POPOSITION LEADER
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1904	\$3,415,634
1905	\$3,493,113
1906	\$3,310,340
	\$3,590,897
	nt had had

DEMONSTRATION

A Demonstration of the Purchasing Power of a Dollar note will be afforded the People of Fredericton and vicinity during the opening days of

Jacques Me

We are laboring strenuously to have ready for you on APRIL 7 the greatest gathering of

No business stand in the City is better known than THE BIG STORE, directly next door to the Barker House, Queen Street

and no concern will be better known to you in the near future than JACQUES MEN'S WEAR STORE

We have decided to give you an unusual chance to become acquainted with our Goods & Prices during the opening days by providing the most generous values you have ever been able to procure in this city

MEN'S SUITS.

Men's Suits, regular \$10.00, our

Boys' 2-piece Suits, D.B. Coat, strap

strap and buckle, pants, regular price \$7.00 to \$11.00, our opening price,\$5.00 to \$7.00 YOUNG MEN'S SUITS.

A special line of Young Mem's Suits, prices from \$10.00 to \$15.00, our opening price,\$6.00 to \$10.00 MEN'S PANTS.

opening price,\$3.50 SPECIAL—Men's Strong Working Pants, out opening price,\$1.00
Boys' Strong Knee Pants, to fit boys
from 4 to 15 years, ...39c. to 59c.
MEN'S TROUSERS.

SMART, SNAPPY SUITS, TOP COATS and FURN-ISHINGS for Men and Boys

EVER ASSEMBLED UNDER ONE ROOF

Truly men, this uncommon showing of High-Grade Wearing apparel, fairly glistens with newness, and we want to impress upon you the fact

THIS IS NOT ONE OF THE SO CALLED 30 DAY SALES, BUT STRAIGHT, HONORABLE SQUARE DEALING

We must inspire your confidence as we are here to take our place in the business community; we have taken an extended lease of the Premises

MARK THE DATE OF OUR OPENING

SATURDAY, APRIL 6

THE NAME LINKED WITH "A SQUARE DEAL"

Note well the address and come straight away to prove to your own satisfaction the gospel truth of every statement this announcement con-

You perhaps have often heard it said "Rich men become Rich by saving when the opportunity offers; or our Ad. writer puts it thus

"TO SAVE A DOLLAR NOW AND THEN" "IS A HOBBY WITH THE BEST OF MEN"

Experienced Sales People are here to see you are intelligently looked after and bear in mind

You are under no Obligation to Buy because you look

MEN'S RAINCOATS

Men's regular \$10 Raincoats our opening price....... \$6.50

Men's regular \$20, our opening price

SPECIAL

Men's Raincoats, regular price \$8.00 made of water proof Cloth. A snap! opening price..... MEN'S SPRING TOP COATS

Our showing of stylish smart Spring Coats, with all the newest Spring Coats, with all the newest effects in the new fashionable weaves. This seasons Browns, Greys and Tans, and all other desiderable shades will be found here. The 3 buttoned "Chesterfield," with semi-shaped back, also the "American" and the "English." Special \$7.50, \$10.00, \$12.50 and \$15.00

GENTS' FURNISHINGS Men's Neglige Shirts, regular 75c.,

Men's Neglige Shirts, regular \$1.50, cent. reduction on these goods.
Our Men's Ties and Collars are nobby and the newest patterns, ranging im price from 10c. to 50c. Men's Socks, regular 35c., our open-

ing price......

MEN'S TOP SHIRTS All colors and patterns, refular 75c. opening price......

OVERALLS

Good strong Overalls with bibs and Jumpers to match, regular \$1.50, Suit opening price, per suit......78c.
Men's Overalls and Jumpers, regular

suit, our opening price per suit \$1.80 We have a lot more bargains, but space will not allow us to enumer-