LOKING AFTER SOLDIERS FAMILIES

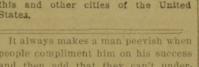


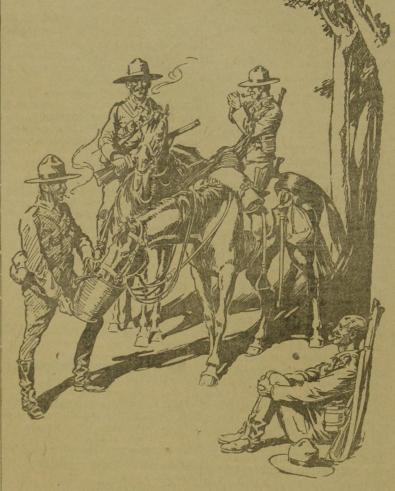
(2) Filing room. (3) Office staff.
(4) Miss Helen Reid, the presiding spirit of the Relief Committee, Montreal. (5) Reception room.

ONTREAL was the birthplace of the Patriotic Fund. Montreal made the record of over \$1,613,000 collected in the six days whirlwind campaign, September, 1914, and the reanization under which the Montreal Branch distributes relief is considered a model of effective and economical

Montreal and the Island of Montreal have been divided into twenty-seven districts, the interests of which are looked after by fifty-six ladies acting as Ward Heads, under the supervision of Miss Helen Reid. These are assisted by about six hundred lady visitors who undertake to make periodical visits to the families of soldiers at the front, investigate and report on cases where relief is requested, and generally act as friends to those who might otherwise be friendless. Although there are certain Government allowances, these are often found to be insufficient for large families, and at times, especially in the case of illness, immediate relief has to be given. The mothers are given expert advice on hygiene and the care of infants, and encouraged to keep their children regularly at church and school (twenty prizes are given for the best school reports), are taught principles of thrift and given free legal advice. The slogans under which the lady visitors work are such as "Provide Opportunity and the Fund—do not patronize—do not consider the first and deaths, illnesses or discharges. In one single month 1,500 removals have Fund-do not patronize-do not one single month 1,500 removals have

been notified. The average daily at-pies the time of three ladies. So tendance is about 300 mothers. Great care has to be taken that the Fund is real administration, that the Boston economically spent and that no duplicate or unnecessary payments should be made, and this is only possible Montreal methods will be adopted in when the office organization is busi-this and other cities of the United possible. The filter room alone occu. States.





TOMMY NEEDS THE SMOKES.

intributions to the Overseas Tobacco Fund may be left at the Board Trade rooms or with the Canadian Bank of Commerce

Mail Ads Bring Results

By many house Wood of the way house Wood was the By NEW VOIL DRESSES - BEAUTIFUL WAISTS

We have just opened a shipment of pretty Silk Crepe de Chene Waists, Voil Dresses, Wash Gloves, Fancy Hosiery, Middles, Wash Skirts, Children's Dresses, etc.

SILK CREPE DE CHENE WAISTS in White, Flesh, Khaki, Maize, Peach, Black etc. Prices \$3.50 to \$5.50.

BEAUTIFUL DRESSES in White and Colored Voil, Silk Crepe, Muslin, etc. Prices \$3.00 to \$13,50.

Lots of Dresses, Middies and everything to fit the Ladies and

R. L. BLACK - - - - York Street Agent for Standard Patterns.

101

Marin Vieren Vie

WAITE, MILD AND GENTLE FACED SEEMS GOOD DANCER, NOT SLAYER

Embarrassed Jurors Appear Far More Criminal Than Prisoner, Who Grins Boyishly at Trial---His Hand Trembles When His Wife is Mentioned.

Waite yesterday, that gay young so- great deal about himself if you sat one ciety "surgeon" accused of incredible out with him.

crimes, the husband who never forgot to send his wife roses, no matter how that he was being looked at which you the day his father-in-law died, the son of a man. wrote his mother every week, the cava- A clever woman who sat next to of everyone and dipped his hands into of psychology, called my attention to the mint of life, without even bother- the curious, receding shape of the back ing with an I. O. U.

I don't know how you have pictured Then I thought of the picture of him him, you other women, but I thought his mother had drawn for me, a frail, he would be a sort of Nero and Loth- sweet-faced little woman in a black ario rolled into one, and I expected to dress, who had put her apron over her

pity in the same moment. saw just a tall young man with a mild kind, remembering sort of a man. The 12 Corner Westmorland and Aberand gentle face, who did not look clever messages that touch him most, his 13 Corner Northumberland and Saunenough to have fathered the "man brother, Frank Waite, told me, are from Egypt" nor romantic enough to those that come daily from Grand 14 Corner Brunswick and Smythe.

Most of the jurors seemed in their momentary embarrassment considerably more of the criminal than he did. by him always.

"He had a wonderful smile. He was 23 so kind hearted that he was easily 24

Dr. Waite a Surprise.

hours of the trial I sat trying to see these special points when I saw the 27 Corner King and York Dr. Waite as if I had never heard of flash of pain that crossed Dr. Waite's 28 Corner Sounders and York him before, trying to see him, too, face, once, late in the afternoon, when 31 with the eyes of the three women who had described him to me—his mother, the eyes of his gray-haired father, and 35 his young wife and Mrs. Margaret Hor- once when he grinned broadly, meet- 36

Cook's Cotton Root Compound.



just two distinct impressions about wife. That was my first impression as I him—that he would be a good dancer, looking at Dr. Arthur Warren and that he would be sure to talk a

busy he might be with germs, the will see often upon the face of a pretty champion who won a tennis match on woman, but hardly ever in the case

Her who smiled his way into the hearts me, a writer of books and a student

shudder with horror and thrill with eyes and sobbed out that he was the ity in the same moment.

But in place of my hero-villain I ed like a good son, too, I thought, a have turned any woman aside from Rapids, giving him "mother's love and the path of happiness, nor wicked in best wishes" from the one woman who lost wishes best wishes from the one woman who lost wishes land. has always stood by him and will stand by him always.

17 Corner King and Northumberland.
21 City Hall

touched. He saw the funny side of 25 Corner Brunswick and Westmoreverything," Mrs. Horton had told me, 26 Corner Charlotte and Westmor-Through the tedious opening day among other things. I remembered ing the malignant eyes of a challeng- 37 ed juror. For the greater part of the 38 day he looked a bit amused.

the sweet, single-hearted type of womankind, that parts with loyalty more reluctantly than with life itself, and I hat the struggle had meant for her.

Dr. Waite lifted his eyes for almost the first time in the afternoon, when the District Attorney mentioned "a young woman who came into his life, Mrs. Margaret Horton."

He laughed outright when a juror declared emphatically that he believed New York, May 23.—He wasn't a bit ton, the young woman of mystery, who this." And I saw the hand on the back what I expected, writes Blanche Brace shared a studio with him at the Plaza. of his chair tremble when Dr. Moore Waite, the confessed slayer of his yesterday, I think I should have had had been to keep his arrest from his



FREDERICTON FIRE ALARM.

Corner York and Argyle

Corner York and George

Corner Queen and Westmorland

Corner Queen and Regent Corner Needham and Regent

Corner Brunswick and Carleton Corner Charlotte and Carleton Corner George and Regent Corner King and Regent

Corner Queen and Carleton

Corner Brunswick and St.

couldn't, in either detail. She is of people compliment him on his success

140

10/

W

161

111

10/

10

The Printing and Publicity Specialist Talks To His Son

"Say, John, I feel quite sick today," said Mr. Blank. "Please visit the different doctors in town, and find out who will cure me tor the least money. Get your quotations tabulated and then let me see them. Of course we will engage the doctor who charges the leasi."

"Why, I never heard of such a thing," said John. "The idea of getting quotations from a doctor; it's the asylum for you,

"Well now, why not? I am a specialist in printing and publicity. I study my business just as carefully as any doctor can do. If I do say it that shouldn't, I have just as much brains as the average doctor. I strive to give my customers the benefit of my knowledge, my artistic skill and judgement and my ideas on publicity. I give service as the term is understood in the Twentieth Century.

"When some people around here have a little printing to be done, they visit all the printing offices, get quotations from each one, and then give the work to the man who gives the lowest figures.

"The ordinary user of printing knows his own business, but he it no more a judge of the work of printing than he is a judge of what sort of medicine a doctor should give him for the cure of his ailment. If people ask me for quotations and pass me by if my price happens to be a little more than the other fellow, why shouldn't I apply the same method to the doctor, lawyer, dentist and painter? Why not? It's a mighty poor rule that won't work more than one way."

The MAIL PRINTING

PHONE 67. FREDERICTON, NEW BRUNSWICK.