

BRUNSWICKAN

Adam And The Business Woman

by LOUISE MORROW

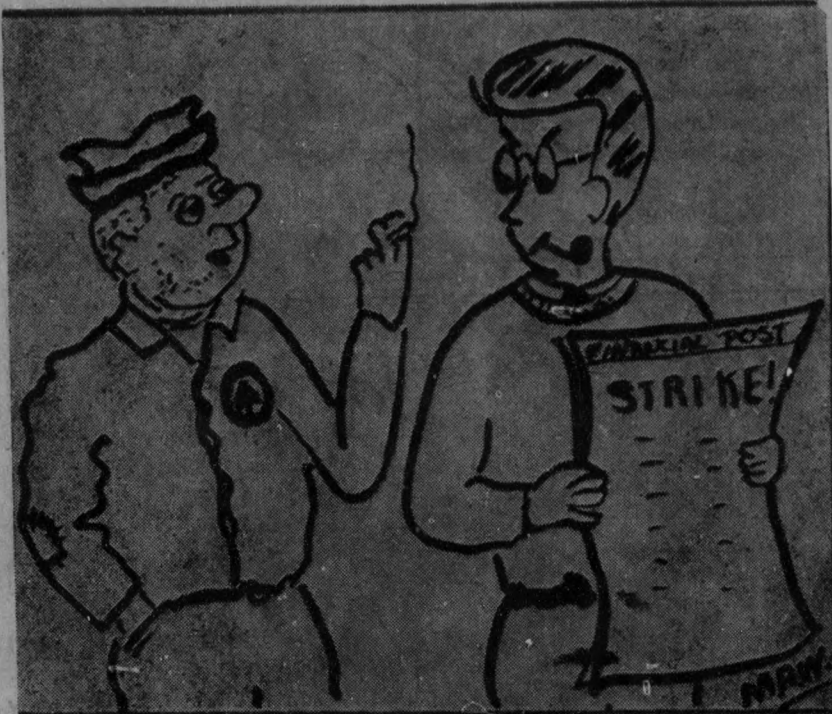
There was once a man,
And there was also a woman,
A garden was given them,
So that they might live quite happily.
And so they did, but,
The woman was also intelligent,
The woman was able, and,
She became consequently

Slightly fraudulent.
She stole an apple.
She really didn't think she was
"Doing Evil",
And neither do I.
It was for profit she took it,
And by and by,
She shared this profit with

The man.
Very generous don't you agree,
For, he shared in all the glee,
But never lifted a courageous hand
Never had the initiative,
To take and to give.

The beginnings of business
You see,
Were initiated by a WOMAN.
It is to her men owe their wealth,
To her they owe "satisfaction"
(For a job well done), and ad-
ministration,
From her come finances, market-
ings,
And many such things;
To her even comes the glory
For our course, and all its de-
pendability.

From all this,
Comes but one logical conclusion,
Women belong in business,
From men, such strong state-
ments, such laughter,
Such prejudice,
When we state the reason
We chose to enter
A domain they feel "reserved for
themselves".
One of ours opened the door
For you all,
When all is done, it will be one
of ours
That will close it!



"Now me, I'm strictly impartial—maybe that's because I've never had any direct contact with either Capital or Labour!"

THERE IS SOMETHING WRONG WITH US!

by MICHAEL McMASTER

Success in life for any business-
man entails a great deal of hard
work, and the ability to co-ordin-
ate in his mind and successfully
analyse a number of problems re-
lating to a number of situations.
These characteristics are certain-
ly well within the grasp of any in-
dividual and it is at University
that these characteristics can be
obtained.

The question is, "How many
Business students attempt to
adopt these characteristics?" Very
few. The reason for this, is that
they do not have enough on their
minds. I do not say that they
are not receiving enough work
from their professors. On the
contrary, I am trying to point out
that it is only their class work
which is on their minds, and
Nothing Else. Many will say:
"Isn't that enough, if it keeps me
going all the time?" The answer
to that is "Baloney!" since in the
majority of cases, no one has
tried to find out their capacities.

Indeed, there is no doubt that
some of us have begun to realize
that we must work diligently at
our courses, and only our courses,
to obtain adequate marks. How-
ever, how many of us obtain
what appear to be adequate
marks, by doing just the neces-
sary amount of work, and spend-
ing the rest of our time on our
fat fannies, drinking, sleeping and
continually complaining.

There is little doubt that if we
gave some serious thought about
making our college lives a little
more constructive, we would

discover that we could do hard
work, co-ordinate and analyse
our problems because of the fact
that the new interests that con-
fronted us would demand more of
our minds.

What can be better for the de-
velopment of an individual's char-
acter than a mind with a diver-
sification of ideas and where is
this obtainable to us as business
students, but within the numerous
groups which make up the Uni-
versity's extra-curricular activ-
ities? By taking an active part in
these different groups and by
making a determined effort to be-
come leaders of these groups, we,
as business students, will find our
minds take up with problems and
ideas of considerable value. At
the same time, we will find our-
selves in positions, which are
basically similar to the ones we
will face in the future.

Indeed, there is the problem of
over-fortification which could
seriously affect our studies; and
this again brings up the point of
realizing one's capacities. Some
of us must neglect outside activ-
ities to get passing marks but
most of us are under-participating
and not showing others what we
can do. Foresters, Artsmen, En-
gineers, and Scientists, Phys. Ed.,
and all other students are ap-
proaching these activities with the
same, and perhaps even less en-
thusiasm, than we are, conse-
quently it is up to us to get off
our fannies now, find our capac-
ities, and lead the others in group
activities as well as our studies.

HAVE YOU
VOTED YET

Whatever became of:

Nero C. Caesar,

CLASS OF '577



Whenever conversation on the campus
turns to music, someone is sure to mention
the name of Nero Claudius — the man
with the golden lyre. No other virtuoso
on this difficult instrument has ever come
close to the renown achieved by this boy
from Antium. In his formative college
years, Nero was something of a tradi-
tionalist, but at his apex he came very
close to what moderns call "Le Jazz
Hot". Those of his contemporaries and
relations who survived the era he domi-
nated — and they are regrettably few —
recall that in his final phase he was
strangely preoccupied with torch songs.
His career reached its peak in Rome in
a blazing performance of his famous lyre
solo against a trumpet obligato by a
group of cats known as the Praetorian
Guardsmen. Rome was never the same
thereafter.

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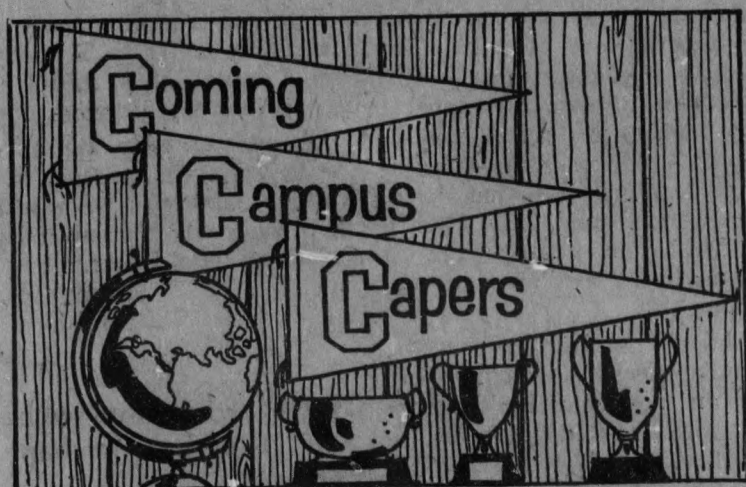
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