Adidas extends agreement

Dalhousie extends exclusive full school sponsorship deal

Halifax (CIS) - September 4, 2003 Adidas-Salomon Canada Ltd and the Dalhousie University Department of Athletics and Recreational Services announced a three year extension to their partnership today. In September 2000 Adidas and Dalhousie signed a landmark full school sponsorship agreement, the first of its kind with a Canadian University.

Today the two parties announced an agreement that will take the relationship through to 2006. The agreement continues to recognize Adidas as the exclusive footwear and apparel supplier for all Dalhousie University varsity teams and also allows Adidas exclusive licensing rights for Dalhousie Athletics apparel.

Adidas-Salomon Canada Ltd. President Doug Hayes said the company was very excited about the extended partnership. "We see Dalhousie Athletics as a perfect fit with our brand. We have similar values and a common passion for sport and teamwork. This partnership further demonstrates our commitment to supporting athletics at all levels and we're proud to continue to align ourselves with Dalhousie, an organization that shares the same values," Mr. Hayes said.

Dalhousie University Director of Athletics Al Scott is equally excited about the extended partnership: "Adidas has a great reputation for focusing both on creating great product and strong relationships with their partners. Adidas has been able to provide leading-edge performance product for our varsity teams and athletes.

In the highly competitive world of University Athletics, that advantage has become invaluable. "We are very excited, not only because the contract has been extended, but mainly because we feel Adidas is the right strategic partner for us," Mr. Scott said.

Both parties were also on hand today to officially open the new 500 square foot Dal Athletic Shop relocated to the entrance of the Dalplex athletic facility. The shop will feature a wide range of Adidas apparel, footwear, and accessory products exclusively.

For more than 75 years, Adidas has been an international leader in the development of athletic product for a wide range of sports.

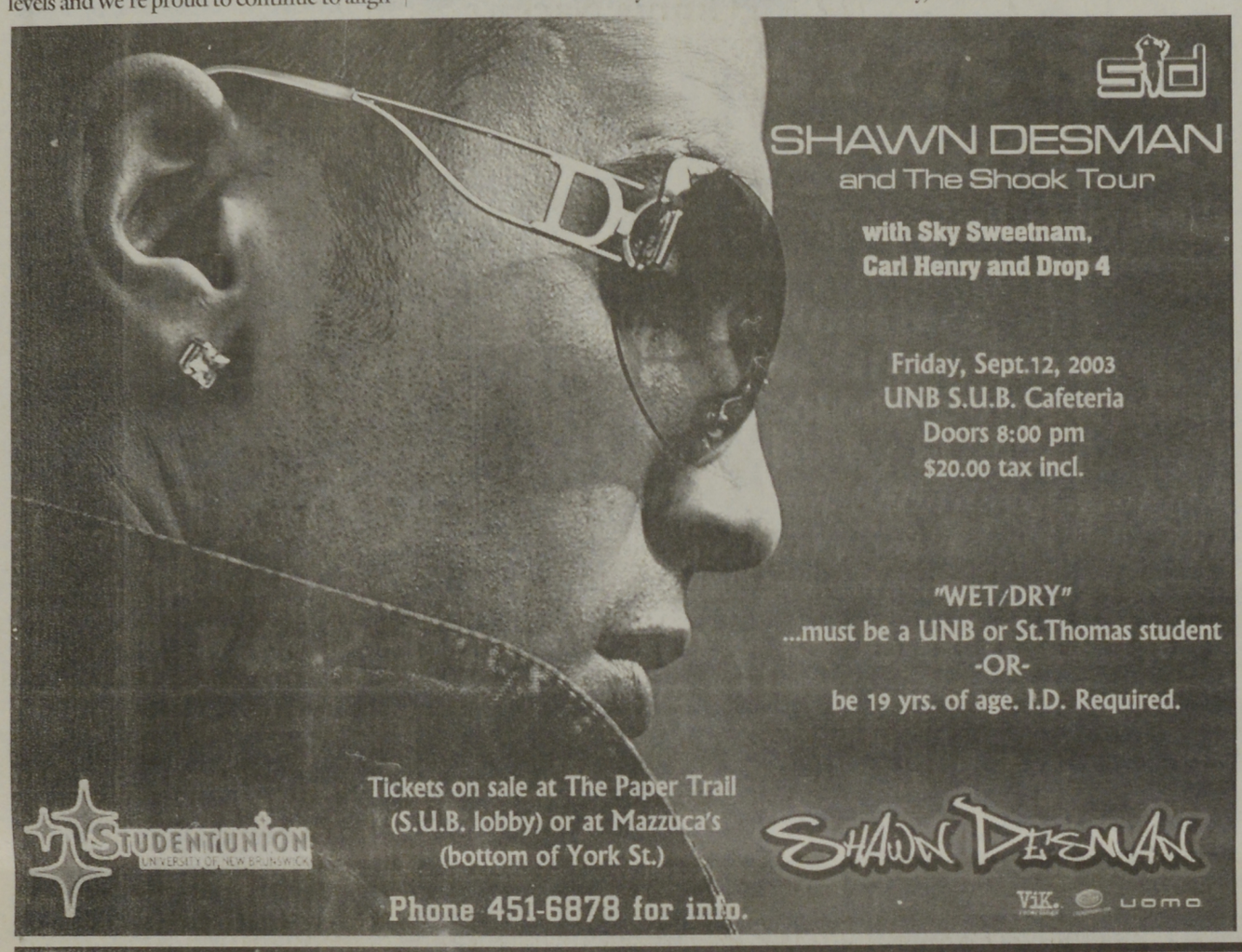
Ladies Fastpitch at UNB

by Bob Stanton
Special to *The Brunswickan*

This week marks the official launch of Ladies Fastpitch at the university level in New Brunswick. The weeks of August 7th and 14th were set aside for practices and Saturday, September 20th will see Fredericton hosting the first tournament.

Girls interested in playing should contact Bob Stanton by e-mail at: Robert.Stanton@gnb.ca or by calling 454-9719 or 444-4688 to find out practice times and to register for the league. Each university must have at least 15 players registered by Monday, September 15th. There is no fee.

Teams are expected to be organized at STU, UNB, UdeM and UNBSJ. Tournaments will be hosted by each university with a Championship Tournament to be held in Fredericton on Saturday, October 18th.



Women blanked by UCCB in weekend soccer



Brendan Doyle/*The Brunswickan*

The women's soccer team debuted this weekend in UCCB with a 4-0 and 3-0 loss. They see action against MUN on Saturday.

Campus Rec fitness schedule

Monday	12:30	Step Interval
	4:30	Tai-Box
Tuesday	12:00	FIRM/Step
	4:30	Step n' Tone
Wednesday n'	12:30	Tai-box or Step Tone
	4:00	Beginner Step/ Total Body
	4:45	Step n' Tone
Thursday	12:00	Step
	4:30	Tai-box
Friday	12:30	Step or Hi/Low
	4:30	Hi/Low or Step
Saturday	11:30	Hi/Low/Step or Tai-box

Choose from 12 classes per week.

To register, contact the Campus Recreation office in the LB Gym, Monday to Friday from 9:00 a.m. to 1:00 p.m. and 2:15 p.m. to 4:00 p.m.

Students can take as many classes as they like per term at a cost of $55. Non-students can purchase a recreation pass and receive this price. For a full year, students and recreation members pay $90.

Classes run from September 15 - December 3. Free classes are being held September 17 through 19.

For more information, contact Paula at 447-3104.

Want to get free admission to all Varsity Reds games? Want to see your name in lights...or print? Be a team player. Come write for Sports. For more information, contact b-sports@unb.ca or stop by the Bruns office. (Room 35, SUB)

Cougars

Continued from Page 8

returned to school and is looking forward to leading the team to new heights. Magee played this past summer for Trois-Rivieres in the Canadian Baseball League. He will be joined by newcomer John Burns, who pitched this past summer for the Fredericton Senior Royals. Burns also pitched for Northeastern University in Boston, a Division I school in the United States.

UNB ended the weekend with a 3-1 record.

The Cougars should have their full line-up in tow when they face the Saint Mary's Huskies and Acadia Axemen this coming weekend.

The
Chestnut Club
440 York Street 450-1222

Where Happy Hour Lasts Until Closing Time Every Night

Wednesday Night House Wars

The Wildest Wednesday in Town!, The Craziest Games you've ever seen!, The Lowest Prices in Town!

$2.00 Mugs of Draft

Eight Brands to Choose from

$2.75 Keith's Bottles
$2.75 shots

9pm - 2am Every Wednesday

Win a Party for your Residence, No cover with a valid UNB/STU ID!

Friday

The BIGGEST Party in town is Back!

$2.75 Shots
$2.75 Bottled Beer

9pm - 2am Every Friday!

Sept 10	**The Toasters**	New York SKA Band
Sept 11	**Mark Green Band**	Great Blues Act
Sept 12	**5 O'clock Somewhere**	Local Rock Band
Sept 13	**Highway Freeker**	Jam Band

Ultrasonic Saturdays Great DJ's – Hot Vinyl
Every Saturday in the dance Club

For Private Party & Band Information Call 450-1237