

SUGAR CRISP Corn Flakes

11c PACKAGE
TRY A CASE OF 36 PACKAGES
\$3.50.

ORANGES
NICE SWEET JUICY ORANGES
30c Dozen.

Best Large Lemons
35c Dozen.
Large Red Apples
6 for 25c.

DOM. SHORTENING
1 lb. Blocks 20c lb.
3 lb. Pail 54c.
5 lb. Pail 90c.
10 lb. Pail \$1.70
20 lb. Pail \$3.20
Pure Lard, 1 lb blocks,
25c lb.

SOAPS
FOR HOUSE CLEANING
6 cakes Service Soap 25c.
5 cakes Champlain Soap
25c.
4 cakes Surprise Soap
25c.
4 cakes Gold Soap . . 25c.
4 cakes P. & G. Soap
25c.

STARCH
Mixed Laundry 10c lb.
3 lbs. 29c.
Canada Corn Starch
10c pkg.
Herne Corn Starch
10c pkg., 3 for 28c.

TARTARINE
SUBSTITUTE FOR CREAM TARTAR
20c lb.

**PURE
CREAM TARTAR**
35c Pound.

**NEW
CANNED GOODS**
Corn and Peas, 14c can
Tomatoes 15c can
Clarks Tomato Soup
10c can.
Clarks Vegetable Soup
10c can, 3 cans for 28c.
Pecher Salmon 22c can
Emblem Salmon 18c can

BULK TEA
Only 50c Pound.

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THE UNITED STATES WILL BE WELL REPRESENTED AT THE WORLD'S POULTRY CONGRESS

Ottawa, April 29—Promises of fullest cooperation from two government officials and the president of the oldest poultry association in the world with the World's Poultry Congress of 1927 to be held in Ottawa from July 27th to August 4th, were listened to and heartily applauded by members of Congress Executive at a meeting held yesterday.

The government officials were: Dr. Morley A. Jull of Washington, D. C., United States Poultry Husbandman, and Mr. H. A. Craig of Edmonton, Deputy Minister of Agriculture for Alberta. The president of the American Poultry Association, Mr. Thomas F. Rigg of Fort Wayne, Indiana, was the third. The association has some 14,800 members in branches in every state of the union, in Japan, Cuba, the West Indies, Egypt, and other countries, and has been carrying on its work of standardization for over half a century.

Dr. Jull stated that the program of the United States in regard to World's Poultry Congress was progressing favorably, and while there is as yet no reliable estimate, the number of delegates will probably exceed two thousand.

There are groups of two hundred coming from certain states, parties of one hundred and more from other states, and representatives from as far to the southwest as California. Alabama is sending along a Pullman carload of delegates. All of the state agricultural institutions will be represented, while from the main branch of the service, the department of agriculture, Honorable W. M. Jardine, the secretary, with Assistant Secretary R. W. Dunlap and a number of officials will attend the Congress. The United States Congress had voted \$20,000 for a national exhibit, which is now being prepared, and some twenty of the states are participating by providing material.

U. S. Juvenile Poultry Clubs.

Dr. Jull told of a new feature that is being incorporated in the United States national exhibit. There will be demonstrations by four teams from juvenile poultry clubs of the states of Nebraska, Michigan, Vermont and Connecticut. It is proposed that the Vermont team give its demonstration in the French language. As regards commercial exhibits from the United States, Dr. Jull stated that all the space allotted for American exhibitors

had been taken up. The United States committee has planned a number of tours for delegates at the conclusion of Congress. The United States live bird exhibit aside from the display of the American Poultry Association, will be a creditable one, Dr. Jull states. Professor W. C. Thompson, of the College of Agriculture, New Brunswick, N. J., has this matter in hand and is making excellent progress in rounding up the varieties of which it will be composed.

Alberta Cooperation.

Mr. H. A. Craig, Deputy Minister of Agriculture for Alberta said the poultrymen of his province were showing a great interest in the coming Congress. They had a live provincial committee which was doing good work. First selections of live birds for the Congress were now being made by a representative of the committee who will later on make his final choices. The province hoped to put on an exhibit worth while.

American Poultry Association.

Mr. Thomas F. Rigg, of Fort Wayne, Indiana, president of the American Poultry Association, said that body will be properly and fully represented at Congress. A pair of every variety of standard bred fowl will be on exhibit there being 21 varieties in all. A very large attendance of the membership has expressed intention of attending Congress, and he was pledged to give whatever support the American Poultry Association is able to offer World's Poultry Congress. The educational exhibit of the A. P. A. will show the progress in broiler enlargements by decades from the first pair of birds entered in the Standard fifty years ago to the present day, when the live representatives of this class will be shown.

Those present were: F. C. Elford, Congress Director, in the chair; Robt. J. C. Stead, H. S. Arkell, Dr. F. N. Marcellus, O. A. C., Guelph, E. S. Archibald, W. A. Fraser, W. A. Brown, George Robertson, J. B. Harkin, Dr. Morley A. Jull, Poultry Husbandman, Washington, D. C., T. H. Blair, John I. Brown, Montreal, T. F. Rigg, Fort Wayne, Indiana, W. A. Maw, President, Canadian National Poultry Record Association, Macdonald College, Major Coleman, President Ottawa Poultry Association, John Buchanan, O. A. C., Guelph, in charge of Ontario provincial exhibit, and Ernest Rhoades, Congress Secretary.

PREMIER EXPECTS EXPENDITURE OF 40 MILLION DOLLARS IN PROVINCE ON INDUSTRIAL DEVELOPMENT

The following radio address was broadcasted from CNRA, Moncton, N. B., on Friday evening by Hon J. B. M. Baxter, K. C., LL. D., Premier of New Brunswick:

The appeal which is being made to the Canadian people this week, which has been set aside by Royal Proclamation as Canadian Forest Week, strikes home to the people of the Province of New Brunswick with greater emphasis than ever. In an address which I was asked to make in connection with the Save The Forest Week Campaign a year ago I referred especially to the importance of the forests in connection with the future of this Province, and on this occasion I purpose speaking along similar lines.

A year ago I expressed confidence that New Brunswick was on the eve of the greatest industrial development this Province has ever known as a result of arrangements which had just been entered into for the development of Grand Falls. After long and difficult negotiations, the Government of this Province brought the International Paper Company and the Fraser Companies together under an arrangement whereby the long undeveloped power at Grand Falls on the Saint John River is now being developed to its utmost capacity, consistent with the economic factor, and both these large concerns are preparing to build pulp and paper mills which will utilize much of the power produced, and at

the same time provide employment for many of our own people within our own Province.

Outside Capital.

Outside capital is being brought into New Brunswick for the development of our Natural Resources. We have taken stock of the natural opportunities of this Province and we have done what we could do to create conditions favorable for their development and at the same time protect the interests of the people of the Province. Our predecessors, who founded our Province, chose an emblem representing a forest on the banks of a river and chose for New Brunswick's motto the words "Spem Reduxit", that is to say, "He Brings Back Hope". In our dealing with the development of Grand Falls and the expansion of the pulp and paper industry in New Brunswick, we have been inspired by the motto chosen by those who founded our Province, and the return of hope was ushered in with the ceremonies at Grand Falls last August which marked the formal commencement of the great undertakings now under way there. I feel that I am quite within the mark when I say that the carrying out of the various projects, which have already been commenced or will shortly be undertaken in New Brunswick in connection with the development of our water powers and the expansion of the pulp and paper industry, involve a capital expenditure of not less than \$40,000,

000 and it may possibly run to much more.

Application of Power.

The future of New Brunswick lies in the application of power to the forest for the production of pulp and paper. Some years ago, I was standing in Montreal looking at the rapidly revolving presses of that great newspaper, "La Presse". Partly closing my eyes, I could vision the forest; looking again, I saw the newspapers flowing like a river through those presses by thousands until the two visions seemed to blend and I could almost see a tree transforming itself into the printed sheet. This is what New Brunswick's new enterprises will do, and all along the path of the wood fibre—from the tree to the daily newspaper—you will find the hundreds of men working and living with their families in their own country.

Upon what does this development, this industry, this prosperity depend? Upon the life of the tree in the forest. Remember, people of New Brunswick, that your risk of losing the wonderful prospect which now confronts the Province, lies in one thing above all else—the danger of fire. A careless moment in the forest, when the woods are tinder and the heavens are brass, may destroy for two generations our ability to live. Remember this when you think our regulations are interfering with your individual liberty. Remember this when you think the Government is too harsh in its prosecutions of those who disobey the laws to protect the forests from fire. Remember the men, women and children whose bread will come from the forest if it is not wantonly destroyed.

Fire Prevention.

Curtailment of our forest fire losses is hopeless until such a time as public opinion shall become aroused and shall demand punishment for carelessness with fire in the forest, and shall require effective precautions in logging and land clearing operations. In other words, Fire Prevention is the only real cure for Forest Destruction. It is the duty of every good citizen to give earnest thought to these matters and to play his part in moulding public opinion to the necessity of conserving our great forest heritage—and to that duty and opportunity Canadian Forest Week is a clarion call.

NEW ORLEANS MAY ESCAPE FLOOD DAMAGE

New Orleans, La., April 28—This picturesque city of half a million people turned hopefully tonight for salvation from the floods which already have laid waste more than 11,000 square miles of the richest areas in the three lower Mississippi Valley States.

This hope was staked on the breaking of the levee at Paydras, 12 miles south, at noon tomorrow as a means of lowering the level of the raging torrent which already at places lashes at the very summit of the protecting dykes along the famous crescent bend where the water everywhere tops the city itself.

Hoover Shown Shot.

Louisiana State officials pointed out to Secretary Hoover today the spot where dynamite charges are to be set off to make the artificial crevasse.

This spot is opposite the celebrated old Poydras plantation, the original grant of which dates back to the days of French control of the Mississippi Valley.

Those versed in river engineering lore, said there would be little of the dramatic about the actual breaking that probably small charges of dynamite would be used so as not to weaken too great a stretch of the levee, with the mighty rush of the flood current left to complete the break thus begun.

This would mean that the inundation of the parishes of St. Bernard and Plaquemine would be very gradual with time still left for the hundreds of residents who have refused to join the caravans of refugees to make their way to safety.

Selection of the place for the 1,000 ft. break was made today by Col. Martel Gapsaud, general manager of the New Orleans Dock Board, who cruised down the river with Secretary Hoover, Major-General Jadwin, chief of Army engineers, and James L. Feiser, acting chairman of the Red Cross.

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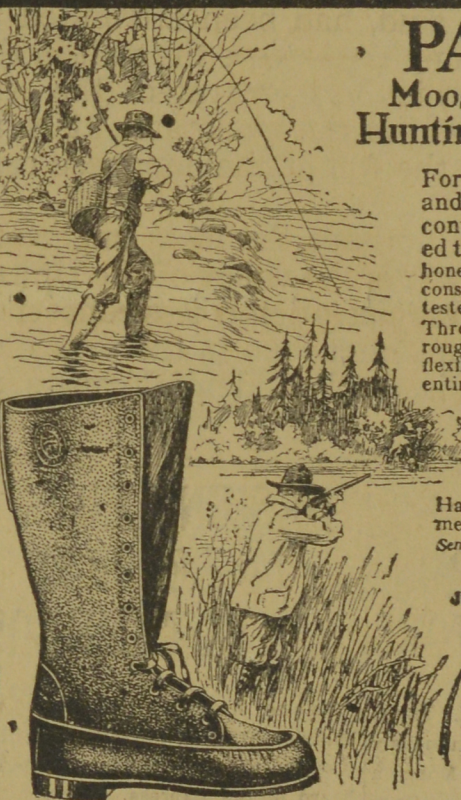
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