this city some nineteen years ago and makes this his first visit since leaving here.

Miss Annie Harrison of Portland Me., is visiting her mother on Celebration street.

Dr. Harry Steeves and family removed to their new home in Fredericton on Wednesday last.

Mrs. Will Fleming and friend Mrs. S. Gorman of Boston are visiting Grand Bay, the guest of Mrs. William Brittain.

Dr. James Ewing is on a visit to relatives in this city, from Boston.

Miss Laura Bradley left on Monday for a trip to Boston; she will also visit friends in New York before returning.

Miss Bertie Smith who has been in Rothesay visiting Miss Skinner has returned to St. Stephen.

Miss Beatha Lord of Carleton who has been visiting her uncle Mr. J. E. Beatty of St. Stephen has returned home.

Mr. and Mrs. Herbert Stearns are in St. Stephen as guests of Mrs. Percy Gilliam.

Mr. Charles Morley of Ontario is here visiting his sisters Miss Morley and Mrs. Hayden, late of the Morley Conservatory. The many friends made by these clever ladies during their sojourn in this city deeply regret their removal to Ontario.

Mr. and Mrs. Alice Titus of Truroville spent a few days lately with Princess street friends.

Mr. A. E. Knapley of Andover was here for a few hours lately on his way to Moncton.

Capt. Richards and Miss Richards left Tuesday for the West.

Mrs. F. A. Dykeman has returned from a visit to Windsor where she was a guest of Mrs. Shand.

Mr. W. Arthur Boyd of the Bank of Montreal has gone to St. Mary's Ontario, to take charge of the branch of the bank at that place.

Hon. L. H. Davies went to Ottawa the first of the week. Mr. J. C. Demaree of Halifax was in the city lately.

Mr. and Mrs. A. P. Crossman of Boston were in the city this week.

F. H. Hale, M. P. and Miss Hale of Woodstock were in the city the first of the week.

Mr. and Mrs. E. Lewis and Mr. Wm. Lord of Boston spent a day or two here lately.

Mr. and Mrs. W. Robinson and Miss Robinson of Boston are here on a brief visit.

Mr. H. M. Bennett of Portland is visiting this city.

Mr. and Mrs. E. M. Oldham of Derby Conn., are among the strangers in town this week.

Mrs. B. Calnek and Miss Calnek of Granville N. S., visited the city lately.

T. C. Finlay of Norwood Vt., is paying a short visit to the city.

Messrs. L. Vaughan, P. Wilbur, E. Eagan, S. Douglas, and S. W. Douglas, were a party of American gentlemen in the city this week on their way home from a trip to Nova Scotia.

Rev. W. F. White of St. Stephen was in the city the middle of the week.

Dr. T. M. Calnek of Costa Rica paid a short visit to St. John lately.

Mr. Ernest Jones son of Mr. Simeon Jones arrived home recently from Edinburgh where he was at school.

beautiful wedding gown of white and carried a bouquet of roses. Miss Simpson of Paddock street was bridesmaid and Dr. J. H. Scammell supported the groom. After the wedding feast the young couple left for a honeymoon trip to Niagara, Toronto and Quebec, from whence they will go to Halifax. They received many beautiful gifts. The bride's present from her father was a substantial check.

Miss Susie Ramsey who has been visiting Boston friends for the past three months returned home this week.

Mr. and Mrs. W. R. McMann left Wednesday afternoon for British Columbia where they will in future reside. Their departure is regretted by a large number of friends.

Hon. A. T. Dunn went to Fredericton on Wednesday morning.

Mr. and Mrs. W. S. Harkins who have been spending the past few weeks here went to Truro the first of the week. Mrs. Harkins and the children will spend two weeks in that town, while Mr. Harkins will take a trip through Cape Breton.

Mr. and Mrs. James Barrett of Philadelphia spent a part of their honeymoon in St. John.

Mr. and Mrs. George Patterson of Quebec are visiting the city.

Dr. D. S. Woodworth and the Misses Woodworth of Fitchburg Mass, spent a short time in the city lately.

Mr. and Mrs. S. B. Chittendon and family of Brooklyn N. Y. are visiting St. John.

Miss Grace McMillan has returned from a trip to Boston.

Mrs. Josephine Smith and Miss E. Kennedy of New York have been visiting the city.

Mr. and Mrs. J. W. Bacon, Miss Bacon and Miss Hollister of Danbury Conn., are spending a week or two in St. John.

Mr. and Mrs. George E. Hill of Concord N. H. are among the visitors here at present.

Mr. and Mrs. E. J. Lee of Calais and Mr. and Mrs. C. H. Hubbard of Boston are in the city.

Dr. and Mrs. Nevers of Houlton have been here for the past few days.

Miss Gunn arrived in the city from Boston on Monday.

Mr. James Arthur and family of Detroit are here for a few days.

Hon. Charles J. Tyrrell of Boston who has been visiting here left for home on Tuesday.

Mr. George P. Taylor went to Yarmouth Wednesday and leaves on Friday for his home in California.

Mr. Edwin L. Marbel and Miss Marbel of Worcester Mass, are spending a few days here.

Mr. and Mrs. John W. Harrison of Montreal are here on a short visit.

Miss Merle I. Digby is visiting city friends.

Mr. and Mrs. J. Justin of Philadelphia have been visiting St. John lately.

Dr. George Parker was here this week on his way to New York from a visit to the north shore.

Miss Maude Norton is visiting Halifax friends this week.

Miss Sears of Brooklyn New York is visiting her aunt Mrs. Edward Sears at Westfield.

Mr. R. D. Wilnot of Belmont spent a day or two here lately.

Mr. and Mrs. E. R. Burpee arrived here on Wednesday evening from Bangor.

Mr. J. E. Ferguson of Yarmouth was here for a day or two this week.

Mr. Alex. Dick of Springhill spent part of this week in the city.

Messrs. J. M. Court and J. W. Gordon of New York are spending a short holiday in this city.

Miss Munro of Woodstock, who has been visiting here, has returned to her home accompanied by Miss Weeks, who will spend some time in that town.

Mrs. C. D. Jordan has returned to Woodstock after a visit here of two or three weeks.

Mrs. Mont Reicker is in Apohaqui visiting Mrs. J. Reicker.

Mr. and Mrs. John H. McRobbie, have been visiting Anagance lately.

Mrs. Helen Storie and Miss Bessie Davidson of Anagance are here visiting their sister Mrs. R. B. Colwell.

Advertisement for Bad soap did it. THE ALBERT TOILET SOAP CO., MONTREAL.

Advertisement for Drink Montserrat In Hot Weather. It is the pure juice of ripe fruit—and a wholesome summer beverage.

Advertisement for PICTURES FOR SUNLIGHT SOAP WRAPPERS. A Pretty Colored Picture for every 12 "SUNLIGHT" or every 6 "LIFEBUOY" Soap wrappers.

Advertisement for The Monarch Economic Boiler. IS PORTABLE—Has an outer casing and requires no brickwork. SAVES FUEL—Some tests show a saving of 30 per cent. over a common brickset boiler.