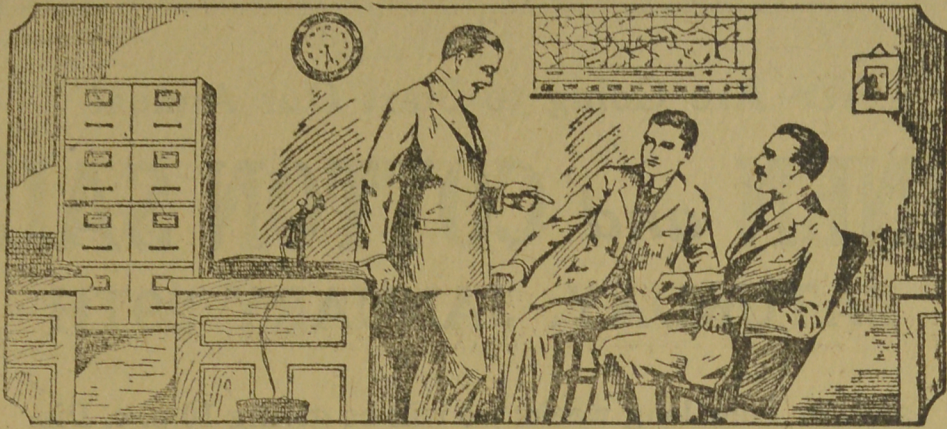




"I Was in a Habit Rut."

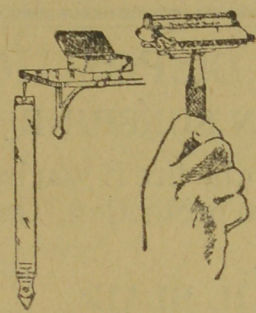
"I had always used a safety razor. I'd insert a new blade—a good enough first shave; then each shave worse.

"The blade got duller and duller, until in a fret I'd throw it away and insert a new one. A constant annoyance, an expense.

"I thought I'd go through life shaving this way. Ever dissatisfied. I was in a habit rut.

"But now I own a Valet AutoStrop Razor. I sharpen the blade, I shave, I clean the razor, all without removing the blade.

"I'd never go back to the old way."



And neither will you go back to the old way when you have used the Valet AutoStrop Razor with the automatic self-stropping feature built right into the frame of the razor. Not only does it mean a "first shave" edge every day on the same blade, it also means a quicker and smoother shave.

Just switch for awhile. See if you'd go back to the old way.

Valet AutoStrop Razor

Reg. in Canada

Note:—
Leather strop for sharpening the blades is supplied as part of every set.

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Millions of satisfied users

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Complete Outfits,
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A LITTLE THING

THE power called habit is a little thing * * * *
but it can pull your eyes open at a certain hour every morning, determine whether you dress the right or left foot first, drop a fixed amount of sugar into your breakfast coffee—free your mind for thoughts that demand actual choice.

The little habit of glancing over these advertising columns daily, checking this and that which appeal to you, frees your mind from any guesswork about the merits of a product; helps you choose wisely when you buy. If you are familiar with newspaper advertisements, you can discriminate merits, weigh one product against another, these truths against those. And the habit of buying only advertised goods takes the hazard out of shopping; puts in a good, sturdy sure.

Start a Friendly Little Habit That Will Pay.
Read the Advertisements in These
Columns today.

It Pays to Advertise in the Mail

LONG HAIR REVOLT IS VERY, VERY FEEBLE; THE FINGER WAVE IS THE NEWEST THING

(New York Post.)

The tip has come from Paris that bobbed hair is going out of fashion and the revolt has started.

But if some of the most fashionable hairdressing parlors in New York are to be believed, it is, oh, such a feeble revolt—only among the very young—and certain to be ruthlessly suppressed by two faithful allies—nature and the truth-telling mirror.

For hair, by nature, will grow and when it's a half-grown-out bob only a mirror would tell a girl how it looks.

Reluctant as they were to admit it, managers of beauty shops in fashionable hotels told the Evening Post that this year more of the young women of New York social's set are allowing their bobbed tresses to lengthen.

"How young are the rebels?" Miss Marie F. Smithuysen, in charge of the Waldorf-Astoria hairdressing salon, was asked.

"I don't believe we have one customer who is letting her hair grow who is more than—well, shall we say twenty," she replied. Miss Smithuysen's own hair is the color gentlemen prefer and very neatly Marcelled. Her smile is of the variety both ladies and gentlemen prefer.

Very Trying Period.

"There always have been a lot who try to let their hair grow again," she added, "but invariably they get discouraged after three or four weeks. It just can't be done. When your hair grows two or three inches you can't put it up and you can't leave it down.

"Some of the young women wear a bandeau to hold up half-grown locks, but goodness, their hair is always poking out in back and on the sides, and usually gives them so much trouble that they run back in a short time to have it trimmed.

"And the number of older women who are having their hair bobbed continues to increase. We just had three come in today. Their daughters brought them—and when they left you couldn't tell them from the youngsters.

"That's the real secret of it. You don't suppose that the older women are ever going to give up a style that makes them look so much younger, even if all the flappers in New York let their hair grow, do you? And, really, it's much smarter, too."

Finger Wave the Latest.

The new thing for the smart, Miss Smithuysen said, isn't long hair but a new finger wave. A young woman was submitting to the craze in a nearby chair. The hairdresser moistened the hair with a lotion, laid his finger upon the hair after it had been brushed straight and then brushed it to one side.

The process was repeated a little lower down, brushing in the opposite direction, and a moist wave was made lying flat against the scalp.

A hair net was put on and the hair was dried and brushed. The result was a series of large loose waves resembling naturally wavy hair.

Miss Smithuysen wouldn't tell anything about her customers, but Nicholas Wanderer, who supervises both the hairdressing shop and the barber shop at the Waldorf, declared that the only customer the coiffeur shop has whose hair is really being permitted to pass the intermediate stage is Mae West, the actress, and that is only because she is playing a part that requires it. Her long hair is quite a curiosity.

"Mr. Fred"—Fred Graf—who has charge of the "Charles" hairdressing parlor in the Plaza Hotel—the one Queen Marie of Rumania couldn't find open early one morning about 6

o'clock—told very much the same story.

"More of the younger set than ever are trying to let their hair grow this year," he said, "but I'm sure it won't last long. Most of them get discouraged after two or three weeks, when the neck line begins to get shaggy; some of them let it go for as long as two months, but I've never seen it go beyond that.

French Twists Fashionable.

"Usually it is the same youngsters who try it over and over again. They get an idea they want their hair long, but they never have enough courage to go through with it. A good many, however, use back pieces when they are in evening gowns, to give the effect of long hair. French twists with evening gowns are becoming quite fashionable."

"Mr. Fred" then gave away a strictly feminine secret.

"If they really wanted to let their hair grow long," he explained, "they could get away with it by wearing transformations while it was growing. A transformation is nothing more than a modern wig. It fits down over the bob so you really wouldn't know."

As a final authority, Howard W. Carlough, president of the Terminal Barber Shops, was consulted. His corporation manages hair-dressing parlors in six of the leading New York hotels, as well as a dozen barber shops. He estimated that his concern gives women at least 500,000 hair trims a year.

"In the winter," he explained, "when there are many formal social functions many of the younger girls get the idea they want their hair to grow long. But when spring comes they inevitably have it trimmed again.

"Once they have their hair bobbed most of them never can return to long hair. They haven't the courage to go through the period in between, and I don't think they ever will."

YOUNG'S ENTRY INTO U.S. MAY BE IRREGULAR

Los Angeles, Jan. 28 — George Young, 17-year-old conqueror of the Catalina Channel, today was ordered to appear before Assistant U. S. Immigration Commissioner Joseph Conaty at the Federal Building here next Tuesday for a hearing. He is reported under investigation for charges of technical violation of the immigration laws, and the hearing may result in his deportation to Canada.

Young, it is declared, is of Scottish birth, and comes under a Scottish immigration quota law, and according to the local immigration officials, the Scottish quota is filled.

William Wrigley left last night for Chicago, with the declaration, "I don't think anybody besides George Young will ever swim the Catalina Channel. There will be no more channel swims. The one that Young won cost \$76,000. It was a great success, nobody being drowned or carrying away injuries, but we are not sure that another race would be so lucky."

Lenient View Likely.

Washington, Jan. 28—George Young the famous Toronto swimmer, cannot remain permanently in the United States without first returning to Canada. If he then desired to take up his home in this country he would have to enter with a visa certificate under the British quota.

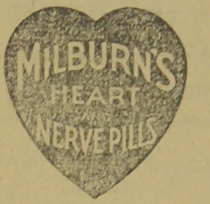
There is no doubt on this point, but the opinion here is that his entry into the United States was not irregular, as immigration regulations permit the entry of any one coming from Canada to the United States to take part in an athletic game, contest or tournament. That Young went to California in good faith for such a purpose is evident, and he would be given a reasonable time to return to Canada after the conclusion of the event.

WASHINGTON GETS SPEAKER FOR OUTFIELD

Tampa, Fla., Jan. 31—This Speaker, former manager of the Cleveland American League Baseball Club, agreed to play centrefield for the Washington Senators this coming season, in a long distance telephone conversation with Clark Griffith, president of the Washington club tonight.

SO SHORT OF BREATH SHE COULD HARDLY DO HER HOUSEWORK

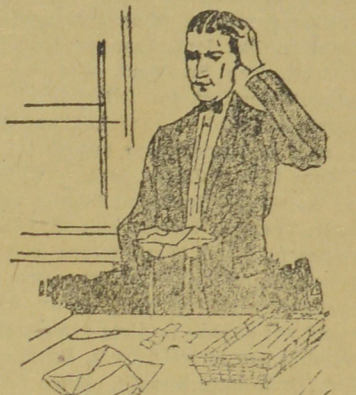
Mrs. Nelson Moore, Milford, Ont., writes:—"I had heart and nerve trouble, and became so short of breath I could hardly do my housework, and was so nervous every little sound I heard felt like a shock to me. A friend of mine recommended



so highly I got a box of them and they did me so much good I got the second box, and now I am feeling like a different woman."

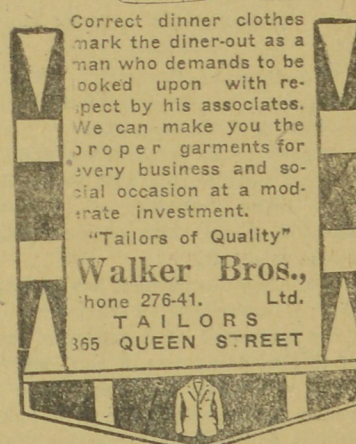
Heart and Nerve Pills are 50c. a box at all druggists or dealers, or mailed direct on receipt of price by The T. Milburn Co., Limited, Toronto, Ont.

BLUNDERS



WHY IS THIS WRONG?

It is unwise to guess the weight of a letter to determine the amount of postage required. Such guessing often results in "Postage Due," which may cause delay in delivery, and, in the case of business letters, often results in a dissatisfied customer.



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Corns Drop Out