

The Daily Mail

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WEDNESDAY, APRIL 18th, 1923.

GULLING THE PUBLIC

John H. Edwards, solicitor for United States Post Office Department & Chief Postal Inspector Simmons have reported to Postmaster General New that in five years oil company stock promoters operating in Texas have filched more than a hundred million dollars from the United States public.

The Canadian public, says the Montreal Gazette, has contributed something also to the temporary enrichment of the oil promoter. The sum, immense as it seems, is probably not exaggerated. The English speaking communities of North America rank high among the intelligent people; they are generally educated, and have put before them daily mass of varied information not surpassed, as to quantity, in the world. Even the fiction of the cheap magazines abounds with tales of wondrous schemes for getting the public's money, many of which succeed, and some of which fail. It might be thought that the whole investing public would be as wary as the typical promoter's lure as it is to keep away from the quarry working when the red flag is up and the warning horn is sounding danger. Oil and mine men are not the only workers of the great public. In the banking field of Boston, Ponzi gathered deposits by tens of thousands of dollars and might have continued longer in the business if the police had not interfered. L. R. Steel, with moderate mercantile experience, but vast self-confidence and power to devise a selling organization in four or five years persuaded investors in the United States and Canada to give him some twenty-two million dollars to put into companies which have suspended operations, with loss to everyone but the estate of the big promoter. If the vendor of stocks has the necessary glibness of tongue, disregard for facts and power of imagination, there seems no limit to the possibilities of his getting money from men and women who have capacity to save, but do not know how to properly utilize it after it is saved. "Texas oil men" have won a reputation to which officers of the U. S. government pay tribute, that ranks them high in their class. They have only repeated what other gangs of "workers" of the public have done at short recurring intervals, as often as the discovery of a new field of mineral wealth is reported. The few make money mining; the many make it selling stock. Neither ordinary nor "blue sky" laws are capable of protecting the public, which simply refuses to learn, even when it pays a hundred million dollars a lesson."

IMPORTANT DISCOVERY

Mr. Adams, a writer in the New York Tribune has made a discovery which physicians might well consider. He read an entry of Samuel Pepys in his diary to the effect that when he dined with others, he "ate lustily," but when he feasted alone he did not eat "in time" nor did he eat enough. Mr. Adams declares he is the same way as Mr. Pepys. And he is right, and it is that way with all others. Man is gregarious and needs company, but especially does he require at meals. The man who eats alone props a newspaper up in front of him and frowns at the pages while he shovels in food. He does not eat enough and he takes in what he does eat to fast. His food is badly digested and not enough nourishment is taken into his system. The only man who is entitled to banquet by himself is the story book detective. He always takes "a quiet table in a corner" and watches the suspected one, as he could learn anything about his crimes while he was handing soup and meat into himself. The detective also, is frequently interrupted in his meals, because he must arise when the villain does. "toss a bill on the table," pull his hat over his eyes and go after the man he suspects. Wherefore we leave detectives out of it. But every one else should eat with somebody else. He will eat slower, take in more food and feel better afterward.

The Woodstock Press in reviewing the work of the Legislature makes this reference to the proposal to increase the amusement tax: "It (the Government) tried to double the amusement tax on tickets of admission costing up to 50 cts, but the op-

position leader objected, after a large delegation was heard in protest, and it did not go through." The opposition leader did not raise an objection as stated by the Press, but was rather inclined to favor the proposal. The government after hearing the views of a delegation of theatre owners consented to defer action in the matter. In Nova Scotia the amusement tax is absorbed by the theatres and the day may come when this plan will be adopted in New Brunswick.

President Dodge of the International Paper Co., did not apply for a renewal of his company's lease of the water power rights at Grand Falls, as he realized that it would be useless to do so. He did, however state that his company had expended a million dollars in connection with the project and intimated that they would like to be recouped by the province to that extent. The claim is so large that it is to be presumed that the various amounts which were expended in advertising for customers for the power which the company never intended to develop must have been included.

Insulin, the discovery of Dr. F. G. Banting of Toronto, has been used with complete success in the treatment of diabetes in Montiore Hospital, New York. "From the results obtained," says Dr. Ringer the attending physician, "I can state unequivocally that no person should die from diabetes. Insulin is undoubtedly the greatest discovery of the age." Through the efforts of Dr. F. W. Roberts, Minister of Health, insulin has been made available for treatment of diabetes cases in New Brunswick.

A press dispatch says that the Canadian National Railways is making a change in its banking arrangements. Heretofore it has been done entirely by the Bank of Montreal. Now the Royal Bank is to have the Eastern Section, the Bank of Montreal the Central section and the Canadian Bank of Commerce the Western Section.

About two and a half months ago people were speculating as to whether or not the ground hog would be able to see his shadow. He saw it and acted accordingly.

It is proposed that eggs in England be stamped with the country of their origin, which appears to be as good a method as any other of learning geography.

The wisest reply yet made to a bird who wanted to know how a centenarian lived that long is furnished by a Tennessee old-timer who explained he just didn't die.

Having said the wrong thing at the most inopportune time, and having been rebuked therefor, Lady Astor may now consider herself a full-fledged legislator.

A machine represented to be certain in the diagnosis of disease has been tested and found to have altogether too many incurable ailments.

To illustrate her progress in 50 years Los Angeles discovers that the cost of a lot then would pay taxes on the same lot for three months today.

At the end of the 52 hours of continuous dancing, that Cleveland girl probably didn't look like the belle of the ball.

A Chicago wife has learned that her husband entertained the entire Pollys chorus, so things at home are not in quite as good shape.

The man who invented higher mathematics probably never dreamed of rubles.

Raw sugar at 5 1/2 cents is a new high mark for 1923, both in price and in rawness.

Watching an airplane, a Detroit pedestrian was hit by an auto. The newest menace.

The oddest feature of propaganda is that everyone is positive his own isn't.

New York schoolboys are to be teachers for a day. Recess.

The Moses who is to lead the world back to sanity is overdue.

NOTHING TO WORRY OVER.

Mr. Pester—Why didn't you come and help me when you heard me fall?

His Wife—I listened and you didn't swear or anything so I thought the fall had been either harmless or fatal.

THROUGH OUR SIEVE

The legislative session comes in like a lion and goes out like a lamb.

People never seem to get tired of finding fault.

In spite of the meteorological drawbacks rhubarb pie is growing fast.

Abe Martin says the way that most folks would run a newspaper has been tried thousands of times.

These dancing marathons are like New York's six day bicycle races—they don't mean anything.

If one is out of debt opening one's personal mail is a pleasant anticipation.

We have a notion that it was also a bug that brought about the adoption of King Tut styles.

If Necessary is the mother of invention it is a wonder she hasn't produced a rubber funnel with hose attached for eating grapefruit.

"John D. Rockefeller, Jr., derives an annual income of \$12,000,000 from oil." But it isn't any of his stock the peddlers are trying to sell you.

If one man happens to get rich quick another tries to get rich quicker. Barnum was wrong. Suckers are not born—they are created by envy.

Pessimists should get over notion that there is nothing but crime in the world. It isn't being taught in the churches and Sunday schools.

SPECIAL ATTRACTION AT GAIETY THEATRE

"Brothers under the Skin" is the Photo Play at the Gaiety Wednesday and Thursday with a star cast.

Freemasonry among married men is the theme on which Peter B. Kyne built the story of "Brothers Under the Skin."

E. Mason Hopper in his direction has added many delightful touches of human nature and there are a number of bright and amusing lines in Mr. Kyne's titles. The cast including Helen Chadwick, Claire Windsor, Mae Busch, Pat O'Malley and Norman Kerry lives up to all that is expected of it. If laughs are worth a penny apiece you'll be sure to get your money's worth in "Brothers Under the Skin."

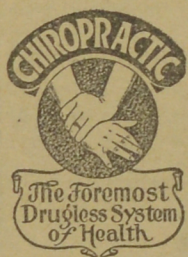
PERSONAL MENTION

Lieut. Gov. W. F. Todd and Mrs. Todd return to their home in St. Stephen this evening.

D. W. Burpee of this city was in St. John yesterday.

J. J. McCaffrey of Fredericton was in St. John yesterday.

Dr. Chas. Prangley McKay CHIROPRACTOR



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Matinee 3 p. m., 10c-20c

Evenings 7.15-8.45, 15c-25c

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The utmost in Real Old-Fashioned Home Folks Yarn, with Heroes, Vamps and Villains

The Screen's Greatest Cast

Quincy Adams Sawyer	-	-	-	-	John Bowers
Alice Pettengill	-	-	-	-	Blanche Sweet
Obadiah Strout	-	-	-	-	Lon Chaney
Lindy Putnam	-	-	-	-	Barbara La Marr
Abner Siles	-	-	-	-	Elmo Lincoln
Mandy Skinner	-	-	-	-	Louise Fazenda
Nathaniel Sawyer	-	-	-	-	Joseph Dowling
Mrs Putnam	-	-	-	-	Claire McDowell
Deacon Pettengill	-	-	-	-	Edward Connelly
Betsy Ann Ross	-	-	-	-	June Elvidge
Hiram Maxwell	-	-	-	-	Victor Potel
Samanthy	-	-	-	-	Gale Henry
And Others	-	-	-	-	

Coming Thurs. Tom Mix in "THREE JUMPS AHEAD"

New Goods for Spring

Fancy Check Gingham
Fancy Plaid Gingham
Fancy Colored Voiles
Madras Waistings
White Organdies
White Middy Cloths

Plain Chambrays
Plain Ratines
Checked Ratines
Striped Ratines
Fancy Crepes
White Voiles

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ON MAY FIRST

The National Moving Day is only two weeks away and when that day comes you will no doubt want something in the way of Scrub Brushes, Brooms, Mops, Polishes, Paints, Varnishes, "Smoky City" Cleaner, Paint Cleaners, Alabastines, Step Ladders, Silver Polish, Stickfast Paste, Whiting, Jellstone and many other housecleaning and renovating articles.

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NOW PLAYING

Peter B. Kyne's Great Story

"Brothers Under the Skin"

All Star Cast Including

HELEN CHADWICK, CLAIRE WINDSOR and PAT O'MALLEY

DON'T GET MARRIED! Until you have seen this rollicking photoplay, the merriest picture of wedded life ever filmed. If you want to become an expert on marital strategy don't miss this laugh fest.

EXTRA -- TWO REELS

"THE HANDY MAN" with STAN LAUREL Comedy

FRIDAY -- SATURDAY

"THE GLORIOUS FOOL"