

NEW YORKER WHO GOT THE USE OF HORSES AND CARS WITH- OUT PAYING FOR THEM

(New York Sun)

There are men and probably many of them — who live by their wits alone. There is at least one of them right here in New York and some of the things he has enjoyed and not paid a penny for goes to prove beyond all doubt that this is possible.

The man in question is past 50, but he likes horseback riding and motor-ing and has had both right here in this bustling city without paying a cent for his fun.

"I had been called to Buffalo on business," he relates, "and registered at one of the best hotels. I had expected my daughter to meet me there on her return from the West and I casually remarked to the clerk that I would like to arrange for a room that would permit her to be near me. Within a few hours a man called at the hotel and asked if I was interested in horseback riding. I told him I was, as well as my daughter who would be along a little later.

Had a Canter

"By arrangement a horse was brought around to the bridge path and I mounted. I had a beautiful canter in the park and a groom met me when I returned. This went on for three mornings. Then my daughter arrived and I notified the liveryman. At this time I intended to pay for the use of the horses, but I found the livery man so persistent in giving me the free use of the animals that I thought I might have a little trouble coming to an understanding, and I left without paying the bill.

"Right here I might as well tell you that I had the use of a half a dozen motor cars that were sent to me at their suggestion for tryouts. All this gave me an idea. I came back to New York and registered for a few days at a hotel near Central Park. In conversation with the clerk of the hotel I let it be known that I might be in the

market for a saddle horse. He apparently, sent this information along, for I was besieged by stable men as I had been in Buffalo. I tried out horse after horse, covering a period of several months. At no time was I asked to pay for use when I told the owners that the horse in question did not come up to requirements. They were not only insistent that they could satisfy me, but persistent that I keep on trying.

"Between times I took on the motor companies who insisted they had the car wanted. I let them drive around to the hotel, pick me up and demonstrate to their heart's content they had the best car on the market. I must say that all this took place a few years back, when motor car selling was on a different basis than today. They called for all-cash payments and a sale was a good thing for the man who put it over.

"I never bought a saddle horse, although I tried out many, but I did buy a motor car and paid for it. I think I got a bargain, for I tried more than a dozen and had many hours' actual enjoyment in trying them out, and it never cost me a penny. I found one thing that struck me as very queer. Once I offered a tip to the man who had been demonstrating the car and he positively refused to accept it. He said he was not only a demonstrator but a salesman, and if he could satisfy me he would put over the sale and get his tip in his commission. Occasionally I got to thinking of those days when I had so much pleasure for no money, but reconcile it all by feeling that the others had forced the scheme on me and that I had only taken advantage of their liberality."

This man is still active in the commercial field, but he admits that he is no longer getting something for nothing in the horse and motor worlds for the salesmanship game has changed.

HAS DEVELOPED A METHOD OF TESTING THE HONESTY OF THE SCHOOL CHILDREN

New York Oct. 20.—An honesty test to detect school children who cheat during examinations has been developed by Dr. Julius B. Miller, research assistant at the Institute of School Experimentation, Teachers College, Columbia University. The result of this test, of elementary schools during the last year, have been announced by the Columbia Bureau of Publications.

Dr. Miller's method of conducting the examination was to give each pupil the correct answer to the test questions on a key sheet. This the children used at the end of the hour, comparing their own answers with the correct replies.

The catch lies in the fact that only half the questions in the examination can be answered honestly by a child in grade school. The other problems are so difficult that graduate students in college proved unable to find the correct answers.

Thus the second part of the examination constitutes the "honesty" test, since only by using the key dishonestly can these questions be answered. The number of difficult items answered correctly make up what Dr. Miller has termed the "deception score."

Some Brain Teasers

Examples of the difficult questions are "a rock of 666 pounds would weigh how much on the moon?"; "what is the electro-motive force in volts of an Edison-Lalande battery?"; "state the difference between New York and Chicago in acceleration due to gravity in centi-meters per second?"; "What is the opposite to the word 'daisy'?"; "a boy can throw a stone 200 feet on level ground, how far can he throw it if he stands on a flat car moving on a level track at a speed of 24 miles an hour, throwing the ball in the direction the train is moving?"; "find the fourth root of .6561 and the fifth root of 1.6."

At the top of the page is the notice that "this is a self-marking test. The person taking the examination does the scoring also. Some of the questions are easy and some are very hard. Skip those which you cannot answer. After the test turn to the key and score your own paper."

No undue pressure is brought upon the child either to make a high score or to keep him from using the key. Dr. Miller points out. He suggests that "while the children are working the examiner should be as unobtrusive as possible. It is better to sit at an angle reading a book, than to sit facing the class."

Honesty Due To Habit

"In the light of recent scientific studies, honesty is to be looked on as a matter of achievement rather than capacity," Dr. Miller observes. "It is the result of specific habits that have been learned and acquired, subject to change and modification."

"The result of a test which registers a certain degree of learned honesty and learned deceit is thus a measure of one aspect of educational achievement. If a test of arithmetic reveals that a certain class has failed to attain the expected degree of proficiency, no modern educator would be inclined to throw the entire blame upon the students of that class. The teacher would be held equally responsible for the results. Similarly, any degree of deceit objectively recorded is a measure of that amount of deficiency in the child's education. In this case the school as well as the home should take steps toward remedial treatment."

In certain cases the call to the public service seems to have been what the medical publicists diagnose as "head noises."

ODD CLOCK SEEN AT ELEC. SHOW

(Philadelphia Bulletin)

An alarm clock that goes off automatically every morning but Sunday—when so many persons wish to sleep later than usual—is one of the odd exhibits at the Electric and Radio Show.

This clock, which seems almost to understand human nature, won't go off on Sunday unless you especially set it for that day at the time you desire to awaken. It is so constructed, that it can take care of itself.

There are many novel radio exhibits and the display of progress in television continued to enthral visitors.

The show, staged in the Municipal Convention Hall, 34th st. below Spruce, is attracting many thousands daily. It closes tomorrow night.

As one wanders among the various exhibits, each showing something new, one ventures the prediction that the day will come when the housewife will not have any work to do at all.

There's a contrivance by which you can push a button in your bedroom, then come down stairs leisurely, and find your coffee all ready for breakfast. A couple of eggs and several slices of toast may be prepared the same way. Of course, you must fill the coffee pot and place the eggs in the proper receptacle the night before.

In view of progress along this line, many visitors predicted the time is not far off when a man may push a button at the office, then go home and find his dinner ready. This would be a great convenience, some pointed out if his wife happened to be away.

An electric iron without a dangling cord is a big step forward. One such is on view. It works quickly and smoothly. The power goes to the stand, which heats the iron to the proper temperature, so that no cord is required.

To instill the right domestic spirit in youngsters, there is a toy electric range. It has an oven and three electric burners. The child who plays "house" can cook things properly, and the device is so arranged as to be perfectly safe for any one to operate.

The show, of which George R. Conover is managing director, is under auspices of the Electrical Association and Radio Distributors' Board of Trade.

Those who, are hesitant in using electrical conveniences for fear they may go out and "leave the switch on" the electric iron, bed pad, or water heater, may be concerned no longer over a faulty memory. The show exhibits a new kind of electric switch, easily replacing the old switch on wall or cord, which will automatically turn off the current at any predetermined time.

If you leave the house and want the electric water heater to run for an hour in your absence, or if you go to sleep with the electric fan running, simply turn a dial on the switch for one hour or two hours or whatever you wish. The dial actuates clockwork that starts as the switch is turned on. When the proper time has elapsed, the switch snaps itself off.

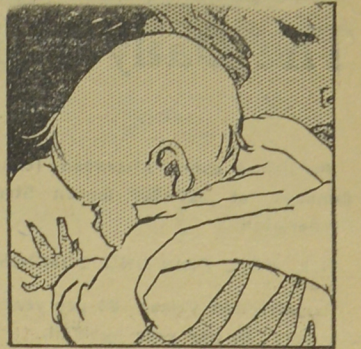
PLANES FROM ITALY TO VISIT NEW YORK

Rome, Oct. 20.—Italy plans to send a formation flight of twenty-four seaplanes commanded by Air Minister General Italo Balbo to New York next month it was learned today. The tentative date has been set for November 15. The planes will leave from Lake Arbetello, the starting point of last year's squadron flight to Brazil, and will fly via Lisbon and the Azores.

It was understood that General Balbo hoped to fly back across the Atlantic, but his plans for returning to Italy were not definite.

The seaplanes designated for the flight are of the S-55 type, which were used for the south Atlantic crossing to Brazil. Each machine will carry two pilots, a mechanic and a radio operator.

It is just possibly as well that Gandhi's attitude is not one of being at peace with the world, he having no holes in his vest to slip a thumb in.



COMFORT for COLICKY BABIES

... THROUGH CASTORIA'S GENTLE REGULATION

The best way to prevent colic, doctors say, is to avoid gas in stomach and bowels by keeping the entire intestinal tract open, free from waste. But remember this: A tiny baby's tender little organs cannot stand harsh treatment. They must be gently urged. This is just the time Castoria can help most. Castoria, you know, is made specially for babies and children. It is a pure vegetable preparation, perfectly harmless. It contains no harsh drugs, no narcotics. For years it has helped mothers through trying times with colicky babies and children suffering with digestive upsets, colds and fever. Keep genuine Castoria on hand, with the name—

Dr. H. H. Fletcher

CASTORIA

CHILDREN CRY FOR IT

The Japanese government says its trouble with China is "purely a local affair," forgetting there are no local affairs since the invention of the radio, the airplane and automobile.

A Texas undertaker complains that

GOOD PROGRAM ON THE AIR FOR WEDNESDAY

The radio program for Wednesday night as follows, Atlantic Standard time being used:

CFNB FREDERICTON

8.30—Weather Forecast, News Columbia Records.
12.30—Columbia Records
1.15—Stock Market Report.
7.00—Weather Forecast, Stock Market Report.

WEAF, NEW YORK

7.30—The Old Topper
7.45—Swift Program.
8.00—Snoop and Peep.
8.15—To Be Announced.
8.45—The Goldbergs.
9.00—Armchair Quartet.
9.15—Snoop and Peep.
9.30—Mobile Oil Concert.
10.00—Halsey Stewart Program.
10.30—Palm Olive Hour.
11.30—Coca Cola.
12.00—radio Digest.

WJZ NEW YORK

7.45—Lowell Thomas.
8.00—Amos 'n' Andy.
8.15—Entertainers.
8.30—Phil Cook.
8.45—Esso Program.
9.00—College Capers.
9.15—Bartone Soloist.
9.30—Jack Frost.
10.00—Sherlock Holmes.
10.30—Dutch Masters Program.
11.30—Clara, Lu, and Lia.
11.45—Radio's Greatest Lover.
2.00—Slumber Hour.

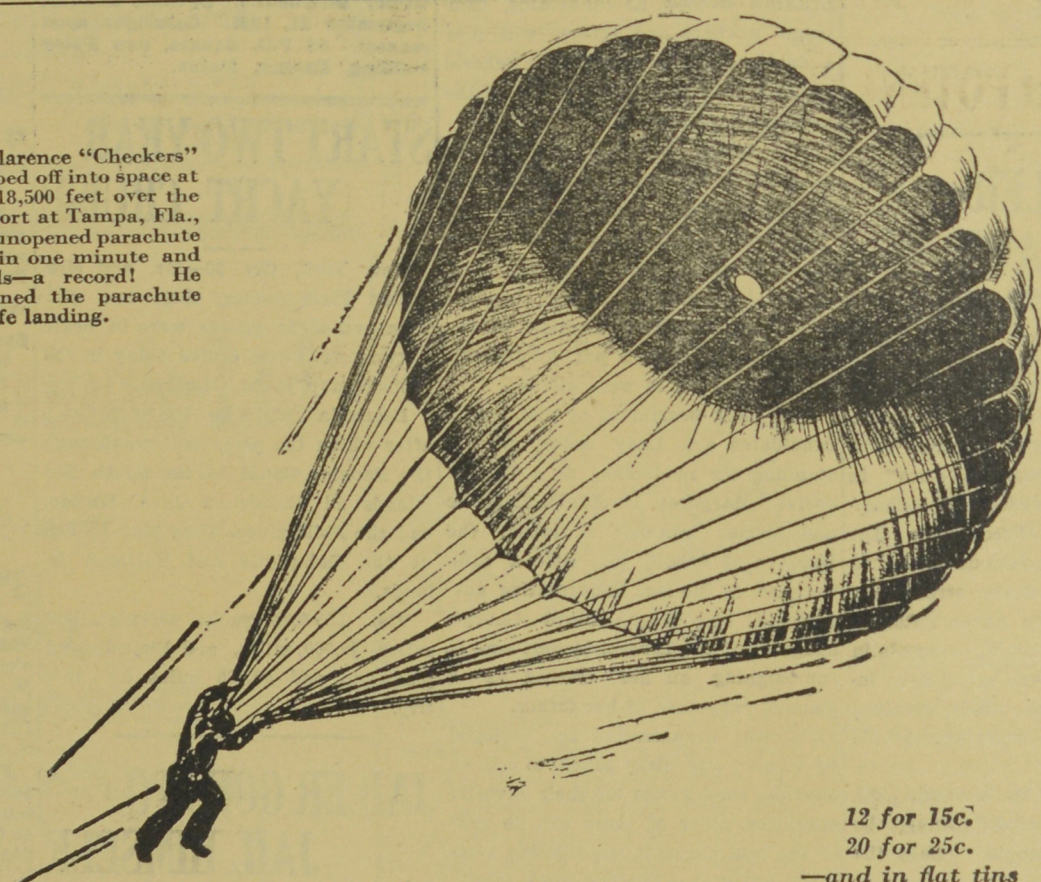
WTIC HARTFORD

8.10—Baseball Scores.
8.45—Hank Keene.
9.00—Watchmakers.
9.15—Sylvan Echoes.
10.00—Playhouse.
10.30—Palm Olive Hour.
11.00—Chester Orchestra.
11.45—Radio's Greatest Lover.
12.15—Weather Bulletin.
12.30—Top Notchers.

WLW CINCINNATI

7.30—Dog Talk.
7.45—Lowell Thomas.
8.00—Amos 'n' Andy.
8.30—Crosley Follies.
9.30—Bubble Blowers.
11.00—Chevrolet Follies
CNRA MONCTON
1.10—Ocean Limited Hour.
6.30—Dinner Period of Music.
8.30—Woodbury Program.
10.00—French-Canadian Hour.
CKAC MONTREAL
8.15—Choco Yeast Hilly Belles.
8.45—Clark's Entertainers.
9.00—Rita-Carlton Orchestra.
9.30—Dr. Sanders organist.
10.00—Base Ball Scores.
10.30—Rita-Carlton Orchestra.
11.05—Street Singer.

Last August, Clarence "Checkers" McArthur stepped off into space at an altitude of 18,500 feet over the Municipal Airport at Tampa, Fla., dropping with unopened parachute for 13,500 feet in one minute and twenty seconds—a record! He thereupon opened the parachute and made a safe landing.



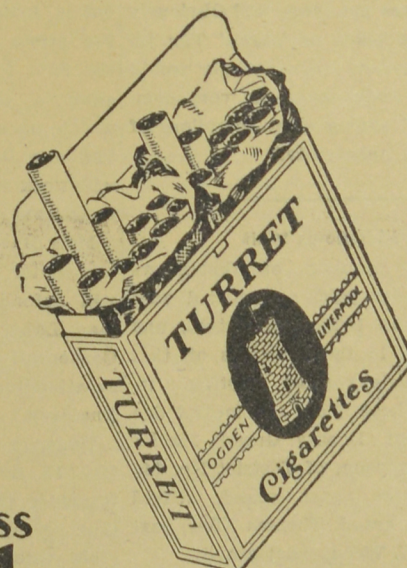
The RECORD SPEAKS for ITSELF

THIS remarkable parachute jumping record establishes a mark to which others may aspire—just as Turret's record for popularity creates for Turret cigarettes an enviable record of popularity.

The high standards which have been maintained in the quality of tobacco and perfection of manufacture keep Turrets far in the lead.

After all, nothing can replace good, honest tobacco; grown and ripened right out in the field under nature's own sunlight—nothing artificial about that—and the high quality is "inbred".

12 for 15c.
20 for 25c.
—and in flat tins
of fifty and
one hundred



Quality and Mildness
Turret
CIGARETTES

Manufactured by
Imperial Tobacco Company
of Canada, Limited