

The Brunswickan



Volume 125, Number 12

CANADA'S OLDEST OFFICIAL STUDENT PUBLICATION

Second Class Mail #8120

November 30, 1990

Mystery company wants payment

by Aime Phillips

Last year Troy Morehouse, current VP External of the Engineering Undergraduate Society, received a phone call from the "Engineering Student Competition guide" about advertising.

Due to a bad connection on the telephone, Morehouse was under the impression that the company was interested in placing an ad in the "Engineers Rule the World", a publication at UNB which Morehouse is involved in.

Towards the summer's end, Morehouse received an invoice for \$540 for an ad he had supposedly placed in the guide. Morehouse explained in a letter to the advertising company, A.K. Advertising, he had misinterpreted the company's offer and ripped up the bill.

Two weeks ago, Morehouse received another phone call from Dawn McNeil, a representative of the company, asking if he would care to place another ad.

Morehouse, stalling for time, asked for a copy of the ad the EUS had placed the previous year and a copy of the guide. McNeil then faxed an ad which had apparently been in the engineering guide which no one had ever seen and which Morehouse had never paid for.

Morehouse decided to discuss the situation with his executive before placing another ad, and proceeded to inquire about the guide.

The Dean of Engineering's office had never heard of the "Engineering Student Competition Guide," nor had the Archives, but the Alumni office had already encountered a similar experience.

Apparently, Bob Skillen of the Alumni office also received

a phone call from Dawn McNeil regarding the placement of an ad in a Nursing guide.

Skillen did actually receive a copy of the Nursing Guide but decided it was of poor quality and chose not to place an ad.

Skillen referred Morehouse to Roland Crouse of NB Power, whom Morehouse believes has been dealing with the same ad company. Although Crouse has yet to receive a copy of the Engineering Student Competition Guide, he has been purchasing a quarter page ad for the past two years because he was under the impression the company was indirectly sponsoring the EVS. Unfortunately, Crouse was unavailable for comment before press time.

Karen Bishop, a representative of A K Advertising, could not explain why no one on campus has ever seen the "Engineering Student Competition Guide," but Bishop did offer that one would be coming out in March, 1991. Bishop also stated the UNB's Engineering Undergraduate Society had decided not to run an ad in that edition.

Morehouse contacted the Better Business Bureau about AK Advertising and was told the company is a legitimate non-profit organization from Cambridge, Ontario.

The Better Business Bureau also told Morehouse's complaints have been received concerning unsolicited invoices sent out by the company.

Morehouse told the Brunswickan "it appears to me that something improper is going on here," and he will continue to investigate the situation.



Safe sex: Dr. Tingley of the UNB Health Centre believes safe sex "is much more practiced today than it had been five years ago." See story on page three. TDF photo

Students express concern about President Armstrong's speeches *Armstrong responds to students' concerns*

by Karen Burgess

Several UNB students have expressed concerns that the new president Dr. Armstrong places too little emphasis on UNB's Arts faculty, favouring instead the research and science oriented faculties.

Apparently, in both his addresses at the fall convocation and his speech at the dean's list dinner for the Arts faculty on November 22, students waited for a connection to bridge the President's positive comments about the Sciences to the Arts - and the interactive role that the humanities play in scientific research - but they felt no such connection was ever made.

One student who attended the dean's list dinner feels that the President neglected to mention the importance of the humanities in any field, though he spoke at length about research and technology. This student hopes that the pattern that seems to be in Armstrong's speeches does not continue.

Dean Kent, of the Art fac-

ulty, feels that there was no such discrepancy evident in the President's speech. Kent says he had no trouble recognizing that though Armstrong may be oriented towards more scientific fields, he understands the value of human input in a high tech age.

President Armstrong says he is distressed that his speech was interpreted as being biased as it was intended to convey

the important role the Arts play in our society today.

Armstrong says the message he intended people to get from his address was that, although it has now begun to develop, the humanistic aspect of society's advancement has been dwarfed by the technological and scientific discoveries made in the past few decades.

Armstrong says he firmly believes that many of the problems we face today have been caused by an increasingly technological society that, in the past, put very little emphasis on ethics or humanitarian issues.

He states: "The problems that have to be resolved require education in all fields and particularly in Arts."

He feels that in the future, the Arts and the related sub-fields will play a key role in moving our society and its industries towards a goal that will provide a combination for both profit and long term benefits for the environment and all of its inhabitants.



Dr. Robin Armstrong

Montreal massacre remembered. See page 3

Contents:

How to avoid the exam blues. see page 16 E.C. Ambassador visits UNB. see page 6
Sky-digging at the Social Club. see page 11 Black Bears place third. see page 25