

THE DAILY MAIL

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FORECASTS IN BUSINESS

A system by which the future of business is foretold with greater accuracy and for much longer periods in advance than are the vagaries of the weather by meteorological experts, is described in the Journal of the Canadian Bankers' Association by W. C. Clark of Queen's University.

"In these days when manufacturing operations have to be initiated months ahead of demand and on mere estimates of demand," he says, "mistakes in judgment on the part of business and financial men may prove disastrous." He proceeds to take up several methods which have been tried out for the scientific foretelling of events, and points out the weaknesses of each. Of one, however, he has no criticism, terming it, "the most important of all, because most scientific, most elaborate and least subject to the influences that might weigh with a profit-taking organization."

This is the Harvard Review of Economic Statistics, a scientific price forecaster, of which we are told that "an index constructed on this basis for the years 1904-14 very accurately forecasted all the major movements of industry from eight to twelve months in advance of their recurrence," and further, that "the current index, set up in November, 1918, appears to have correctly forecasted wholesale commodity price movements and general business activity since the armistice, in spite of the unsettled conditions which have prevailed."

The committee in charge of this work reports: "From the movement of our index we were able to forecast the rise of commodity prices which began in the spring of 1919 and continued until April, 1920. In December, 1919, the decline of Curve 'A' and the sharp rise of Curve 'C' enabled us to forecast the recession of prices and business activity which began in April 1920. Our index is apparently running 100 per cent. true to pre-war form, and barring such eventualities as another world war, we expect to be able to forecast, by some five to ten months, the movement of commodity prices and business activity."

A TIME FOR ACTION

A delegation headed by Mr. R. B. Hanson, K. C., is to proceed to Ottawa next week to find out from the government if it is not possible to locate a unit of the permanent troops in this city. Having been nominated for Parliament, Mr. Hanson is now in a position to speak for a large element in this community. This being so there are other matters which he should bring to the attention of the powers that be. For instance he might point out the great benefits that would result from the extension of the St. John Valley Railway from Meductic to the Maine boundary. He might also ad-

vocate the early establishment of C. N. R. repair shops in this city and at the same time endeavor to find out if the work on the proposed new railway bridge here is to be proceeded with during the present year. These are matters of the greatest importance to the City of Fredericton and County of York. Whatever may be Mr. Hanson's faults he does not lack courage, and we believe that if he puts the claims of this constituency squarely up to the Government and demands a show down some of his representation at least are likely to be heeded. This constituency has been sadly neglected during late years and the time has arrived for a change.

The United Farmers of York and Sunbury have called a convention to meet at the County Court House next Saturday afternoon to nominate a candidate to contest the constituency for the vacant seat in the House of Commons. As political conventions appear to draw well these days, next Saturday's gathering will no doubt have a large attendance. Some of the leading spirits in the farmers organization turned up at last Saturday's convention and helped to place Mr. R. B. Hanson in the field. It will be somewhat astonishing if the same men put in an appearance next Saturday and lend a hand in choosing an opponent. Politics is a queer game and it makes strange bed fellows.

Boston Transcript: The American Forestry Association is simply raising false hopes in distributing broadcast in regions far removed from the sweet influences of the limestone and granite ridges of New England, the Maritime Provinces and Quebec, its bulletin of information on the subject of maple sugar production. What has never been there, namely, a really good article of locally produced maple sugar or syrup, will never be. It is possible, however, that the vain attempt induced by the Association's bulletin will be of eventual benefit, by cultivating in distant regions the desire and the taste for a delicious article.

The debate on the address in Parliament yesterday was marked by a vigorous onslaught on the government by Hon. MacKenzie King leader of the opposition. He concluded his speech by moving an amendment which set forth that the government has forfeited the confidence of the people and that its retention of office constitutes a usurpation of the powers of popular government. It gives promise of being a fighting session from start to finish.

S. O. E. B. S. ENTERTAINED

Enjoyable Evening at Lodge Room of Islington Lodge No. 151.

There was a large number of members at the regular meeting of Islington Lodge, No. 151, Sons of England Benefit Society, last night. After the usual business had been finished a social hour was delightfully spent. Some friends of the members were invited to enjoy the evening. Fred Barnes, Lodge Deputy, made an ideal chairman, and an excellent program with refreshments was carried out. The meeting broke up at about eleven o'clock, all expressing themselves as having spent a very enjoyable evening. At the next meeting of the lodge, March 1st, there will be some White Rose degree work carried out.

THROUGH OUR SIEVE

Rumor ought to be arrested for breaking the speed laws.

If one tells a girl she's pretty nowadays she wants to take the next train to Los Angeles.

Through the earth is the smallest of the planets it makes a splendid garden spot.

When skirts begin to get longer the men will begin to look where they are going.

Lots of men are known not to get along with their wives. The others do their quarrelling in private.

Maybe the second-hand auto business is poor but there always seems to be a market for used baby carriages.

Many girls think they can make themselves beautiful by painting their faces, but real beauty doesn't need paint.

Happiness comes to us by degrees. We have to bite through the bread before we reach the chicken in the sandwich.

Recently a man died and was buried in a coffin that he had bought 25 years ago. That's an example of preparedness. He just knew that he would get an opportunity to use the coffin some day.

DIAMOND DYE IT LIKE NEW AGAIN

Each package of "Diamond Dyes" contains simple directions to dye old faded, shabby materials, whether wool silk, linen, cotton or mixed goods, any new, rich, fadeless color. Buy no other dye.

SEAPLANES ARE FEASIBLE FOR SPORTSMEN

(Continued From Page Eight.)
on. It would not only be the most convenient point for departure for the michi country but to the waters of the Tobique as well. He thought a seaplane could easily make the trip from Fredericton to the Nepisiquit lakes in little more than an hour. He thought that with an air service once established that it would not be long before the great majority of visiting sportsmen would avail themselves of it. The saving of time would be a great factor, and he was inclined to think that the cost of getting in and out of the woods would not be any greater than it is at present.

Might Use Government Planes
Mr. Braithwaite pointed out that seaplanes had been adopted in some places in connection with the forest service, and he believed that the time will come when the New Brunswick Government will give them a trial. When that time arrives he thinks the planes employed in the forest service could be readily made available during the autumn season for the conveyance of sportsmen to and from the hunting grounds.

GOOD PLAYS AT MOVIES

The play at the Opera House for Wednesday-Thursday is "Mrs. Leffingwell's Boots." It is a bright comedy and as Constance Talmadge has the leading part you know what to expect.

The play at the Gaiety is "The Wonder Man," showing Georges Carpentier war hero and heavyweight champion of Europe as star. Carpentier as the hero plays the part of a French secret service man who is a gentleman and somewhat of a dandy. Incidentally he shows for the first time on this side of the ocean his remarkable physique and the boxing tricks that may win him the world's championship in a realistic four-round bout with the villain of the picture, a screen actor who is also a boxer.

Tourist Outlook Good

A better tourist season than last summer, which was a record one, is the C. P. R. forecast for the coming warm weather period.

PLAYIN GSAFE

Father—You say you wish to marry my daughter only for love. Then why do you expect me to support you?

Suitor—How can I love you daughter fully if I have to cope with the present distressing business conditions?

JOHN J. WEDDALL & SON'S
Grand Whitewear Sale
TUESDAY, FEBRUARY 15th.

10 p. c. Discount on

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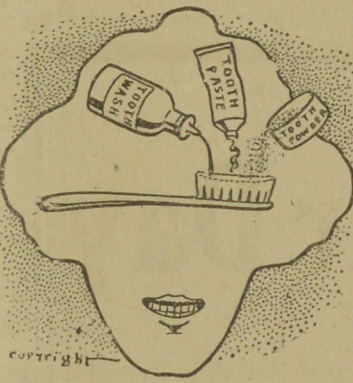
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STAPLES' PHARMACY

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Can Solemnize Marriages

Rev. Clarence J. Kearney of Woodstock, Advent Christian, has been registered to solemnize marriages in the Province of New Brunswick.

GAIETY TODAY and THURSDAY

THE IDOL OF FRANCE AND GENTLEMAN FIGHTER

GEORGES CARPENTIER

IN A DRAMA OF HIGH SOCIETY

'The Wonder Man'

GEORGEOUS BALL ROOM SCENES

ULTRA EXCLUSIVE COUNTRY CLUB

A BIG SUPER SPECIAL

MATINEES 10c., 20c.

EVENINGS 15c., 25c.

FRI.—JACK PICKFORD in "THE MAN WHO HAD EVERYTHING"

MA CHERIE

The new most charming odor, delicate, lasting and most exquisite. Talc 35c., Face Powder \$1.00, Toilet water \$1.00, Creams 75c.

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