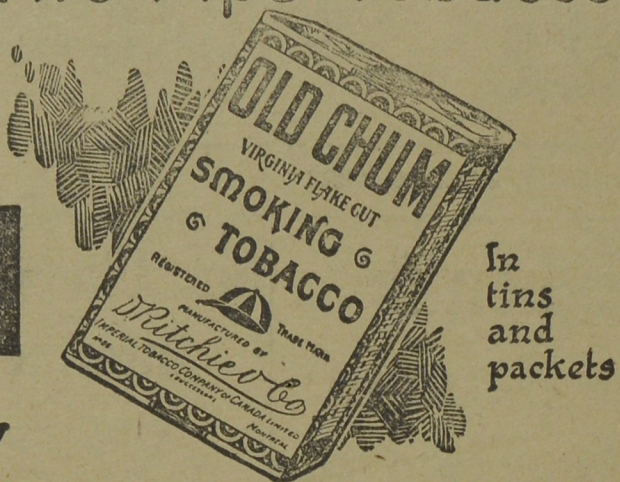


Canada's Favorite Pipe Tobacco

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The Tobacco of Quality



In tins and packets

Rats are Very Numerous in the British Empire

The approximate population of the British Empire is four hundred millions. Recent official statistics go to prove that the rat population is greatly in excess of this figure.

YOU MAY BE ILL TONIGHT HAVE YOU A REMEDY?

It may be a disordered stomach, perhaps cramps or acute indigestion. If you have no remedy handy, you are bound to suffer. Twenty drops of Nerviline in sweetened water will ease the pain and enable you to get a good night's sleep. Whether it is Neuralgia, sick headache or some other minor ache or pain, Nerviline can be used internally or externally and will be found a true friend for every family.

Each individual in the Empire owns practically a rat and a half. It is a national asset of which we need not be proud. The estimated cost of this army to the country is \$5 per head per annum. As it is out of the world's granaries this fodder is supplied, it wants a bulky cheque to meet the bill.

The rat is by far the worst animal pest in the world. It would be a formidable undertaking to estimate the enormous damage done to store goods, textiles, buildings and drains. They are everywhere. They'll "fight" the dogs and kill the cats, and bite the babies in the cradles and eat the

cheeses out of the vats, and lick the soup from the cooks' own ladles." But in addition they bring with them all manner of infectious germs from their haunts among filth into the dwellings of men. Rats may greedily devour garbage, but decomposition would do its own cleansing without the aid of this undesirable scavenger.

One single pair of rats unmolested, even allowing for natural casualties, would increase to the almost incredible number of 360,000,000 individuals in three years. This is a staggering total, which shows that the rat population is not by any means overstated.

But no wonder they increase, when every facility is offered to them. Foodstuffs are stored in the most accessible places, no organized effort is made to prevent their entrance. Even though they are cleared out, no effective measures are adopted to keep them out.

Living room is provided even on board ship; many holds are positive-

HALIFAX EXPLOSION WRECKED HER NERVES

The reader will, no doubt, remember when a few years ago there was a collision in the Halifax, N. S., Harbor and one of the munition ships was blown up, causing real loss of life and laying a large portion of the city in ruins, and causing a great deal of suffering and distress among the inhabitants.

Mrs. Winfield Dill, now of Windsor N. S., was living in Halifax at that time and went through this trying experience and the shock wrecked her nerves. She writes as follows: "I was living in Halifax at the time of the explosion and it wrecked my nerves so that I could not do my housework. I would take such nervous spells I would be under the doctor's care."

I saw Milburn's Heart and Nerve Pills advertised, so I took two boxes and they helped me so much I took six more, and now I am completely relieved. I can recommend them to anyone suffering from heart and nerve trouble."

To all those who suffer from nervous shock we would recommend our MILBURN'S HEART AND NERVE PILLS as the best remedy to tone up the entire nervous system and strengthen the weakened organs. Milburn's Heart and Nerve food having been on the market for the past 27 years. Price 50c. a box at all dealers, or mailed direct on receipt of price by The T. Milburn Co., Limited, Toronto, Ont.

HAS NEVER FELT THE RHEUMATISM

Since Taking "Fruit-a-tives" The Famous Fruit Medicine

P.O. Box 123, PARRISBORO, N.S.
"I suffered with Rheumatism for five years, having it so badly at times I was unable to get up."

I tried medicines I saw advertised, and was treated by doctors but the Rheumatism always came back.

In 1916, I saw in an advertisement that "Fruit-a-tives" would stop Rheumatism and took a box, and got relief; then took "Fruit-a-tives" right along for about six months and I have never felt my Rheumatism since."

JOHN E. GUILDERSON.

50c a box, \$ for \$2.50, trial size 25c. At dealers or sent postpaid by Fruit-a-tives Limited, Ottawa.

ly alive with them. We ship them as passengers at the various docks, treat them to a trip around the world, give them every opportunity for feeding and breeding, and bring them safely back to the home port.

Rats have many natural enemies, such as the weasel, stoat, fox, rook, seagull and owl, but the united efforts of all these fail to keep the population within safe limits.

In times like these, when it is necessary for the states welfare that the utmost economy in all commercial affairs should be pursued, to say nothing of safeguarding the people's health, men and rats should naturally be at enmity.

Not only farmers, but the entire population of the country should realize the enormity of the damage done by this pest. For centuries the world has been fighting rats; yet today the rats outgrow the population.

The task of extermination is not as hopeless as it sounds, however. But we must organize. A united effort only can bring results. Rat catching may not be classed in the category of genteel occupations, but it is one of enormous importance.

Surely here is scope for a definite national scheme. Men mobilized to the extent of 10,000 would not be too many to fight the menace. A brigade of "Pep Popers" scientifically trained to lure the rodents to death would be an undertaking worthy of any government. These men, well paid, and even pensioned off at the end of the campaign, would add considerably to the nation's exchequer.

It would be to the interest of each corporation to educate men in the art of rat catching. It ought to be looked upon as a post of dignity, this elimination of the world's greatest animal pest.

The majority of people do not recognize the ravages of these rodents, but in rural districts farm yards, pigsties, hen runs, grain stores, the proprietors are sometimes at their wit's end to know what to do. So long as food for rats is supplied in abundance, and individual occupiers do not take steps to rid their premises of the pest, and to make it impossible for the rats to re-enter, so long must this problem continue to be a menace to the community.

But why should the onus be placed upon the property proprietors to rid the country of this plague?

It is an inadequate measure. Only enforced methods carried out by legislation and fully qualified men can hope to subdue the rats.

Men's brains have devised means of gas-poisoning for human life; surely less subtle methods would stamp out these pests.

PIMPLES ON FACE DIDN'T LIKE TO GO OUT

Those nasty little pimples that of the body are simply indications that break out on the face and other parts the blood is out of order and requires purifying.

There is only one way to get rid of this obnoxious skin trouble, and that is by giving the blood a thorough cleansing which can best be done by that old reliable blood medicine

BURDOCK BLOOD BITTERS and when the blood is purified the pimples will vanish and you will have a clear, healthy complexion.

Miss Mary E. Flanagan, R. R. No. 3 Stella, Ont., writes: "I suffered for about two years with pimples and blotches breaking out on my face. The doctor said it was caused by bad blood. My face was so bad I didn't like to go out among a crowd of people. One day I was talking to a friend, and she advised me to get a bottle of Burdock Blood Bitters and try it. I just took three bottles, and there was not a blotch or pimple of any kind left. Some of my friends asked me what I had used and I said, 'Burdock Blood Bitters chased them'."

B. B. B. has been on the market for the past 45 years, so you are not experimenting with some new and untried remedy.

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New rear axle with spiral bevelled pinion and gear. Heavier Bearings and new housings to correspond. Separate emergency brake lever. Timken bearings in the front wheels. Heavier king bolts in size bushings. Spring hoot fasteners. Nickel plated radiator. Special top with whipcord lining, and gypsy curtains. New large oblong rear curtain light in aluminum frame. Doors hinged in front. Storm curtains open with all the doors. Front and rear seats lowered 1". Special trimming. Gasoline tank on the rear. New robe rail. Vacuum tank under the hood. New and much easier riding springs. Cord tires all round. Special nickel plated bumper.

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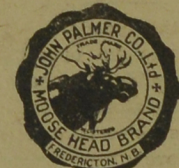
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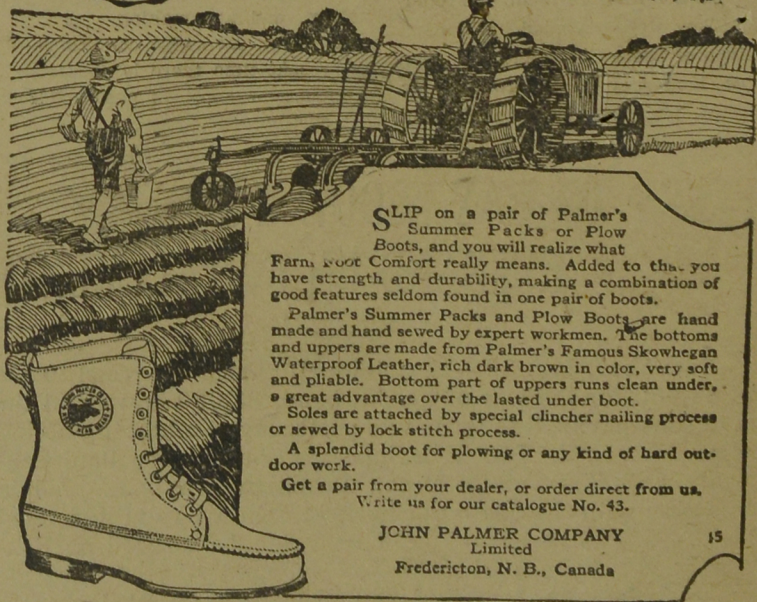
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A splendid boot for plowing or any kind of hard outdoor work.

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