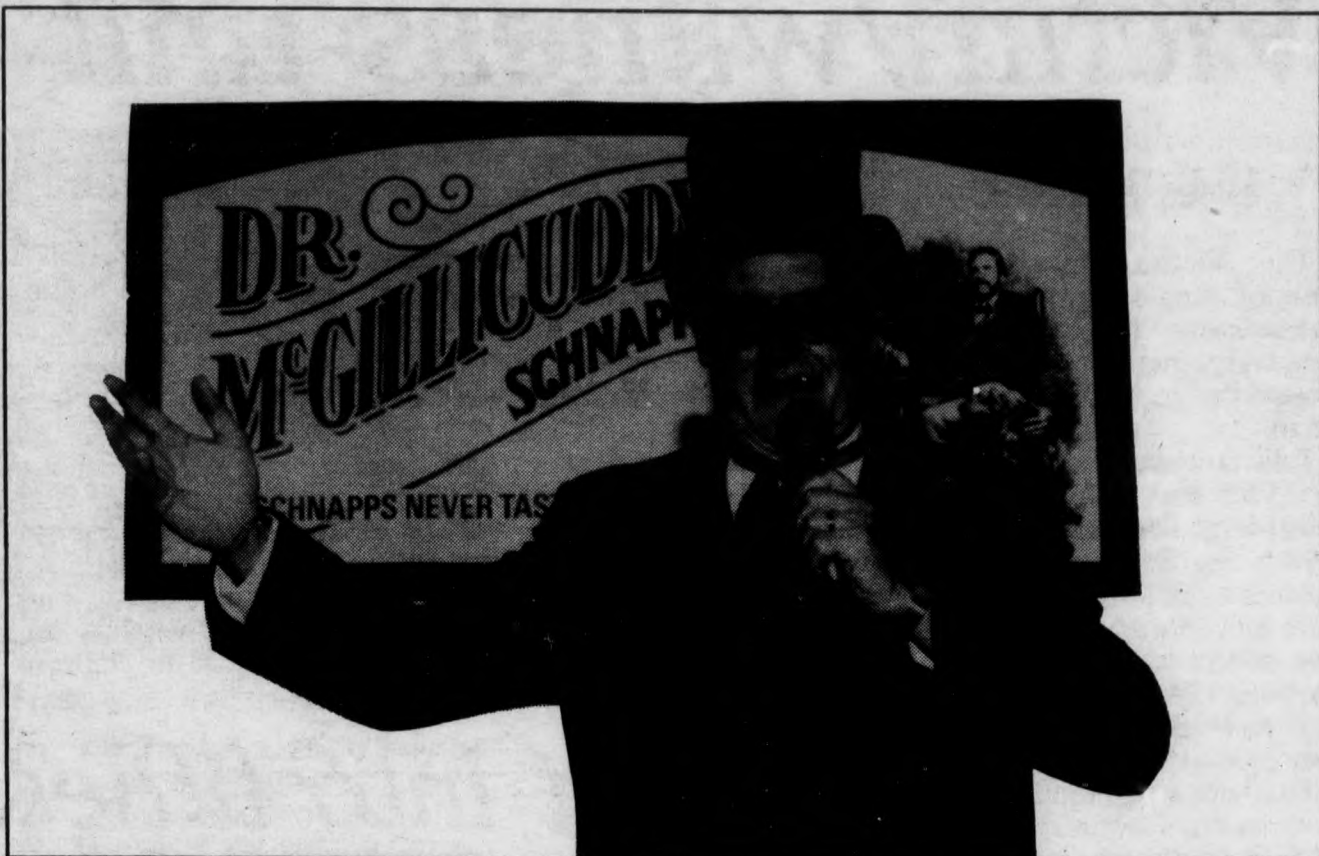


PACC

SMART



Adventures



Dr. McGillicuddy hams it up

By MELYNDA JARRATT

Recognize this man? By day he is a tour guide for Trius Bus Tours where he shows people around the city. But by night, he is the Dr. McGillicuddy of legendary fame, from the days of the wild west when "men were men, and women wore bloomers."

Dr. McGillicuddy, or Grant Allen as he is known to his many friends and acquaintances around the Maritimes, has been pretending to be Dr. "M" for some time now that his retirement from Adam's Distillers has given him freedom to do what he loves—"hamming it up."

You may have seen him at the Social Club Friday afternoon, where he suddenly appeared in Top hat and tails,

sporting white gloves and cane. As Adam's goodwill-ambassador, Mr. Allen has been their official Dr. McGillicuddy since last winter when they embarked on this extremely successful marketing technique.

Chris Mable, Adam's representative in Fredericton, said that Grant Allen is "perfect for the role. He tells jokes and really hams it up with the people he meets at liquor establishments around the Maritimes. On Friday the students really got a kick out of him. In other words, he's not your ordinary 69 year old."

Mr. Allen embarked on his unusual acting career after having worked for Seagram's Corporation in Atlantic Canada for 20 years. But you can't keep a good man down, as

they say, and as if working for Trius Bus Tours isn't enough, he decided to take Adam's up on their offer to be the Maritime region's Dr. McGillicuddy.

Mable says of Grant Allen: "He really loves it, and it would be difficult to find someone like him - he sure has the wild west personality."

Chris Mable reminds students that Dr. McGillicuddy will be back on campus sometime in the near future, and at that time you can expect some freebies such as calenders and the like.

But don't expect Dr. "M" to give away his two pistols - they're reserved for his son as his Will on the back of a bottle of Peach Schnapps will surely tell you.

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