

## The Grateful Comfort

induced by a cup of genuine

# "SALADA"

TEA

is made doubly acceptable by reason of the exquisite fragrance.

Brown Label 75c - Orange Pekoe Blend 85c

## SPECIAL BARGAIN SALE AT F. O. SMITH'S

MEN'S DRESS SHIRTS, reg. \$2.25; now ..... **\$1.89**  
SILK BROADCLOTH SHIRTS ..... **\$1.98**  
SILK BROADCLOTH SHIRTS, reg. \$2.75; now ..... **\$2.15**

And many more Bargains in Dress Shirts.

MEN'S MUFFLERS AT BARGAIN PRICES  
75c, \$1.50, \$1.75, \$2.50.

MEN'S TIES AT BARGAIN PRICES  
35c, 50c, 69c, 75c, \$1.00, \$1.39

MEN'S WOOL AND MOCHO GLOVES, WOOL LINED,  
AT SPECIAL PRICES

Wool Gloves, regular \$1.75; now ..... **\$1.29**

Mocho Lined, regular \$2.50; now ..... **\$1.65**

Men's Work Gloves, special, reg. \$1.50; now ..... **89c**

MEN'S DRESS BRACES, reg. \$1.00; now ..... **59c**

MEN'S WORK BRACES, reg. 75c; now ..... **35c**

MEN'S WORK PANTS AT SPECIAL PRICES  
BANNOCKBURN GREY TWEED PANTS  
**\$3.79 \$2.89**

MEN'S AND BOYS FANCY SWEATERS  
No Sleeves, V Neck. Here is a snap for you.  
**\$2.69 and \$3.95**  
All Sweaters are 100% Wool.

MEN'S WOOL UNION SUITS AT SPECIAL PRICES  
Reg. \$2.50; now **\$1.50** Reg. \$2.75; now **\$1.75**

MANY BARGAINS TO BE HAD IN HOSE  
Reg. 40c Hose 30c. Reg. 65c. Hose 49c. Reg. 85 Hose, 65c.  
SILK HOSE at a bargain—Reg. \$1.25 and \$1.35; now 75c

These are a few of the many Bargains we have to offer.  
Come down to F. O. Smith's and browse around, and have a  
look at our New Spring Suitings.

MEN'S WEAR. FINE TAILORING  
**F. O. SMITH**  
DEPOT HOUSE BLOCK SUSSEX, N. B.  
Across from the C. N. R. Station

## BARGAINS IN NYAL'S TOILET ARTICLES

Talcum Powder, reg. 25c, now ..... **2 for 25c**  
Face Powder, reg. 50c, now ..... **2 for 50c**  
Tooth Paste, reg. 25c, now ..... **2 for 25c**  
Face Cream, reg. 35c, now ..... **2 for 35c**  
Almond Cream, reg. 35c, now ..... **2 for 35c**  
Toilet Soaps, reg. 25c, now ..... **2 for 25c**  
Bath Powder, reg. 25c, now ..... **2 for 25c**

New Book for the Lending Library This Week:  
"LUMMOX"  
By FANNIE HURST.

**G. M. Fairweather Estate, Ltd.**  
THE STORE OF QUALITY

## BANG!

**\$2.00 For \$1.00. Don't Miss It**

All Dresses just half price, including  
Flannel, Silk and Poiret.

Silk Knitted Blouses ..... **\$1.98**  
Silk and Wool Hose, reg. \$1.35, now ..... **89c**  
Other Silk and Wool Hose ..... **69c**  
All Wool Cashmere Hose, heavy weight ..... **59c**  
Boudoir Caps ..... **Half Price**  
\$1.00 Jazz Garters ..... **69c**  
We have just received a new assortment of Silk Crepe  
Handkerchiefs in new designs.

**GORDON'S CLOAK SHOP**

### THE TEST

"Porter!"  
The passenger for London hailed a  
railway porter at a small Scottish sta-  
tion.

"Yes, sir?"  
"Do you think this parcel is tied well  
enough to stand a journey in the van?"

"Well, I'll see," answered the por-  
ter, dropping the parcel with a bang.  
"She'll get that here and she'll get that  
at the junction"—giving it another  
drop—"and she'll get that at Perth"—  
banging it so lustily that all the con-  
tents scattered over the platform.  
"Weel, sir, if she be going farther than  
Perth, she'll nae do whatever!"

## PASSED AWAY

Herbert Everett Goad

Sussex has lost in Herbert Everett Goad a citizen of the highest type. After an illness extending over several months he passed away at the General Public Hospital, Saint John, on Monday last following several operations. The end came quite unexpected as bulletins had indicated that the patient showed improvement from the effects of an early operation. Following a severe surgical attack on Saturday, Mr. Goad was unable to survive the shock.

The deceased was a son of the late William N. and Ella A. Goad, the latter of whom survives. His widow, a daughter of the late George Dobson, and one son George, who has been actively connected with his father's business, also survive.

Mr. Goad was in his 58th year. He was one of the best known men in New Brunswick and his business connections here and in Saint John were extensive. A florist and landscape gardener, the deceased through the practice of his profession in this province has left as memorials to his taste and industry many beauty spots which testify to his love for his avocation. Here, as in the city of Saint John, he rendered many services to the public without remuneration, and as acts of what he deemed good citizenship Kings square, Saint John, the High School grounds and the garden spot near the track here are results of his efforts to beautify his environs. The mere recital of these public spirited acts best testify to the high sense of citizenship which guided Mr. Goad's living. He was without doubt the leader in this province in landscape gardening and his public contributions will long survive him.

In other directions, too, Mr. Goad's was a useful life. He was one of the pioneers of the modern Sussex fire department. In Masonic circles here he was a leader and a worker who will be greatly missed. His activities in this direction were province-wide. He was a past master of Zion Lodge, a member of the Scottish Rite, and the Grand Lodge of the province showed its appreciation of his work by elevating him to the high position of Deputy Grand Master. As a member of the Chisholm Lake Fishing Club his services in the interests of that organization were unstinted. Mr. Goad took a deep interest in the general welfare of the communities in which he did business and his loss to Sussex and Saint John is a matter of general regret. Many evidences of the high esteem in which he was held have been received and none of his former associates will feel his loss more keenly than the Saint John Rotarians, with whom he met weekly and in whose organization he was one of the keenest workers.

The funeral took place Wednesday on the arrival of the afternoon train from St. John. There were many out-of-town friends present.

The services at the home and grave were officiated at by Rev. A. V. Morash, assisted by Rev. G. F. Dawson. Interment was made in Kirk Hill cemetery. The pall bearers were His Worship Mayor Dr. L. R. Murray, Dr. J. J. Daly, of Sussex, Walter Leonard, E. A. Schofield, D. W. Harper, W. J. Wetmore, of St. John.

Among the beautiful floral offerings in evidence were tributes from the Mayor and Corporation of the City of St. John; Scottish Rite; Zion Lodge, No. 21, F. & A. M.; St. John Rotary Club; Adrian, Ruth and Allan Gilbert; Mr. and Mrs. Walter Leonard; Mr. and Mrs. D. W. Harper; Mr. and Mrs. Geo. B. Hallett; Mr. and Mrs. Dufferin Babcock; Mr. and Mrs. W. A. MacDougall; Mr. and Mrs. K. Pedersen; Mr. and Mrs. W. Pederson; Mrs. Huestis and family; Galahad Tuxis Square; Mr. Chas. Coster; Mr. and Mrs. Geo. C. Hamblet; Mr. and Mrs. E. F. Hillman; Mr. and Mrs. Arthur W. Ricker, Portland, Maine.

### Mrs. George R. Smith

Mrs. George R. Smith died at her home at Sharp's, Parish of Shoudholm, Kings county, on Friday, February 5, after an illness of about one year. She had been a patient in the River Glade Sanatorium for nine months and returned to her home shortly before Christmas. She was, before her marriage, Miss Helen Sharp, daughter of the late Mr. and Mrs. Hiram Sharp. She is survived by her husband and six children. The children are Clarence, Fred and George, Miss Agnes and two younger daughters. She also leaves three sisters, Mrs. Sterling M. Bride, of Saint John; Mrs. John Gamblin, of Boston, and Miss Agnes Sharp, also of Saint John. The body was taken to Belleisle for interment.

### Julia Secord King

In Milton Mass., on Jan. 20, at 1 Valley Road, Julia Secord, widow of John H. King, passed away, in her 87th year. She died Wednesday morning, after an illness of little more than a week. Formerly of Sussex, Mrs. King was the last surviving widow of all the late ten King brothers. They were all born in Sussex on the old King homestead of four generations. Mrs. King was born in Kings County, N. B., in 1839. She was a daughter of the late James Secord and Ann Sharp. Mrs. King is the last member of her father's family. She was married in Kings Co. N. B., in 1860, and came to Dorchester, Mass., 55 years ago, with her family, making her home there. Her husband, who was a veterinary surgeon, died 36 years ago in New Brunswick. The past few years Mrs. King has made her home with her daughter, Mrs. Ernest S. Hall, 1 Valley Road, Milton, Mass. Mrs. King was the mother of 11 children, those surviving being Minnie B. King, Boston, Mass.; Mrs. Alice Ewart formerly of Milton, Mass.; Arthur J. King, Dorchester, Mass.; Julie E. King, Somerville, Mass.; Laura, Mrs. Everett Richards, Dorchester, Mass.; Frank A. King, Dorchester, Mass.; and Ernest S. Hall, Milton, Mass. Mrs. King also survived by 18 grandchildren and nine great-grandchildren. The children who predeceased their mother were Helen, Mrs. Chas. Upham; Fred E.

## Condensed Annual Statement

|                                               | 1925             | Increase over 1924 |
|-----------------------------------------------|------------------|--------------------|
| New Business issued (Ordinary).....           | \$ 71,516,357.00 | \$ 8,341,152.00    |
| Business in Force (Ordinary).....             | 417,703,158.00   | 37,061,438.00      |
| Income .....                                  | 19,478,795.16    | 2,615,549.40       |
| Assets .....                                  | 73,176,969.74    | 9,255,736.59       |
| Liabilities .....                             | 70,375,398.04    | 8,896,123.56       |
| Gross Surplus Earned .....                    | 3,962,402.35     | 382,092.58         |
| Provision for Future Profits to Policyholders | 7,236,072.00     | 890,873.00         |
| Unassigned Profits and Contingency Reserve    | 2,801,571.70     | 359,613.03         |

### IMPORTANT ITEMS

- (1) A large increase in new business production.
- (2) Business in force substantially increased.
- (3) Interest on policy proceeds, profits, etc., maintained at 6%.
- (4) Expense rates have been reduced.
- (5) Mortality only 34 1/2% of the expected.
- (6) Assets have been increased to over \$73,000,000.00.
- (7) Income nearly \$20,000,000.00.
- (8) Surplus earnings nearly \$4,000,000.00 — the largest in the Company's history.

**THE Great-West**  
ASSURANCE **Life** COMPANY  
HEAD OFFICE — WINNIPEG

**R. J. FOLEY,**  
Representative

## We Offer the Following Goods for 25c.

- |                               |                    |
|-------------------------------|--------------------|
| 4 cakes Surprise Soap.        | 10 lbs. Onions.    |
| 4 cakes P. & G. Soap.         | 5 lbs. Soda.       |
| 3 cakes Palm Olive Soap.      | 2 lbs. Prunes.     |
| 3 cakes Cream Olive Soap.     | 1 lb. Apricots.    |
| 3 pkgs. Surprise Soap Powder. | 2 lbs. Bulk Cocoa. |
| 3 pkgs. Gold Dust.            | 5 lbs. Oatmeal.    |
| 3 pkgs. Chipso.               | 5 pkgs. Bee Jelly. |
| 2 large cans Solvenc.         |                    |

We have in stock ROBIN HOOD and MAPLE LEAF FLOURS; also GLUTEN FEED, SUGAR BEET MEAL, CORN MEAL, CRACKED CORN, SCRATCH FEED, SHORTS and BRAN.

**United Farmers, Ltd.**  
PHONE 230 : : : : SUSSEX

## LOOK AT THIS LINE UP CASH SPECIALS

### GROCERY DEPT.

- |                                           |               |
|-------------------------------------------|---------------|
| 5 gallons Oil.....                        | <b>\$1.39</b> |
| 2 gal. Best Fancy Barbadoes Molasses..... | <b>\$1.35</b> |
| 3 packages Corn Flakes.....               | <b>35c</b>    |
| 10 lbs. Oatmeal.....                      | <b>50c</b>    |
| 10 lbs. Buckwheat Meal.....               | <b>50c</b>    |
| 17 cakes any kind Laundry Soap.....       | <b>\$1.00</b> |

CHOICE BUTTER and FRESH EGGS  
A SPECIALTY.

### DRY GOODS DEPT.

- Now that the time for looking over those Quilts is here, we offer you the following:
- |                                 |               |
|---------------------------------|---------------|
| 1 pound Roll Bat.....           | <b>45c</b>    |
| 1 pound Roll Bat.....           | <b>18c</b>    |
| 1/2 pound Roll Bat.....         | <b>\$1.50</b> |
| 10 yards Grey Cotton.....       | <b>\$2.79</b> |
| 5 Spools Grey Domet.....        | <b>49c</b>    |
| 6 Spools Thread, 250 yards..... | <b>25c</b>    |
| 3 packages Needles.....         | <b>15c</b>    |

Headquarters for Pipes, Tobacco Pouches, Tobacco, Cigars, Cigarettes, etc.

MAIN STREET

**J. H. BAIRD**

OPPOSITE MERCANTILE

King and Harry R. King. The funeral services were held at the home of her daughter, Mrs. E. S. Hall, 1 Valley Road, Friday, Jan. 22, at 2 p.m., conducted by Rev. Leroy Bennett, of St. Michael's Episcopal Church of Milton, Mass. Mrs. King was a member of this church. Burial was in the family lot at Milton cemetery. The flowers were beautiful.

### Mrs. Mildred Briggs

Mrs. Mildred Briggs, wife of Sydney Briggs, who for a number of years was caretaker of the Sussex Armouries, died at her home here on Friday morning, after a brief illness. The deceased who was 36 years of age, is survived by her husband, one sister, Mrs. Laura Parlee, of Sussex, and two brothers, Alfred Marchbanks, of Poole, and Hudson Marchbanks, of Sussex. Mrs. Briggs was predeceased by her mother Mrs. Mary Marchbanks, who passed away just two weeks ago. The funeral took place from her late residence on Monday morning at 10.30 o'clock, at which Rev. Canon Shewan, rector of Trinity Church, officiated. In-

terment was made in Sussex Corner cemetery.

### Elizabeth Parlee

Elizabeth Parlee passed away at the home of her nephew, W. W. Biggar, Sussex, on Jan. 26, 1926, after a short illness. Death was caused by pneumonia, following a severe cold, which she contracted some time ago. Miss Parlee was a life long resident of Sussex and vicinity. The deceased is survived by six sisters and three brothers. The sisters are Mrs. Henry Buchanan, Sussex Corner; Mrs. Delilah McEwen, Lower Ridge, Kings County; Mrs. Margaret Harrison, Nova Scotia; Mrs. Walter J. Biggar, Mt. Hebron, Kings County; Mrs. Theodore Biggar, Moncton; Mrs. Wm. H. Lurvey, Buckfield, Maine. The brothers are William, Moser River, N.S.; Hiram, Monmouth, Maine; Otty F. Philadelphit, interment was in Sussex Corner cemetery. Rev. Canon Shewan officiated at the house and grave.

### THE GREAT SYMBOL

Myles: Don't you think we'd all be

happier if there was no money in the world?  
Styles: Oh, no, my wife would never be satisfied or happy to play bridge for just beans.

**Overshoes cleaned and recolored—25c.**

**Black Satin Pumps cleaned and recolored—25c.**

**Gum Rubbers and Rubber Boots soled and heeled—\$1.50.**

**Suede Shoes cleaned and recolored—25c.**

**GEO. COGON**  
SUSSEX, N. B.