

## THE KING'S HIGHWAY

An Advocate of Scriptural Holiness

— THE ORGAN OF THE —  
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## — SPECIAL NOTICE —

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## EDITORIAL

## AGGRESSIVE EVANGELISM

There appears to be a major spiritual offensive under way on our North American continent. For the past decade there has been the steady development of a spirit of faith, zeal, and enterprise, that has wrested the initiative from the grasp of the powers of darkness, and once more caused the church of the living God to take on something of the appearance of "an army with banners."

Twentieth century evangelism must be aggressive. To get the attention of the public and reach souls for Christ, we must employ every legitimate means to stir up interest and get our message to the people. During the past, the engaging of an evangelist, a pulpit announcement of revival meetings, and the conducting of services at certain specified times, might have been sufficient to arouse the interest of those in the community and the surrounding area, and gain a church attendance which would give the Spirit a fair advantage to bring men to Christ and repentance. This method may yet have a limited usefulness, but if we are to gain the best in results, we will have to be on the alert in the use of anything and everything that will be to the advantage of our undertaking.

A point of emphasis that is producing gratifying results in present day evangelism is that of a well-planned method of advertising. Especially in urban centres is it found necessary to have a revival effort brought to the attention of the people through the press or other means of advertisement, if we are to get the best results by way of attendance. Whatever financial investment is necessary to carry on such a publicity campaign will be cared for in the increase of attendance.

The church has not been too alert in its recognition of the tremendous possibilities of radio evangelism, but seems to be quite aroused at last. There are fine, spiritual, Gospel programmes reaching millions of eager listeners every week, and hundreds of people have been soundly converted through this medium. I have met some splendid Christians who were saved as a result of hearing a Gospel message on the radio. It is most gratifying to note that the Holiness Groups are taking action to make use of this outlet. One of the larger denominations of the U. S. is

## SAVING TIME

By the Associate Editor

Redeeming the time because the days are evil.—Eph. 5:16.

In our last comments on the foregoing scripture, we said that in order to save time, one not only needs to be busy, but he must be busy at the right thing, that is, busy at something which is constructive in a good cause. The apostle Paul strongly condemns some folk who are very busy, but busy in a wrong way. In his letters to Timothy, and also to the Thessalonians, he calls some people busybodies, who wander about from house to house tattling and speaking things they ought not. Peter also calls them busybodies in other men's matters. Solomon also uses very strong language when he speaks of these trouble makers. He says, every fool will be meddling. Prov. 20-3. Paul gives to these folks this very timely advice: "Study to be quiet and do your own business, and work with your own hands. To use modern parlance, we say: "Mind your own business." Gossipers not only waste much valuable time but they destroy and tear down the good work which some one else builds up. We do well to pray and practice the prayer of the Psalmist: "Let the words of my mouth and the meditation of my heart be acceptable in Thy sight, Oh, Lord, my strength and my redeemer." This might save us from wasting much valuable time.

Again, if a man is called of God to preach the gospel, he may keep very busy and yet be wasting much time in God's sight. It would seem that when a church calls a preacher to serve them as pastor, and if that church is able to adequately support their pastor, it is only reasonable for the church to expect their now sending out a weekly coast-to-coast full salvation broadcast, and another Group is planning to do so within the next six months. Local stations are being used all over Canada and the U. S. A. to send out regular weekly messages concerning the heart-cleansing power of Calvary's atonement.

Another encouraging trend of this offensive is the urge to all Christians to earnest, courageous personal witnessing. The leaders of the various groups that are seeking to evangelize our cities, towns and rural areas, are calling on those who know the Lord to go "out into the highways and the hedges and compel men to come in." And many are responding. In the schools, stores, offices, factories, and even on the street, people are telling the good news of salvation. I read recently of a dentist in Detroit who, over a period of a few years following his conversion, had five thousand patients come to his office and he witnessed to every one of them of Christ's saving power.

There is much of evil in the world, and plenty to cause a spirit of heaviness and depression, but there are also some things for which we may rejoice and give thanks to God. It is a great source of inspiration to know that, in these last days, the prophecy of Joel "upon my servants and my handmaids will I pour out of my spirit . . . and your sons and your daughters shall prophesy . . ." is once more in the process of fulfillment.

The Church of Christ is on the march! May her victories be glorious and the souls liberated by her conquests legion!

pastor to give them full time service. Of course if a church is not able to pay their pastor enough to live on, he may be justified in making a few tents in self-support rather than to run into debt. "No man that warreth entangleth himself with the affairs of this life; that he may please Him who hath chosen him to be a soldier."—2 Tim. 2:4.

And what shall we say of those who spend much time listening to radio programmes? Programmes that are not conducive to spirituality to say the least, neither are they instructive or constructive in things that are worthwhile or praiseworthy. Of course the men who use them in advertising their wares, know that these theatricals, with their jazz, are what the world wants: just something to stir their emotions, make them laugh, and forget that they are on their way to hell. So multitudes prefer to stay away from church on Sundays and if they are not near enough to a movie show to get there, of if they would be ashamed to have some folk see them go, they just stay at home and listen to them as they come over the air, and the result is that many people who one time knew God and enjoyed spiritual meetings and read their Bibles, are not only wasting much valuable time, but have starved their souls, and become so weak, and backslidden in heart, that they no longer have any real desire for spiritual food. They would rather listen to a lot of foolish trash where hysterical women scream, and men try to crack jokes which for the most part are just vapid, than to attend church and hear the gospel. God have mercy on them.

H. S. DOW

## CAR FOR MISSIONARY WORK

Dear Highway Friends:

In the last issue of The Highway I sent out a "feeler" to ascertain the mind of our people re the purchasing of a car for our missionary, Rev. E. A. M. Keirstead. Since the publication of my letter I have received in pledges the sum of three hundred and forty-five dollars. This represents such a response that it seems unnecessary to postpone longer the opening of a fund for this need. This is a need, my friends. I received a letter today from Africa stating that Brother Keirstead has suffered a serious attack of malaria since returning from a four hundred and fifty mile bicycle ride through Swaziland. This might have been averted had our brother travelled by car.

It may not be possible to purchase a car immediately owing to war-time restrictions, but it will be to our advantage if we can place our order early. You will make your contributions to Rev. F. A. Anderson, Woodstock, N. B. I will forward pledges already received to Rev. Anderson so you may make payment to him when convenient.

We will need at least fifteen hundred dollars for the purchase of a suitable car. I wish we might subscribe this amount at once—at least before Easter. We already have a hundred dollar pledge and several fifties. Any amount will be received with thanks.

FRASER DUNLOP,  
Pres. of F. M. Board

The sin we spare is sure to become our master.

No earthly duty can take the place of duty to God.