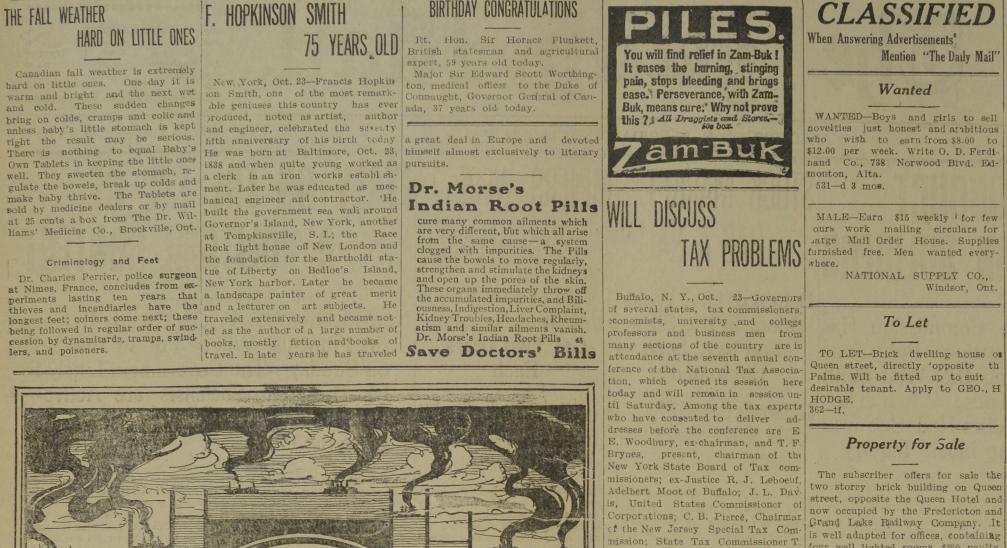
THE DAILY MAIL FREDERIOTON N B., FRIDAY OCTOBER 24 1813



Greater than Panama's Bridge of Water

The Panama Canal is the logical outcome of the trend of modern commerce-it is monumental evidence of the present-day need for shortening distance-for lessening time and for reducing cost of distribution between maker and consumer.

In point of distance, the Panama will bring the Pacific nearer to the Atlantic by 1,000 miles. In point of time, the sea voyage between Halifax and Vancouver will be shortened by 24 days. In point of cost, the canal will very materially lessen the expense of carrying freight between these places. But there is a stronger factor than even the Panama in shortening distances, lessening cost and saving time between manufacturer and user.

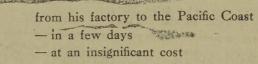
It is Advertising-

It is the quickest-It is the most direct-

And it is the cheapest-

means of communication between the maker and user of goods.

For instance, Advertising enabled a manufacturer in Nova Scotia to carry a demand for his product







Property for Sale

The subscriber offers for sale the street, opposite the Queen Hotel and now occupied by the Fredericton and mission; State Tax Commissioner T. four well lighted rooms, two vaults, E. Lyons of Wisconsin; D. M. Link lavatory, etc. The lot is freehold and of Indiana, J. Frank Adams of Colo the building is in good repair. For rado, and C. M. Zander of Arzona; Professors Seligman of Columbia,

W. T. WHITEHEAD, Johnson of New York University, Ra-per of the University of North Caro-lina, Lockhart of the Ohio State Uni- 356-2 weeks.

versity of Illinois, Bullock of Har

ward, and Fairchild of Yale; T. B.

Paton, general counsel of the Amer-

Notice to Farmers



Sat. Nov 15-Royal George-Wed, Dec. 3

Write for full information and descriptive bookiet to any agent of P. Mooney, General Agent, 123 Hollis St., Halifax.

Canadian Northern Steamships, Limited

The International Railway

Uniting Campbellton at the head of navigation on Bay Chaleur with the St. John River Valley at St. Leonards and connecting the Intercolonial and Capadian Pecific Railway systems.

> Summer Time Table Summary Commencing Monday, June 9

> > GOING WEST

Express trains leaves Campbellton daily (except Sunday) at 8.00 a. m. for St. Leonards and intermediate stations, due at St. Leonards at 12.30 p. m. GOING EAST

Express train leaves St. Leonards daily (except Sunday) at 4.45 p. m.

after arrival of C. P. R. express from St. John, Vanceboro, etc., due at Campbellton at 9.15 p. m. And in addition to above and to the ordinary freight trains, there is also a regular ACCOMMODATION



Single Back

compared with slower and more laborious selling methods.

In one week, thousands learned of his product where it would have taken years for the news to get around without advertising.

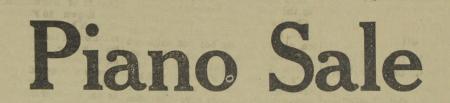
To the Manufacturers of Canada:

You will be alert to take advantage of the Panama route for the physical transportation of your goods. Have you considered how quickly, how far, and at what small cost the Advertising Trade Route will carry demand for those goods?

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper.

山田市

If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.



We have on hand a splendid stock of Gerhard Heintzman, Bell and Gourley Pianos and Piano Players. These Makes are recognized as the Standard Pianos of Canada. If you think of purchasing a Piano it will pay you to call and see our stock and prices and our easy terms of payment. We Employ No Agents but give the large commission paid agents to the Ruyer. If you cannot call and see our Pianos, write us for particulars. Special prices this month as it closes the largest year's business we have ever done in thirty five years.

