



The final run of more than 100,000 copies of *The Smug Minority*, Pierre Berton's fifteenth book, comes off the production line at Universal Printers in Winnipeg. The prairie printers' handled the massive first printing in record-breaking time.

Pierre Berton's forthcoming book of social criticism, *The Smug Minority*, continues to set records well in advance of its February 10 publication date.

First McClelland and Stewart announced a record-smashing first printing order of 100,000 copies.

Then the Star Weekly announced it had paid the largest price ever offered for a Canadian manuscript for three excerpts from the book totalling 7,500 words.

Today Maclean's Magazine announced that it has purchased second serial rights to a 2,500 word section of the book. Again the sale made publishing history — the highest price yet paid for a Canadian manuscript following actual book publication.

The Star Weekly serialization begins in its February 10 issue. The Maclean's excerpts appear in the magazine's issue dated February 24.

Publisher Jack McClelland has called the book "one of the most important we have ever published."

Red Bloomers To Blossom At Dal

The Women's Varsity Basketball Team, the Red Bloomers — after a long post-Christmas break, open up their Inter-Collegiate schedule this week-end, meeting Dalhousie University in Halifax on Friday the 19th, and the Acadia girls in Wolfville on the 20th.

Their only competition prior to the opening of the Inter-collegiate hoop will be an exhibition game against St. Stephen High School on the 17th.

The team, lacking the strength of two players, played extremely well in the Winter Games and proved the advantages of tough conditioning and well practiced fundamentals. Stalwarts Carolyn Savoy, Linda Lowe, Leckie Langley and team captain Sandra Barr showed the way, scoring the majority of points. Yet without the support of Ann Austen, Diane Schroder, Bunni Nurmi and Paula Payne, the team could not have done nearly so well.

So the season has just begun and the Red Bloomers are well on their way to another terrific year. We wish them good luck for their "grand finale" at Western in February.

WANTED

A SYMBOL FOR THE NEW STUDENT UNION BUILDING

A symbol serves as a mark of identity. How will you identify your new building?

Submit designs to Stu Davison, Campus Mail, Room 330, Aitken House.

JANUARY CLEARANCE SALE at La Boutique

SWEATERS

COMPLETE STOCK OF SWEATERS
Shells, Poor Boys, Cardigans, Ski Sweaters, etc.
REDUCED

20%, 25% & 50%

DRESSES

Wools, Jerseys, Orlons, Double Knits, Crepes, Chiffons
A large variety to choose from
Sizes 5 - 16
NOW

50% off

SKI TOGS Jackets

TWO STYLES

Pink, Purple, Lodgen Green, Red, Lime, Royal
Sizes S, M, L REG. \$25.00
NOW

\$19.99

Ski Slacks

Fly front and side zipper. REG. \$20 & \$25
Co-ordinating shades
Sizes 5 - 15
NOW

Now \$15.00 & \$17.00

NYLONS

FINE QUALITY
all shades & sizes

5prs \$1.00

COCKTAIL DRESSES

ALL NEW ARRIVALS
Sizes 5 - 15

less 10%

JUST ARRIVED

A new group of dresses inspired from the movie "Bonnie & Clyde"

The look of the 20's and 30's
Purples, Navys, Blacks, Limes, Blues
Sizes 5 - 15

Also be reminded of our 10% discount to College students.



80 YORK STREET FREDERICTON, N.B.
TELEPHONE 475-3960