

--For--

Christmas Shoppers

We have avoided extreme things and secured articles for Xmas Presents that are both desirable and useful.

Our Toy Department Is Now Open

Display Tables in Ladies' Dept. upstairs. You will like our show as well as the kiddies.

DOLLS

We have a wonderful display.

DOLLS THAT GO TO SLEEP.
BISQUE DOLLS.
UNBREAKABLE DOLLS.
DOLLS WITH CURLY HAIR.
DOLLS WITH NICE DRESSES.

—Specials at—

25c 50c 75c $1.00

XMAS. TREE TRIMMINGS

We have a very unusual display.

FANCY TINSEL—by the yard.
TINSEL GARLANDS.
TINSEL STARS.
BRILLIANT ORNAMENTS.
XMAS. TREE CANDLES.
CANDLE HOLDERS.
COLORED PAPER TRIMMING.
PAPER BELLS (assorted sizes).

—Prices—

5c 10c 15c

XMAS. TOYS

TIN HORSES.
ANIMALS ON WHEELS.
HORNS AND TRUMPETS.
SEWING BOXES.
PENCIL BOXES.
WHISTLES.
TOOL SETTS.
CELLULOID TOYS.
DRUMS.
TOY DISHES.
MECHANICAL TOYS.

GAMES

CHECKERS.	STEEPLE CHASE
DOMINOES	TABLE TENNIS
PARCHEESI	TABLE CROQUET
LOTTO	GAME OF TOSS
LUDO	HALMA

TEDDY BEARS

Durable plush Bears, assorted sizes.

25c and $1.00

Useful Gifts in Furniture Dept.

Macey Secional Book Cases, solid Ooak, rubbed finish	$28.50
Windsor Chairs and Rockers, Rubbed Walnut finish— Chairs....$6.00 and $10.00. Rocker,	$11.00
Chair, Upholstered in Black Leatherette	$16.95
Rocker, Upholstered in Black Leatherette	$17.50
Rocker, Upholstered in Leather	$23.00
Reed Chair, Upholstered in Cretonne	$8.50
Parlor Table, Mahogany	$14.00
Smoker's Cabinet, Fumed Oak	$11.65
Smoker Stand, solid Walnut	$6.00
Telephone Table and Bench, Fumed Oak	$9.50
Pedestal, Walnut	$9.00
Jardinieres	$1.35 and $2.35
Seagrass Pedestal	$5.50
Music Cabinet, Walnut	$16.00
Reed Work Basket, round, brown	$7.50
Reed Work Basket, oval, grey	$8.25
Reed Work Baskets, round, cream	$8.85
Card Tables, folding, covered with green felt	$5.35

GIFTS FOR BOYS AND GIRLS

Velocipedes, 24 inch front wheel	$12.00
Kiddo Bike—Rubber tires, steel disc wheels	$3.60
Kiddo Bikes—Rubber tires, steel disc wheels, pedals	$4.65
Rockers, golden finish	$2.50
Reed Rockers	$2.75
Rockers, painted red and green	$2.25
Reed High Chair, wih tray	$3.60
Hardwood High Chair, golden finish, with tray	$2.50

CHINA AND GLASSWARE IN XMAS. BOXES.

Cups and Saucers	80c, $1.00, $1.10
Etched Sherbet Glasses, half dozen in box	$2.85
Children's Cups and Saucers	30c
Children's Cup, Saucer and Plate	60c
Aluminum Mug	15c
Blue and Green Jardenieres	$2.95
Pink with Black lines	$2.15

GRIDLEY'S BEST ENGLISH DINNERWARE

Chelmsford Blue and Gold stock pattern, 97 piece set $31.50

In Our Dry Goods Department

We are concentrating our energies on your Xmas. needs.

SPECIALS IN FLANNEL DRESSES

A new lot just received at very low prices. See the values in shades Fawn, Pancy, Red, Henna, Grey, Green and Rose.

Prices $4.50, $4.90, $5.50.

HOSIERY MAKES A VERY ACCEPTABLE XMAS GIFT

Holeproof Hosiery	$1.00 to $2.00 pair
Penman's Silk Hose	$1.00 to $1.50 pair
Penman's Cashmere Hose	$1.00 to $1.50 pair
Penman's Silk and Wool Hose	$1.00 to $1.50 pair
Bi-Tex Silk Hose	$2.50 pair

HOSIERY FOR THE KIDDIES

We have them in Cashmere and Worsted.
Golf Hose for boys or girls.

VISIT OUR HANDKERCHIEF BOOTH.

Here you will find a choice selection of Ladies' Handkerchiefs. All neatly boxed—at moderate prices.

LADIES' UMBRELLAS

Our Christmas stock of Umbrellas has arrived. See our stock. They comprise many pretty handles. All short, with novelty tips. Prices **$2.25 to $7.00.**

NOVELTY BATH TOWELS—Make a useful Xmas. gift. **75c to $1.25 each.**

LINEN HUCK TOWELS with colored Hemstitched ends, in guest and ordinary sizes—**$65c to $1.00 each.**

O. V. TOP BLANKETS. The purest of wool in large checks; also plain color. A Xmas. Gift of value. Price $7.95

BUREAU SCARFTS, TABLE CENTRES, CUSHION TOPS. All neatly embroidered. Make a popular Xmas. Gift.

KNITTED SILK UNDERWEAR in Princess Slips, Vests and Bloomers. Shades: Peach, Pablo, Pansy, Black and White. In Fancy Gift Boxes.

LADIES SWEATERS make a practical Xmas. Gift. Our assortment is large and prices reasonable.

LADIES' SILK SCARFS in all the new shades of Crepe de Chine, Knit Silk, Silk and Wool. Prices from **$1.35 up.** All put up in a neat Christmas Box.

CHILDREN'S "TEDDY SUIT." Four-piece, all woool knit suit. Four colors to choose from. Age 2 to 6 years.

LADIES' HEAVY WOOL FLANNEL MIDDIES in Scarlet, Copen. and Navy. Nicely trimmed.

INFANTS' HOODS. In white Velvets, Plush, and Corduroy. Prices—**$75c, 85c, $1.25, $1.50 and $1.75.**

In Our Fancy Goods Department

CHRISTMAS PAPETERIES

Our stock of Christmas Papeteries is very choice. You can choose from a very large selection. Prices moderate.

BOOKS FOR BOYS AND GIRLS

We carry a carefully selected stock of Books, all sound reading for the young folks.

A few copys of "Chums," "Canadian Boys' Annual," "Canadian Girls' Annual"; also "Burgess Bed Time Storys."

CANDLESTICKS IN SOLID MAHOGANY

Hand turned and finished. Make a lasting Xmas Gift.

SEE OUR STOCK OF FANCY XMAS. CANDLES.

CHRISTMAS GREETING CARDS

SEALS. TAGS. TWINE. RIBBONZENE.

GANONG'S CELEBRATED "G. B." CHOCOLATES.

Large selection put up in Fancy Christmas boxes of various sizes. 45c up.

THE IDEAL XMAS. GIFT FOR EVERYONE.

A "Waterman Fountain." Our stock is up-to-the-minute. See the specials we offer in Pen and Pencil sets. All neatly boxed. Prices to suit all.

In Our Grocery Department

BUY YOUR FANCY GROCERY NEEDS FROM US

LANTIC SUGAR. In packages, nice and clean. 5 pound, 10 pound and 20 pound sizes.

CANDIED PEEL. New stock, nice and fresh. Assorted, Citron, Lemon and Orange.

RAISINS. Seeded Raisins in 15 oz. packages.
Seedless Raisins in 15 oz. packages.
Layer Raisins for table use in 1 lb. packages.

FIGS. Special high grade in packages—assorted sizes.
bulk Figs by the pound.

CURRANTS. Fancy cleaned, in 1 lb. packages.

FANCY BISCUITS. Good assortment of Christies and Marvins.

FANCY CANDIES. A full stock of Xmas. Candies. Best lines shown by Ganongs, Carona and Cowans.

OUR STORE IS OPEN EVERY WEEK-DAY EVENING

The Mercantile

OUR POLICY: GOOD MERCHANDISE AT REASONABLE PRICES