

# YOUNG PEOPLE'S PAGE

"Let no man despise thy youth"—I. Timothy 4:12

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## ADVERTISING SALVATION

Rev. H. C. Newcomb

One of the faults of the exponents of the Christian religion is the slowness of putting across the real gospel message. Thousands of dollars are spent every day on billboard signs, radios and loud speaker equipped cars. We were standing on a street corner one day, when one of these cars came down the street, blazing out the news of a bingo party at a certain hall. We remarked, "Wouldn't it be wonderful if we could announce our services like that?" Some who were near by replied, "That would be going too far." Yes, many professed followers of Jesus Christ are too weak kneed to stand up on a street corner to give a testimony. The men of this world will stand by the hour in a drizzling rain, a sleet storm, or in other disagreeable weather to sell their products. We are content to keep inside four walls and often find excuses to stay away from the prayer meeting and the house of God, with the fact that a well lighted and heated room accommodates us.

If Christianity is ever to progress, as it has in the past century, we as young people will have to brave some disagreeable weather and difficult situations. May God give us the courage of a Daniel, of a Wesley, of a Luther, of an early pioneer to break sod and run up a sign for God! The poet caught the inspiration, when he penned the words of the old battle cry,

"Onward, Christian soldiers, marching as to war,  
With the cross of Jesus going on before;  
Christ the royal Master leads against the foe,  
Forward into battle see His banners go!"

Now, if we are going to be successful, we have got to take an open stand for God and advertise to the world that we are one the Lord's side. It is told of a woman that started out during the war with a poker. When some one asked her what she could do with a poker, she said she would at least let them know what side she was on. And that is what we want, and the time is coming when the line must be drawn, and those on Christ's side must take their stand. The moment we come out boldly and acknowledge Christ, it will cause men to inquire what they must do to be saved.

We surely need a warming up on the idea of advertising. A little enthusiasm would not hurt the church at the present time. Let railroad stocks go up 15% to 20% and see what a revival there would be in business. If there should be a sudden advance in stocks, see the enthusiasm on Wall Street. We can have enthusiasm in business, we can have enthusiasm in politics and we can have enthusiasm in social activities, and no one complains of that. We do not want false excitement, but we think a little more fire, a little more aggressiveness, a little more holy enthusiasm to advertise Christ to a perishing world would not hurt us.

Of course there are many adversaries. Paul, the hero of the Christian faith said there were many foes of the gospel. However, he states in 2 Timothy 4:17, "I was delivered out of the mouth of the lion." Yes God is above them all, and if the Christian Church is ready to advance, all obstacles will be removed. No man sent by God ever failed, but self must be lost sight of.

We must be willing to lay down our lives for the cause of Christ.

D. L. Moody tells of a returned missionary who really had the spirit of our text, to advertise the Savior of the world. This old missionary, after a brief address, told the pastors who were present to go home and stir up their churches and send young men to India to preach the gospel. He spoke with such earnestness, that after a while he fainted, and they carried him from the hall. When he recovered he asked where he was, and they told him the circumstances under which he had been brought there. "Yes," he said, "I was making a plea for India, and I didn't quite finish my speech, did I?" After being told that he did not, he said, "Well, take me back and let me finish it." But the y said, "No, you will die in the attempt." "Well," said he, "I will die if I don't," and the old man asked again that they would allow him to finish his plea. When he was taken back the whole congregation stood as one man, and as they brought him on the platform, with a trembling voice he said: "Fathers and mothers of Scotland, is it true that you will not let your sons go to India? I spent twenty-five years of my life there. I lost my health, and I have come back with sickness and shattered health. If it is true that we have no strong grandsons to go to India, I will pack up what I have and be of tomorrow, and I will let those heathen know that if I cannot live for them I will die for them."

In conclusion, if we have the best thing in the world, if salvation is the necessary requisite for a home in heaven, why not advertise to the world? The world puts out its best and then advertises to the public its wares. These things must perish, but heavenly things will abide forever. One needs only to listen to the radio to find that advertising pays. It is reported that it costs a dollar a minute to broadcast over some stations. This is a costly means. Yet the business houses of our lands pay for it cheerfully. Oh, Christian young people, let us be as wise as the children of darkness! Let us cast off the works of darkness and put on the armor of light and advertise to three worlds, earth, heaven and hell that we are on the side of the Lord Jesus Christ.

"Onward, then, ye people,  
Join the happy throng,  
Blend with ours your voices  
In the triumph song;  
Glory, laud and honor  
Unto Christ the King,  
This through countless ages  
Men and angels sing!"

## FROM MY SCRAP BOOK

12 things to remember:  
The value of Time  
The success of perseverance  
The pleasure of working  
The dignity of simplicity  
The worth of character  
The power of kindness  
The influence of example  
The obligation of duty  
The wisdom of economy  
The virtue of patience  
The improvement of talent  
The joy of originating.—Forward.

## ITEMS OF INTEREST

The United States continues to drink nearly 2,000,000,000 gallons of alcoholic beverages yearly. Senator Morris Sheppard declared, "We cannot continue to pour this amount into the veins of our democracy and expect it to retain the vigor and efficiency so vitally needed in these critical times."—American Business Men's Research Foundation.

Congressman Martin Dies declared that Jews are not linked to Communism. One proof of this was Earl Browder's testimony before the Dies Committee that only 2,500 Jews belong to the U. S. Communist Party, says the Contemporary Jewish Record. This is only two and one-half per cent of the Party's members.—Pentecostal Evangel.

Chief of Police Arthur C. Holmann, of Los Angeles, California, told the police commission "it was his opinion that prohibition would come back unless the present liquor situation is changed. Whereas ten per cent of the police department was required to handle drunkenness in 1926, during prohibition, the record of 1939, under repeal, shows that sixty per cent. of the department was engaged in the disposition of druunks."—Herald of Holiness.

Do you know how many Baptists there are in America? Southern Baptists lead with 4,595,602 members; National Baptists (colored), 3,796,645; Northern Baptists next, with 1,471,788; and last the American Baptist Association, 263,484. There are only 103,125 Primitive Baptists left, and thereby hangs a tale. It is said that they thought they could get along without foreign missionary enterprise, which attitude has stifled their vitality.—Herald of Holiness.

## A PARADOX

Warnings are being issued by the government, through the head of the Federal Alcoholic Administration, to the state and local officials, distillers, brewers, and others engaged in their liquor trade, to stop all claims that their product is healthful, that it aids digestion, that it produces a clear head; to stop radio advertising and other advertisements that contain women and children, and also cease making false statements. And the reason for these warnings is the fear of prohibition. More than seventy per cent of the local option elections have resulted in favor of the "dry" sentiment. Therefore there is an effort to carry on the business above reproach and to invest it with dignity! As if that could be done!—Alliance Weekly.

A young tobacco heir in an Eastern state who, by his own statement, had "tried everything," just before he ended his own life wrote on the fly leaf of a book, "Died of old age at 21." But he had tried everything except one—Christ as Savior and Lord.—From B. Y. P. U. Quarterly.

Avoid an angry man for awhile; a malevolent one forever.—Anon.