

BLACK'S**WONDERFUL
JULY SALE****TUESDAY, JULY 26th at 9 a. m. lasting until Aug. 1st.**

Black's Sales are Noted Money Savers—We Never Disappoint You. A lot of Voile Dresses at \$6.98, former price up to \$20. Lots of Children's Dresses at \$1 and \$1.98 each, were up to \$5. A lot of Silk and Voile Waists at 98c each. A lot of Georgette and Crepe Waists and Overblouses at \$3.98. A lot of Long Silk Gloves in black and tan at 98c pair. All Boys Suits at \$1 and \$2 each, were up to \$5. Children's Fancy Hats at 98c, sold up to \$3.50. 20 per cent off all Dresses, Waists, Suits, Skirts, Kimonos, Raincoats, Whitewear, Underwear, etc. Great bargains in every department.

R. L. BLACK**YORK STREET
AGENT for STANDARD PATTERNS****BARGAINS IN BICYCLES**

We are closing out our stock of bicycles at greatly reduced prices and it will pay you to call and select the particular model and color design that you wish.

EMPIRE BICYCLES

are well known for their easy riding qualities, combined with strength in construction, beauty in finish—so convenient for work or pleasure. Why walk when you can purchase one of these wheels at this reduced price—\$49.50. Only a limited number left.

BICYCLES AND AUTO ACCESSORIES

LAWLOR & CAIN

Use Our Hardware—It Stands Hard Wear.

DRIVING SHOES**ALL MAKES**

All lengths. From 6in. to 16in.

SPECIAL PRICES**Haining's Shoe Shop**
QUEEN STREET**IMPERIAL COLD CREAM
IMPERIAL FACE CREAM****CLEANING AND
ANTISEPTIC
VANISHING SKIN
CREAM**

50 Cents per Pot. Sent by mail on receipt of price.

C. FRED CHESTNUT**THE QUALITY DRUG STORE 572 Queen Street****Advertising is News**

WITHOUT ADVERTISEMENTS this paper would not be as interesting to you, because the information about goods for sale in the stores is news—just that.

Many people read newspapers as much for their advertising columns as they do for other news.

This is particularly true at this time of the year.

Stores are now advertising Spring Wearing Apparel and a host of things that are bought for household use, incident to spring cleaning.

Think of the money that will be spent by women for spring clothing. The new frocks, hats, shoes, lingerie, corsets, gloves, sweaters, neckwear, light wraps and blouses that will be bought.

The same is true of men's buying. Think of the suits, light top coats, hats, shirts, collars, ties, gloves, socks, shoes—the sporting goods and the incidental wearing apparel bought for golf, tennis and so on.

Think of the new things that will be bought for spring cleaning and home convenience at this time. The vacuum cleaners, carpet sweepers, brooms, gas and electric heaters, ranges, washing machines, paints, varnishes, floor wax, cleansing fluids, curtains, upholstery, garden and porch furniture, lawn mowers, garden tools, etc.

Think of the lighter foods coming into use. Cereals, fruits, salads.

All these new demands are incident to the changing season, and they all are Trade Stimulating.

People feel livelier at this time and consequently loosen up their purse strings.

The opportunity for local merchants to get over effective Local Advertising News at this time is so evident that it needs no emphasis.

Issued by Canadian Daily Newspapers Association
Head Office, Toronto.

**MAY SOON GROW COTTON
OF DIFFERENT COLORS**

This is the Belief Down in Alar, South Carolina. Dyes Will be Done Away With—Samples of Cotton Shown on Savannah Cotton Exchange Abundantly Substantiate the Claim.

(New York Sun.)

Let the mother who is worrying over the faded and forlorn appearance of the rose and green and blue little dresses that started the season so bravely away back in May and June, take heart for the future, because if A. W. Brabham of a little town called Olar in South Carolina, is to be believed, the day is soon coming when cotton will be grown colored, instead of having to be subjected to the beautifying but all too transient effects of dye.

And there appears to be good reason for believing this new plant wizard of the South. He has exhibited four samples of cotton in natural colors on the Savannah Cotton Exchange, and according to the people who saw them these samples abundantly substantiate his claim that he has been successful in raising non-white cotton of fine fibre. The samples exhibited shade from light to dark brown. Mr. Brabham says that the dark brown sample is of a particularly fine and soft fibre and "that cloth woven from such cotton makes a fabric that rivals in softness any textile material yet developed."

Seeds From India and Peru.

It seems that in India cotton grows naturally in various colors, particularly blue, gray and light pink shades and Mr. Brabham has a Hindu botanist of Delhi gathering specimens of the seeds of this colored cotton for him, a consignment being now en route. In Peru also cotton grows naturally in colors, and Mr. Brabham plans to get some of their seeds also.

He has been working at this extremely practical scientific feat for a long time and four years ago his first specimens in color were exhibited at the Savannah Exchange, but it was not until his last crop matured that Mr. Brabham became convinced of the possibility of raising black cotton. He believes that he would have been able to exhibit this year if a package of blue tinted cotton seed imported from India had not been lost in passage.

He is the more convinced of this because he has already succeeded in developing specimens of corn in three colors, and it is evident that by crossing red and blue he will get black corn in two years. Similarly he believes that by crossing the blue India cotton with the darker shades he has already developed from white cotton he will surely obtain the much

FOUND—A pair of glasses, at the corner to Brunswick and Northumberland streets, Sunday afternoon. Owner can have same by applying at the Mail Office and paying for ad.

NOTICE FOR TENDERS

Tenders will be received up to noon of Thursday, August 4th, 1921, by the Town Clerk, of the Town of Devon for the opening of a trench for a pipe line from Killarney Lake to the Reservoir at North Devon. For the laying of a wood stave pipe therein: for backfilling the trench and for the construction on an intake as described in the specifications to be seen at the office of the Town Clerk, Devon, and at the office of the engineer, S. R. Weston, St. John.

Tenders will be considered on unit prices based on estimated quantities involved in the work as shown on the "Schedule of Quantities", Drawing No. 7.

Each tender must be accompanied by the Schedule of Quantities, with unit prices set forth.

Each tender must be accompanied by a certified Bank cheque for One Thousand Dollars in favor of the Town of Devon, which cheque will become forfeited to the Town in case of default on the part of the selected tenderer to sign a contract on the basis of his tender within ten days after being notified by the Town so to do. Cheques will be returned to all but bidders under consideration within ten days after opening of tenders. The cheque of the selected bidder will be retained until completion and acceptance of the works by the Town.

Tenderers must personally acquaint themselves with the site of the work, the material to be met with and the condition under which the work will be required to be prosecuted. The town reserves the right to reject any or all tenders or to accept any tender or tenders for the whole or part of the work which may appear advantageous to the Town.

An agreement shall be entered into between the selected tenderer and the town, the agreement to include the tenderer's proposal; the general conditions of contract attached hereto; the specifications; the Drawings; including schedule of quantities; the instructions to bidders and tenderer's deposit cheque.

THE TOWN OF DEVON
H. H. Pickard, Chair. Water Com.
S. R. Weston, engineer Wm. Jaffrey,
St. John, N. B. Town Clerk.

desired black.

Defeating the Sun's Rays.

All of which is immensely reassuring to the mothers who resort to every known shift in order to keep the sun of the seashore from fading the gay little dresses that make such charming splashes of color against the yellow sand, only to see them grow every day a little dingier and more pathetic looking.

Not only will this feat, supposing it is successfully accomplished, do away once and for all with one of the most persistent of the housewife's worries, as were as eliminating one of her chief subjects of hot weather conversation, but it will doubtless lead to even greater possibilities of artistic development in textiles than the very lovely goods that now tempt the buyer dry goods counter have already reached.

Doubtless it will be somewhat decried as an artificial and unwarranted interference with the due processes of nature, but man has been worming himself into the secrets of nature, only to turn her from her cherished habits for so long that our world would seem a strange one indeed if it were to return to the natural order. Most of our fruits, for instance—the orange, which is a sublimated development of its bitter original, and the grapefruit, which is a cross between the native orange and the lemon, to take only two of the most common varieties—have been tinkered with and improved by man until they wouldn't recognize their own progenitors. And our vegetables are quite as "artificial" as our fruits. In fact the food we eat actually changes from year to year, as the host of enterprising scientists who are working at plant culture develop new varieties for our delectation. Colored cotton will be no more an anomaly than seedless oranges and mammoth strawberries, and it will be fully as welcome.

**HARD TO BUY
FEMININE WEAR**

Why do men always say, at a woman's hosiery counter, "She has a small foot?"

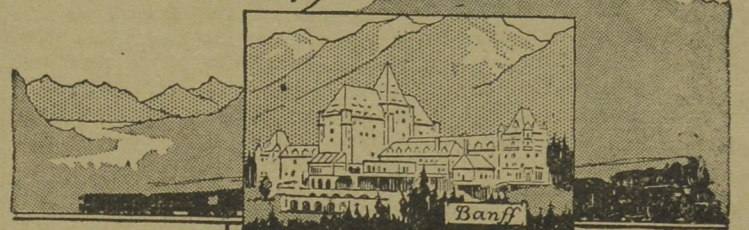
The saleswoman always asks what size, and the man customer always says—oh, yes, he does, just watch him next time, and you'll see—"Oh, I don't know exactly what size." This he says in a hurried sort of embarrassed way, "but she has a small foot."

Then the saleswoman sells him an 8 or an 8 1-2, and a few days later Mrs. Wife returns it for a 9 1-2 or a 10. Why Mrs. Wife sends her man a shopping is indeed a thing to be wondered about, for the samples he matches seldom match, and the small parcels he won't bother to have sent he forgets to bring home from the office. But, of course, every now and then birthdays and anniversaries occur, and when Mr. Husband remembers them, he rushes to the nearest department store to be the prey of designing salesgirls, who, tired of exacting maids and matrons just sit and watch for these unsuspecting males to increase their sales commissions.

That's why Mr. Husband who asks for some inexpensive little thing, often comes home with something running into three figures. Then when he does bring it home, he it a silk negligee or a beautiful mounted feather fan, or the latest thing in slip-on sweaters he is often greeted with "Oh you darling old duckie, it's perfectly dear of you to spend so much on a gift for me, but my dear, you know I can't wear that shade. How many times have I told you that that color makes me look perfectly ghastly?"

Husband, of course, is very contrite, but he doesn't explain that the purple negligee looked simply stunning on the blonde salesgirl, or that the cerise feathers of the fan, held coyly below dark eyes, were particularly enticing, or that the Nile green sweater worn by the Titian haired model made him forget just for the moment, of course, the color of his own wife's hair and eyes.

What would the department stores do without the men customers who buy women's things? Despite the talk about women being the bargain hunters, men are the delight of the sales managers. Did you ever see a man pass a sale by? Doesn't he send

**Go West the
Wonder Way
Visit Vancouver
and Victoria
on the Coast,****See the
Canadian Pacific Rockies**

Fine trains and no extra fares. Excellent connections from all points in the United States—and at Vancouver for Pacific Coast points, Victoria, B. C., Alaska, Hawaii, the Orient and Australasia.

The Trip of a Lifetime

Stop offs wherever you wish in the Canadian Pacific Rockies—at Banff, Lake Louise, Field (for Emerald Lake and Yoho Valley), Glacier or Sicomous. For full particulars write,

**Canadian Pacific
Railway**

N. R. DesBRISAY,
District Passenger Agent
ST. JOHN, N. B.

**TANLAC
THE GREAT TONIC**

Sold in Fredericton by

ARTHUR J. RYAN, - Central Pharmacy
THE PENSLAR STORE, Corner Queen and Carleton Sts.
Phone 426 Mail Orders Promptly Filled



home blouses and boudoir slippers and things for the kitchen that one never uses, just because they were cheap and every one was buying them?

All the new patents for the baby carriage, for the ice cream freezer, for cleaning the parlor carpet, get into the homes through the husbands, who feel themselves superior to their wives, wives who waste so many perfectly good hours in shopping.

Stole Tent and Meat

While the picnic grounds at Copenhagen, Nashwaak, were being cleared after the Sons of England picnic Friday, were being cleared at night, certain parties stole a tent and thirty pounds of cold roast veal which had been on hand for the dining tables. The theft is being followed up and arrests are possible.

F. Wharton, of Montreal, is a guest at the Queen Hotel.



Mentholatum
Is a wonderful relief
for Sunburn, Insect
Bites, etc.

M-20 MADE IN CANADA

**JUST TRY
YERXA'S**

With your Next
GROCERY ORDER

PAROWAX Extra Special Value
2 pkgs. for 25c.

GRANULATED SUGAR **TEN LBS. FOR \$1.00**

ORANGE PEKOE TEA

45c per lb—5 lbs for \$2.00.
The most popular tea on the market. Wonderful value at this price.

Fancy Biscuits, per lb. . . 25c.
Jell-O, all flavors, 2 pkgs 25c
Jell-O Ice Cream Powder,
2 pkgs for 25c
California Oranges per doz 30c
Thorobred Flour, 24lb bags \$1.50
Brunswick Sardines, 2 tins 15c
Peanut Butter, in bulk per lb. 29c

YERXA'S**DR. SEWELL DENTIST**

Will be at Riverview Hotel, Stanley, on the 27th and 28th of this month, and the last Wednesday and Thursday of each month until further notice.