

"INSOMNIA MURDERED"

By KAPPY

Countless numbers of people from all walks of life are victims of an annoying ailment—they find it extremely difficult to fall asleep. There have been many remedies offered for insomnia, but, sad to say, few are effective.

Counting sheep as everyone who has tried it knows, does not work; neither does a midnight snack. Psychologists have advised concentration and relaxation; doctors have recommended a good, brisk walk around the block. All these cures have been tried by millions of people; yet there are still millions who have very seldom been visited by the "care charmer." Indeed, the only answer to this nationwide problem seems to have been one carried out by a relatively small number of desperate sandman hunters—the dose of five or six sleeping-pills before retiring. The only trouble with this cure, however, is that most of these people have never awakened.

CURE FOUND

No more need you risk your lives, friends. No longer need science search for the answer to this enigma. The cure for insomnia has been found.

I have found it. After a prolonged, intensive study based on world-wide observation and experiment, I am now ready to present my epoch-making conclusions for the benefit of humanity.

The cure?—A two o'clock lecture preceded by a meal. The most favourable environment for this treatment I have found to be Moyse Hall at McGill University, which is situated in a city in the northern part of the New World, called Morayall by its natives.

CHICKEN IN BASKET

The meal preceding the lecture should always be filling. My recommendation is Chicken in the Basket. Almost any subject dealt with in the lecture will be effective, but I believe Philosophy and Latin to be a trifle more potent than the others.

The immediate problem concerning my discovery is the difficulty of its mass production. If I could

somehow capture the essence of the atmosphere at a two o'clock lecture—that intangible, elusive sleepiness which wraps itself around each student; if I could bottle the drone of the lecturer's voice so like the peaceful hum of a far-off airplane, and patent it, I would make a million.

—McGill Daily.

The printing press is either the greatest blessing or the greatest curse of modern times, one sometimes forgets which.—Barrie.

In order to keep milk from going sour it should be kept in the cow.

Famous Last Words

ANN SANSOM: "Players Please."

FAITH BAXTER: "I could cope with him tonight."

MRS. TOWNSEND: "Nothing like it."

PAT McGIBBON: "Spring is coming!"

BILL DICKIE: "Gettin' enough lovin' dear?"

SID FORBES: "You're bad!"

STAN JOBB: "Guess who?"

ARNY BERG: "Wish they would install an escalator!"

LOIS PETERSON: "Let me tell you about my operation."

DAN MacARTHUR: "I have the strength of ten."

TERRY RANKIN: "Today's my birthday!"

JIM WATSON: "I object."

JACKIE WEBSTER: "Mind you — this isn't advice."

DINNY HICKMAN: "I'll tell you all about it."

JEANNE EDWARD: "I'm having the best time."

PETE Van der MEYDEN: "Let's cut this budget."

BARB BELL: "Who seconded that?"

JULIAN GUNTENSPERGER: "MR President"

VIRGINIA BLISS: "According to the Co-eds."

WHO...?

I chewed my nails
And tore my hair
Faced the floor!
Groped in despair
Bill's too short
Tim's too tall
Alexander
Just ain't the right sort
Henry's a bore
Edward the same
Montmorency?
Gad! What a name
Bob's too fast
Don's too slow
No decent men
Guess I won't go.

PATRONIZE BRUNSWICKAN ADVERTISERS. It pays!

ROSS-DRUG UNITED

TWO STORES

Queen and Regent Streets

Queen and York Streets

Rexall Stores

For best SHOE REPAIR, All materials, good workmanship, reasonable price, and prompt service come to

Sam Shepherd

515 King Street, opposite CAPITAL THEATRE

Also Leather Patches on U.N.B. Sweaters and Jackets

— FOR A —

QUICK LUNCH

— VISIT OUR —

LUNCHEONETTE
FOUNTAINKenneth Staples
Drug Company

NOTICE

Lois Elizabeth Peterson, having left my bed and board, I am no longer responsible for any debts which she might incur.

J. M. SPICER.



CANADA'S FINEST CIGARETTE

Loose Leaf
SuppliesRing Covers
3 sizesZipper Covers
Refills

ruled-plain-quad

Hall's Bookstore

Est. 1869

Compliments of
**Ann's
Dress
Shop**

596 Queen St. Dial 8083

Just Arrived

U. N. B.
JacketsBlack Satin with
Red TrimPriced Right at
\$12.95

— at —

"SCOVILS"

Queen and Carleton Sts.

Ladies'
Ready to Wear

The Ideal Shoppe

505 Queen St. Dial 5362

You are always welcome at

Herby's Music Store

306 Queen Street

STORES OF
CHARACTER and DEPENDABILITYDIAMONDS WATCHES
U. N. B. SUPPLIES
SILVERWARE CHINAIF IT CAN BE WORN WITH PRIDE
IT COMES FROM

Bradleys Limited

510 QUEEN ST.

PHONE 4334

MEDJUCK'S

Modern Furniture at Popular Prices

FREDERICTON
WOODSTOCKNEWCASTLE
ST. STEPHEN

73 York Street : Dial 3101

PHOTO
SUPPLIESNeill's For Fine Woolen
SHIRTS

It's easy to choose a Virgin Wool or Fine Flannel Shirt at Neill's—for the range is the most extensive in years—featuring bright Tartans—checks of plain colors—in sizes 14½ to 20.

LADIES' SHIRTS

Fine Flannel shirts in plain colors—or Toodle Shirts in solid colors and stripes—shirts that fit and are washable.—\$3.00 to \$12.00

SPORTING
GOODS
STORE

Jas. S. Neill & Sons Ltd.

Rugby After

...To keep in good physical condition there's nothing like a game of rugby. A recent cast recorded by your reporter, Slide Sam: The Papa Jones turns the page daily Spleaner. The two restless after a long war ready to begin play. The ware or their anticipation to let the two teams go in. There's the old boy r briefly some of the rules. ual, ladies and gentlemen limits, boundaries, etc. The team is settled back in the ner of the Field? while the ion waits tensely for the remove himself. Here o signals—Thump! there go shoe on the floor—teams the squeak of the springs position moves across the The home team sets up a

PASTEURIZED
GENERAL

NEW ARRIV

U. N. B.

U. N. B.

U. N. B.

U. N. B.

U. N. B.

WHO'S GOING
INTER

WA

The Sm