

The Daily Mail

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FRIDAY, DECEMBER 4, 1931.

CHARLOTTE'S POSITION

The Saint Croix Courier has made up its mind that the county of Charlotte will disappear, as an electoral unit as a result of the recent census. Charlotte has a population of only 21,364, which is less than one half of the number required to entitle it to a member. The Courier suggests that the county for Federal purposes be united with Saint John-Albert and if that were done the constituency would have a population of 90,021, sufficient to entitle it to two members. The Courier also thinks that one member should reside outside of the City of Saint John which may be interpreted to mean that he should be from Charlotte county. This is not an unreasonable proposal, and is entitled to favorable consideration. A display of magnanimity on the part of Saint John in this matter would certainly be a pleasant surprise to the rest of the province.

RESULTS FOLLOW CAUSE

Not only advertisers but all who are interested in a come-back of business will be interested in the lesson laid down by the Outlook and Independent, reporting facts brought out by the Advertising Federation of America.

"The federation collected the experience figures of seventy seven outstanding national advertisers for the year 1930. Twelve of the concerns reduced their advertising appropriations varying from 15 to 100 per cent. Thirteen made reductions of less than 15 per cent. and thirty-two actually increased their appropriations.

"What happened? The net profits of the twelve declined 41.2 per cent; those of the thirteen were reduced by 13.2 per cent; and those of the fifty two declined but 9.6 per cent.

"It is foolish to dispute the federation's contention that advertising has a definite relation to the up-or-down trend of business. Dependable statistics show clearly that when advertising is fearless and liberal, business expands and that when it is fear-smitten and contracted, business withers.

"As you leave the hall, gentlemen, please remember that advertising is to business what gasoline is to the motor car. And that when the old engine begins to labor a bit on a tough hill you don't try to help matters by getting out and punching a hole in the gasoline tank."

It is announced from Ottawa that the Federal Government will assist to the extent of \$57,400 in the construction of electrical power transmission lines between Fredericton and Upper Kingsclear and also between Fredericton and Oromocto. The news will be very gratifying to the people of this section and it means that considerable employment will be provided during the coming winter. It goes to show that Premier Richards is on the alert and working hard to promote the interests of the province. The power lines are urgently needed and will serve the people in an important section of the province.

Magistrate G. Earle Logan in the Fairville Police Court yesterday found Capt. Stephen Burt, of the rum-running schooner, Telephone guilty of a violation of the N. B. Intoxicating Liquor Act and sentenced him to pay a fine of \$1,000 and to serve six months of jail. Hicks, the owner of the craft was liberated, but was immediately rearrested, on a charge laid under the Customs Act. A similar information will also be laid against Capt. Burt. An appeal will be entered against the judgment of Magistrate Logan.

Jim London, New Jersey, described as the world's champion wrestler, has been on a hunting trip to New Brunswick and is reported to have killed an

eight hundred pound bear with a knife after first putting two bullets into it. Jim probably killed a bear but if he says, it weighed eight hundred pounds, he was either seeing things or has been the victim of a typographical error. There never was an eight hundred pound bear in the New Brunswick woods and never will be.

According to Bob Ripley, the famous cartoonist, who seems to know everything, the great Dane dog does not belong to Denmark. Mr. Ripley also claims that before it came in contact with man, the dog did not bark. It acquired the habit in an effort to imitate the noise made by man, when talking.

The contribution by the Federal Government of the sum of \$57,400 towards the cost of construction electrical transmission in York and Sunbury counties to connect with the Minto power plant is a real windfall for the important section of New Brunswick.

The main business of a banker is not to receive money, but to lend it, says Sir John Marriott. Almost everybody will agree with Sir John, except bank officials, who work under the direction of a head office.

Another reason why a man gives up trying to understand woman is because she would rather go back to wearing a bustle that makes her look funny than to woollens that would keep her warm.

Lucky is the man who carries his scenery with him. He is not dependent on the weather for his mood, his happiness. He is not dependent on outward circumstances. He produces and transports his own atmosphere.

Gandhi, says a character analyst, is lacking in a sense of humor. Taking this consideration with another, laughing up his sleeve would seem quite out of the question.

A football team in Hawaii is coached by a woman. It will be interesting to learn whether tears in the between-the-halves, exhortation prove an effective as old-fashioned blasphemy.

A sensational new element, No. 87, has just been discovered by scientists at the University of Illinois, and no doubt given a sweater with its number on the back.

THROUGH OUR SIEVE

Always, when trouble comes to China, the other name for status quo is underdog.

No matter how old the world is, it will be here long after the people who now inhabit it are gone.

Lima Beane says the man who measures his wants by the other fellow's possessions cheats himself out of happiness.

Depression is not a bottomless pit. Rather it is a valley that seems deep after skidding down the mountainside.

Boys should be told early in life that breaking the windows of an abandoned building is not a national sport.

It is human to be a bit unreasonable at times. We may be fond of onions and yet have no patience with people who like garlic.

Though women cannot be commended for shooting the animal man, it may have been observed that not many innocent bystanders are killed.

When the white man took this country from the Indians he obligated himself to make the best of it. That bond can't be repudiated.

"Women are making great strides," remarked the Man on the Car, "but they are not yet equal to the men who are building the houses and digging the sewers."

Solomon may have been a success in his day but a western judge has undertaken the difficult problem of making a satisfactory readjustment as between reduced income and alimony.

GOOD RADIO PROGRAM FOR SATURDAY

The following are the best features of Saturday night's radio program and the programs for the most important stations in Atlantic Standard time:

CFNB, Fredericton

8.30 A. M.—Weather forecast, News, Columbia records.

12.30 P. M.—Columbia records.

1.15 P. M.—Stock Market Report, WEAF, NEW YORK.

7.30—Bones and Company.

8.00—Berr Trio.

8.15—Safety Laws.

8.30—Prince Albert Quarter Hour.

8.45—The Goldbergs.

9.00—Civic Concert.

9.30—Radio in Education.

10.00—Pryor's Orchestra.

10.30—Club Valspar.

11.00—Lucky Strike Orchestra.

12.00—Song Recital.

12.15—Poet of the Organ.

WJZ, NEW YORK

7.00—Harvard Oxford Debate.

7.30—Breyer Leaf Boys.

7.45—Lowell Thomas.

8.00—Amos 'n' Andy.

8.15—Tastyest Jesters.

8.30—Benrus Program.

8.45—Hollywood Nights.

9.00—Danger Fighters.

9.30—Dorsey Program.

10.00—Chicago Civic Opera.

10.30—The First Nighter.

11.00—Cuckoo.

11.30—Clara, Lu and Lin.

11.45—Fingers of Harmony.

12.00—Slumber Music.

CKAC, MONTREAL

8.00—Le Ben Parler Programme.

8.15—Windor Orchestra.

8.30—Alladin Folk Song.

8.45—Clark's Entertainers.

9.00—Chiclet and Dentyne.

10.00—Hernandez Brothers.

10.15—Ritz-Carleton Orchestra.

11.00—Dr. Sanders, Organist.

12.15—Symphony Orchestra.

CNRA MONTQTN

8.30—Ocean Limited Hour.

11.30—Dance Program.

WLW, CINCINNATI

7.45—Lowell Thomas (NBC).

8.00—Amos 'n' Andy (NBC).

8.15—Tastyest Jesters (NBC).

8.30—Crosley Theatre of the Air.

9.00—Encores.

9.30—"Dance with Countess Dorsey".

10.00—King Edward Cigar Band.

10.30—First Nighter (NBC).

11.00—Korn and Parchie.

11.30—Variety.

12.15—Estate Weather Man.

11.46—Sport Slices, Bob Newhall.

12.00—Greystone Ballroom Orchestra.

12.30—Doodlesockers.

CNRA MONCTON

2.00—Musical program.

11.30—Dance Program from Ottawa.

Killed Largest Moose

Andrew Porter, Philadelphia sportsman, has the honor of killing the largest moose secured by a non-resident hunter in the province in 1931. Mr. Porter brought down a fine bull moose in the north-west Miramichi territory with the veteran Arthur Pringle, as his guide. The antler spread was 56 inches. The head was one of the finest to be taken out of the N. B. woods in many years and has been mounted and shipped to the home of Mr. Porter in Philadelphia. Accompanying Mr. Porter was Thomas W. Burger, also of Philadelphia, who got a moose with an antler spread of 52 inches and two fine deer.

DIED

GALLIMORE:—Passed away at her home in Marysville Elizabeth Alice Gallimore, on Dec. 3rd, 1931, aged 57 years.

Funeral will take place on Sunday afternoon with service at the late home at 2.15 o'clock then to the church of England at 2.30 o'clock, conducted by Rev. C. Leroy Moores. Interment will be made in the Methodist Cemetery.

CITY OF FREDERICTON

Notice to Taxpayers

To enable you to vote at the Civic Elections in January next, your Taxes must be paid on or before Saturday, DECEMBER 12th, 1931.

FRED I. HAVILAND,

City Clerk.

December 3rd, 1931.

The things we call inanimate have feelings of an English naturalist. We must inquire of the elbow macaroni, which chance arises, whether it is bothered at time with rheumatism.

GAIETY

Today

PENALIZED FOR LIFE!
 Because she loved too well



MACKAILL
 in The
RECKLESS HOUR
 with
 CONRAD NAGEL
 H. B. WARNER
 JOAN BLONDELL

"Heroes of the Flame"

TWO ACT COMEDY FOX NEWS

MONDAY and TUESDAY

GEORGE ARLISS

— as —

"ALEXANDER HAMILTON"

— with —

Doris Kenyon June Collyer

Montague Love

TOM MIX CALLED LUCKIEST MAN

Hollywood, California, Dec. 4—Tom Mix, film and circus cowboy, was "the luckiest man alive," today to use the words of his physician. The actor was reported well on his way to recovery from peritonitis. When he was operated on November 23, for a ruptured appendix, doctors had given him only a fighting chance.

A bulletin issued today at the hospital said that Mix would probably be a patient there for only a couple of weeks longer.

CATS TO HAVE A STONE MANSION

Philadelphia, Pa., Dec. 4—A dozen cats will have a brown stone house in North Philadelphia as their exclusive and permanent home.

Miss Emma D. Miller of New York only surviving relative of Mrs. Annie Miller, wealthy recluse who died Wednesday after living for years alone with the cats, made known plans yesterday to maintain her mother's mansion for the sole purpose of making the felines comfortable in their old age.

SAFE AND SANE IS STUDENTS' MOTTO

Bethlehem, Pennsylvania, Dec. 4—Touch-football is proving a popular fall sport in the intra-mural athletic program at Lehigh University.

Four hundred undergraduates members of teams listed in six leagues, are playing the "safe and sane" form of football several times a week. The winning teams of the league competitions will meet later in the fall to decide the college championship.

The things we call inanimate have feelings of an English naturalist. We must inquire of the elbow macaroni, which chance arises, whether it is bothered at time with rheumatism.

Funeral Service --- Quiet and Efficient

Modern Embalming Methods. Caskets delivered to Rural Districts at No Additional Charge. We have the Latest Type Limousine Hearse available for any calls, far or near, at Low Rates. Our Large Stock of Burial Caskets includes a number recently added—priced to meet the call for Lower funeral costs. No Lack of Reverence Ever mars Our Closing of the Book of Life

Harry R. Adams

91 York Street Day-Night Phone Service Fredericton, N. B.

The Man Who Neglects . . .

his INSURANCE is not the Only Sufferer when FIRE finds him without Protection. Often the blow falls heaviest on his FAMILY. Have you enough Insurance?

HOWARD BLAIR
 GENERAL INSURANCE
 66 YORK STREET. PHONE 291-21.

CONSULTATION

Dibblee's Drug Store Are Pleased to Offer You the Opportunity for Personal Consultation on Facial Treatments given by

MISS CONNORS

Special Representative of DuBarry, World Famous Beauty Treatments. Miss Connors Will Be Here Until December Fifth inclusive.

ROSS—DRUG—UNITED
 Two Stores—Dibblee's Drug Store and Hunt & McDonald's

BABIES AS XMAS PRESENTS

Macon, Georgia, Dec. 4—Ideas for Christmas presents.

The Bibb county juvenile court has posted this announcement:

"If you want a baby for a Christmas present—see us."

Officials of the court said they had several infants and small children for adoption. They said applications might be made to the probation officers.

The road to Mandalay ought to be an interesting drive if one could be sure of not colliding with the bartones.

In pursuance of a policy of having a charitable word for all, we point out that Bernard Shaw hasn't yet taken up the saxophone.

Dr. Hubble, astronomer, calculates that it takes light 300,000,000 years to reach us from the farthest nebulae. Maybe you'd better use a match.



Dull, throbbing pains caused by rheumatic poison can be quickly rubbed away with Nerviline. All the old stiffness and soreness will disappear.

Nerviline is stronger, penetrates more deeper, is more soothing to pain than other liniments simply because it is about five times stronger in pain-subduing ingredients.

Aching Joints Relieved

These terrible pains that made life a burden to Mr. A. Duggan of 226 South road, Georgetown, bother him no more. All trace of Rheumatic pain has left him, thanks to Nerviline. "No other liniment could have done for me what Nerviline did. My legs were stiff and full of pain. My knee and ankle-joints were swollen and sore. Nerviline penetrated and took out the pain. Stiffness disappeared. To-day I am well—Thanks to Nerviline."

NERVILINE
 STOPS THE PAIN

AGENTS WANTED

AGENTS WANTED—You may receive daily cash earnings taking orders for "Life of Edison." Large illustrated book; low price; ideal book for Christmas gift. Write for free samples, including Christmas books, Winston Co., Toronto.

RELIABLE MAN wanted for one hundred store route, this country; experience unnecessary; no selling; distribute and collect; should net seventy dollars week. Shamas Mfg. Company, New Toronto, Ont.

SITUATIONS VACANT

CHRISTMAS MONEY easily earned taking orders for our beautiful line of Personal Christmas Greeting Cards. Sell on sight. Regal Art Co., 91 Gould St., Toronto.

Earn \$20 and upwards growing Mushrooms for us in cellars and sheds. Illustrated booklet free. Canadian Mushroom, Toronto, Ont.

GRAMOPHONES

We Do All Kinds of Repairs to All Makes

SATISFACTION GUARANTEED

CLARENCE MILLS

79 Regent Street : Phone 1138-21

HALIFAX WOMAN FINDS RELIEF

Now Praises Lydia E. Pinkham's Vegetable Compound

Halifax, N. S.—"I am passing through the critical period of my life and there is nothing to equal Lydia E. Pinkham's Vegetable Compound for all the ills that come at this time. I was dragging around the house, no energy, every nerve in my body on edge at the least confusion, so that at times I almost wished I was dead. My appetite was no good, I was dull and listless, in fact, I thought I had some dreadful disease. I took three bottles of the Vegetable Compound and it is truly wonderful. That terrible drowsiness and hot flashes have disappeared. I can do my work now without that good-for-nothing feeling. Mothers who have raised families should give the Vegetable Compound a fair trial. I am sure they will be loud in their praise of it."—MRS. MARY JOHNSTON, 927 Barrington St., Halifax, Nova Scotia.