

## Classified Advertisements

40c for 1st insertion, \$1.00 for 3 insertions, \$1.25 for 6 insertions. Births, Deaths and Marriages 50c an insertion. Readers 8c first insertion, 4c each subsequent.

### NOTICE

NOTICE IS HEREBY GIVEN that a plan of the proposed bridge of The Fredericton and Grand Lake Coal & Railway Company across the Nashua River in the County of York and Province of New Brunswick, on which is given a description of the proposed site of the bridge, has been deposited with the Registrar of that County and that application has been made to the Governor-in-Council for the approval of the said plan and site.

N. F. JUDAH,  
Secretary, The Fredericton & Grand Lake Coal & Railway Company.  
337-Aug. 22.

### A COUNTRY CLUB

IF FRIENDS DROP IN,  
AND YOUR SHORT OF GRUB  
CALL UP THE WEST END  
FOR A COUNTRY CLUB.

### NOTICE

Tenders will be received by the undersigned up to and including Friday August 2nd, next for the operation of a lunch stand at the Queens Park in connection with the Ferrar-Bostock Shows during Old Home Week.

Full particulars may be had on application to the undersigned or from the General Secretary, City Hall, Fredericton, N. B.  
T. S. WILKINSON,  
Queen Street.

Fredericton, N. B.  
350-Aug. 2nd.

### The Royal Pressing Company

\$1.00

will keep your clothes pressed for on month. Work guaranteed. Good called for and delivered.

JOHN A. McDONALD  
PROP.

Regent Street, next Dr. McMurray's

### TO THE PUBLIC

Will call and return suits for ladies and gentlemen pressed and cleaned. Having had long experience in the tailor business will give perfect satisfaction. Call at Corner of King and Regent Streets.

75c per month 40c Single Suit

MORRIS SHEPHERD.  
320-1 mo. Aug. 11.

### NOTICE OF ASSESSMENT

The Assessment roll for the City of Fredericton for the year 1912 is now in the hands of the City Treasurer for collection and all persons therein assessed are hereby required to pay the amount of their respective taxes forthwith to the City Treasurer at his office in the City Hall, Fredericton.

A discount of five per cent. will be allowed on all taxes paid in on or before the twenty-second day of August next, after which execution may be issued and proceedings had thereon as by law provided.

Dated at the City Hall Fredericton this 15th day of July A. D. 1912.

G. R. PERKINS,  
Collector and Receiver of Taxes.  
327-Aug. 15.

### NEW BRUNSWICK, SUNBURY COUNTY

TO THE SHERIFF OF THE COUNTY OF SUNBURY OR ANY CONSTABLE WITHIN THE SAID COUNTY, GREETING:

Whereas, Martha True, Administratrix, of the estate and effects of Henry Nevers, late of the Parish of Lincoln, in the County of Sunbury, deceased, has filed in this Court, her account of the administration and effects which were of the said deceased, and has prayed that the said account may be passed and allowed according to Law and that all proper orders may be made and citations issued.

You are therefore required to cite the said Martha True, Administratrix, and the next of kin, creditors and all others interested in the said estate and effects to appear before me, at a Court of Probate for the County of Sunbury, to be held at the Registry Office in Oromocto in the said County of Sunbury, on Wednesday, the fourteenth day of August, next, at the hour of eleven o'clock in the afternoon to attend the passing and allowing of the said account and the making of such orders as may be required on the passing of said account and the distribution of the estate as prayed for.

(Sgd.) JOHN W. GILMORE,  
(L.S.) Judge of Probate in and for the County of Sunbury.

(Sgd.) EMMA E. ESTABROOKS,  
Registrar of Probates in and for the County of Sunbury.

GREGORY & WINSLOW,  
Fredericton, N.B.,  
Proctors.  
221-August 14.

### WANTED

WANTED—A First Class female teacher for School District No. 4, Parish of Dumfries. Apply to George F. Burden, Pokiook, stating salary and experience—d&w.  
338-August 8th.

### Man Wanted

Sober, reliable, married man wanted to work around house and premises. Must have had experience with horses. Cottage provided to live in. Apply by letter, 'phone or in person to  
WILLARD KITCHEN,  
Fredericton.  
353-d&w-tf.

WANTED—Ten ticket takers for the Ferrar-Bostock Shows, performing here during Old Home Week. None but sober, honest, industrious men need apply.

T. S. WILKINSON,  
Queen Street,  
Fredericton, E. B.  
351-Aug. 2nd.

WANTED—Bell boys wanted at the Queen Hotel. Apply at once.  
352-Aug. 4.

### FOR SALE

FOR SALE—22 ft Motor Boat with top, curtains, cork cushions, 6 H.P. 2 cylinder Gray Engine, newly painted and as good as new. Can be seen at F'ton this week and bought at a bargain. Apply to  
KEN. C. WHITE,  
349-S-M-T-30

### House for Sale or To Let

Situated on St. John Street near Union, No. 282. Apply to next house  
MISS O'LEARY  
346-Aug. 2.

### Tenders for Coal

Tenders for Twenty tons of American Anthracite Coal of best quality, egg size, (2,000 pounds to the ton), will be received at the office of the Secretary-Treasurer of York County, up to Friday the Second day of August, prox., at 12 o'clock noon. Coal to be delivered at County Court House.

Dated 25th July, 1912.  
ALEX. HAINING,  
Chairman, Buildings Committee.  
342-Aug. 1.

### FARM LABORERS EXCURSION

Excursion from points in the Maritime Provinces Monday, Aug. 12 and Wednesday, Aug. 28. Tickets on sale at  
F. B. EDGECOMBE'S Store.  
357-tf.

### NOTICE

The scales on the Vanwart property in St. Mary's have been tested and found correct and are again open to the public weighing being done by  
S. A. Chase.

MAUD VANWART.  
354-July 31.

E. H. Sothorn and Julia Marlowe have gone to Ireland, and will thence go to Paris.

### Grand Home Picnic

Thursday, August 1st, the weekly half-holiday. Spend it at St. Margaret's Picnic in Mrs. Ketchum's field near Forest Hill Road, Salamancas, afternoon and evening. Good Supper; Refreshments of all kinds. Sports. Buses from Windsor Hall, through Brunswick street at 3.30, 5.00, 6.30 and 7.30. Return tickets, 10 cents. Tea, amusements, refreshments. 356-July 31st.

### NOTICE

All persons having Watches, Clocks or Jewelry left with Chas. H. Fowler for repairs are requested to call at the store lately occupied by him and take delivery of the same. The store will be open during the day on Friday the 9th of August and this will be the last notice for the delivery of such goods.

H. M. BLAIR,  
Assignee  
Estate Chas. H. Fowler.  
355-D 5th to 8th-W-Fri & Tues.

### EXECUTOR'S NOTICE

Letters Testamentary of the Last Will and Testament of Miss Ann Good, late of the Parish of Saint Marys in the County of York, deceased, have been duly granted by the Probate Court of the County of York to the undersigned.

All persons having any claims against Miss Good's Estate will please file the same, duly attested, with the Executor at his Office in Fredericton, N. B., on or before the First day of September next.

Dated July Ninth A. D. 1912.  
A. J. GREGORY,  
Executor.

319-21

### COLORADO'S COMPLICATED ELECTION SYSTEM

Denver, Colo., July 30—The first Republican State "assembly," as provided for in Colorado's new primary law, will meet in this city tomorrow. The assembly as constituted under the primary law, is something new in American politics. While it corresponds in some respects to the old state convention it possesses other features that are radically different. The supporters of the new plan claim for it that it is in accordance with the modern trend towards direct nominations and at the same time tends to eliminate the bitter struggles for the nomination that frequently prevailed under the old system.

The assemblies are formed in the same way that State conventions were formed. Each party holds caucuses, primaries and county conventions and names delegate to the assembly. The chief difference between the convention and the assembly lies in the provision that the assembly takes only one ballot on candidates for each office to be filled and any one receiving ten per cent. of the total vote in the assembly is entitled to have his or her name on the primary ballot.

Following the State assemblies any person desiring to be a candidate before the primaries and who did not receive the nomination in the assembly can become a candidate by filing petitions with the secretary of state requesting that his name be placed on the primary ballot of any party to which he belongs. The names of 300 resident voters of the State must be signed to such petitions.

The Colorado primaries this year will be held on September 10. Two weeks later, according to the new law, the State and legislative candidates will meet with the members of the State central committees in Denver to draft the party platforms.

Though this will bring the time up to within six weeks of the date of the election the law provides still another chance for new candidates to get on the November ballot. According to the law, any one not satisfied with the results as obtained by the assemblies, the primaries and the subsequent platform meeting can get in the regular ballot through petition by securing the same number of signature that would have been required to get on the September primary ballot and can certify a platform of his own and make the race independently.

Whichever faction in the Republican party is defeated in the assembly tomorrow undoubtedly will take

### THE MOTOR CAR MAKER AND THE NEWSPAPERS

Indianapolis, O., July 12—Motor car manufacturers throughout the country have ever before them the problem of result-getting advertising plans. The automobile industry has assumed such proportions that almost every conceivable scheme for bringing their product before the people has been attempted.

That a newspaper advertising campaign carried out along broad and sweeping lines engenders unbelievable returns is proven by the experience of the Henderson Motor Car Company of Indianapolis who recently placed upon the market the new \$1,385 Henderson car. The executives of the Henderson company are not chary in their praise of newspaper advertising. It is their announced intention to continue their campaign along the lines already adopted.

"It is our desire to create immediate interest in our product," said R. P. Hendrison, general manager of the company, "and we certainly created it with a vengeance."

The returns from the starting out of the campaign were simply wonderful. We were forced to add and keep adding to our stenographic and clerical force until we were working almost twice as many stenographers as any automobile concern in Indiana. And still we were behind. It has simply been impossible to take immediate care of the flood of telegrams and letters of application for the Henderson agency which we have been receiving."

Lusius S. French, advertising manager of the Henderson Company, said:

"We believe in the newspapers. We believe that every successful motor car of 1913 must be extensively advertised in the newspapers. We have found that there is no other advertising medium which will extend the co-operation as much as the newspapers. Automobile advertising intended to make real and immediate sales should be confined to the sales-room zone. It is an economic mistake to spend money on a man on whom your own sales system cannot call personally. Our appeal must be made to those within the radius of our market. Getting the tangible orders is entrusted to the salesmen themselves, backed up by the personal intimate appeal of their own daily newspapers. While I have no wish to endorse one medium against another, I am frank in my belief that the most universal appeal can be made through the newspapers. The Henderson will continue to advertise in the newspapers exclusively, thus concentrating our entire efforts on the particular markets where the Henderson is being established."

"The newspapers have proven that they will co-operate. No more concrete example of their co-operation could be cited than the mountains of agency applications we are receiving daily as a result of the advertising of our car in their columns."

No motor car has ever been ushered into existence that has caused the immediate firors of the Henderson. Making its initial appearance on May 29th the day before the five hundred mile race it attracted world-wide attention immediately. This interest in the new car has grown until it assumes unprecedented proportions.

Many of the unusual luxury features inculcated in the Henderson have never before been seen or even expected in a popular priced car. The Henderson executives attribute the immediate springing into prominence of the Henderson, to the co-operation of the daily newspapers.

Phoebe Crosby has been engaged for a leading role in "The Dove of Peace," the new opera by Walter Damrosch.

### Look's Cotton Root Compound.

The great Uterine Tonic, and only safe effectual Monthly Regulator on which women can depend. Sold in three degrees of strength—No. 1, \$1; No. 2, 10 degrees stronger, \$2; No. 3, for special cases, \$5 per box. Sold by all druggists, or sent prepaid on receipt of price. Free pamphlet. Address: The Book Manufacturing Co., Toronto, Ont. (Formerly Woodward).

advantages of the provisions of the law above cited to get on the ballot at the November election. The opinion prevails that the Taft regulars will be able to control the assembly, since they have the support of the state organization and won out in the State convention last spring to elect the delegates to the national Republican convention.

It is said to be the plan of the progressives to allow the Taft supporters to control the assembly and go ahead with the nomination of Taft electors and candidates for the primary election for State officers. The progressives will then petition to get the Republican primary ballot and employ every effort to seize control of the Republican party organization in the primaries. Failing in this plan, the Roosevelt supporters will still have left to them the opportunity of running their candidates independently on the ticket in November. The leadership in the fight is being taken by Philip B. Stewart of Colorado Springs, who aspires to be the candidates of the Progressive Republicans for governor.

### --Brightening Things Up--

This is the season of the year when everybody should give the home a change and brighten things a bit. The walls and ceilings stare you in the face every hour of the day and are entitled to more consideration than most people give. Try the

### Effect of New Wall Papers

and let us submit designs and estimates for your consideration. It is difficult to convey without actual seeing, any notion of the attractive patterns we're showing in paper hangings.

HALL'S BOOK STORE - - Queen St.

### Old Home Week Prices

Just a few Trimmed Hats left, these are especially good style and trimmings. To clear quickly we are offering them at very low prices. Also special prices in Children's Headwear, a chance to secure a genuine bargain.

Hair Goods 20 per cent discount on Chignons, Coils, Puffs

### THE MISSES YOUNG

### WELCOME HOME

and when you are here don't forget that  
**WILLIAMS ST. MARY'S**  
can save you money.

### BIG BARGAINS

**F. S. WILLIAMS ST. MARYS**  
Open Wednesday and Saturday Evenings  
during July and August

### When you Order Your NEW SPRING SUIT

CALL ON

**W. E. SEERY,** 550 QUEEN STREET

Great variety of patterns to select from.  
Style, Fit and Finish first-class.

### BUY YOUR

**Boots & Shoes at Monteith's**  
AND SAVE MONEY

**J. R. Monteith, St. Mary**

### DON'T RISK A BREAKDOWN

If your Mower, Rake or Farm Wagon is liable to give out, don't take chances of having hay spoiled in the field. Fine days may be scarce.

Deering Mowers, 5 & 6 foot.

Deering Rakes.

Deering Tedders.

Farm Waggon, all sizes.

Phone or write and orders will have prompt attention.

**J. CLARK & SON** FREDERICTON and ST. JOHN

### The Bank of New Brunswick

INCORPORATED 1820

Head Office, St. John, N. B.

Capital [paid up] - - - - \$1,000,000.00

Rest and Undivided Profits over - \$1,800,000.00

FREDERICTON BRANCH—QUEEN STREET  
W. S. THOMAS, MANAGER

If You Want Anything  
Our Want Ads. Will Get It

## Wall Papers

We have still a good supply of Wall Papers and we have Hundreds of Remnants of Good Paper containing from four to ten rolls, which we will sell for less than half price. Call and see the stock.

### Pianos and Organs

We intend making a change in our business shortly and we are offering a Number of Pianos at specially Low Prices. They are the Gourey, Heintzman, Bell and other makes. Call and see them, or write for prices. We also have a few Extra Good Second Hand Pianos, some used only six months, which we will turn into cash at a very low price. Piano Players at Lowest Prices.

### Sewing Machines

We have on Hand a few Good American Sewing Machines we will clear out at \$20.00  
Look them over it will pay you

**McMurray Book & Stationery Co. Limited**

### NA-DRU-CO

Extract of  
Wild Strawberry  
Compound

is safe, reliable, and most effective in all cases of Diarrhoea, Cholera Infantum, Summer Complaint, and Cholera Morbus.

In 25c. and 50c. bottles, at your Druggist's.

NATIONAL DRUG AND CHEMICAL CO.  
OF CANADA, LIMITED. 211