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Bleeding Starts Today . . .

PROVE YOURSELF UNB

The annual fall blood donor clinic will be held on the campus in the Lady Beaverbrook Gymnasium today and tomorrow, organized by the Pre-Medical Club. Operated by the Canadian Red Cross, the blood collected will be sent to hospitals throughout the province and administered free of charge to any patient in need. The hours of the clinic are: Tuesday—1:30-3:30, 4:30-6:00, and 7:30-9:00; Wednesday—9:30-11:30, 1:30-3:30 and 4:30-6:30.

The entire student body of UNB is urged to turn out and give to this worthy cause of saving lives. The life of the person you save could well be your own. Giving blood is renowned the world over as a very humanitarian act. Every donor today will truthfully say tomorrow that he feels much better for having done a good deed.

It is now nine and a half years since the Red Cross started supplying blood in New Brunswick hospitals free of charge. Since then all patients have received blood transfusions absolutely free. However, in some localities in Canada the cost of a bottle of blood may vary from \$10 to \$100. An interesting example is about a New Brunswick man who received 42 transfusions in Montreal and later, a bill for \$2,180. After informing the New Brunswick Red Cross of this, the 42 bottles of blood were replaced by the Red Cross, and the man was refunded his money. A happy ending to an otherwise unhappy story.

Everybody between the ages of 18 and 65, who is declared in sound health by the Red Cross, is capable of donating a pint of blood. So come, won't you do your part for society and help prove that UNB is a great working team. Remember no one is accident proof and that some day you may need a transfusion.

FOUR-WAY RACE

The Gaiety Men's Shop Trophy was donated last year to stimulate interest among residence members in the Blood Donor Clinic.

Last fall the trophy was awarded on the percentage results from the fall clinic only. However it was decided at the time that, in future, the award would be made on the cumulative results of the spring and fall clinics. Last fall LBR ran away with the competition with a whopping 86%.

At the present time, Aitken House hold a 15% lead over LBR (41%) by getting 56% of the Men of Aitken out to bleed last spring. Jones house and the Maggie Jean Chestnut Residence have 31% and 22% respectively.

So, let's see all you keen residence types out to bleed for your house today and tomorrow for a fine trophy and a fine cause!

President Mackay Urges Support

To the Students of The University of New Brunswick

I am very pleased to endorse the good work of the Pre-Medical Club in its organization of the Mobile Blood Donor Clinic of the Red Cross to be held on October 27 and 28. I would hope that many of our students would support this project.

In recent years only one-third of the student body has donated blood. If UNB is to be in the running for the Corpuscle Cup, then your committee will need the support of many more students this year.

Blood donations are urgently needed for the work of the Canadian Red Cross Society and I am confident that the students of UNB will see that these are met.

Yours sincerely,
Colin B. Mackay

★ ★ ★
Dear Fellow-Bleeders,

Another fall—another Blood Donor Clinic! Our Committee has put every effort into making this Clinic UNB's most successful one. It is now up to you, the students of this university to show the Red Cross what we can really do.

Let me remind all students that we have yet to beat Mount Allison, our traditional rivals, in the giving of blood. If you and a friend get together, and gather the rest of your friends and give blood for the worthy cause—WE WILL BEAT THEM THIS YEAR.

Eileen Stiven, Clinic Chairman

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RELIABLE
PRESCRIPTIONS

Dave Fairbairn

THE HOTBLOOD



Ouch! Oh Dear! The pain is excruciating! The blinding, searing pain of a needle pricking the skin. It's terrible.

And the students of UNB are so terrified that only 364 of them could brave the frightening ordeal of giving blood to the Red Cross last spring. This is disgusting.

Seriously, no one in his right mind could actually be afraid to give blood. There is no pain, there is no discomfort, there is no nausea. It could not be because they are afraid of the after-effects because the little bit of blood that each person gives is replaced in 7 hours. It could not be that they haven't got the time because it takes only six minutes to give blood.

Maybe it is just the same old story—UNB students are thoughtless, lazy people. And ungrateful people. Ungrateful, because no one at UNB has to buy blood if he should need it. It is given free to them as a service of the Red Cross in N.B. In other provinces it would cost up to \$100 a pint. And the students here will not even try to replenish the stores of the Red Cross. A slight amount of co-operation would be appreciated.

Our professors, of course, set a magnificent example. Four out of a possible 114 eligible donors gave a pint of blood last spring, while the other 110 undoubtedly had something to do that was much more important. And these 110 little dynamos of energy are the ones who are supposed to be setting an example of leadership for the students. Well, the students should ignore this disgusting example. They should start to set an example for the pros and possibly some time in the future the professors will put down their cups of coffee in the observatory and take the long walk down to the gym.

And then of course there are the girls from the Maggie Jean. All 22% of them felt that it would be more worthwhile to give a little blood than to loiter around the student centre and try to look pretty. 22%—isn't that a staggering figure? At least this year the Red Cross has the backing of the Dean of the Women's Residence. In an exclusive release to **The Hotbed** Mrs. Millar announced that if 65% of the Maggie Jean girls give blood everyone will have another late leave this weekend. More of this tangible and whole-hearted backing from staff and faculty is needed. It is now up to the girls at the residence to justify Mrs. Millar's support. Don't let her down when she is convinced that you will help out.

But forget about the facts and figures and statistics for a minute. Think of someone, somewhere, lying in a hospital bed fighting for his life. The pint of blood you gave may save his life. If you think of this, you will give your blood.

Please support the Red Cross. They are trying to help you.

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