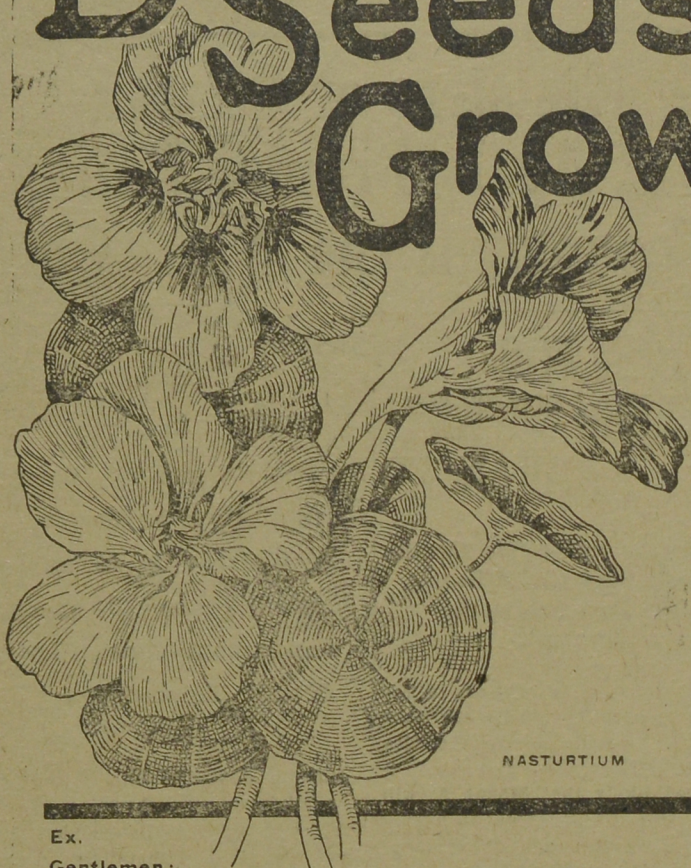


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Booming New Brunswick In Cleveland, Ohio

Guide W. Harry Allen on a Tour of the Middle West is Showing Moving Picture Films and is Talking up New Brunswick as a Paradise for Sportsmen.

(Morris Ackerman in Cleveland News Leader)

The Harry Allen meetings in Cleveland during the past week were veritable knock-outs. The old hunter came out of cover on three occasions and on each he scored a clean kill with one shot. On Wednesday he appeared before the Cleveland Advertising Club at their noonday luncheon at the Winton hotel. Eight hundred members and their guests were on hand, breaking the noon luncheon record of that club (membership attendance) by no less than two-hundred people. Not only was the attendance the greatest ever but the moose-meat dinner itself was the best feed that ever was served there at the usual Wednesday fee. It couldn't have been better at several times as much.)

On Thursday evening Harry made a short talk to two hundred members of the fish and game association who attended the moose dinner at the Winton ballroom. Following this all hands went to Engineers hall where some fifteen hundred association members and their friends were patiently waiting to hear the great guide talk more of his beloved New Brunswick and back up his statements with his beautiful motion pictures.

From a standpoint of pep this Engineers meeting was the best ever. Last Sunday we mentioned here that if some "jazz banners" would only donate their services for the Allen meeting the trustees would sure appreciate it and the crowd likewise. Along comes one Bandmaster Whitely, like Cinderella's prince, with a whole army of bandmen—the well-known Malta Band—and put the afore mentioned "pep" into the proceedings. Mr. Whitely is sure got a good band and we know everybody present wants to thank him for his boys as much as we do. (A free band to a fish meetin' ain't never got prolific with us before.)

"Handsome Harry."

Then after that comes Friday night Friday night Handsome Harry takes his sixty-two bachelor years and four rolls of flint and makes the Union Club a visit. There were exactly 200 persons who attended that exclusive dinner. (Those two hundred people—barring me and Harry—could of no doubt bought the province of New Brunswick if they had taken the notion.) Now, folks, we have concluded that a member of a millionaire's club, if he be a fisherman and hunter, can't never be told from the

REMARKABLE GROWTH OF L.R. STEEL SERVICE CORPORATION ENTERPRISES

The rapid expansion of the international departmental chain store system of the House of Steel, retailing the requisites of the home at prices ranging from 5 to \$10, has attracted widespread attention.

The Organization was formed on October 19, 1919, with only 13 persons. Today there are more than 4,000 employees; over 400 offices open for the sale of securities; 70 stores in operation; and already 90 other locations secured upon which stores will be opened as rapidly as the buildings can be got ready.

Under the Steel system women have the same opportunity as men and all promotions are made upon merit from the sales staff.

In connection with our down town stores, a cafeteria is in operation where good meals can be obtained for a small sum. The cafeterias and candy departments have become so popular that plans are now being carried out to establish a large number of each as independent units in the large centres.

The investment securities in the Steel Realty Development Division, which we are handling in Canada, are proving very attractive. This division provides homes for the stores, factories and mills as required and also handles the transportation business.

We have over 30,000 clients whose numbers are increasing rapidly. Our takings in 1921 were 191.45 per cent over those of 1920.

We own the buildings we occupy. We have no commercial travellers, very little advertising and no book debts whatever. Ours is a spot cash, over the counter, non-delivery system, which is a great saving to our customers and a larger source of revenue to us.

In connection with our service, a "Have a Heart" Club has been formed. In the large centres they may work independently and in others in connection with the Social Service of the Churches by which system last Christmas hundreds of people were assisted.

C. G. PINCOMBE, Mgr.
Office, 83 York St., F'ton, N. B.
L. R. Steel Service Corporation Ltd.

way he acts. The nearest we ever came in contact with so much money was when we passed a bank. Say, another thing, if anybody felt "away from home" at that meetin' it woulda been this here writer. Harry has been host to President Grant of the Union Club on several occasions, to say nothing of a number of the other club members. Now he will no doubt have several other guests from the club. However we have also decided that you don't hafta be a millionaire to go to Harry's place. (We went there four times on a pass. Keep this quiet.)

Harry Allen will talk and show his pictures on Tuesday morning at University school at 8.30, Malcolm McBride, a graduate of U. S. later captain of the Yale football team, a guest at Allen's camp several times, has arranged this feature for the boys at the school and they are indebted to him for same. (It would be a real treat if every school in the city was similarly blessed.) The old fellow leaves Tuesday at noon for Napoleon, O., where he will talk at the annual dinner that evening of the Henry County Fish and Game Protective Association. (Notice to Henry county folks. BE ON THE JOB!)

Now just a little inside dope in closing up. Some twelve hundred persons in Cleveland have had their first taste of moose-meat as a result of the old fellow's trip here. Three thousand people saw and heard him. The meat was furnished to our folks by the department of lands and mines of New Brunswick. Clevelanders are sure glad Harry came to see us again. If the good folks back home like him as much as we do his life there should be a pleasant one indeed.

DOG SAVED LIFE OF THREE YEAR OLD BOY

Redwood City, Cal., Feb. 9—The faithfulness and initiative of a Scottish collie saved the life of three-year old Jean MacAllister this afternoon. The child wandered from her parents' home, and was not missed until the dog made its appearance in great excitement and commenced tugging at the skirts of Mrs. MacAllister, who was working in the yard. The mother followed "Don," the collie, to a large pond nearly half a mile away, where she found her child lying on the bank with her clothes drenched.

Apparently little Jean had fallen into the pond and had been pulled out by the dog, whose teeth had torn her clothes. The intelligent collie had then started for the house to bring help. The child was revived, and is none the worse for her thrilling experience. Jean and "Don" have been great friends and inseparable companions since the advent of the former to the MacAllister home.

Jazz is the kick that was taken out of beer and put into former musical instruments.

NIGHT COUGHS

Terribly wearing on the system is the cough that comes at night and prevents sleep. The constant coughing keeps the lungs and bronchial tubes in such an irritated and inflamed condition that they get no chance to heal.

You will find in DR. WOOD'S NORWAY PINE SYRUP a remedy without an equal, for soothing the lungs, loosening the phlegm, strengthening the breathing organs and fortifying them against serious pulmonary disease.

Mrs. John McKerney, Lower Montague, P. E. I., writes: "About three years ago I caught a very bad cold accompanied with a sore throat and hoarseness, and was so hoarse I could hardly hear me speak. I could get no rest at night with the terrible annoying, hacking cough. I tried several remedies, but they did me no good. Finally I saw Dr. Wood's Norway Pine Syrup advertised; got a bottle, and at once it gave me relief, and after using four my cough had all gone. Now I always keep 'Dr. Wood's' in the house, and shall recommend your wonderful remedy to others."

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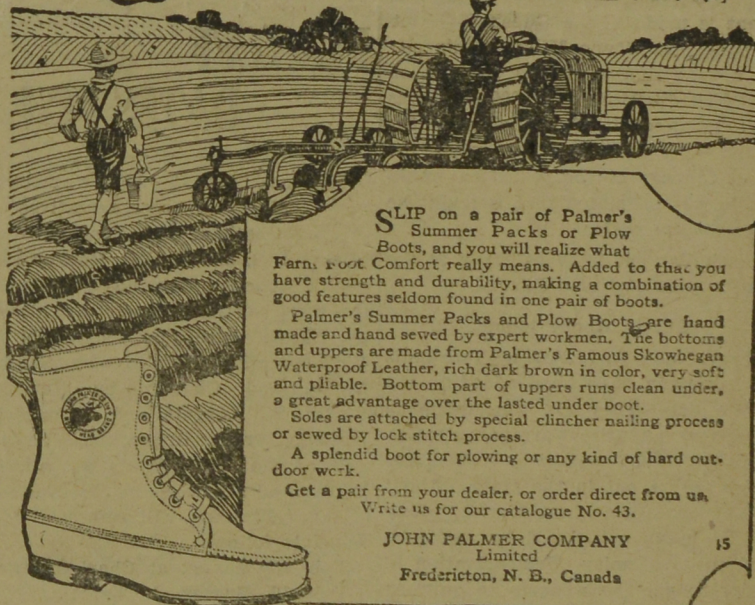
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