

She Began to Thrive when put on EAGLE BRAND

"My baby was born prematurely, by the Caesarian operation. She lost steadily for five weeks, and was nothing but a little skeleton. She cried continually and would not sleep for more than half an hour at a time. I was unable to nurse her, and the food we gave her disagreed altogether with her. At last the doctor said we might try Eagle Brand and we made a very weak solution, feeding her each hour. This was at four o'clock in the afternoon, and after the nine o'clock feeding, she went to sleep and slept peacefully for nine hours. Since then, she has gained rapidly and is so happy and contented that everybody stops to notice her. People who saw her when she was five weeks old, think she's nothing short of a miracle, and indeed we all think so, for her life was just hanging by a thread, and it seemed as if she could not live. She is one of the best testimonials you could possibly have, and after seeing her, any mother would try Eagle Brand. She is nine months old today, has seven teeth and is trying to walk, and since five weeks, has had absolutely nothing but Eagle Brand and Orange Juice."

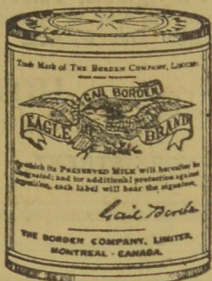
(Name on request)



Making Mother as Capable as
a Trained Nurse in the
Feeding of Baby



I'm Grateful



Free Baby Books

Instinctively most mothers know how to care for baby. But authoritative hints and accurate charts are always a great help. We have a set of especially prepared booklets containing a vast amount of useful information on the care and feeding of infants. They are free. Send for them, addressing

The Borden Co. Limited
MONTREAL

Borden's
EAGLE BRAND
CONDENSED MILK

B-2-27

These wives of Ours!

WE TOOK them from the shelter of their families, gave them two or three rooms and a share of our salary—then left them sitting there among the wedding presents, a bit bewildered.

But they knew how—these wives of ours. They knew how to make rooms into homes, and how to get more merchandise out of a dollar bill than we ever could. We're lucky to have wives. How do they do it?

Look through this paper, day after day. You will find advertisements covering almost every human need. They are filled with hints for the household, hints for health, hints for clothing, hints for keeping young. They are virtually little essays on life. No wonder these wives of ours follow them so carefully. As one wise wife said: "It isn't so much that I know housekeeping so well. I know where to learn it!"

Most advertising is prepared especially for women. Read it. It forms an authoritative textbook on good housekeeping.

NEW YORK EDITOR TELLS OF THE THRILLS OF A SALMON FISHING TRIP ON RESTIGOUCHE

"Silver Salmon in a Golden Stream" is the caption under which Fred Fletcher, editor of the Rod and Gun column in the New York Herald-Tribune, writes his first salmon fishing experiences on the Restigouche river in New Brunswick.

He describes his trip which was made with Frank Cheek, of coffee fame, and a camera man of the Fox News Reel, who took a feature reel of movies as well as some remarkable still pictures, as "the finest fishing trip I've ever experienced" and concludes by candidly stating that he does "not think that any angler's education is complete until he has caught one of these huge silver, pink-fleshed, delectable eating fish, game to the last flick of his tail or fin, along the beautiful stretches of the Restigouche river in the Province of New Brunswick, Canada."

Mr. Fletcher caught nine salmon, averaging about 25 pounds, the largest weighing 35½ pounds, and Mr. Cheek caught seven with an equal average. They were fishing two full days and parts of two other days on the upwards of five miles of Restigouche water thrown open to public fishing this year for the first time. On the same stretch of water H. G. Chestnut of Fredericton, N. B., caught upwards of twenty-five salmon, averaging more than twenty-two pounds, a few days before the arrival of the New York party.

Mr. Fletcher's story of the trip, as published in the New York Herald-Tribune of Sunday, July 10th, follows:

"The most famous salmon river in the world is the Restigouche, about 1,200 miles northeast of here, in the Provinces of New Brunswick, Canada. Up to this year public fishing was not permitted, but through an act of the Legislature of the Province of New Brunswick about five miles of river, containing some excellent pools where the silver Atlantic sea salmon are wont to tarry on their migration from the sea, were thrown open.

Until this season only the very rich could fish this stream, having obtained leases at high cost on the many excellent pools that abound in the fifty-mile stretch where salmon fishing is at its best from about June 20 to August 15. This year these famous stretches were put up at public auction where the highest bid was \$12,800 for three or four pools along a five-mile stretch of river. This was on a five-year lease and the price was per annum. Many other stretches brought \$6,000, \$7,000 and \$8,000, and nothing went for less than \$2,300. Of course this did not include the license fee, guides, equipment, etc. So it takes real gold, and much of it, to fish this magnificent stream.

It was the editor's good fortune to receive an invitation from the Minister of Lands and Mines of the Province of New Brunswick, to fish the open water for four days. He was accompanied by Frank Cheek, of coffee fame, and Weber Hall, expert "movie" camera man for Fox News. We left New York on Saturday, June 25, and did not arrive at our camp on the Restigouche until Monday afternoon. Charley Crimmin, one of the best-known outfitters in the province, had ready for us a most luxurious camp for such a wilderness. We had our own guides and canoes, cook and government warden who knew every inch of the waters we were to fish. We started fishing on the day of our arrival, as every moment counted.

I must confess I was as green as a watermelon at this sort of fishing, but my guide, Bert Currie, proved an excellent teacher. I had my fourteen and one-half foot Thomas rod, weighing twenty-one ounces, Edward von Hofe salmon reel, double-tapered imported English salmon line, spliced to which was 300 feet of No. 9 thread linen line, a nine-foot single gut leader and a silver doctor salmon fly.

My guide showed me how to cast with this sort of an outfit with both hands. It was not until the next afternoon that I hooked and landed my first silver sea Atlantic salmon. And what a battler he proved to be!

Down the stream he went like a flash. The minute he took my fly the guide pulled up his twenty-pound lead anchor and started down stream in our canoe after him. At the end of his long run he made a beautiful leap out

of the water, and it was then that one must have a care as he does this. He might strike and break the leader with his tail. It is necessary for one at this stage of the game to lower the tip of the rod at the crucial moment so that the line will be slack and the fish's efforts frustrated.

My first fish made four beautiful jumps and after a fight lasting fifteen or twenty minutes I succeeded in "beaching" him. This is done by pulling the canoe up into shallow water and gradually getting him in close to shore, where the guide does the gaffing. My first salmon weighed in the neighborhood of twenty-five pounds, in fact, the nine fish that I killed and the seven that Mr. Cheek landed, with a few others that the guides accounted for, totaled eighteen fish with an average weight of twenty-five pounds each. Our largest fish weighed thirty-five and a half pounds, and it was my luck to hook him. He was a hook-billed salmon and put up an admirable fight which seemed to last about two hours, but in reality was about thirty minutes.

There is no denying the fact that these silver salmon are great fighters. The beauty of the country, the magnificent river a hundred yards wide, flanked on either side by luxurious trees of spruce, birch and cedar, where the only sound one hears is the call of birds and the crack of a twig made by some wild animal in the forest, with a long rod swaying and being tested to the utmost by the great rush of the fish in the clear, icy cold water, is a thrill one will never forget, especially when these splendid fish clear the water and show their magnificent bodies in their mad dash for freedom.

This salmon expedition of mine to the Restigouche River was the finest fishing trip I've ever experienced, and I do not think that any angler's fishing education is complete until he has caught one of these huge silver, pink-fleshed, delectable eating fish, game to the last flick of his tail or fin, along the beautiful stretches of the Restigouche River, in the Province of New Brunswick, Canada.

TELLS HIS SIDE OF THE ETERNAL TRIANGLE STORY

Christopher Gordon Townsend of Prince William who is supposed to be one of the component parts of an eternal triangle which developed at Kitchen settlement last winter blew into the city today from Quebec where he has been working for some time. He called at the Mail Office and vigorously denied some statements attributed to him by one Cassidy and published in the Mail. He denies that Cassidy had boarded him free of charge while he was out of work. On the contrary he claims to have worked for Cassidy six months without pay and at the same time found himself. He also denies that he pointed a revolver at Cassidy. In regard to his wife he says that she left his bed and board and can stay away for all he cares. He says they have one child and he intends to take steps to recover possession of it. He also denies that he had any hand in ruining the character of Cassidy. "That would be too big a job for me" he added.

NOTICE!

Tenders for DRY HARDWOOD

Sealed tenders, marked "Tender for Dry Hardwood", will be received at the Provincial Department of Public Works, Fredericton, N. B., up to and including Wednesday, July 20th, 1927, at 5 o'clock P. M., for supplying 10 cords of 2 ft. heavy growth dry hardwood, to be delivered at the Legislative Building, and 14 cords of 16 inch second growth dry hardwood to be delivered at the various Departmental Buildings as may be directed. The above wood to consist of yellow birch, beech or rock maple, and to be delivered on or before September 1st, 1927. The Department is not obliged to accept lowest or any tender.

D. A. STEWART,
Minister of Public Works,
for New Brunswick.
F'ton, N. B., July 11, 1927.

Headache Made Her So Sick She Could Not Work

Miss Lola White, Cape Bald, N.B., writes:—"I suffered severely, for a long time, with a bad headache. It would ache and ache until it made me so sick I could not work at all. A friend recommended

**BURDOCK
BLOOD
BITTERS**

and after using a few bottles of this medicine I feel that I cannot recommend it too highly to all those who suffer from headache of any kind."

For the past 48 years B.B.B. has been put up only by The T. Milburn Co., Limited, Toronto, Ont.

FIRE ALARM LOCATION IN THE CITY

- 6 Argyle and York Sts.
- 7 Victoria Hospital.
- 8 Children's Aid Home.
- 12 Westmorland and Aberdeen Sts.
- 13 Northumberland and Saunders Sts.
- 14 Brunswick and Smythe Sts.
- 15 Charlotte and Smythe Sts.
- 16 George and Northumberland Sts.
- 17 King and Northumberland Sts.
- 21 Queen and York Sts.
- 23 York and George Sts.
- 24 Queen and Westmorland Sts.
- 25 Brunswick and Westmorland Sts.
- 26 Charlotte and Westmorland Sts.
- 27 King and York Sts.
- 28 Saunders and York Sts.
- 31 Queen and Regent Sts.
- 32 Needham and Regent Sts.
- 34 Queen and Carleton Sts.
- 35 Brunswick and Carleton Sts.
- 36 Charlotte and Carleton Sts.
- 37 George and Regent Sts.
- 38 King and Regent Sts.
- 43 St. John and Aberdeen Sts.
- 44 Queen and St. John Sts.
- 45 Brunswick and St. John Sts.
- 46 Charlotte and St. John Sts.
- 51 King and Church Sts.
- 52 George and Church Sts.
- 53 Union and Church Sts.
- 54 Shore St. and University Ave.
- 55 Brunswick St. and University Ave.
- 56 Lansdowne St. and Waterloo Row.
- 57 Grey St. and University Ave.
- 112 Smythe and Aberdeen Sts.
- 113 Argyle and Northumberland Sts.



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FUL FLOWERS, CALL AT
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A safe, reliable, regulating medicine for women. Sold in three degrees of strength No. 1, \$1.00; No. 2, 50c; No. 3, 25c. Sold by all druggists, or sent prepaid on receipt of price. Free pamphlet. THE COOK MEDICINE CO. Toronto (formerly Windsor) The Proprietary and Pat. Medicine Art. Registered 1907.



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tonic is a
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SUIT
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Tagged out in one of our stylebuilt spring suits you will gain new pep and zest, for good clothes, such as ours, are stimulants to any man who wears them. Have your clothes tailored here.

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