

Yes! We Have No Bananas But We Will Have the

3 Fastest Harness Horses in the World 3 at the FREDERICTON EXHIBITION

SEPTEMBER 17, 18, 19, 20, 21, 22

"Single G."

"Margaret Dillon"

"Sir Roch"

The Fastest Stallion,
The Fastest Mare,
The Fastest Gelding
In the World Today

Single G. 1:59

The King of Pacers—"The Horse that Time Forgot"—
Holder of the World's Record for Three Heats in a
Race.

1:59—2:00—2:00 1/4

And he also holds the divided heat record of

1:58 1/4—1:59 1/2—1:59 3/4

The only three heats ever raced under two minutes.

Margaret Dillon 1:58 1-4

The Queen of Pacers—Accorded by horsemen who
know as the

Champion Race Mare of All Time!

And according to a prominent sport writer, "She
heads the batting average of her sex at any gait."
During the season of 1922, she tasted defeat but once
only, and that once was by

Sir Roch 1:59 3-4

The World's Fastest Pacing Gelding

who divided honors with Margaret Dillon during mid-
summer of that year, the three battles between them
proving the "Big Line Feature of the Racing World."

WHEN THESE THREE EQUINE
WONDERS MEET AT
FREDERICTON EXHIBITION
September 17, 18, 19, 20, 21, 22

What's Going to Happen to
Down East Records?

COME and SEE!

NOTE:—Dibblee's Drug Store, Ltd., offers
ONE HUNDRED DOLLARS IN GOLD
to the Driver of the Horse beating 2:04 on the Freder-
icton Exhibition Track at this
GREAT FREE-FOR-ALL

Tickets for Boxes and Reserved Seats in the Grand Stand on each
Race Day can be obtained on and after Wednesday next at Alonzo
Staples' Drug Store, Corner York and King Streets.

THE NO BANANA SONG IS THE BEST SELLER OF ITS DAY

(Toronto Mail.)
According to a writer in the New
York Times Magazine, the song,
"Yes! We Have No Bananas!" has
been sold to the extent of a million
copies of sheet music in the past
three months. In addition there have
been perhaps hundreds of thousands
of rolls and records sold. The predic-
tion is that another million will be
sold in the next three months. Ex-
perts in "Tin Pan Alley," where most
of the new songs are tried out, pro-
phesy that the song will disappear
after another three months. Perhaps
no other popular song ever sold so
fast in the same length of time. "Put
On Your Old Grey Bonnet" was its
nearest rival. Three years ago, how-
ever, "The Beautiful Ohio Waltz"
came on the market, and since then
has sold up to 3,250,000, and has grad-
uated into the class of steady sellers
with perhaps twenty years' more life
predicted for it. "Alexander's Rag
Time Band" had foreign sales alone
of 1,400,000 though nobody sings or
even hums it today.

The Big Sales Era.

The Times writer observes:—The
era of big sales started with "After
the Ball" dug out channels of nation-
al distribution, that was the first song
that could be bought everywhere.
Then Maginly went down to the bot-
tom of the sea dressed in his best
Sunday clothes and Casey waltzed
with the strawberry blonde and eas-
ily, west side people asked where
did you get that hat. From that era
the popular song reaches forward
through "A Hot Time" and Tell Me,
Pretty Maiden," and "Go As Far As
You Like With Me," and it reaches
backward to "The Ladies All Declared"
and "Aaron, Aaron, I've Been
Thinking" which was played adagio
while our grandmothers danced in
stately pantalettes, and before that
were the chap books. Besides this
current runs that of "Casey Jones,"
which will be included when some fu-
ture Percy compiles the Reliques of
America. But there is only one "Ba-
nanas." You can analyze it, but you
cannot make another like it that has
the breath of life, even shop-counter
life. In esthetics, on however ragged
and remote an edge, synthesis cannot
produce even a popular song. For
which, at least, the 2.7 per cent. mi-
nority can give thanks.

Everybody's Doing it

For it has been estimated that more
than 97 per cent. of the American na-
tion is singing or listening to the
song. Why, it is difficult to say. One
reason is that the banana song came
on the market when it was lethargic.
Almost anything bright would have
made something of a hit, especially if
it were different from the run of
popular songs before bananas were
chiefly sentimental. The public is
held to have been tired of the so-called
"sob stuff," it has been said that
the more stupid or vapid the words
of a song are the greater is its
chances of success, but there have
been songs with words just as stupid
as those of the banana classic, though
perhaps there have been none more
stupid.

Banalty alone is not a guarantee
of success, for while banal songs
prosper more banal songs do not pros-
per. One suggestion is that the song
gave more or less musical expres-
sion to a phrase that has already
been in use. The publisher of the
song says that the words, "Yes, we
have no bananas," existed before the
song.

The Appeal of the Ridiculous.

An inquirer noted that at various
places when the song was sung, high
brows as well as morons enjoyed con-
tributing to the chorus. No doubt the

thing as so preposterous that it amus-
ed them. We recall in W. B. Max-
well's fine novel, "The Guarded
Flame," that the aged philosopher
took a boyish delight in an explosion
of a sound called "The Giant's
Sneeze," and probably this gives a
clue to the success of the banana
song. The music is probably no more
catchy or rythmical than the music of
many other songs of equal vapidness
which have only disgusted people of
taste. A Columbia professor of educa-
tional psychology admits that he likes
the song. At least he finds that he
can work while it is being played,
while with other songs of the sort he
could not. Many others believe that
the song owes its popularity to the
yes-no joke, which is a familiar one,
and is something like the trick end-
ing that O. Henry employed in the
short story and which dramatists had
used before him on the stage.

Like a Bad Pig.

Psychologists find that it minis-
ters to the superiority complex. Peo-
ple who enjoy it do so unconsciously,
because it conveys to them a feeling
of superiority over the Greek who
knew so little English. Others see in
it the pathetic effort of the Greek
foreigner to be polite and to apolo-
gize for the absence of bananas. Per-
haps as good an explanation as any is
that the song is utter nonsense. It is
like an atrocious pun, and everybody
knows that the worse a pun is the
more it is enjoyed, like the almost
classic pun which appeared in The
Mail and Empire some years ago and
made a rhyme out of "voice" and
"hoist." The publisher of the song
says that everybody can tell the dif-
ference between a good song and a
bad song, but few can tell the dif-
ference between a good song and a great
song. He seems to classify the ba-
nana outburst among the great. At
any rate, though the custom is to ad-
vance no more than \$200 on a new
song, in the case of "Yes! We Have
No Bananas," he advanced \$1,000. If
he could have bought the entire
rights for a hundred times this sum
he would have made a fortune.

WHAT DO YOU THINK OF IT?

Five Persons at Random are Asked a
Question on an Important
Subject.

Today's question—Is it proper for a
girl to dance with a stranger in a pub-
lic place?

The answers:

No. 1—Girls go to a dance for the
pleasure of dancing. They don't go for
the purpose of forming new friend-
ships. If young men they do not know
ask them to dance, and are courteous
and gentlemanly, I see no objection.

No. 2—A girl can judge a young man
by his attitude quickly. If he is gentle-
manly the average girl will dance with
him. If girls who go to dances in pub-
lic places would insist on knowing all
about those they dance with, they
would have to sit out many dances and
lose lots of pleasure. Men who go to
these places know they must be polite
to get partners.

No. 3—If a girl at a public dance
only danced with those whom she
knew she'd be converted into a wall
flower. One can't stand too much on
ceremony at such places. Most per-
sons go there for the pleasure of dan-
cing and they know each other by sight
if not by name. Nearly all fellows in
the habit of dancing are polite and
courteous to the girls who they ask to
dance.

No. 4—There cannot be a lot of for-
mality at a public dancing place. Every-
one knows that dancers are attracted
more by the pastime itself, than by
the persons who may frequent the
place. Nearly all such places are well
conducted. The men patrons know
that they must be well mannered or
they will be ejected.

No. 5—When a girl goes to a public
dance she cannot be too fussy. If she
is she'll spend the evening on a chair,
watching the others whirl around.
Lots of nice fellows go to these dances.
They seldom try to press an acquaint-
ance with the girl. Most young men
at public dances are mannerly. They
know if they don't act properly none
of the girls will dance with them.

POOR SIGHT.

"Remember that lot you sold me;
you said it as within sight of the car
line."

"Yes."

"Well, must I provide my own
binoculars?"

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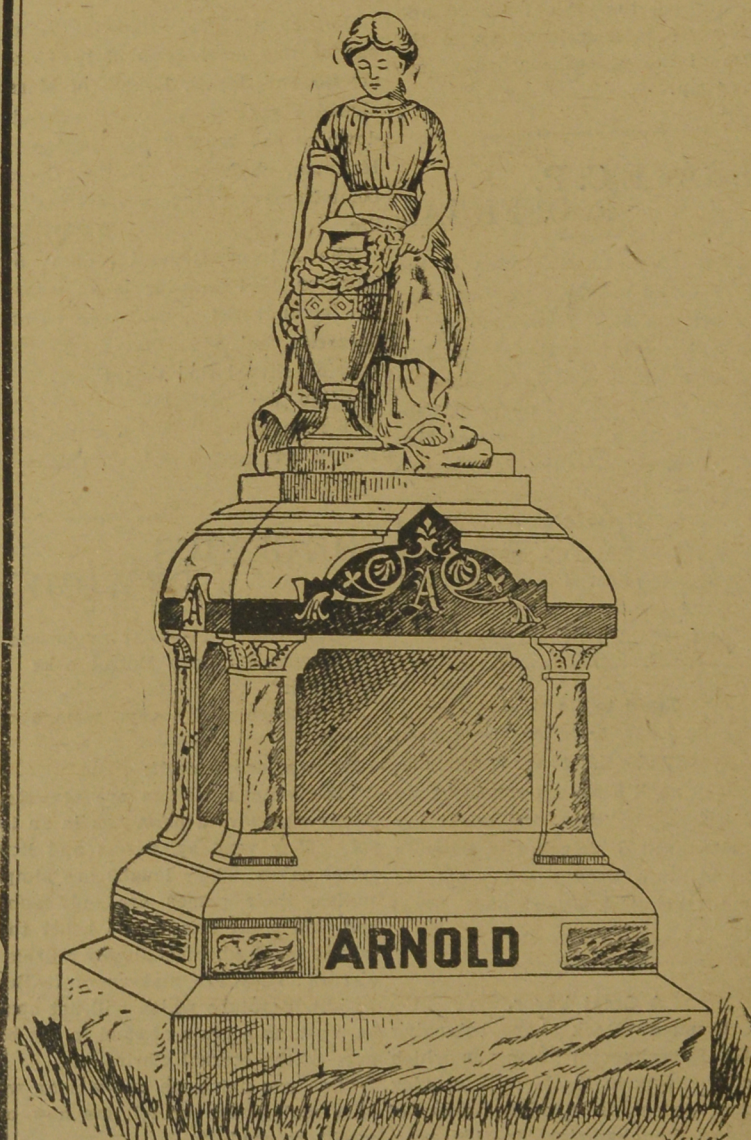
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taking one box, I can safely say I
am well. I feel like a new person in
every way and I am deeply thankful
to have relief from those sickening
headaches."

Mrs. MARTHA DE WOLFE.



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rich. "Fruit-a-tives" are made of natural fruit juices combined with tonic, are
pleasant to take and mild and gentle in action.

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