

Runs ad in Brunswickan

Con man flees with \$135,000

if you believe that the era of the con man ended some time ago, then a recent "sting" of 8,000 or so Canadians, including several local residents, might awaken you to the realities of modern crime. A dapper, chain smoking 'entrepreneur', operating out of a west-end Montreal office, is suspected of ripping off one-half of a million dollars, obtained through falsely advertising a non-existent electronic game in a number of major Canadian dailies.

"I've never seen such a clean operation", said Detective Sergeant Gilles Gagnon of the Montreal Police commercial fraud section. After a month-long investigation, the police have formed this picture of the whole caper involving Danworth Sales.

A month after opening a west-end office, an out-of-town businessman, purportedly in the electronics industry, set about establishing a set of credit ratings. He first went to the registry office at the Montreal Courthouse and after declaring that he was a "businessman" intending to sell electronic components he was given a duly approved document.

endorsing his credibility.

He then had a mockup of the electronic game made at a metal firm, explaining that he was initiating an advertising campaign and could not wait for the prototype to arrive from Japan. Taking the hollow, simulated computer to an advertising agency, he then invested \$5,000 for a professional-looking newspaper presentation and a respectable credit rating, so important for the success of the scam.

As the last step in his preparations, he opened an account at the Toronto Dominion Bank at a branch, not coincidentally, that had no security surveillance cameras.

The first ads appeared in the Montreal dailies during the last week of October and the order forms and the money came rolling in for the Christmas rush. Having run the ad in the Montreal Gazette, The Danworth Company used the added credibility to advertise in other newspapers across the country, including the Dalhousie Gazette and the Brunswickan.

The last week of October, the Brunswickan received a solicitation from one Brian S. Gould of the Danworth

Electronic Sales Company to run a full-page advertisement for a product called the Danworth Twinchallenger, an electronic backgammon chess game.

In a letter that accompanied the advertising request, Gould outlined details of the design of the advertisement, and then enclosed an impressive list of credit references, which included the Montreal Gazette, WPTZ Television in Plattsburgh, New York; IBM Canada Limited; and the Toronto Dominion Bank.

After checking on several of these references and after checking with Youthstream, a national Advertising agency for student press in Canada, the Brunswickian decided to run the ad. The Danworth Company received two full-page ads with certain colour portions in two editions of the Brunswickian last November. Repeated bills have been sent out ever since but to date no payment for the advertising has been received by the Brunswickian or the UNB Student Union.

"He was a nice enough guy, but a little weird", said his secretary Janet McIntosh. He rarely left the office, she said, ate hot dogs constantly, and wore surgical gloves so as not to get his hands dirty while handling order forms."

The schlester, using an

[illegible]

The advertisement appeared in the Nov. 9 and 16 issues of the *Brunswician*, on the back page.

apparent alias Brian S. Gould, left Montreal about November 26, as can best be determined. He took \$135,000 in gold coins and possibly headed for Taiwan, investigators believe. Several detectives have claimed that "this is as close as a criminal can come to committing the perfect crime".

investigators believe. Several detectives have claimed that "this is as close as a criminal can come to committing the perfect crime".

Get your books into shape.

We have bookmarks and

bookplates

as well as gift cards and

Westminster gift wrap.

445 King Street, 454-1442

More than 5,000 doctors, scientists and technicians from around the world will be in Montreal Aug.

THE JOKER GOES WILD AT SUB TOWNE

Buy any two pair of jeans or cords and cut the cards to save the following on the total price.

Cut 2 to 9 Save \$10 Cut 10 or facecard Save \$15

Cut an Ace Save \$20

Cut the Joker Get both pairs "FREE"

HOURS

Mon - Wed 10 to 5

Thurs - Fri 10 to 9

Sat 10 to 5

Any way you cut it you'll

come out ahead

at SUB TOWNE.

5,000 to discuss blood

16-22 this year to attend the joint congress of the International Society of Hematology and the International Society of Blood Transfusion.

It's the first time a joint conference of the two societies will be held in Canada. Dr. Roger Perrault National Director of the Canadian Red Cross Society Blood Transfusion Service, and Dr. Maxwell Wintrobe, from Salt Lake City, Utah are co-presidents of the congress.

The conference provides an eagerly awaited opportunity for blood and transfusion experts to exchange information and question colleagues on their research.

Every day there are 4 symposia on different topics. The League of Red Cross Societies will hold two symposia during the conference, one on the hazards of pheresis procedures and the other on the role of Red Cross transfusion services in disasters and conflicts.

There will be numerous lectures but the backbone of the conference will be the presentation and display of posters. Each poster will, through words and diagrams explain the work of experiments of the author. Posters on the same topic will be displayed together in one area for one day. Their owners will be on hand at appointed times to answer questions from interested observers.

Safecracker makes duplicate keys

Jail officials in Vienna, Austria, probably wish they'd given prisoner Josef Streit a different work assignment.

Streit, a notorious safecracker, was put to work in the jail's locksmith shop while serving out

his sentence. Not being the type to overlook such a golden opportunity, Streit made himself a

complete set of duplicate jail keys, walked out and hasn't been seen since. (Newsprint)