



Editorial Board:

Joseph W.J. FitzPatrick III
Editor-in-Chief

Cindy Brown
Managing Editor

Vacant
News Editor

Sean Patrick Sullivan
Acting Entertainment Editor

Dan Malone
Sports Editor

Kevin Forneris
Photo Editor

Patryk Reid
International News Coord.

Michael Edwards
Games Coordinator

Bill Traer
Sales Manager

K Brookland
Office Administrator

Lise Doucette and Jeff Gagnon
Proofreader

Staff this issue:

Kevin Molyneux, Pat FitzPatrick, Lee Windsor, DaMonk, Mark McGinnis, Troy Neilson, Nick Logan, Kelly Johnston, Claire Gough, Andrew Culberson, Jeff Smith, Jenn Brayton, MC Molyneux, Amurlee Ashton and Mike Cormier.

This issue is dedicated to:
Turkey leftovers. Yum.

The Brunswickan, in its 134th year of publication, is Canada's Oldest Official Student Publication.

We publish weekly during the academic year with a circulation of 12,000. We are the largest circulation student newspaper in Atlantic Canada and the largest circulation community newspaper in New Brunswick.

All members of the University Community are encouraged to contribute, however, only students are eligible to become staff members and hold editorial positions.

While we endeavour to provide an open forum for a variety of viewpoints and ideas, we may refuse any submission considered racist, sexist, libellous or those containing attacks of a strictly personal nature. The Brunswickan reserves the right to edit for brevity and even levity. Letters to The Editor generally shouldn't exceed 300 words in length, though exceptions may be made. All submissions must contain your name, student number and a phone number where you can be reached or the submissions will not be printed.

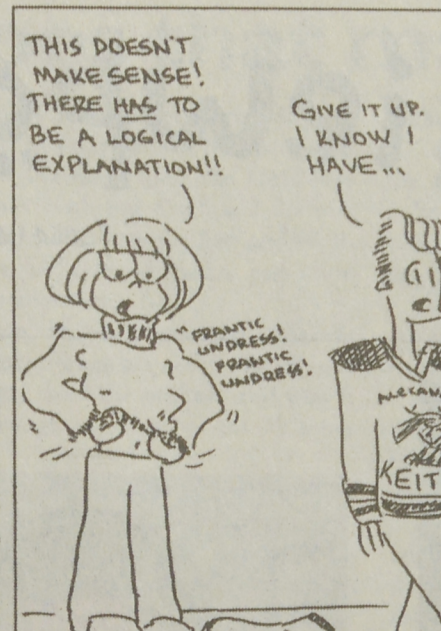
The opinions and views expressed in this newspaper are those of the individual writers, and do not necessarily reflect the views of The Brunswickan, its Editorial Board, or its Board of Directors.

Articles in The Brunswickan may not be reprinted without permission. Contact the Editor-in-Chief for details.

We are members of U-Wire, and a media exchange of university media throughout North America. We are subscribers to the Associated Press. We are founding members of the Canadian University Press.

The Brunswickan is owned and operated by Brunswickan Publishing Inc., a fully independent body. Since May 1999, our operations have been subsidized by the full-time undergraduates of the University of New Brunswick by a media fee of \$7 per student, providing approximately 20% of our operating budget. Advertising Sales accounts for the remaining 80% of our budget. Additional financial support comes from The Graduate Student Association, which represents graduate students at UNB.

The Brunswickan
SUB Suite #35, PO Box 4400
Fredericton, NB, E3B 4X5
(506) 453-4983,
(506) 453-5073 (fax)
bruns@unb.ca
www.unb.ca/bruns



"FRAMED!"
-by Damonk

Numbers on binge drinking don't lie

The subject of binge drinking always has been a hot topic on college campuses. The prevailing opinion has been that college students drink too much too often, and for awhile, it was true on certain campuses. Something had to be done.

So, those colleges that wanted to change things decided to show students the error of their ways. They wanted to open students' eyes to the horrors binge drinking could cause.

Colleges combated the problem head-on, displaying posters on campuses depicting the

bad side of binge drinking. The posters showed students covered with vomit and displayed cars wrecked by drunken drivers. They used scare tactics because they figured it would make college students drink less.

Student drinking statistics stayed the same around North America. The "scared straight" method was not working. Colleges would have to find another way to stop students from binge drinking.

Then came a study done in 1986 by H. Wesley Perkins, a professor of sociology at

Hobart College. Perkins noticed in surveys that students often overestimated how much their peers were drinking.

In the case of college students, they believed what they heard and acted accordingly. Keeping that in mind, the colleges decided to do something they had never done before. They told their students that other students were not drinking all that much.

The thought was that if students believed other students did not drink as much, they would not drink as much either. It was kind of a lemming's approach to discouraging binge drinking.

And so far, it seems as though it has worked.

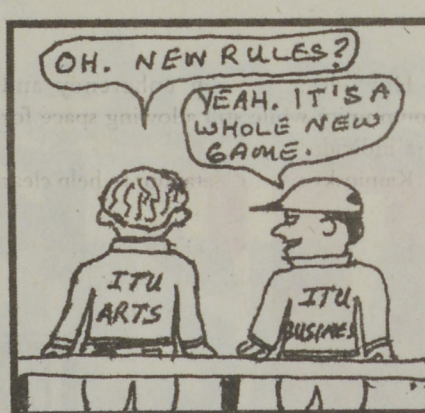
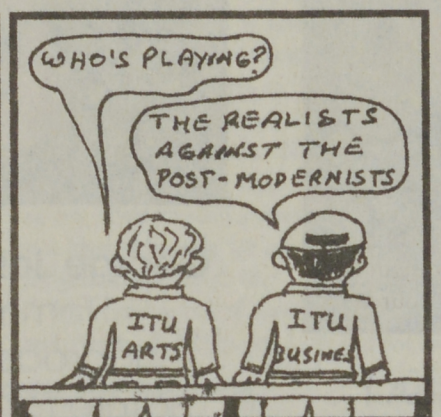
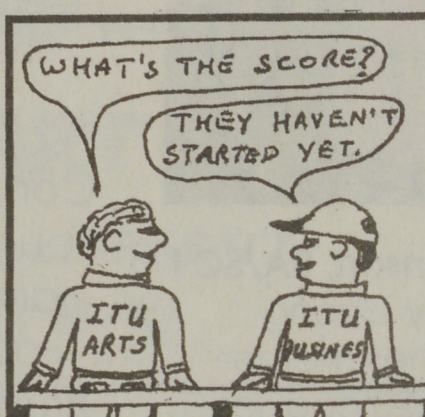
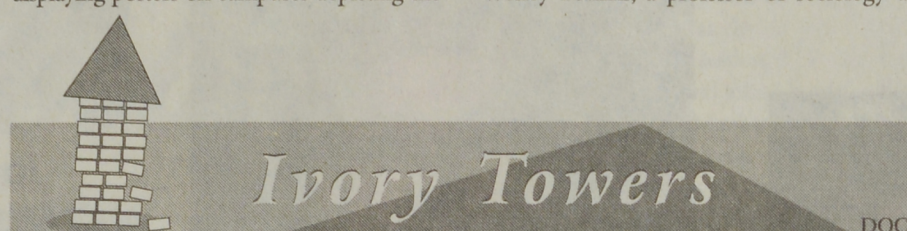
The campaigns cite hard numbers that show college students are not drinking as much. Some colleges have seen a 20 percent drop in two years.

We think this campaign has its merits. There is something to be said for the numbers the campaign cites. Binge drinking is down in these places, and the campaign almost certainly has something to do with it.

Their numbers have reduced enough for several hundred universities to implement the campaign.

The idea should catch on.

Staff Editorial
Independent Florida Alligator (U. Florida)



Scholtens Regent St.



FRIDAY 13TH
FREAKY FRIDAY
Coca-Cola 1 Litre only .59¢
Limit 4 Per Customer

Oct. Specials
\$3.00 POOL
MON-THUR

8-Ball, 9-Ball, Snooker
HH Prices all day/all night Mon-Thur

Daily Food Specials
The Right Spot
403 Regent Street

note
Best Chicken Wings in town

UNB Libraries
Serving UNB and STU

e-info LABS

Quest on the Internet
Wed, Oct 18
9-11am

Using UNB Libraries' catalogue to find items, advanced features and search techniques.

www.lib.unb.ca/library/instruction/Labs.htm

ANIMART

A Festival of Animation Celebrating the 60th Anniversary of the National Film Board / un festival de cinéma d'animation pour célébrer le 60th anniversaire de l'Office national du film

FILMS @ NOON
Monday - Friday
12 - 1 PM
October 16 - 20

Free Admission

National Gallery Musée des beaux-arts de Canada
Organized and circulated by the National Gallery of Canada / Organisée et mise en tournée par le Musée des beaux-arts de Canada

A collection of the National Film Board of Canada / Une compilation de l'Office national du film du Canada

UNB Art Centre
East Gallery
Memorial Hall, Bailey Drive
453-4623

Karry On Krafting
Your New Local downtown Gift Store

Wide selection of fine gifts
Plush Teddy Bears
Collectibles
Gourmet spices
Candles, Tarts & Holders
Soaps & Lotions
Wooden Crafts

Open Mon-Wed 9:30am-5:00pm
Thur-Fri 9:30am-9:00pm
Sat 9:30am-5:00pm, Sun 12 noon-5:00pm

348 King St. Opposite Sweetwaters, 455-4466

King of Donair
October Special

18" 3-Topping Pizza \$11.99

455-3333
621 King St.

+ Del & HST