

MANY TITLED MEN AND WOMEN IN THE OLD COUNTRY ARE NOW ENGAGED IN BUSINESS

London, Oct. 21.—The days are long and he said jestingly, that he did not think much of her efforts and that he himself could do better.

"She handed me the hat," he says, "and I made such a success of it—or people said I did—that I decided to go in for hat designing seriously. This was the first time that I had ever made a hat and I had no idea what I could do in that direction. All my hats are my own design I will make a specialty of modelling hats actually on the head of the customer, in order to suit the particular physiognomy of the wearer. This Christmas I hope to put on a special line of hats for winter sport in Switzerland."

Lord Burgh is to give a show of his millinery models at the American Women's Club.

Duke A Business Man

The Duke of Atholl, the possessor of 19 titles, takes an active part in business. He returned recently from a trip to New York where he negotiated for the construction in the States of all-steel houses of the type which have been so successful in Scotland.

Incidentally among the strange privileges inherited by the Duke of Atholl is that of being hanged from a gallows, 30 feet higher than that provided for an ordinary offender.

Lady Victor Paget is one of the most successful titled business women. She started a dressmaking establishment in the West end of London three years ago, and now employs 50 workgirls all the year round. She designs most of her models but goes to Paris once a month to gather new ideas. Everything on sale in her shops is chosen and bought by herself.

Lord Victor Paget, her husband, has his own separate business in Bond street. He is one of the two men who comprise the firm of Paget & Christy, fur dealers and designers. Lord Victor gained his experience of furs as a trapper in Canada. Now he works nine hours a day designing fur coats and wraps and attending to the wants of customers.

The Honorable Lady Bingham owns the business of "Rose Bertin," also in the West end of London. She began as a milliner and embarked on dressmaking afterward. She goes to Paris personally for her models and novelties.

Until recently, Lord Lathom owned the house decorating business of Fearnley, Ltd.

Another decorating business is run by a society woman who lives on the premises and is thus able to show clients her furnishing schemes to the best advantage. Her idea for the attraction of customers is an enterprising one. She will invite a few "friends" to take dinner with her and will then usher them into a new dining room of her own design.

Young Lord Bergh, who stands 5 ft. 9 inches in height, is about to open in the West end of London, a millinery shop at which he will be in attendance to fit the fair customers with hats of his own designing. The idea came to him as the result of a joke. He was watching a lady friend making a hat

Sold The Dining Hall

A newspaper reporter who on one occasion was among those invited writes: "Through a door at the end of the shop I found myself in an exquisitely furnished 18th century hall, and sat down to a faultlessly cooked meal. Before the end of the dinner a young American made a bid for the room as it stood, including the dinner service. 'You've got a bargain,' said his hostess after the deal was done."

Quite a few titled men are at work in banks. The young Marquis of Hamilton whose marriage to Lady Kathleen Crichton last February was one of the smartest functions of the year, is on six months trial with Barin Bros. to learn the banking business. He has to work nine hours a day.

The 22-year-old Earl of Munster is on the staff of Child's Bank, where he also, like his fellow-workers, has to put in the regulation number of hours.

The fellow-clerks of Ernest Molyneux, who works in the bankruptcy office at Brighton, were surprised to learn the other day that he had inherited a baronetcy three weeks before. He had kept the fact a secret from them.

The new baronet has been employed as a clerk in the bankruptcy office for over 30 years, and for the present he does not intend to give up his job. Each day he arrives at the office on a somewhat battered bicycle.

"Father" Clonmore, who works among the poor of Somers Town in the each end of London, is Lord Clonmore, the Earl of Wicklow's 26-year-old heir. He was ordained deacon on Oct. 7. He is affectionately known as "Billie" by the poor of the parish, and at his own request his title has been dropped.

DUTCH ARE WINNING IN FIGHT WITH THE SEA

Kansas City, Oct. 22.—Holland now is nearing victory in its most spectacular struggle against its greatest enemy, the sea. Soon, unless unexpected difficulties arise, the great dyke closing in Zuider Zee will be completed, and the sturdy and picturesque little nation then will embark upon the second phase of its gigantic scheme to reclaim and render available for farming vast tracts of land which now lie beneath the water.

It is a remarkable thing, observes the Kansas City Star, this struggle of Holland against the sea. It has been continuing almost 700 years, and the great reclamation scheme of today is the final and far most important link in a series of improvements by which Holland has won back, bit by bit the land swallowed up in the great inundation of 1219, when the North Sea whipped itself into the most violent rage in history and hurled the weight of its waters against the barriers of the Dutch north coast. Great gaps were torn in the defense, and the sea rushed through. When the fury ceased 2,000 square miles of fertile territory lay beneath the newly created Zuider

ALL IN DAY'S WORK IN FEDERAL DEPARTMENT

One hears a lot about schoolboy "howlers" and examination humour, but these have nothing on contributions from real life as seen in letters coming in from day to day in the routine of publication mailing:

"Pamphlets on Irritation."

"The Ten Caterpillars."

"If it is too much bother, don't bother about it."

These are just a few hand-picked specimens of the many unusual requests received by the Publications Branch of the Department of Agriculture at Ottawa in the regular course of its work. With over 420 publications, bulletins, pamphlets and circulars available for free distribution and with thousands of requests coming in daily, to the extent of 7,709,751 individual pieces of printed matter being distributed by the Branch last year, it is to be expected that a few requests of unusual interest will show up.

Here is a request from the Niagara district: "I have a rabbit and he is perfectly alright, except his back legs, he can't move them at all, he has to drag them."

From Broadview, Sask., comes a request about curing pork and beans on the farm.

A Welland, Ont., landlord makes the following request: "Household pests. Unfortunately I own some tenement houses here."

While from both Toronto and Winnipeg come equally interesting requests. One "How to master bed-bugs," and another states "We have fleas so bad we have been driven out of our house."

A correspondent from Saskatchewan writes "I am an educated girl of seventeen and love studying pigs, etc."

While a lady in Toronto asks "Send me a book of mixed insects."

Another employed in a hotel in rural Ontario states her complaints: "Please send me an egg tester. We run a hotel and we are very sorry because we gave a lady a rotten egg."

From Eastern Toronto an ambitious landlord asks a considerable supply of bulletin material, explaining "I am starting on a little farm of my own at the back of our house." It was not at all easy to pick out just what of

Zee. On a smaller scale, it was as though some unprecedented prank of nature might hurl the gulf of Mexico northward, to come to rest blanket-like the states of Louisiana, Mississippi, Arkansas, Tennessee, Kentucky, Missouri, Iowa, Illinois and Indiana beneath from three to thirty feet of water.

However, it is not the nature of the Dutch to stay beaten. The people re-established themselves on the banks of this new sea and continued their work of beating back the ocean, little by little.

the Department's literature would be useful in this case.

From Winnipeg comes the request for "Book on mushrooms and toadstools. I want to know what is edible and what isn't without going to the great beyond to see if I was right."

Equally concerned is a correspondent from Eden, Man., who asks advice on "curing tobacco so it could be used without everybody leaving the place."

A correspondent from Cedar Falls, Iowa, defines his nationality by saying "I am a natural born U. S. citizen of Scotch, Irish and German descent."

While another from Chicago in asking for a special bulletin states "I am taking a course at that splendid agricultural college of that so Blessed State of North Dakota. I am counselled to read Bul. 43."

Love isn't much fun anyway, says movie actress. Sort of depends on how much publicity it will, produce, doesn't it?

It is easier to keep slender than to take off fat, Billy Burke tells us. An ounce of prevention is better than pounds of cure, so to speak.

As tiresome as "Yeah?" has become, still there never was an era when it was the only rejoinder to so much that is said.

Perhaps the average man can't help it; but he might try to be something more than average. He might make it.

Presence of mind is valued in sudden danger; and it is wisdom to keep the mind present on all occasions.

Come To — A Printing Office For Your PRINTING Requirements

LETTER HEADS

- | | |
|----------------------|---------------|
| ENVELOPES | CIRCULARS |
| PROGRAMMES | CARDS |
| WEDDING INVITATIONS | |
| BILL HEADS | LEGAL FORMS |
| HONEY LABELS | REPORTS |
| AUCTION SALE HANGARS | |
| BOOKS | CATALOGUES |
| DODGERS | STATEMENTS |
| FINANCIAL STATEMENTS | |
| MENUS | RECEIPT BOOKS |
| BUTTER WRAPPERS | POSTERS |
| VISITING CARDS | |

ALL KINDS OF
CIRCULARS AND PAMPHLETS
Printed to Order

PRINTING IS OUR BUSINESS
NOT A SIDELINE

The Entire Printing Department of THE
MAIL is at Your Service in Your Printing
Needs.

Mail Printery
Phone 67 627-29 Queen Street
FREDERICTON, N. B.
Printing That Combines Price With
Satisfaction



Good : : because it is made from long filler and imported Sumatra wrapper —economical because it sells for only 5c. Always fragrant . . . always fresh : : individually wrapped in moisture-proof cellophane. Ask for Arabella in the pocket pack of five.



5¢ each
Cellophane Wrapped

by far the greatest value

ARABELLA CIGARS