

by Maureen Walsh and Anne Grant

'59 YEARBOOK TO HAVE 'NEW LOOK'

SENIORS TO RECEIVE 'UP THE HILL' IN MAY

Up the Hill '59, UNB's yearbook, will make its debut on the campus in the first week in May. When interviewed by *The Brunswickan*, Ian Collins, editor-in-chief, said; "Through no tribute to myself, I think it will be a huge success."

Unfortunately, most of the students will not be able to pass judgement on the revamped yearbook until next fall. Only four hundred copies will arrive in May, mainly for the graduating class of '59.

To those who are accustomed to looking at previous yearbooks, this year's edition might come as quite a shock. It is a definite break from the traditional style. Mr. Collins said, "The style of the book has been completely revamped, as well as the content. I think this has helped to give the book more continuity. My staff and I felt that parts of the book needed a more informal atmosphere, and with approximately two thousand hours of work, we think we have accomplished this."

MEET THE EDITOR-IN-CHIEF



IAN COLLINS

SUCCESS OF YEARBOOK DEPENDS ON GOOD STAFF

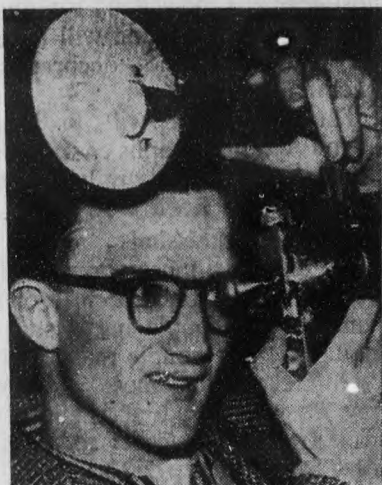
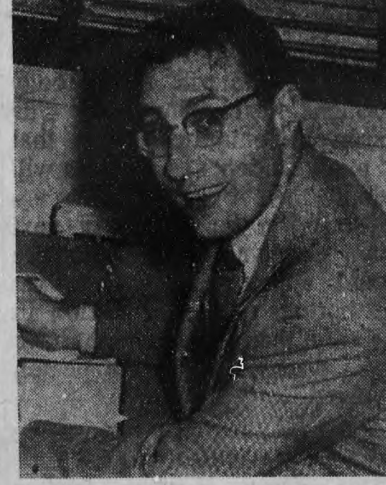
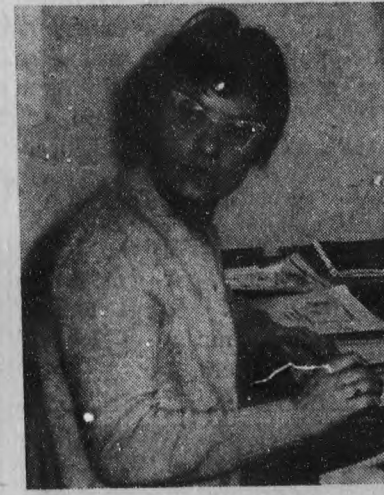
With a new format already established, the yearbook staff of 1960 will find the task much easier. Many of the "workers" will know more tricks of the trade.

How will *Up the Hill* compare to yearbooks across Canada? "I'll stack it up to any yearbook in Canada," says Editor Ian Collins.

This year's staff, pictured below, was increased from four last year to twelve this year. In the editor's estimation, the members have been really tremendous. They have given a lot, and have come up with a lot of original ideas. Probably the most outstanding innovation is the use of art work, largely credited to Dave Folster, Janet MacNair and Peter MacNutt. They were able to come up with a series of ideas, which "we feel is good art work".

On the business end of the yearbook, George Lemmon, business manager, and John Williams, advertising manager, have done a very commendable job. Their efforts have cost the students (indirectly) \$9,650, but *The Brunswickan* has their assurance it was well spent.

MEET THE STAFF . . .

ROCH DUFRESNE
Photo EditorJOHN WILLIAMS
Advertising ManagerDAVE FOLSTER
Art EditorDAVE CASE
Co-EditorGEORGE LEMMON
Business ManagerJANET MacNAIR
ArtistRUTH WOOD
LayoutsBETTY FARRELL
LayoutsSANDY KILBURN
Layouts

Photos Of Pair Not Available

Unfortunately, pictures of two important members of the staff of *Up The Hill* 1959 were not available at press time.

Not included in today's display are:

John Brander, associate editor, and
Peter MacNutt, artist.

Tribute to Roch

Next year's yearbook will cost about \$2,000 more, and part of this will be due to increased photography costs. For the last two years, the yearbook has been fortunate to have a photo editor who was able to print his own photos.

Up the Hill '59 owes much of its credit to its Photo Editor, Roch Dufresne. In this tribute, *The Brunswickan* agrees wholeheartedly. If anyone has taken notice, Roch has been snapping pictures steadily since September, at every college event. Sometimes he even seemed to be two places at once.

'Courtney' Marks Most Striking Innovation

Probably the most eye-catching innovation is Courtney, "the only walkin', talkin', red and black woodpecker up the hill".

In their search for a new mascot, (which may some day become campus wide) Ian Collins said, "We have picked the only animal, the only bird, the only thing native to New Brunswick, that is red and black. We kicked the vague idea around, and before it became distinct, it carried us through many, many long hours of arduous late, late nights." Courtney is a creature of the whole staff, and he is used extensively through the book.

The Brunswickan staff was fortunate to have a sneak preview

of this endearing little fellow who romps across the pages of the yearbook. If their reaction is any indication of general campus opinion, Courtney is here to stay. Red and Black and Grey—Bold.

In keeping with the rest of the book, the cover has undergone a radical change. Plain black and charcoal gray have been added to the traditional red cover. Like the rest of the book, the yearbook staff felt that the cover too had become stereotyped. This year's cover is very plain, but also very striking.

Paper of a different texture is being used this year, and since it is very white, it has been possible to use gray very effectively.

To quote Mr. Collins again, "A lot of work and great losses of sleep have gone into the book. I hope the student body likes the finished product."

Orders For Rings Still Being Taken

Orders for UNB rings must be placed at the Bookstore before March 25. This offer for gold

rings with the University insignia is open only to graduating students.

All orders will be sent away to Birk's immediately to ensure that the rings will be available before the end of the school year. Further information as to such things as cost and design can be obtained at the Bookstore.

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