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For Infants and Children.

Mothers Know That
Genuine Castoria

Always
Bears the
Signature

of

Chas. H. Fletcher

In
Use

For Over

Thirty Years

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THE CENTAUR COMPANY, NEW YORK CITY.

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THE CANADIAN PACIFIC ROCKIES & THE PACIFIC COAST

SUMMER TOURIST RATES

to VANCOUVER

FROM

VICTORIA

Fredericton, N. B.

SEATTLE

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\$161.75

in effect from May 15th

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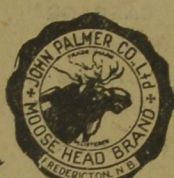
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RETURN LIMIT OCTOBER 31st

— STOPOVERS ALLOWED —

PLAN YOUR SUMMER VACATION
NOW

N. P. DeERISAY, District Passenger Agent
St. John, N. B.



PALMER'S
Moose Head Brand
Summer Packs & Plow Shoes



SLIP on a pair of Palmer's Summer Packs or Plow Boots, and you will realize what Farm Foot Comfort really means. Added to this, you have strength and durability, making a combination of good features seldom found in one pair of boots. Palmer's Summer Packs and Plow Boots are hand made and hand sewed by expert workmen. The bottoms and uppers are made from Palmer's Famous Skowhegan Waterproof Leather, rich dark brown in color, very soft and pliable. Bottom part of uppers runs clean under, a great advantage over the laced under boot. Soles are attached by special clincher nailing process or sewed by lock stitch process. A splendid boot for plowing or any kind of hard outdoor work. Get a pair from your dealer, or order direct from us. Write us for our catalogue No. 43.

JOHN PALMER COMPANY
Limited
Fredericton, N. B., Canada

OF INTEREST TO THE WOMEN

TAPS SOUNDED FOR THE SHORT SKIRTS.

(Toledo Blade)

Wear ye short skirts while ye may for the old style is a-dying. Wear them "out," in fact—and the sooner the better. For the long skirt, however much despised, is here not only in principle but in fact, and here to stay!

There you have it girls! Scorn if you will veer re-current rumors of the same effect. Ignore if you choose the bitter word as printed in fashion magazines whose edict you otherwise esteem. But when the cruel news is brought to you by an emissary of Dame Fashion herself then lends an ear, friends, American countrymen—and how to the inevitable!

Dame Fashion's personal messenger in the present case is Miss Retter, associate editor of Harper's Bazar, exclusive fashion magazine. She arrived in Toledo Tuesday straight from a month in Paris, followed by brief stops in New York city, Boston, Philadelphia and points west. She is touring the country for the purpose of discovering just how women of the United States are reacting to the new styles, her survey to be instrumental in determining what Harper's will advocate this Summer and Fall. And while she is making the "fashion pulse" of Toledo women, she doesn't mind informing them subject of up-to-the-minute models, hot from the style center of the world.

"Short skirts!" exclaimed Miss Terrell, "My dear! There are no short skirts in Paris! Many are full ankle length over there, and seen in New York women are fast adopting the longer ones. In many instances the new evening gowns have trains, some of them side panel trains, others a continuation of sash girdle. But the skirts, trained or trainless, are always long—ankle length or longer, and gracefully draped."

The Greek, or draped, silhouette, with its long-waisted, softly-bloused and usually sleeveless bodice, is the dominant note of today's styles, declares this fashion oracle, both bodice and skirt are untrimmed. In the morning it is worn with a jacket or short cape, in the evening with a long cape or matching material is worn. For afternoon the drapery becomes nearly floor length.

Most new sleeves are close fitting at the waist, says Miss Terrell. Every are either long or are not at all.

"The neck-line race is sort of a free-for-all," says Miss Terrell. "Every known neck-line is entered and you can lay your money on anyone with a chance to win. The line that gets the most votes will be declared the winner."

The smart new tailored frocks are being made of black satin, some of the most attractive being untrimmed with bands of ermine we are told. A loose three-quarter length coat of black satin has huge pockets sports style.

Of fabrics, Miss Terrell has this to say:

"Rep is the smart wool fabric, seen in all weights. Black rep is frequently trimmed with white pique. Organdie will be very popular."

"This the day of youth and we of the fashion world say 'Let them have their day!'" she declares. "Young people like colors and bizarre combinations. Why shouldn't they affect them? Many older people do also and why should they not wear them if they chose? We do not hope to set the style standard of the world. Our mission is just to suggest a large number of fashions that actually are up-to-date—with the idea that the individual will choose that style which best expresses herself. Self-expression is the keynote of style as it is the keynote of many things today. If a stout woman enjoys wearing a bright red blouse why tell her that she would look more slender in a tight-fitting black one? She might appear less fat, but she wouldn't be half so happy, because she wouldn't be expressing her own individuality."

THOUSANDS CONVERTED

Through ignorance, many have suffered aches and pains long thought incurable. But doubt quickly turns to belief when sciatica, lumbago and neuralgia are healed with Nerviline. It's soothing healing powers are really wonderful. Nerviline sinks in quickly. It penetrates into the sore muscles and brings grateful relief. The hundred and one minor ills that come to every family yield quickly to Nerviline. Try it. 35c at all dealers.

American Women on a Bead Rampage

(New York Sun)

Ballois and beads must belong together in the mind of the modern woman. At any rate ten strings of beads are worn today where one was worn before the war and before the vote. Beads by the billions are being imported. This year's record promises to run far ahead of last year's and last year's record was worth a glance.

To make any comment upon the advanced and emancipated woman's interest in the ornament that is usually set down as a South Sea savage's notion of an all but complete costume is quite unnecessary. The figures speak for themselves.

From Central Europe, from France from the shores of the entire Mediterranean from all Judea, from the three great countries of the Far East the making of beads for the United States is a big business. Not satisfied with the quantity that can be turned out with everybody working at the job of decorating the dresses and the hats and the shoes of millions of American women, the demand for something different has made the bead dealers set the very South Sea savages to scraping up the sea shells from the shores of lonely isles that are all but lost on any average map.

To keep up with the gowns of Gotham and the hundreds of thousands that are copied from Manhattan models the very snails in the sea are urged to work overtime, and the Pacific islanders have a chance to eat canned salmon a few more times a week. These iridescent snail shells are dyed a dozen colors. Other beads are worn as collected from nature. Bushes are stripped of brilliant berries hard enough to be strung. Lumber mills right in the centre of New York are having a good trade in wooden beads. It is home talent as a rule that turns out those long, heavy, villainous strings of large black beads of the type that are popular in price and that suit the slim woman with the strong personality.

From Asia and Africa

Nothing is safe from the mad desire of the modern woman to have plenty of decoration on her dress—plenty of gew-gaws to hang about her throat. Glass by the ton is turned into beads and carefully colored to suit all sorts of costume. China is used too. Half the old bones in Asia must be carved into necklace beads. They make a good substitute for ivory. Mother of pearl in many carvings and shapes is a standard Judean market offering.

From the east comes boxes of fine wooden beads of sandalwood and olivewood. Billions of fish scales are being used to get the tiny spec of removable iridescence that is used to coat the hollow beads that serve as the pearls of the populace. Anything that can possibly be made into a bead is being worn.

Even cheese is turned into beads, and the best are known as Galilee-cheese-beads. The importers see no reason why anybody should laugh at the name or at the substance strung about the necks of the girls of New York.

Cheese Beads Popular

"Why Galilee-cheese are not common beads. They are one of the finest in stock. They are light, they do not split, they hold fine luster. For necklaces and millinery they cannot be surpassed at the price. They are not considered cheap either. They are made out of dry cheese. How we don't know. But they are a standard number."

The cost of the beads may be considered by some to have comedy elements in it. Just before the civil war our entire quantity of imports from Europe into the United States, as given by the Department of Commerce amounted in value to something over a hundred and sixty-five million dollars. This total included everything. Last year the women spent that much for beads alone. At that they did not have enough and laid out another even million dollars on this same necessity of life. This figure does not at all include

the money spent for precious stones. That does not amount to very much more than the bills for last year's beads.

To the national bill for tire-materials could be added the cost of all imported cigarettes and then the total would be thirty-five millions short of meeting the total outlay for feminine ornaments. In spite of the increase in the amount of coffee imported the cup that cheers America at breakfast time costs far less than the beads that women wear. About sixty-six million dollars less. The comedy continues throughout the whole list of life's lesser luxuries.

SUSPICION AROUSED

"Do you realizesir," sir" said the excitable person, "that Mars is approaching the earth with incredible speed?"

"Hahn't thought about it" replied the imperturbable citizen. "Are you an insurance agent with a new line of chatter?"

WHAT OF THE HAVEST

"Pop, what is the difference between a real widow and a grass widow?"

"A real widow my son is in weeds, a grass widow is ni clover."

HER TRAINING HELPS

Ethel—Betty's business training comes in handy now.

Clara—Yes her "Past Due" letters to her husband never fail to bring her alimony check.

SHE'LL GET WELL NOW

She (very sick)—Now promise me James not to marry again if I should die?

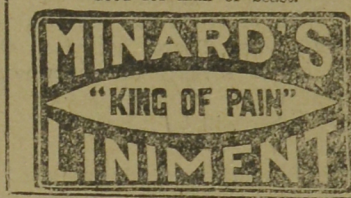
He—Yes, I'll really promise you that dear.

She (suddenly reviving)—You miserable wretch haven't you been happy with me?



Worth \$54 to this Man

Minard's is best for herbed wire gashes, swollen and sprained legs, distemper and other ills of animals. M. DeRose, at St. Philippe, Que., writes: "I bought a horse with ringbone, for \$30. After using \$1.00 worth of Minard's Liniment, sold him for \$55. Profit on liniment \$54." Good for man or beast.



REDS TO DRIVE ON ENGLAND

London, June 19—Money spent on Bolshevik propaganda in England is not receiving the return expected, according to the Pall Mall Gazette, one of whose correspondents claims he has seen special secret instructions issued from Red headquarters demanding larger returns.

These instructions, as described by the correspondent, call for an intensive campaign among the youth of England, and are of sinister, far-reaching character. No stone is to be left unturned, he says, to corrupt the religion and loyalty of the English boys and girls and to secure them as pawns to bring about a "proletarian revolution."

MY NEW STAND

339 King Street

NEW PHONE NUMBER 183-21.

Second hand goods Bought and Sold

Uncle Sam's Exchange

NOTICE MAY ELECTRIC LIGHT

This bill and all future bills paid at the Royal Bank of Canada from the fifth to the tenth of each month between the hours of 10 a. m. and 3 p. m., Saturday 9.30 a. m. to 12 a. m., or at Company's Office on Shore Street from 9 a. m. to 5 p. m., and on the night of the tenth from 7.30 p. m. to 10.30 p. m.

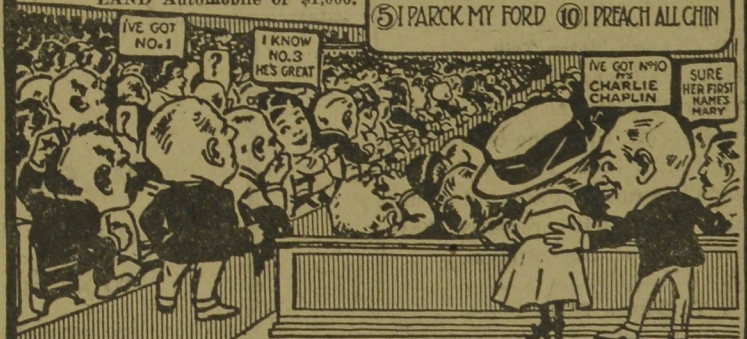
THE MARITIME ELECTRIC CO.

FREDERICTON, N. B.

ANSWER THIS PUZZLE WIN \$1000.00 OR OVERLAND

The operator of the movie machine in this theater decided to play a joke on his audience, so he threw these re-arranged "Movie" players' names on the screen.

To solve the Movie Puzzle, all you are required to do is to re-arrange the letters, so that they will spell the correct actor's or actress' name. No. 10 is Charlie Chaplin. If you can guess all ten you can win OVERLAND Automobile or \$1,000.



Can You Answer This Puzzle? 25 Prizes Given

Probably you know the names of most of the famous "stars," but just to refresh your memory, we mention below the names of a few of the most popular "movie" players.

Charlie Chaplin, Charles Ray, Mary Pickford, Thomas Meighan, Dustin Farnum, Theda Bara, Douglas Fairbanks, Blanche Sweet, Mabel Normand, Marie Currier, Pearl White, Rudolph Valentino, Wallace Reid, Beverly Bayne, William Farnum, Alice Brady, Gloria Swanson, Anita Stewart, Pauline Frederick, Dorothy Gish.

ONLY 185 "POINTS" WINS AUTO

For each name that you arrange correctly, you will receive 10 "Points" toward the OVERLAND Automobile, or 100 "Points" in all, if you arrange all names correctly. You can gain 60 more "Points" by "Qualifying" your answer. That is, by proving that you have explained the ten Superior Features of the VELVIPOINT Fountain Pen to five people during this Big Booster and Advertising Campaign. The final 25 "Points" will be awarded by three independent judges on the neatness, style, handwriting and spelling of your answer. The answer gaining 185 "Points" (which is the maximum) will win the OVERLAND Automobile, or \$1,000 in cash. Second highest will win \$500; third prize, \$250, and so on down the list of 25 big prizes. In case of a tie, both winners will receive same prize. Send in your answer TODAY. As soon as it is received, we will send you a circular telling about the 10 "Superior Features" of the VELVIPOINT Fountain Pen.

COSTS NOTHING TO TRY—YOU CAN WIN

You will not be asked to buy a Velvipooint Fountain Pen, nor spend one penny in order to win. Just write your answer to the Puzzle on one side of the paper, name and address in upper right hand corner. You can win—Don't delay—Answer the Puzzle NOW and send your solution to

VELVIPOINT PEN CO., Ltd. MONTREAL, QUE.

Desk A: Power Bldg.