

The Working Man will find great value for his dollar should he invest it in the purchase of his next pair of overalls at our store. We are the agents for the celebrated

Leather Label OVERALLS

It is a High Grade, Honestly Made Overall.

They cost a little more, but they wear much longer

Let us sell you your next pair of overalls and you are sure to become a permanent customer at our store when in need of such goods.

PETER FARRELL & CO.

QUEEN STREET

Agents for Leather Label Overhauled.

Present for Father or Mother

A most enjoyable Christmas this would be.
One of our Oak Framed Rockers or Chairs.
Come in and look them over while stock is large.
Goods stored until advised to deliver them.

HOWARD ROGERS THE FURNITURE MAN

YOU GET YOUR MONEY HERE

3 cakes Palm Olive Soap for 45c. 1 Jar Palm Olive Cream for 50c. or 3 cakes Palm Olive Soap and 1 bottle Palm Olive Shampoo for 50c. See this offer in the window.

CENTRAL PHARMACY - ARTHUR J. RYAN

FREE!

Palmolive Cream, 50c - Palmolive Shampoo 50c

Under an arrangement with the makers we will for a short time give three [3] cakes of Palmolive Soap [value 45 cents] free with every purchase of either of the above. This is simply an introductory offer.

C Fred. Chestnut The Quality Drug Store
572 Queen Street

Knorr's Soups

We sell this celebrated brand of Soups---Try a package.

3 Plates of Excellent Soup for 5c.
ASK FOR PONY VOTES

E. G. HOBEN COR. KING and YORK STREETS
Dealer in :-
CHOICE FAMILY GROCERIES, ETC.

Ebony Nail Brushes

Regular Price - 60cts.
Our Price - 29cts.
See them in my York Street window

The Rexall Store Druggist Opp. City Hall.
George Y Dibblee

MR. W. T. WHITEHEAD

(Continued from page one)

The other members of the ticket were Hon. F. P. Thompson, John Anderson and Dr. Benjamin Coburn. They were defeated but in 1899 Mr. Whitehead again ran on a ticket with Hon. Mr. Thompson, Alex. Gibson Jr., and John A. Campbell, and all were elected by majorities in the vicinity of 1500. Mr. Whitehead appeared for re-election in 1903 and was returned with his three colleagues by large majorities. In 1908 he was selected as the Liberal candidate for Ottawa but his health breaking down shortly afterwards, he was compelled to retire from political life. Although not participating in any great extent in the debates, Mr. Whitehead was recognized as one of the most valued members of the legislature. He was chairman of the Public Accounts Committee for one term and also served on other important committees. He was a recognized authority on matters pertaining to lumber lands and his advice was eagerly sought after.

In 1907, when Mr. Whitehead was representing York, the Fredericton sewerage case came before the House and provoked a vigorous combat, which lasted several days. Residents of Sunbury and Queens had protested against allowing Fredericton to discharge raw sewage into the St. John River and had enlisted the sympathy of the government of the day as well as that of the leader of the opposition, Mr. Hazen. Mr. Whitehead took charge of the case for Fredericton and although, as he said at the time, he had the premier and the leader of the opposition against him, he won out in the struggle by a narrow majority. But for his influence the city, in addition to installing a sewerage system, would have been compelled to put in a purification plant at a cost of from \$100,000 to \$200,000.

AS A CITIZEN.

Mr. Whitehead has long been recognized as one of Fredericton's most prominent and public spirited citizens. A man of kindly nature and generous impulses, he was ever ready to subscribe to any good cause having for its object the advancement of Fredericton. He was one of the benefactors of the Victoria Public Hospital and for several years has served on the trustee board and held the office of vice-president. Churches and philanthropic institutions found in him a generous contributor and he was ever ready to lend a helping hand to any good cause. He was a life-long temperance man and was always a warm supporter of the Scott Act in this city. He was a stockholder in several local industries and was a director and past president of the Fredericton Gas Light Company. In politics he was a Liberal and in religion a Methodist.

Mr. Whitehead was known as a keen sportsman and had a great fondness for all pertaining to woodcraft. For many years he was a member of the Tobique Salmon Club and when in health spent some weeks each season whipping the pools of that famous stream. In his young days he was a crack rifle shot and frequently participated in important matches at Sussex and elsewhere. Mr. Whitehead was elected mayor of Fredericton in 1898 and held office for the period of one year. Although a very busy man he gave close attention to his civic duties and made a good record as an administrator and presiding officer.

OPERATIONS

(Continued from page eight.)

C.P.R. All trains will be mixed and will be operated on Atlantic Time, unlike the other C.P.R. trains. No. 1 train will leave Fredericton at 9.30 p.m., after connecting with the train from St. John and points east. This train will reach Chipman at 11.40 a.m. and Norton at 1.40 p.m. Train No. 2 will leave Norton at 4.10 p.m., reaching Chipman at 6.20 p.m., leaving Chipman at 6.30 p.m., and reaching Fredericton at 8.45 p.m., connecting with the train for St. John. No. 3 train will leave Fredericton at 4 p.m., reaching Chipman at 6.20 p.m. No. 4 train will leave Chipman at 6.30 a.m., arriving at Fredericton at 9 a.m.

WRITS ARE ISSUED FOR TWO BY-ELECTIONS

Ottawa, Nov. 25.—The writs were issued today for the by-elections in South Lanark, Ont., and McDonald, Man. Both will be held on Saturday December 13, the nominations being on December 6. The contests will therefore be brief.

Alex. Morrison, whose unseating necessitates the contest, will be the Conservative candidate. R. L. Richardson says he will not run again, and the Liberals and grain growers may unite on a candidate.

In South Lanark the interest will be in seeing whether Arthur Hawkes the Independent candidate, will secure enough Liberal votes, that

COST OF LIVING

(Continued from page one)

are some of the main items of importance of foodstuffs last year and the customs duties:

Sugars	\$17,392,146	\$4,162,672
Fruits and nuts	8,782,395	1,821,422
Vegetables, canned and fresh	3,254,384	896,262
Meats and Poultry	5,338,673	1,040,547
Eggs	2,783,665	392,123
Fish	1,608,663	361,115
Butter	2,081,987	252,311
Prepared cereal foods in pkgs	3,650,101	42,069
Bread stuffs	1,260,357	261,403
Lard	1,354,442	242,897
Cocoa and preparation of cocoa	1,057,306	179,818
Mustard	216,434	44,707

These are some of the principal items which would be affected by the removal of the duty on foodstuffs providing for free sectional and seasonal interchange, especially with the United States. On these items alone the customs toll on consumers collected last year was almost \$10,000,000.

Figures like these, it is contended, conclusively demonstrate the fallacy of the argument already being advanced here by the Conservative politicians that the removal of the duty on foodstuffs would afford no material relief to the Canadian consumer. The trade issue again raised by Sir Wilfrid is bound to be the paramount subject of discussion in parliament during the coming session, transcending in importance even the question of naval defence in which issue the government is also confronted with an unhappy past and a blind-alley future.

ADVERTISE DAILY IN DAILY PAPERS

(Toronto Globe.)

"Salesmanship is nothing more nor less than making the other fellow feel the same as you do about your goods."

"It is nine-tenths man and one-tenth territory in any business."

"Always on the job"—the man who coined that expression did a good day's work."

"You cannot afford to throw false thoughts."

"The only difference between a rut and a grave is in the width."

"The hardest thing to find today is yesterday's newspaper."

For the space of an hour Mr. Hugh Chalmers of Detroit, one of America's most successful business men, treated the members of the Toronto Ad Club and held them spellbound. Mr. Chalmers, whose subject was "Principles of Business Success," in speaking of business in general said that the greatest problem in the world today is distribution. A few years ago it was the reverse, but production had increased rapidly and markets were being sought for eagerly. It did not matter which was put first, advertising or salesmanship, both were essential.

"Advertising," he declared, "is salesmanship plus publicity; salesmanship is advertising plus getting the orders."

He did not know much about psychology, but he thought advertising consisted of having the right idea and using it at the right time, and he asked salesmen to observe three rules: First, to be honest; secondly, sensible, and third, persistence. With regard to honesty he said that "the man is an absolute fool who is not honest nowadays." It was stupid for a man to put things into print today, which were not backed up by merit, and it would be just as stupid for a man to talk to another in the hope of selling goods if their merit did not recommend them. A newspaper was an ephemeral thing and the man who advertised had to do so daily if he wanted the people to remember it. He told the men before him that they had often read of famous soap advertisements and they could not remember perhaps a sentence of the advertisement, but they did remember the fact of the advertisement.

"Personally," said the speaker, "I believe that newspapers are the greatest advertising mediums in the world. People who buy them buy them to read the news but they stumble over the advertisements and of course, they reach the greatest number of the people."

Sincerity, tact and enthusiasm were dealt with in a delightful manner, and the cheering at the close was very enthusiastic.

The Auburn team which beat Vanderbilt 14 to 6, this season, has been playing the Commodores for twenty years, in which time they had previously not won even a single game.

would otherwise have gone to Col. Alderson, to affect the chances of the Independent Conservative candidate.

DIED

At his residence, Church Street, Fredericton, Nov. 28th, William Turner Whitehead, aged 61 years. Funeral on Monday at three o'clock p.m. Please omit flowers.

Get some of our

Saturday Bargains

54 in. Heavy Coating Serge - Brown, Navy, Green and Red - 95c yd

Ladies' Coat Sweaters, great value for - \$1.50

Fine Quality Cashmere Hose, extra good black - 25c pr

We have some real snaps in Furs For Ladies and Misses. Odd Muffs at very low prices.

TENNANT & HOLDER

Send Your Little Ones to LEMONT'S

We have fitted up a large room: just for the children, and are making a large showing of Boys' and Girls' Sleds, Baby Sleighs and Robes, High Chairs, Rockers, Kindergarten Sets, Doll Carriages, Doll Sleighs, Doll Cradles, Doll beds, Wheelbarrows and Dump Carts.

LEMONT & SONS Ltd.

House Furnishers - Fredericton N. B.

New biscuit, fresh from Peek Frean & Co's. A few of the varieties are: Lemon Puff Cream, Raspberry Puff Creams, Royal Puff Clotted Cream, Custard Cream, Short Cake, Coronation Chocolate mixed and many other kinds.

G. T. Whelpley

508 Queen St. - FREDERICTON, N. B.

MOTION PICTURES

John Bunny in Funny Viagraph Comedy Supported by Wallie Nan

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COMING! MONDAY! William Brandt Baritone

Sixth Chapter of Mary Series, "A CLUE TO HER PARENTAGE."

Lubin Presents

The Crooked Path

A Thrilling and Sensational Story of the Underworld, Showing Sensational Escape from Sing Sing Prison, Etc. A Sequel to the Famous Rosenthal Case

Let No Man Put Assunder

A Heart Gripping Story of the West

COMING! COMING! COMING!
"UNCLE TOM'S CABIN,"
in Three Parts

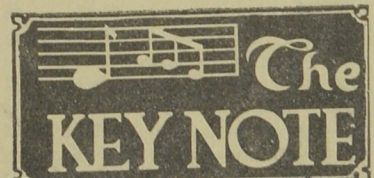


JOHN BUNNY

Which Way Did He Go
With an Infuriated Wife at the Top and a Couple of Feroocious Dogs at the Bottom, Which Way Would You Go?

Mrs. F. L. Tufts in Farewell Songs.

"IF IT'S AT THE GAIETY - IT'S GOOD"



to our success is that we never disappoint our audiences. Our old patrons KNOW that our shows are rattling good ones, and they not only attend regularly, but bring their friends along.

A War Time Mother's Sacrifice - in 2 parts and 40 Wonderful Scenes
Broncho
Taming their Grandchildren
Thanouser
Love and Rubbish
Keystone Comedy

:- THE :-

GEM