

VICE REGAL PARTY WILL SAIL FROM LIVERPOOL FOR CANADA ON FRIDAY OF NEXT WEEK

Saint John, N. B. March 20—Arrangements for the embarking of the Eary of Bessborough, Canada's new Governor General and Viscountess Bessborough for the Dominion, have been completed, the vice regal party sailing from Liverpool next Friday on the C. P. S. Liner Duchess of Bedford arriving in Halifax on Easter Saturday, according to an announcement made by Lieut. Col. H. W. Snow, C.M.G., D.S.O., Comptroller of Government House, Ottawa, on his arrival here today on the C. P. S. Duchess of Richmond from Liverpool.

Lieut.-Col. Snow, accompanied by Mrs. Snow, sailing from Saint John shortly after the departure from here of Viscount and Viscountess Willingdon, Canada's former Governor-General, to confer with the Earl of Bessborough in London regarding the future occupancy of Rideau Hall.

The Personnell

Announcement was also made by the Comptroller, for the first time of the Vice Regal party. They are, besides the Earl of Bessborough, who will be sworn to office on his arrival at Halifax and Viscountess Bessborough, Mrs. Snow, wife of Lieut. Col. Snow, who remained in England to travel to Canada with the party; Viscount Duncannon and Lady Moyra Ponsonby, son and daughter, respectively, of the Earl and lady Bessborough; Allen Lascelles Esq., former private secretary to H. R. H. the Prince of Wales, who accompanied his Royal Highness on his last trip to Canada; and Sir John Child, Bart of the Coldstream Guards, Captain H. French, of the Highland Hussars and Lieut. Denalf Fraser R. N. Former A.D.C. to Lord Willingdon, all A.D.C.'s to the new governor general.

Lieut. Col. Snow continued on by special boat train to Ottawa. He was accompanied by C. E. F. Martin, of London, Eng., steward of Rideau Hall and Mrs. Martin, who brought over a party of 22 domestics from England form the Rideau Hall. Five additional servants will leave with the Vice Regal party.

Also on the liner, first "Duchess" beat here since January, and which brought a large number of returning Canadians from Liverpool, Belfast, Glasgow were the main body of the Victorious Canadian hockey team, the Manitoba Grads, graduate team of the University of Manitoba, was concluded with their arrival at Saint John a tour of Europe during which they copped

the world's championship and played several teams from various nations without a single defeat.

Hockey Team Back

"Were you given any degree of stiff competition for your single list of victories?" Williams of the team was asked. "Well, of course in some instances we experienced little difficulty whereas in several matches we fought to the limit of our skill for a victory. There are going to be some surprises in store for the fans at the Lake Placid Olympics next year," he continued. "There are European teams of formidable strength and skill. Getting better all the time and greatly improved within the last few years." Asked as to weather difficulties were encountered on rinks in Europe with respect to atmospheric conditions, foreign to what the Canadians were accustomed to, Mr. Williams laughed reminiscently and remarked, while playing a match in Switzerland, the high altitude had us all puffing in great style, I remember noticing several of our boys scooting about the ice with lips blue with cold. However, we came through all right." The Canadians encountered a fine cordiality on all sides toward their group. We were given a wonderful reception in the several countries we visited, mainly, to my mind, because we were Canadians."

The team scored 24 goals in six games and were not scored upon once. Among the countries at which the Manitoba grads played, were, Milan, Glasgow, Poland, where the big match with ten countries represented was played, Oraz Switzerland, Berlin, Prague, Vienna, Munich and other centres. The rinks encountered were all in fine condition, the team, said in several cases, better than found in Canada.

The squad was composed during its triumphant tour, of 9 players with Dr. B. Watson who arranged the tour, but did not accompany the boys back to Canada. Arthur Puttee of the team, also remained over, coming to Canada a week from today, as well as W. McVey and J. Pidcock.

Those who arrived here today were G. McKenzie, Mr. Williams, G. Hill, S. McCullum, and F. Norris.

They sailed from Saint John for Europe on the C. P. S. Melita, January 2 and during their tour engaged in 40 hockey matches, the first being at Berlin, Germany.

They are the graduates team of the University of Manitoba.

TAMMANY HALL KEEPING AN EYE ON THE CHARGES MADE AGAINST MAYOR WALKER

New York, March 20—Tammany Hall, with a weather eye to the public reaction to the charges against Mayor James J. Walker, was reported today to be drawing up a reply to those charges, in the hope that Governor Roosevelt would decide not to order an inquiry.

Whether the reply would be sent to the Governor at once or held until his decision is announced was uncertain. Tammany leaders have ordered a policy of strict silence and watchful waiting, which has extended to Mayor Walker in California. They were hoping, it was said, that the tremendous public demand for an investigation would suffer a let-down when the first enthusiasm was over, and the whole affair might be passed over.

Situation Tense

The tenseness of the situation however, precluded any lack of interest until the decision was announced. Governor Roosevelt, assuming a strictly judicial attitude toward the charges, went so far as to warn against any inquiry or even speculation as to what he would do. As a result, there were countless rumors and absolutely no intimation of his stand.

If the mayor should be forced out of office by an investigation, it was predicted that Tammany's control of the city might be gravely endangered.

Await Roosevelt Edict

The decision to be reached by Governor Franklin Roosevelt of New York with respect to the charges filed with him against Mayor James J. Walker will have a potent bearing upon the governor's chances for the Democratic presidential nomination next year, in the opinion of leading Democrats here.

The New York situation is viewed here as an opportunity for the governor to demonstrate he is not afraid to break with the all-powerful Tammany machine in New York City and at the same time to set an example of the ability of the State Government to clean house for itself without seeking aid from the Federal authorities as had been done in Chicago.

A purification of Tammany initiated by Roosevelt, incidentally, would be regarded as an answer to the challenge which President Hoover flung at the states last November, when he denied reports Congress would be asked for legislation to curb racketeering. "What we need," Mr. Hoover said then, "is a more widespread public awakening to the failure of some local governments to protect their citizens from murder, racketeering, corruption, and other crimes, and their rallying of support to the men of these localities that are today, making a courageous battle to clean up these places."

Southern Democrats, particularly, already disposed to rally behind Roosevelt in an effort to prevent National Chairman John J. Raskob from dictating the Democratic nomination, would regard an open break between Roosevelt and Tammany as an additional reason for supporting the New York Governor.

While their comments are based on the assumption that Roosevelt's course will be dictated by his decision as to the merits of the charges against the mayor, they also point out that Roosevelt is in a strategic position to defy Tammany without injury to his own political fortunes.

The huge up-State vote he polled in the last election is taken as an indication that his strength in the pivotal Empire State is not dependent upon the good will of the New York City machine.

If Roosevelt could rid himself of all suspicion of Tammany connections—a political disadvantage in the west and south—he would enter the campaign next year without one of the principal handicaps carried by former Governor Smith in 1928.

As one of the leading advocates of local self-government, it is assumed here that Roosevelt is anxious to clear up the New York Situation before it reached the stage where Federal Authorities to forced to step in as they have in Chicago.

ADVERTISING IS LEADING THE WAY BACK TO PROSPERITY

New York, March 20—"Advertising" volume is definitely increasing because advertisers in all lines of business realize that fearless, aggressive efforts are necessary if they are to benefit from the great potential market now existing in this country."

This is the report made today by Gilbert T. Hodges, New York Sun, to the board of directors of the Advertising Federation of America, of which he is president.

Mr. Hodges has just returned from a nation-wide tour in the interests of organized advertising and interviewed leading executives in many major cities. He found a general appreciation of the fact on the part of executives that advertising of all classes will be a necessary factor in emerging from the present depression.

Army of Consumers

"The average wide-awake executive is fully cognizant of the fact that a vast majority of the salaried and wage-earning classes in this country have suffered little or no reduction in their earnings during the last year, but that spending amongst these classes has been greatly reduced," Mr. Hodges pointed out.

"This great army of consumers are wearing out their clothes, they are becoming tired of the old radio and the worn out car, and now are in the right mood for spending upon the proper urge from aggressive business leaders.

"This cloud of fear which has been hanging over so many during the last year has resulted in an increase of savings deposits to an estimate of \$28,000,000,000, indicating that many consumers have many hard cold dollars to spend right now. This is the great market, which these wide-awake manufacturers and retailers are now after.

Were Too Cautious

"I have talked to a number of important business men in the last 40 days. They admitted that during the hysteria of retrenchment their advertising programs had been reduced far too radically. (Careful analysis of their

1930 operations has convinced them of their error.

"Reports to federation headquarters from many leading agencies, direct mail, outdoor display, publishers and other advertising interests indicate a decided upward trend in advertising placements within the last few weeks, together with an indication of a decidedly more optimistic and confident tone on the part of advertisers."

NEGRO SONGS TO BE ON AIR MARCH 26

Paul Robeson, great American Negro singer and actor, will broadcast as guest artist on the Maxwell House Program, Thursday, March 26. The celebrated baritone, just returned to this country following a sensational engagement in Shakespeare's "Othello" in London, will sing over an NNBC-WJZ network at 10.30 P. M., Atlantic Standard Time.

Robeson will interpret five solo numbers, selected from his repertoire of Negro songs familiar to concert audiences. The entire program will follow the spirit of Negro folk music. An orchestra will support the vocalist.

Considered one of the most remarkable representatives of his race, Robeson was born in New Jersey, his father a Methodist minister and his mother a school teacher. At Rutgers University he established a record winning a coveted Phi Beta Kappa key and becoming a four-letter man in sports. Grantland Rice described him as "one of the greatest defensive ends in American football."

YES, doctor; there is much merit to the argument that the chief function of an university is to educate the faculty.

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THE SUN LIFE INSURANCE CO. BIG HOLDER OF COMMON STOCKS

(Montreal Star)

Consolidated Gas of New York still holds the first place in the Sun Life Assurance Company's life of investments in common stocks, it is revealed in the pamphlets which will be published shortly. At the close of 1930, the Sun Life's investment in Consolidated Gas of New York stood at \$24,554,292, a decline of \$2,500,000 from the figure published at the end of the previous year.

Second in the list is Montreal Light, Heat and Power Consolidated. The Sun Life's investment in the local utility is placed at \$23,938,742, which compares with the figure of \$20,938,742 which compares with the figure of \$20,336,800 at the close of 1929. The total holdings in Montreal Power are classified into three items—\$21,475,320, \$2,463,232 and \$190. The former figure can serve as a basis for comparison with the 1929 figures, as the last two amounts no doubt are "Part-Paid" holdings which show that the company has subscribed to the rights offered last year and has also taken an additional stock as a customer. Thus, the first figure of \$21,475,320 indicates that the company has increased its holdings in Power during 1930. At the end of 1929 the company's valuation of its holdings was \$20,336,800 and if the closing price of the old stock (128) is taken as a means of establishing the number of shares held, indicated holdings of 317,800 new shares are shown.

At the end of 1930 the stock closed at 56%, with holdings valued at \$21,475,320, indicating that 380,940 shares were held on December 31 last, or an increase of over 73,000 shares over

1929. This increase is not, of course, taking into consideration the additional large number of shares subscribed for by the company through rights issued by May, 1930.

One of the most important changes noted is in American Telephone and Telegraph common stock. On December 31, 1930, the Sun Life held American Tel & Tel to an amount of \$21,935,010, an increase of more than \$4,000,000 over 1929.

Imperial Oil holdings amounted to \$12,454,500, on December 31 last, as against \$15,552,000, the decrease being due chiefly to the fact that on the last day of last year the stock closed at 18, as compared with a close price of 26% in 1929.

An important increase is shown in holdings of Public Service of New Jersey common stock; holdings of the company's shares amounted to \$13,147,350 on December 31 last, as compared with \$11,987,856 in the previous year.

There are few additions to the list of common stocks held by the company, the chief one being United Light & Power Company to the extent of \$408,000. Other additions include Niagara Hudson Power Corp. \$183,000 and Philadelphia National Bank \$95,000. Outside of one or two securities all the stocks shown in the 1929 report again appear in the list of securities held on December 31 last.

Total investments in common stocks are shown at \$304,559,322, as compared with \$346,345,020 in 1929.

Ruth Nichols' record is 28,743 feet. Can and high flyer fly higher?