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Dainty chocolate pieces, out of the run of ordinary milk chocolate, containing a real flavor of rich, creamy milk and the finest cocoa beans well blended.

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RECRUITING CAMPAIGN FOR 236TH HIGHLANDERS BEGINS

Monster Meeting Held Last Night in Phoenix Square---Five Men Volunteered For Service---Flaming Torch and Beacon Fires Features of the Gathering---Dr. A. W. Thornton of McGill University the Speaker of the Evening.

The Kilties' recruiting campaign started last night in Fredericton. The direct result was five volunteers. Their names are:

W. P. EDWARDS
GEORGE E. CLYNICK
JOHN JONES
J. RILEY
A. LAWLOR

It is expected that the meeting will stimulate recruiting here and that there will be a steady stream of recruits for the 236th.

Spectacular Features.

The spectacular features of the opening of the campaign were adhered to in every particular. Miss Ethel McLean, garbed in the tartan of Clan McLean of Dewart, recited "Fire, fire the pile on Craig-Gowan Height." Mr. Wm. R. Dunbar of this city, was the piper and his selection, "The Campbells are Comin'" was particularly appropriate,

as its opening bars have been chosen as the regimental call of the 236th Highland Battalion.

The flaming torch, emblematic of the call to arms of the Highlanders, was carried to the meeting by Mr. George E. Clynick, one of the evening's volunteers, who galloped in on horseback, rushed through the crowd and placed the torch in the hands of Dr. A. W. Thornton, of Montreal, who was speaking. The interruption came at the psychological moment and aroused great enthusiasm.

While the meeting in Fredericton was in progress, the beacon fire on the hills near Currie's mountain blazed high and illuminated the sky.

At Phoenix Square.

The meeting was held in Phoenix Square, the portico and steps of the City Hall being used as a platform. His Worship Mayor Mitchell acted as chair-

man. The speakers were Lieut. N. Cameron McFarlane, who will command the York County platoon; Dr. A. W. Thornton, dean of the Dental School, McGill University, Montreal; Major C. G. Geggie, medical officer of the 236th Battalion; Lieut. Col. P. A. Guthrie, officer commanding the same. The speaking was divided by a chorus of male voices. The selection was "Scots Wha Hae," preserving the Scottish characteristic of the meeting.

The Speeches.

Lieut. "Cam" McFarlane, the first speaker, served in the Princess Pats, and needs no introduction to Frederictonians. Lieut. McFarlane explained that his strength lay in action rather than in speech. He made a straightforward appeal as one man to another for men to fill the York County platoon. He explained that the men of the platoon would remain together throughout their entire period of service, living together and fighting together.

Dr. Thornton proved to be the orator of the occasion. It was his first speech in the 236th Battalion's recruiting campaign, but will not be his last, as he has pledged himself to Col. Guthrie to speak every day during the campaign. Dr. Thornton paid glowing compliments to Col. Guthrie and to his plans for the raising of this battalion, which had been thought out long in advance. He mentioned the fact that his own son was serving, and told of his experiences in France and in England since the war has begun. He appealed particularly to the women to encourage the men to enlist, and cited what he had seen the women of France and England doing in order to leave the men free to join the army.

Major Geggie was given a rousing reception. In the course of his remarks he pointed out that no man could offer the excuse that he would not have competent officers to lead him, as the officers and almost all the non-commissioned officers of the 236th had served overseas. He recited verses of his own composition, "The Tartan of Good Clan McLean."

Lieut. Col. Guthrie, who had spoken at Oromocto earlier in the evening, arrived by motor. He was cheered heartily. Following Major Geggie, he made a characteristic speech and appealed for men to aid those Canadians who were fighting in the trenches. He made a touching reference to the late Lieuts. Charles Hobkirk and Locksley McKnight, whose deaths in action on September 16th had been announced but a short time before. He pointed out that those men had given their lives in the defence of others, and that their example should be followed.

The appeal for recruits was made personally by Col. Guthrie, and the men who went forward were heartily cheered.

Unusual Feature.

Lieut. Emery Howe, of Halifax, sang several solos to his own guitar accompaniment during the meeting. "Home Sweet Home" and "By Order of the King" were sung at appropriate points in Colonel Guthrie's speech. He also sang "My Little Wet Home in the Trench." Mr. Howe also made an emphatic but brief recruiting speech.

A New Blood-Food Has Been Discovered That Works Wonders

SAID TO PUT NEW LIFE INTO PEOPLE THAT ARE RUN DOWN.

For years doctors have been searching for a combination that would enable them to inject into thin blood the elements it lacked. This can now be done and any weak-blooded person can quickly be made strong and well.

Already a small army of ailing people has proved the merit of taking after each meal with a sip or two of water, two chocolate-coated Ferrozone Tablets. This is easily done, and even one week's use of this wonderful blood food will prove how nourishing and strengthening and flesh-building the treatment is.

Just think of it—Ferrozone uplifts the entire nervous system, removes the blood, makes it rich and red—gives the sort of aid that's needed in throwing off weakness and languor.

Tens of thousands enjoy the advantages of renewed health through Ferrozone. If you'll only use it, you'll surely grow strong too; its beneficial action is noticed even in a week. You see it goes right to work, removes the causes of the trouble and then quickly makes a cure.

For those who sleep poorly and have nervous apprehensions, Ferrozone is a boon; it is a specialist in such cases. Where there is paleness, poor appetite, and languor, Ferrozone makes the patient feel like new in a few days.

In tiredness, nerve exhaustion, in spring fever and debility, the power of Ferrozone is known from coast to coast and universally used with grand results.

Let Ferrozone build you up, let it win you back to robust health,—it will do so quickly if you give it the chance. Sold by all dealers. 50c. per box or six boxes for \$2.50. Remember the name, Ferrozone.

Books are desirable companions; when they bore you it is an easy matter to shut them up without giving offence.



1402

There are 1,402 Men of Military Age in the

CITY OF FREDERICTON

Who Have Not Applied to Enlist to Do Their Bit for the Empire.

Are You One of the 1402?

GET INTO KHAKI! THE KILTIES WANT YOU NOW

If You are Unfit, Get on the "A. R." Button to Prove It.

Join The N. B. Kilties!

1050

THAT MANY MEN OF

Military Age and Physically Fit

ARE WANTED FOR THE

236th Overseas Batt. N. B. KILTIES (SIR SAM'S OWN)

WILL YOU BE ONE OF THE 1050?



What's There?

Whole wheat is sweet, but when you add the zest of malted barley you have a flavor that no food made of wheat alone possesses.

The famous food, Grape-Nuts, has a delightful taste that everybody likes, and it lies in the "magic of the malt"—

Then, too, malted barley contains, besides its great nourishing qualities, a digestive which makes Grape-Nuts food particularly satisfying to weak, as well as strong stomachs.

Ready to eat, easy to digest, delicious—every table should have its daily ration of

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