

Clean, wholesome and uplifting, in favor of all that which is really good and against that which is bad or doubtful, advocating Scriptural Holiness.

We love it, many love it.

The old people love it; it is easy for them to read.

The middle aged people love it; it is sound in doctrine and wholesome in their homes.

Many young people and the children love it.

It is in its prime, only Thirty-Four Years Old.

The Highway was originated by the Reformed Baptists at a financial sacrifice or love offering.

It has done honor to its mission, and has ever stood bravely and unwaveringly for Scriptural truth.

It has never been stained by compromise, or questionable teachings. Always clean, strong and sympathetic and helpful.

It has a splendid record. It has stood the tests of thirty-four years, and won.

AND NOW WHAT?

A THANK OFFERING TO GOD

In recognition of the blessings He has bestowed through the medium of the blessings He

THE KING'S HICHWAY

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Suppose 1,000 People who read this, say:

"I will invest Five Dollars in this messenger of Holiness, which has proved itself worthy of support, to perpetuate its mission of salvation and comfort and blessing to thousands of people." This would place to the credit of The King's Highway a Supplementary Fund of \$,5000.00.

For the Highway has at the present time no back debt to pay.

And a gift from the people will prevent a financial deficit for years to come.

And it would give the assurance that The King's Highway stands upon a foundation of the love and confidence of a 'housand hearts, devoted to the propaga-... n of Scriptural holiness and encouragement and blessing to thosuands of homes.

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Will We Do It? If So, Will We Do It Now?

This would be a splendid Thank-Offering and a telling testimony to the kind of religion professed and possessed.

Shall we have the first hundred testimonies to acknowledge in our issue of November 15th?