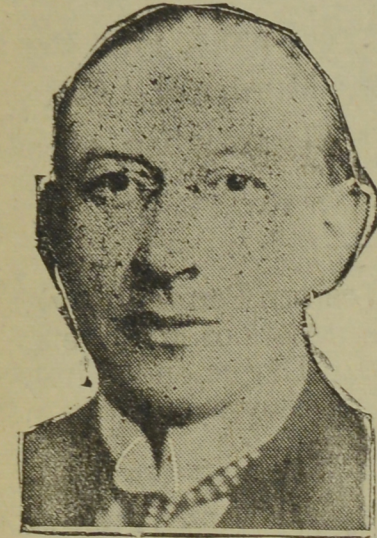


MR. E. N. RHODES DECLARES
FUTURE OF THE FISH INDUSTRY
DEPENDS ON CONSERVATION

(Montreal Star)
"Canada has the most valuable and most diversified fisheries in the world and properly conserved the future of the fishing industry is assured," declared Hon. E. N. Rhodes, Minister of Fisheries former Prime Minister of Nova Scotia, who is at the Ritz-Carlton Hotel today. Mr. Rhodes pointed out that on the Atlantic and Pacific were great varieties of fish in large commercial quantities, while the inland lakes also yielded a huge fish tonnage.



HON. E. N. RHODES
Minister of Fisheries

"An excellent series of articles" is the way Mr. Rhodes endorses the recent tariff articles that appeared in The Montreal Star. From a Government Standpoint, he stated, "It is important that people have placed before them evidence of the benefits of the tariff measures taken by the Government at the special session."

Then turning to the fish industry again he said: "I think we have the finest oysters in the world too—finer than the American oyster. Just for the sake of comparison, I may say that the United States took 800 barrels off an acre in a year. Our experiments would lead to the conclusion that 200 should be about a normal crop. The United States has fished out many of its beds, though the oyster is a most prolific breeder, and from a single oyster hundreds of thousands of oysters will grow in a year."

"I might say that the oyster is unique among sea foods, for you can till oyster beds exactly as you would till the soil."

"In an oyster bed of 6,000 acres, which is only one-fifth of the whole area, and taking only one quarter of the maximum yield off this field, you can get a yield of 1,200,000 barrel of oysters in a year. That means a return of \$10,000,000 off only a few acres, from a small part of the smallest province in Canada. This shows the potentialities of one phase along to the fishing industry."

"One of our problems is to rehabilitate the areas, and make the oyster beds prosperous again, so that there will be enough to supply, not only the Canadian market, but the export market as well, taking into it the finest oysters in the world."

With most commodities today, the problem is marketing. This is more true of the fishing industry than any other industry I know. We are dealing with a delicate food, a product that must reach the market in a first class condition.

London Big Market

"London constitutes a market as big in population as the whole of Canada. The fish trains come in, the fish are in the stores in an hour, and an hour or so later they are in the homes. In Canada, that population is scattered over a whole continent, and it is difficult to get the fish to the consumer both in a regular supply and in first

class condition. That is the reason why Britain, a meat eating country by tradition, has more than double the fish consumption per capita than Canada has.

"If we can increase the Canadian market alone by 10 pounds of fish per head per year, it will spell the difference between mere existence and prosperity for the fish industry. The immediate object we have had in mind is interesting the Canadian public in greater fish consumption."

Mr. Rhodes stated that a survey of Canada and the world was being conducted, and that the report would be ready next August.

Sockeye Treaty

Speaking of the Sockeye Salmon Treaty, ratified by Canada, but still held up by the United States Senate, he said: "It certainly is in the interests of both people to ratify this treaty, but I can make no comment, as the question is still before the United States Senate."

Talking of the Pacific halibut troubles, he said: "There is a general feeling that there is too much gear in the water. Conservation methods are being applied out there. The Halibut Commission, which is international, has done good work. Further benefits will accrue to the industry when United States ratified the halibut treaty, which is also before the Senate."

Reverting to the fishing industry, of which he admits he made an intensive study, he said: "The Government cannot run the fishing industry. All it can do is to place before it scientific information to make the laws and enforce them, and to point the way. The ultimate solution will depend on industry, co-operation, and efforts of the people in the industry itself. An example of that is the recent advertising campaign of the British Columbia packers, who have conducted and are conducting the most intensive campaign in the history of the industry. They realized that the fish business had not been sufficiently exploited in Canada. Their campaign is getting results."

ONE APPLE
PEDDLER HAS A
HORSE HELPER

(New York Sun)

Unemployment, with most of us, is a long, hard work. But few persons realize what it means to a horse.

There is a horse that frequents Sixth avenue, for example, who takes the subject rather lightly. To him, apparently, it means only an opportunity to get a free apple.

A young woman who was hurrying through Sixth avenue recently saw the horse climb part way up on to the curbing and jerk his head impatiently in the direction of an apple stand that is near Forty-fourth street. "What's the matter with him?" asked the young woman, stopping for a minute.

"Oh, he wants someone to buy him an apple," rejoined the vender. "Every day he does the same thing."

"Oh, he does!" exclaimed the young woman, getting out her purse. The horse got his apple, and the young woman is still wishing that she had a little of his spirit.

"So the manicure girl has caught a rich man"

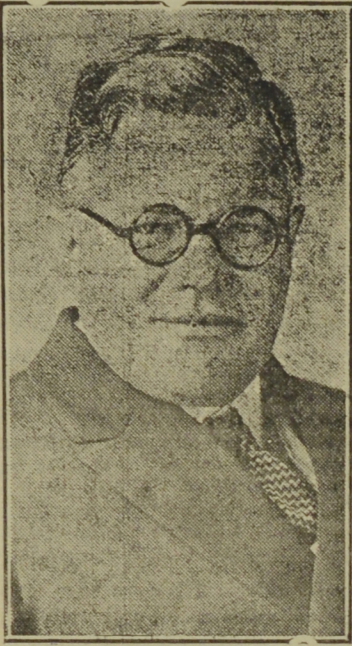
"Yes, indeed; nailed him at the first clip."

It is all right to be a good listener unless you are a husband.

MR. GRAUSTEIN DISCUSSED
PULP AND PAPER INDUSTRY;
CONSERVATION A NECESSITY

(Montreal Star)

Of all prominent visitors who come to Montreal, one of the hardest men to interview is A. R. Graustein, president of the International Pulp & Paper Co., who was at the Ritz-Carlton Hotel yesterday. Mr. Graustein, who as head of the biggest pulp company in the United States, is regarded as key man in that \$1,000,000,000 industry broke a 15 months' silence in an exclusive interview to The Star. He spoke of his faith in Canada, and predicted the pulp industry would continue to be a basic one indefinitely if



A. R. GRAUSTEIN
President of the International Paper Company

proper forest conservation were practised. Contrary to general opinion, Mr. Graustein is not tight-lipped, or endowed with any of the negative attributes calculated to intimidate reporters. He is a short, jolly man, full of smiles, and greatly attached to a shabby overcoat he wears. He and Gen. A. D. MacRae of Vancouver, are alike in this regard, believing old things to be best. This aging topcoat, with a costly suite and a trailing private secretary, hardly seem to go together.

It was always somewhat amusing for onlookers in the Ritz lobby when the Press used to approach Mr. Graustein during the troublesome days last winter, when he was in Montreal so

often. He would linger outside to chat with the cabby—he often arrived in a sleigh—and he would have a word with the doorman. Then sighting the reporter as he swung through the revolving door, he would make straight for the elevator, never even going near the desk to register—one of the retinue taking care of that.

Nothing to Say

Mr. Graustein would walk as fast as his legs would carry him from the door to elevator, smiling all the while, and repeating "nothing to say, nothing to say," to every conceivable question put to him. If notes were sent up to him the invariable reply would be through his secretary: "Mr. Graustein has nothing to say." Fifteen full months have passed, with Mr. Graustein having nothing to say till yesterday. Then he broke the silence. He said:

"In spite of the difficulties which the industrial faces, we are continuing unabatedly our program for the protection of our forests and timber limits from fire."

"The industry is a basic one, but should continue indefinitely to be one of the cornerstones of the industrial life of Canada. This is possible only if the foundations upon which the industry rests—that is to say, the forest reserves of the country—are handled down unimpaired from generation to generation. It has always been our policy to follow this principle in respect to timber areas that are in our charge and we are very proud of the work which our organization has accomplished in this respect."

Good Protection

"We have spared no expense in this direction. We have constructed in the wilderness, far from any normal means of transport, steel towers 80 feet high, for lookout purposes, and we have equipped and connected them with telephones. We have also provided reserves of fire fighting apparatus and have staffed this system with experienced men."

"In this work we co-operate with and have co-operation from the provincial authorities, to whom much credit is due for the encouragement they have given to it. The Canadian Forestry Association also has done very effective work, particularly of an educational type, and I hope will have the support of the entire public in the carrying on of its work."

* PUBLIC OPINION *

* WAYS OF YOUTH *

Editor, Daily Mail.

Dear Sir:—

Let me say to those who criticize our modern times and girls: You must have heard your mother or grandmother say, "Such things never happened when I was a girl." Oh, yes, they did, only they were done a little more under cover. Why envy the girls who enjoy a joy ride, go to dance halls or smoke cigarettes if they want to? Didn't our ancestors take their rides in a one-horse buggy or hay wagon, go to barn dances, have cellars filled with home-made wine (good wine, I mean), take their strolls down lovers' lane, and then come home to sit on the parlor sofa. Do you think grandpa was talking politics, while grandma was knitting? Didn't they hitch old Dobbin to the sleigh on a bright moonlight night and come home, oh, how late! I think the old folks had something on us at that. Now, while I am not criticizing this and with all respect due old age, don't let them kid you as to what they did in their time, for there isn't anything more going on now than then.

CINDERELLA.

NEEDS A NEW NAME

The Editor,

"The Mail."

Dear Sir:—

The New Brunswick Temperance Alliance needs a NEW NAME. Its members concentrate, and always have concentrated, on striving to

PROHIBIT THE BUYING AND SELLING OF LIQUOR. So I respectfully suggest that their organization be known as the N. B. Anti-Alcoholic Alliance; it would be much more accurate than the N. B. Temperance Alliance, for TEMPERANCE rightly pertains to other appetites than that for alcoholic beverages. "Be ye temperate in ALL things" is as necessary an admonition today as when spoken ages ago. None of us can afford to be indifferent to it. Personally, I am a teetotaler, also a non-smoker, yet I am decidedly against any prohibitory liquor law. There are older people in Town than I, many who recall conditions here and hereabouts when the Scott Act was in force and when prohibition was supposedly in force. Will any one say that there was more "temperance" in the old days than now? I will not. But, I do say there was more hypocrisy. And, I might add, more farce, and more private profiteering.

Yours open-mindedly,
STERLING BRANNEN.

HOUSE WINES PARADISE

Passadena, Feb. 21—America is the housewives' paradise in the opinion of Frau Einstein. "Her housework is so simple," she said, "you press a button or pull a lever and almost before you know it the tasks are done. Women can do more work and are not dependent upon servants as we are at home."

We must not expect too much of human beings. Born go-getters are naturally reluctant to join the sit-tighters. nothing more than rubbing the place that itches.

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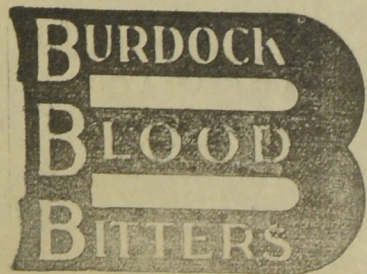
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Pimples On Face
Humiliated Her

Miss Frances Lodge, B. E. No. 8, Dunnville, Ont., writes:—"I used to feel very humiliated whenever I would go to town, on account of the breaking out of pimples on my face, caused from impure blood. Now all that has vanished and I have not been bothered since I took part of a bottle of your wonderful medicine Burdock Blood Bitters."