

## Temperance Column

### TEMPERANCE EDUCATION

Mrs. F. A. Dunlop

The amount of money spent yearly in North America for intoxicating liquors is steadily increasing. Cigars and cigarettes are scarce, not because of crop failure, but because there are more smoking than ever before.

The power of influence is strong, and our boys and girls are going out to mingle with this smoking, drinking crowd—if they are to live normal lives they cannot entirely disassociate those of their generation.

The manufacturers of tobacco and alcoholic drinks are not content with their increased number of customers, their aim is "a cigarette between the lips of every boy and girl," "every citizen a moderate (?) drinker." To this end, millions of dollars are spent yearly for advertising. (In 1935 Five American Tobacco Companies expended \$33,000,000 for this purpose).

If this advertising was all straight-forward and above-board it might not be so effective, and we would have less cause to fear it, but its sponsors are not only shrewd, but unscrupulous. Doubtless, thousands are deceived by the cleverly written, full-page articles in our newspapers: "Keep up our boys' morale—send smokes," etc. While these articles are freely published, the same papers decline to print articles setting forth the evils of tobacco using, having been made to understand by the tobacco manufacturers that the publication of such articles will deprive them of tobacco advertising.

These insidious propagandists spread abroad the statements of Dr. So-and-So, who declares that there is not harm, but good, derived from the use of alcohol and tobacco. And while Dr. So-and-So is either a myth or a mercenary prevaricator, in far too many cases his word is accepted against all the truthful teaching of the land, and thus this pestilent propagation goes on. The editor of "In Facts, Inc.," states "Four tobacco companies spend \$50,000,000 annually to keep the American public in ignorance."

While those who have the better interests of our young people at heart may be handicapped somewhat in ways and means whereby they may disillusion our youth, is there not a tendency to accept too submissively that which we may fear is the inevitable?

Older temperance organizations are carrying on, and new ones are being established; groups here and there are becoming alarmed at the seriousness of the situation and are formulating plans whereby they hope to counteract and forestall this veritable scourge that is sweeping the country. But while we support them and await the coming of a better day, are we doing all we can, as individuals, to "agitate, educate" those in our homes, our communities?

True, our children will be influenced much by the sentiments and standards of our homes, but the young person who has been thoroughly indoctrinated in the evil effects of alcohol and nicotine will surely be stronger, when tempted to "join the crowd," than the youth who considers total abstinence only an old-fashioned idea of his parents.

Temperance organizations will gladly supply anyone with interesting, informative literature, that which any of us would do well to read. As long as the tobacco and liquor

## The Pastor's Message

Rev. S. G. Hilyard\*

The next day John seeth Jesus coming unto him, and saith, Behold the Lamb of God, which taketh away the sin of the world." John 1:29.

In this passage of Scripture we have set forth the message of John the Baptist as the forerunner of Jesus. Places and times become memorable when linked with our Lord: hence we are told what was done at Bethabara on such a day, and what happened on "the next day." Let us treasure holy memories with great care, especially memories of Jesus, times when we saw the Lord.

In the case before us the preacher was a notable man, and his theme more notable still. John the Baptist preaching Jesus.

First, we consider, **The true messenger.** He is one who sees Jesus for Himself. There was a time when John did not know the Christ, but in due time the Holy Spirit pointed him out. Verse 33: "And I knew him not, but he that sent me to baptize with water, the same said unto me, upon whom thou shalt see the Spirit descending, and remaining on him, the same is he which baptizeth with the Holy Ghost."

The true herald of Jesus is like John. He is on the lookout for his Lord's appearing. He rejoices to preach or testify of Jesus as one whom he has himself seen and known, and still hopes to see. He calls upon men to see Jesus. "Behold the Lamb of God." This he does continually. It is a continual walk and testimony John preached the same sermon, "again the next day after." Verse 35.

He leads his own followers to Jesus. John's disciples heard John speak, and followed Jesus. He had enough force to induce men to be his followers, and he had enough humility to induce his followers to leave him for Jesus. (Too often we observe gospel workers so print their personality on converts and followers that they are taken beyond the reach

dealers continue to spread abroad their evil propaganda, our young people need all the support these statements and affirmations of truth can give them. Too long has the idea been prevalent that only a few insignificant, uninformed people continue to frown on intemperance.

While some may find their strongest bulwark in the facts stated by eminent physicians and surgeons, others may be more inspired by reading the positive convictions of noted sportsmen and athletes on this question.

If one kept a record of the accidents and deaths resulting directly from drink in their own province, they soon would have some convincing evidence against this plague. There is no way of computing the number of deaths and tragedies that alcohol and nicotine are responsible for indirectly.

Temperance Education? We need it in our homes, our schools, our communities. God will hold us responsible—remember His exhortation to the Israelites: "And thou shalt teach them diligently unto thy children, and shall talk of them when thou sittest in thine house, and when thou walkest by the way, and when thou liest down, and when thou risest up."

of anyone else to help and instruct). He had enough grace to make him rejoice that they followed Jesus. Our speech should make men go beyond ourselves to Christ. "We preach

not ourselves but Christ Jesus the Lord."—2 Cor. 4:5.

John loses himself in Jesus. "He must increase, but I must decrease." John 3:30. He knows himself to be only the Bridegroom's friend, and not the Bridegroom. John 3:29.

Next let us consider **the true message.** John did not have any long tedious introduction or preamble. His word was brief, but emphatic. He declared Jesus to be the one real, divinely appointed sacrifice for sin—"The Lamb of God." He declared him to be the only remover of human guilt—"which taketh away the sin of the world." "Without the shedding of blood there is no remission of sin." John's message was "Behold the Lamb," lifted up as Moses lifted up the serpent in the wilderness." He exhorted his hearers to look at Him with a look of faith that saves.

The end of all ministries and ordinances is to bring men to look to Jesus. Both John, who ran before, and we, who run after, must point men to the "Lamb of God."

Charles Spurgeon tells how that as he was testing the sound carrying properties of Crystal Palace, he stood on the platform and cried in a loud voice: "Behold the Lamb of God that taketh away the sin of the world." In one of the galleries a workman, who knew nothing of what was being done, heard the words. He was smitten with conviction, put down his tools, went home to pray it through, and found peace.

Finally, it is interesting to note **the true reception** of that message. The conduct of John's disciples shows that our wisdom concerning gospel testimony is to believe it and acknowledge Jesus as our sin-removing sacrifice. To follow Jesus even if we're alone. These were the vanguard of the vast hosts who have since followed Jesus. They did not know what suffering it might involve, but followed on.

Also the reception of this message means to abide with Jesus, verse 39. "If ye abide in me and my words abide in you." Then they went forth to tell others of Jesus, Andrew findeth his own brother Simon and brought him to Jesus. How many are we finding? Does the Messiah mean enough to you that you recommend him to others?

Roger Clark, one of the English martyrs, when at the stake, cried out to the people: "Behold the Lamb of God, which taketh away the sin of the world." How suitable such a cry from a saint about to seal his testimony with his blood!

We have a story to tell to the nations: "Behold the Lamb of God that taketh away the sin of the world." Stop! Look! Listen! is John's message. Then follow the Saviour.

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### GENUINE HOLINESS

1. Not inability to sin, but ability not to sin.
2. Not freedom from temptation, but power to overcome temptation.
3. Not infallible judgment, but earnest and honest endeavor to follow the higher wisdom.
4. Not deliverance from infirmities of the flesh, but triumph over all bodily affliction.
5. Not exemption from conflict, but victory through conflict.
6. Not freedom from liability of falling, but gracious ability to prevent falling.
7. Not the end of progress, but deliverance from standing still.

What real Christian would not desire the beauty and blessedness of such a life?—G. Campbell Morgan.