

D. V. A. Gives Veterans Free Summer Treatment

President M. F. Gregg this morning stated to a member of the Brunswick staff that it has been officially announced by the Department of Veterans Affairs that treatment regulations have been extended so that all veterans now attending university are entitled to free treatment during the summer vacation.

Any veterans during this summer who need treatment are to apply to the nearest D. V. A. office for this treatment. This changes the system at present in which veterans could get hospital treatment through D. V. A. only while actually attending university.

Manager-Musician Hands Over Duties To New Manager following Successful Term

Gern Wheeler, busy Business Manager of the Brunswickan wound up his work on the college paper last week, and handed next year's responsibilities over to Doug Rice.

Wheeler has spent most of his years here working on the Brunswickan in different positions. He has piled up lots of score on the bowling team, and has tickled the ivories for many dances around the city. He is planning to return to Centreville, N. B., next year for a much needed rest and to help his father manage the local hardware store. We hope he can handle it as well as he has handled the Brunswickan.



GERN WHEELER

Around the Campus with Egbert...



Egbert says "Goodbye gang... See you in the fall!"

You may have to say goodbye to many of your friends at the end of the college year... but there is one friend to whom you won't have to bid farewell. You can find him at any one of the 500 branches of the B of M that extend from coast to coast.

During the summer months let the manager of your nearest B of M branch look after those savings you are going to pile up for next year. He will be glad to help you make any financial arrangements you wish for the paying of bills... transfer of money... or the handling of your savings.

P.S. "don't forget those supps!"



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FOR NEXT YEAR'S REPORTERS

News Writing: "The qualities most desired and striven for in news writing are accuracy of statement—in small things as well as in great, in particulars as well as in essentials—simplicity, directness, accuracy, and point. Never attempt fine writing; never use big words where small words are possible. Go right to the heart of the subject without flourish of trumpets. Stop when the story is told without conclusion or moral tag."

—C. R. Williams, Indianapolis News.

Accuracy — Accuracy, terseness, and clearness are the requisites of a real news story. The greatness of these is accuracy, for without it, all other good qualities are valueless. Too much stress cannot be placed upon the importance of accuracy. Verify everything, or if verification is impossible, quote the authority from which you received your information.

Watch names. Inaccuracies in initials and names are inexcusable. Don't be afraid to ask how names are spelled. In taking information over the telephone, insist that letters be clearly indicated. Always check with the students' directory or the city directory.

Directness and Clearness — News writing to be effective must be concise, clear, easily read, and attractive. Remember, too, that you are writing facts—save editorial comment for the editorial page.

Clearness is the first essential of newspaper style as it is of all writing. This clearness is obtained by simplicity. Tell your story naturally. Shun "fine writing."

Newspaper writing is based on the principle that the reader must be given the maximum of information in the minimum of space. Give all the main facts immediately, simply, and directly. Put nothing in for effect if the story can be told just as well without it.

Paragraphs that appear long seem heavy and uninteresting. The width of a news column allows only six or seven words the line. The length of a normal paragraph is between 50 and 75 words.

Structure — A news story consists of two main parts—the lead and the body. A proper lead answers the six primary questions which every reader asks: Who? What? Where? When? Why? How? The answer to the most important

of these questions must be made in the opening sentence, and all of them should be answered in the lead.

Thus the lead includes: the person, the event, the place, the time, the cause, the significant circumstances.

The lead is complete in itself—it gives the substance of the news in such a form that the rest of the story may be cut off without loss of any really necessary facts. The body amplifies the information contained in the lead.

Before starting to write a story decide which is the most striking or significant fact and use it at the outset. Time is generally unimportant, so avoid the form: "Tonight at 8.15 o'clock Professor Jones will speak on 'The Far East.'"

In the case of lectures, speeches, or interviews the lead may start with either a direct or indirect quotation, as: "Canada must abolish provincialism if the country is to remain great," declared Professor Blank, head of the Economics Department, in an address before members of the University Club last night.

Sports Writing — The essentials of newspaper writing, as outlined in the preceding section, apply to sports as well as to news. Certain features, however, are peculiar to the sports story.

Handling of sports news is not unlike editorial or critical writing. Technically equipped to understand the competition he is covering, the sports reporter can comment freely on the players and their work, tactics employed by both sides, and the game in general. Thus the sports reporter is allowed greater freedom in editorial comment than the general news reporter.

A few suggestions follow:

1. Know the sport you are reporting as thoroughly as possible. Understand technical details so that you may appreciate any strategic moves.
2. Review the game with an analytical eye. Don't be one-sided. Always remember there are two sides to a contest.
3. Look for colour. An account of a sports event demands spirited narrative and description.
4. Study the crowd. Spectators form an integral part of a competition. Watch for human interest items.
5. In questionable decisions, refrain from giving your own opinion. Report only the exact story of what happened. Let readers form their own conclusions.

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