Temperance Column

Wine is a mocker, strong drink is raging. Whosoever is deceived thereby is not wise.—Prov. 1:20.

THE SMOKING GIRL

The great tobacco concerns of America are putting forth a powerful effort to put a cigarette in the mouth of every girl possible. It is one of the most serious evils that confront us today. It is tremendously injurious to the health, wellbeing, morality and spirituality of the girl. No cigarette smoking girl can do her best. It is impossible. The cigarette h a b i t is demoralizing to both men and women, but more especially to women. Nicotine is one of the most deadly poisons known to man, therefore the girl who smokes cigarettes is all the time filling her system with poison that undermines her health, her morals, her virtue and her womanhood.

It is hard for us to believe that a real lady will smoke cigarettes. The girl who becomes addicted to cigarettes is usually morally loose, or will become so. Cigarette smoking is one of the most undermining, moral-wrecking habits possible for a girl to form. It weakens her physically, mentally, morally and spiritually, therefore opens up and paves the way to other immoral habits. The cigarette smoker has no great will power. This is true of boys and men, much more of girls and women. This evil habit dulls the mind, saps the vitality, destroys the health, wrecks the morals, and eventually shortens life and sends the soul into eternity unprepared to meet God. It is said that every cigarette anyone smokes shortens his life forty seconds. We do not doubt but that it will exceed this, and more especially with the girl, as she is not as strong to throw off the deadly poison as the boy or man.

What a pity that the great tobacco concerns are cursing the girlhood of America with cigarettes, as they have cursed the boyhood for many years past! All they care for is the money they get out of it. They do not care a straw for the health and happiness of our girls; do not care a straw for the morality, virtue and spirituality of our girls; do not care how they go to the dogs through the use of cigarettes, and the filthy, hateful, godless, destructive use of tobacco, just so they fill their coffers with filthy lucre; just so they make big money, have fine homes to live in, fine cars to ride in, fine clothes to wear, plenty to eat, and have a big time. It is absolutely wrong. They can't curse the girlhood and womanhood, boyhood and manhood of the world and get by with it. They may be sure their sin will find them out. No one can do wrong The girl who smokes cigarettes will drink beer, dope and liquor oftentimes. One bad, destructive, ruinous habit calls for another. When one is weakened at one point in life it is an evident fact that it weakens at other points. Cigarette smoking is very weakening-weakening physically, mentally, morally and spiritually. It is very, very destructive to girlhood. Just as the tobacco concerns are determined to put a cigarette in the mouth of every girl they possibly can, so the cursed beer and liquor concerns are determined to put a bottle in the mouth of every girl they can. The evils of various kinds go together. One calls for another. of an another of a state of the set You will notice that the great tobacco advertisements today picture the girl very prominent and outstanding as smoking and endorsing the cigarette. This is to popularize one of the greatest evils and curses that ever struck the land. A popular evil is always a very cursed evil. It is so very, very hard to outlaw and put down. The girl advertised as smoking cigarettes, and en-

THE KING'S HIGHWAY

dorsing them, is pictured as healthy, rosy, beautiful, handsome and noble, which is an absolute falsehood. She ought to be pictured as swarthy, pale, sickly, weakly, immoral and wretched. That would come far nearer the truth of the whole matter. But such would defeat the sale and use of tobacco. The cigarette-smoking girl will never be a good wife and mother; never make a home happy; never lift a country to greater heights; will never bless the churches and schools of our land; will never leave her mark in the world to bless mankind; will never live nobly and sublimely and die victoriously. Girls, for God's sake let cigarettes and tobacco alone!

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REPEAL HAS FAILED

According to J. Edgar Hoover, whose authority cannot be questioned, there were more violations of liquor "control" laws in America last year than there were of "prohibition" laws in the hectic year of 1932. That is how repeal has regulated liquor in America. Mr. Hoover also issued the rather startling information, that drunkenness ranked first among men, and second among women as a case for arrest in 1936. That is how repeal promotes temperance.

Advocates of repeal urged it to stop bootlegging. But according to one of the biggest liquor trade journals in America, for the past four years since repeal, this nation has apprehended an average of 15,000 bootleggers each year. \ Now, my friends, these statements are not the wild ravings of some long haired crank; they are not the mad cries of some rabid reformer. They are facts, facts that no informed and honest person will attempt to deny. They tell the tragic failure of repeal.

It has failed as a revenue source.

It has failed to reduce crime.

- It has failed to regulate the liquor traffic.
- It has failed to reduce drinking.
- It has failed to eliminate bootlegging. On the other hand
- It has increased industrial accidents.

It has increased alcoholic patients in our hospitals.

It has strewn our highways and city streets with wrecks, deaths and devastation as alcohol and gasoline become mixed in a more deadly solution each year.—Christian Witness. weep after it! If you cannot be happy unless He come and say to you, "Thou art My beloved," you will soon hear His voice.

"Lastly, she sought the Saviour only. What cared she for angels? If Christ be your only love, if your heart has cast out all rivals, you will not long lack the comfort of His presence. Mary Magdalene sought thus because she loved much. Let us arouse ourselves to the same intensity of affection; let our heart, like Mary's, be full of Christ, and our love, like hers, will be satisfied with nothing short of Himself.—C. H. Spurgeon.

I KNOW THAT CHRIST LIVES

I saw not the hill nor the cross where they nailed Him,
Nor heard His last words through His quivering breath;
I bore Him not hence to the tomb that received Him,

So silent and cold in that chamber of death; But stronger than sight is the faith that be-

lieves it, And greater than reason, God's witness to me; For sin and uncleanness the Christ made atonement, I know that He died, for His blood cleanseth

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I saw not the angel that came at the dawning To roll back the stone where the crucified lay, Nor saw Him arising, majestic in triumph O'er death and the grave, on that first Easter

day;

But deep in my heart is the peace that abideth, And joys growing big, like the streams near the sea:

Not dead my Redeemer! He's risen! He's risen!

I know that Christ lives, for He liveth in me!

I heard not Him utter His wonderful promise Again to return from His glorious Throne, To call from the analytic History

To call from the graves His redeemed, His beloved,

With all those who love His appearing—His own;

But the gladness that bursts into song as I read it

THE EASTER MESSAGE OF MARY MAGDALENE

"As it began to dawn, came Mary Magdalene to see the sepulchre"—Matt. xxviii. 1. Let us learn from Mary Magdalene how to obtain fellowship with the Lord Jesus. Notice how she sought.

She sought the Saviour very early in the morning. If you can wait for Christ, and be patient in the hope of having fellowship with Him at some distance season, you will never have fellowship at all.

She sought Him also with very great boldness. Other disciples fled from the sepulchre, for they trembled and were amazed; but Mary, it is said, "stood" at the sepulchre. If you would have Christ in you, seek Him boldly.

She sought Christ faithfully—she stood at the sepulchre. Some find it hard to stand by a living Saviour, but she stood by a dead one. Let us seek Christ after this mode, cleaving to the very least thing that has to do with Him, remaining faithful to Him.

Note further, she sought Jesus earnestly-she stood "weeping." If you desire Jesus' presence, Is proof strong enough of the truth that I see; He's coming! He's coming! My risen Redeemer,

In the day of Thy glory, remember Thou me! —Edna Jane Allen

SOUL-SAVERS OR SELF-SAVERS

Living to save others is the condition of saving ourselves. No man is truly converted who does not live to save others. Every truly converted man turns from selfishness to benevolence, and benevolence surely leads him to do all he can to save the souls of his fellow men. This is the changeless law of benevolent action.

The self-deceived are always to be distinguished by this peculiarity—they live to please themselves. This is the chief end of all their religion. All their religious efforts and activities tend toward this sole object. If they can secure their own conversion so as to be pretty sure of it, they are satisfied. Sometimes the ties of natural sympathy embrace those who are especially near to them; but selfishness goes commonly no further, except as a good name may prompt them on.

-Finney.

Discouragement affords just the occasion for a more intelligent courage.