Hon. P. J. Veniot Office Jun '41

The Carleton Observer

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IF YOU PATRONIZE

The Everyday Bargain Store

YOU LEARN TO SAVE MONEY

WE SELL STANDARD BRANDS

THE HOUSE OF GOOD VALUE

Usefullness in Christmas Gifts

In keeping with the spirit of the times, when conservatism with regard to Spending money is an important influence in the household economy, the majority of Christmas Shoppers will be looking for useful gifts.

Our Christmas display is made of useful gifts and we can make your dollar do the work that two did for Xmas 1920.

THE HOUSE WITH THE STOCK

A. W. PHILLIPS

BRISTOL N B

FALL & WINTER GOODS

We have received a very large and complete range of all regular lines of staple goods for Fall and Winter wear, for all the family. The prices are very much lower than last year. These include

Shaker and Outings, Serge and other wool Dress Goods
Wool and Cashmere Hosiery in Black and Heather
Wool and Fleeced-lined Underwear of all sizes
Winter Hats and Caps, Gloves, Mitts
Rubbers, Overshoes, Shoe Packs
Horse Blankets and all other staple lines

We are paying the very highest prices for Butter, Eggs, Pork, Beef, Poultry, Buckwheat Meal and Hides, and we can tell you candidly that you will be losing money if you do not get our prices on these lines of produce before selling. Our prices on our Merchandise are as low as any of our competitors.

We also keep a complete line of the best grade of Groceries, Confectionary, Tobacco, Cigars, Cigarettes, Hardware and Patent Medicines.

We are also buying PULPWOOD loaded anywhere in Carleton, Victoria and York Counties, also Lumber and Lath Wood in the round log, either at our Mill at Stickney or anywhere on the St. John River or Branches north of Stickney. Phone or write us for prices on all this.

S. W. SMITH

N. B. Phone 3-2 EAST FLORENCEVILLE N. B. Farmers' Phone 18-2

TRADE WILL BE GOOD THIS CHRISTMAS TIDE

The Leading Dealers of the County Are Confident of Good Holiday Trade If One May Judge From Ads

Of this 12-page edition of The Observer a great many extra copies are printed and the issue will enter practically every home in the county. The occasion for this general visitation is because nearly every prosperous merchant in the county is making an appeal through the paper for Holiday Trade. They appear very confident that this Season will be one of the best ever, and they are eager to place their wares before the buying public.

The "soft times" have passed, but really hard times have not arrived as yet. There is still a good deal of money in the county, and every farmer has still a good deal of stuff that will directly turn into good money. So why worry? Here's hoping for a good time Christmas for everybody, Grit, Tory and Farmer.

Among the local advertisers is the old firm of Estey & Curtis Co., Ltd., whose advertisement has appeared in every issue of The Observer that was ever printed and always Christmas—this year no exception—they are put down for a half-page ad in each of the December issues preceding Christmas. As usual they have an abundant stock of very choice holiday goods, and the display this year, if not so large as at some times, is such that a selection for any member of the family may be easily made. Their well-remembered toyland will re-open in a few days and will as usual delight the kiddies.

Another "constant advertiser" is the veteran merchant J. T. G. Carr, who commenced business in Hartland so long ago that only a very few besides himself can remember when. "The little store with the low prices" he calls his place of business. He is making a very brave showing in the little store and his prices are always low for the grade of goods he has built his reputation on, for Mr. Carr has long been known for high-quality goods.

Keith & Plummer Ltd., will be a new name to most of our readers. In their big store they have a nicely assorted stock of goods suitable for practical gifts, while year after year they are among the leaders in Santa Claus goods. Look up their big ad—likewise see ads of other progressive merchants on the same page.

J. W. Montgomery's Hardware Store is outfitted with a very fine stock of Christmas goods, and here it is easy to select a choice gift for the house-wife, the busy man or the boys and girls.

H. F. Nixon has been doing a snug trade these many years and in Christmas groceries and confections none can serve you better. He also can supply anything in good-value footwear, which makes a very appropriate gift.

After Mr. Caldwell's triumph the Farmers' Store will more than ever stand out as a popular trading place. Here the Christmas buyer will find about everything needful and at right prices.

Particularly for men and boys the store of Hartland Clothing Co. is the right place to go. Enough said. Give 'em a call!

J. Clark & Son can sell you a phonograph record or a sedan and give you good value on either. Of goods between the two extremes they have a great variety and—well, read their ad.

J. Burton Taylor, proprietor of Hartland Restaurant, is popular as a caterer and the reader will notice by his advertisement that he is also making a special bid for holiday trade. His is a good place to go when hungry. Try it the next time. He cures hungry people.

V. W. Simms has one of the finest fruit and confectionary stores on the River St. John and his ad only modestly sets forth his claims for Christmas trade.

A number of other advertisers both in the town and elsewhere, have attractive ads in this issue, and their particular cases will be presented in these columns next week, the ditor only allowing a limited space for these free bouquets.

We will steal space enough to say that the paper's biggest advertiser, A. W. Phillips of Bristol, is still going strong, and doing just as big and profitable a business as his vigorous advertising would indicate. The merchant that keeps up with "Winnie" has got to forget the speed laws.

The two ambitious and successful merchants at Mount Pleasant are really doing "a snug country trade" and have many attractive propositions to offer the buyer. Likewise at Windsor S. R. Hatfield is rightly out after his share of what's going.

Busy Centreville is on the map. The gifted and versatile correspondent at that place will keep it there so long as he can push a pen. Stevens Bros. ad stands out prominently and they will thus let themselves in for a good and busy season.

Watch The Observer next week for more interesting advertisements, and also for a continuation of this article.

MONTHLY MEETING TOWN COUNCIL

The Regular monthly meeting of the Town Council convened in the Town Hall on Monday evening, the absentees being Councillors Hatfield and DeWitt.

The report of the Town Treasurer showed receipts for the Month of Nov. to be $949.70, cheques issued, $311.80, with a credit balance in the Bank of $320.52. Approximately $1000 taxes remain uncollected which should be in before the Town year ends.

The special committee on painting Town Hall reported work discontinued at present on account of weather conditions. Councillor Faulkner requested bill for the work done be presented for payment before close of year.

The Road Committee reported that the approach to the bridge had been defined and that the Government was pushing the work rapidly, the same is now nearing completion. Inspector Fletcher is to be congratulated on the fine work.

Councillor Faulkner moved, seconded by Councillor Hall, that the Annual Financial report of the different Committees show the over expenditure of their various departments. Alderman Hagerman, chairman of the Finance Committee objected on the grounds that the finance report at the end of the year would show that and that the motion was unnecessary.

Councillor Plummer took up the matter of fire insurance rates and a committee including the Mayor was appointed to investigate conditions with a view to having the rates lowered through the Board of Fire underwriters for New Brunswick.

Postmaster MacCallum appeared before the Council in connection with a Hartland Town sign being placed over the Post Office, this being at the instance of his Superior officers. A committee was appointed to look into it with him.

T. W. CALDWELL IS TRIUMPHANTLY ELECTED

Liberals Sweep Canada and Conservative Party is Wiped Almost Out of Existence

That T. W. Caldwell, the Progressive candidate, should be elected in Carleton-Victoria was a foregone conclusion. Many were surprised, however, at the size of the majority, as when election day approached there was evidence of a close conflict. The election night returns, given below, show a majority of upwards of 600. The official figures can change this but slightly.

CARLETON	Smith	Caldwell
Woodstock, No.	95	107
Woodstock, Town	743	512
Woodstock, So.	196	176
Florenceville	96	47
Simonds	30	111
Centreville	123	186
Lakeville	210	213
Debec	150	156
Richmond	108	135
Victoria	70	124
Waterville	20	77
Jacksonville	17	146
Summerfield	109	129
Tracey Mills	36	203
Greenfield	49	115
Rockland	74	192
Carlisle	22	78
Hartland	229	165
Brighton Front	88	145
Grafton	172	255
Florenceville, E.	259	60
Stickney	160	77
Glassville	105	65
Foreston	107	57
Johnville	78	146
Bristol	112	92
Bath	169	119
Holmesville	135	104
Upper Kent	143	77

VICTORIA	Smith	Caldwell
Aroostook Jct.	102	35
Andover	178	111
Bairdsville	56	88
Four Falls	79	57
Limestone	55	74
Portage Road	13	120
Grand Falls	59	306
Little River	51	92
New Denmark	86	170
Muniac	83	73
Tobique River	94	35
Rowena	11	92
Perth	154	143
Plaster Rock	138	146
Arthurette	50	128
Birch Ridge	24	16
Riley Brook	36	33
Total	5234	5782

Birch Ridge and Tobique River yet to hear from, but the result will not be changed.

Even the most sanguine Liberals were surprised at the result throughout the Dominion. Nova Scotia, Prince Edward Island and Quebec went solidly Liberal, giving King 86 supporters. Ontario gave the Liberals 20 and the west did better than was expected. New Brunswick elected at least five Liberals, and the final results may show McAllister elected in Kings-Queens and Todd in Charlotte. In this case there will be seven Liberals, three Conservatives and one Progressive from New Brunswick.

The latest figures received by The Observer at the time of going to press show that the new Parliament will be made up as follows:

Liberals	120
Progressives	60
Conservatives	51
Ind. Lib.	1
Laborite	2

Santa Claus' Headquarters



This Year at CARR'S

THE LITTLE STORE WITH THE THE LOW PRICES

Goods for Christmas are all ready Arriving

Christmas Cards and Books
DOLLS, small and large
Games, Rattles, Floating Swans
Picture Books, Tops
Christmas Stockings

Papeteries, Scribblers, Pencil Boxes
Perfumery, Talcum Powder, Toilet Soaps
Fancy Handkerchiefs

Brooches, Necklaces, Rings
Watches, Clocks, Cuff Links
Infants' Chinchilla Bonnets
Ladies Caps and Collars
Novelty Laces, Ribbons

Gloves, Umbrellas, Sweaters
Dress Goods and Smallwears
Men's Pants, Suits, Underwear
Mackinaws, Shirts and Coats
Lined Gloves, Mitts, Socks, etc.

A fine assortment of Fancy Biscuits, Confectionery, Nuts, Pop Corn, Currants, Raisins, Prunes, etc.
COUNTRY PRODUCE taken in exchange for goods. Call and see us even if you don't want to buy.

JOHN T. G. CARR

TRY OUR EATS!

When in town for Xmas shopping you will get well prepared food and courteous service at moderate prices at

Hartland Restaurant

Our stock of Xmas Confectionery and light groceries are fresh for the holiday trade.

J. BURTON TAYLOR

We Are Bidding

For a share of the holiday Trade. Come here for—
LIGHT GROCERIES, XMAS CANDIES, CHOCOLATES in bulk and Fancy Boxes, NUTS, FRUITS, both Fresh and Dried

The King Street Fruit Store

D. E. MORGAN & SON