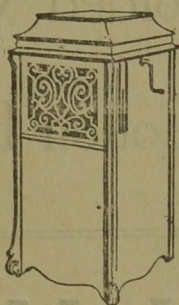


The reproducing point of the new Edison Cylinder Phonograph is a diamond

It was appropriate that when Mr. Edison was seeking the utmost perfection in sound reproduction he should find that this power lay in the diamond. He discovered it in the course of more than 2,500 experiments, always looking toward rarer sweetness, mellower, stronger tone.



Edison Amberol 1 Has Diamond-Point reproducer, double spring motor, worm gear drive and automatic stop. Beautifully designed in mahogany, Circassian walnut and oak.

He has equipped every new Edison Phonograph with a diamond-point reproducer.

When this marvelously impervious tip rests upon the surface of the unbreakable Blue Amberol Record, the heavier pressure can produce but one result—wonderfully increased volume combined with rarest sweetness. Hear a Blue Amberol at your Edison Dealer's today.

TRADE MARK
Thomas A. Edison

A complete line of Edison Phonographs and Records will be found at

Wm. Minto Jr. - - Fredericton, N. B.

EXPENSIVE HANDKERCHIEFS

One That is Valued at \$30,000—Costly Wearing Apparel

Some time before his death the Marquess of Anglesey purchased three dozen handkerchiefs for evening dress wear. They were of pure white linen, with his crest worked in human hair in the corners. These handkerchiefs came from Switzerland, and cost \$63.00 a dozen.

It is interesting to know that the late Duc d'Albe, uncle of the Empress Eugenie, was in the habit of ordering twelve dozen handkerchiefs at a time, for which he paid \$105.00 a dozen.

Perhaps the most expensive handkerchief in existence is in the possession of the Italian royal family. It took three women more than five years to make, and is valued at \$30,000.

One of the Bulgarian princes has the peculiar hobby of collecting dressing-gowns. His wardrobe contains an enormous number of these articles of apparel, many of which are worth \$500 each. Some time ago he had a dressing-gown specially made for him in Paris, for which he paid \$600.

The Gaekwar of Baroda has a coat, woven of gold and embroidered with diamonds and rubies, which cost \$125,000; the Emir of Scindia possesses a coat of brilliant scarlet and a cap of black and gold studded with gems which are worth over \$150,000; while the Maharajah of Patiala spent nearly \$200,000 on a garb of purple satin and a turban, thick with pearls, diamonds and emeralds.

Sawdust Bread

There is a bakery in Germany that turns out 20,000 loaves of sawdust bread daily and finds a ready market for this output. Although this "wooden bread" is intended for consumption for horses only, it is claimed by the manufacturer that in case of famine it would furnish a nutritious and highly satisfactory food for human beings. The sawdust is first subjected to a process of fermentation and various chemical manipulation, and is mixed with one-third part of rye flour. It is then formed into loaves and baked in an oven like any other bread.

It is said that 90,000,000 broom handles are used annually in the United States; one for each man, woman and child.

A CRIPPLE FROM RHEUMATISM

Tortured Four Years Until He Took "Fruit-a-tives"

RIDGECROFT, ONT., May 21st, 1913. "Your 'Fruit-a-tives' cured me of Rheumatism. It was the only medicine that made any impression on me. I was a terrible sufferer from Rheumatism. I was laid up for four winters with Sciatica and Muscular Rheumatism, and was a cripple completely, not being able to do anything. I doctored with four different physicians, but they did not help me. Other advertised remedies were equally unsatisfactory, and I have taken several.

Some neighbor of mine told me that 'Fruit-a-tives' helped him, and I took them faithfully every day and the result was marvellous. For over two years now, I have been free from any Rheumatic pains whatever, and give 'Fruit-a-tives' the full credit for making a remarkable cure.

W. T. RACHER

If you are subject to Rheumatic Attacks, Sciatica, Lumbago or Neuralgia, take 'Fruit-a-tives' right now and start the permanent cure which 'Fruit-a-tives' will complete if taken faithfully. See a box, 6 for \$2.50, trial size, 25c. At dealers or sent on receipt of price by Fruit-a-tives Limited, Ottawa.

WE NOW HAVE JUG-HANDLED RECIPROCITY

(Montreal Telegraph.)

A Conservative contemporary publishes a news despatch from a New Brunswick port which states that one fish company there shipped two and a half million blotters, thirteen carloads, to New York and that another firm in the same place shipped two carloads of fish to the same city.

These, no doubt, will be good transactions for the shippers, who will find a profitable market for the consignments, and for the American consumer, who under the free food tariff of the States, will get his fish cheaper than under former conditions.

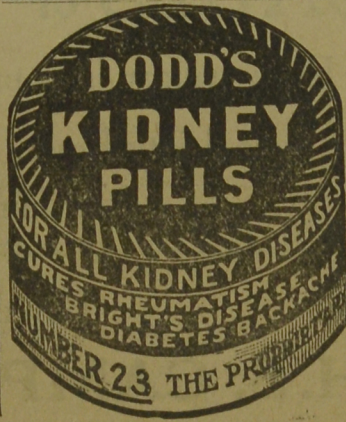
These shipments of Canadian products to the United States, like hundreds of others now being reported from day to day can hardly fail to give serious thought to the people who were told during the reciprocity discussion that the American markets were of no value to our producers and that our natural products should be used at home, not shipped out of the country. But this is only one of many reflections that will come to men who allowed themselves to be humbugged in 1911.

There is, however, a more serious side to this subject. What about the Canadian consumer? He sees this great quantity of Canadian food going across the border to supply the needs of the untaxed American breakfast table. He knows that by the simple law of demand and supply this demand in the foreign market increases the price of food in Canada. Under the reciprocity agreement he would have had some compensation—at all events he would have had a chance. Under that agreement, if there happened to be an abundance of fish at any point in Canada, beyond the local need, the surplus quantity could be sent to the States free of duty; and if there happened to be a surplus of fish at an American point it could be brought into Canada free of duty. That would have been sensible reciprocity. What have we today? Reciprocity of the jug-handled order. The fish of Canada is taken freely into the American market, to the great advantage of the American consumer. But if the Gloucester fishermen should return to port with their vessels crammed with fish and the Canadian consumer should wish to share in this bounty of the Creator, he is warned off by a Canadian customs officer, who demands a substantial tax before the fish can be admitted.

This is a pleasant arrangement for the American consumer of fish.

But does it add to the cheerfulness of the Canadian consumer, who would be glad to have wholesome fish at a reasonable price, but is denied this by the government at Ottawa?

Thurlow Bergen has succeeded Orrin Johnson in the principal role in "The Marriage Game," now playing at the comedy Theater in New York.



HOLIDAY SALE

During the next few days we will give 20 per cent off all Fancy Goods and Notions, Feckwear, Belts, Hand Bags, etc.

Get your friend something nice for New Years.

R. L. BLACK - - York St.
"LADIES' and CHILDREN'S STORE"

Skate Grinding

BEST IN THE CITY.

SKATES REPAIRED AND PUT ON BOOTS. LET US STORE YOUR BICYCLE FOR THE WINTER.

Wm. C. Burtt **F'ton. N. B.**

A Happy and Prosperous New Year Is the wish of

A. A. Belmore

To our Numerous Customers and the Public We invite all to call and examine our large range of Clothes in all the latest shades. Fit Workmanship and Style cannot be surpassed. If you get your suit made by us you will be satisfied.

WALKER BROS.,
Importing Tailors
Queen St., Fredericton, N. B.

CHRISTMAS MILLINERY

Great reductions in all trimmed hats. Special lot of hats from \$5.00 to \$7.50 to clear at \$2.50 and \$3.00

Children's headwear, widow's caps, evening caps. The latest mourning always on hand.

Miss Morgan **YORK STREET**

What creates more Happiness amongst the Ladies on Christmas Day than a new hat?

Select one now while the

Big Half Price Sale is on

The Kiddie will need a nice warm Bonnet or Cap soon. Give it to them on Christmas.

Have the girls got their skating caps yet?

We have a lot of useful Christmas Novelties. Give us a call.

The Misses Young

476 Queen Street

Have you tried the New Confection

Delicious Crispettes

Made fresh every day. Nothing but Fresh Dairy Butter, Honey and Sugar used in the manufacturing of them.

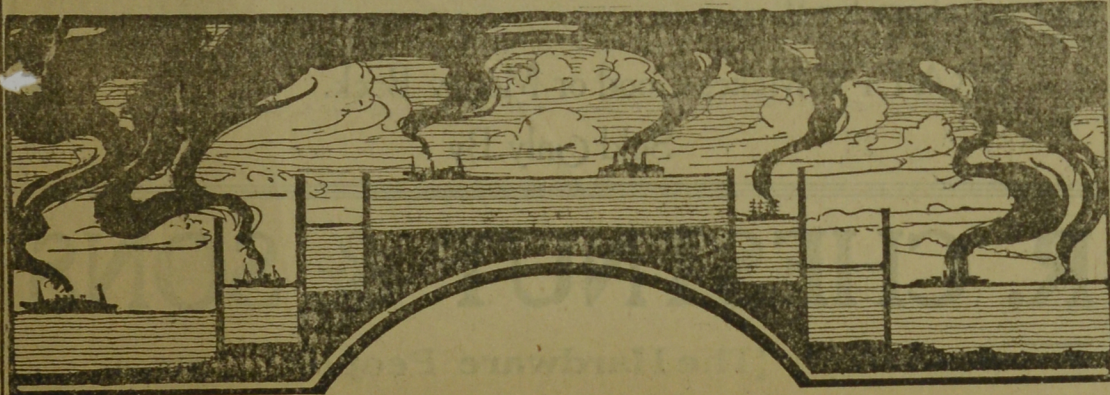
Always Crisp and Nice.

Sold by all Grocers and Confectioners.

Drop a card for Sample Order to

Enterpriser Co **HON E 19-11**

Advertite in the MAIL



Greater than Panama's Bridge of Water

The Panama Canal is the logical outcome of the trend of modern commerce—it is monumental evidence of the present-day need for shortening distance—for lessening time and for reducing cost of distribution between maker and consumer.

In point of distance, the Panama will bring the Pacific nearer to the Atlantic by 1,000 miles. In point of time, the sea voyage between Halifax and Vancouver will be shortened by 24 days. In point of cost, the canal will very materially lessen the expense of carrying freight between these places. But there is a stronger factor than even the Panama in shortening distances, lessening cost and saving time between manufacturer and user.

It is Advertising—

It is the quickest—

It is the most direct—

And it is the cheapest—

means of communication between the maker and user of goods.

For instance, Advertising enabled a manufacturer in Nova Scotia to carry a demand for his product

from his factory to the Pacific Coast

— in a few days

— at an insignificant cost

compared with slower and more laborious selling methods.

In one week, thousands learned of his product where it would have taken years for the news to get around without advertising.

To the Manufacturers of Canada:

You will be alert to take advantage of the Panama route for the physical transportation of your goods. Have you considered how quickly, how far, and at what small cost the Advertising Trade Route will carry demand for those goods?

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper.

If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.