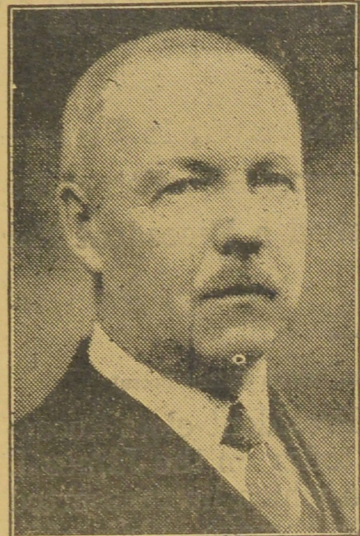


PREMEIR RICHARDS ISSUES

A NEW YEAR'S MESSAGE TO THE PEOPLE OF THE PROVINCE

Expresses the Opinion That Patience, Ability and Courage Will Win Out—Salutary Lesson of the Depression Period Should Be Put to Good Use.

"This is a period in our history position not untouched by the troubles and disappointments that have so visibly effected every country in the world. Our people, during the last few years, have faced this acute and trying condition with a courage and a self-reliance that has been most admirable and the approaching year will, I must confess, call for a continuation of this self sacrifice. Our position during the last year has been difficult, yet I think that we can congratulate ourselves upon the fact that we have fared better, in some small measure it is true, than many other parts of the world and indeed in the Dominion.



HON. C. D. RICHARDS
Premier of New Brunswick

ple that I offer my best wishes for the New Year."

With these words Hon. C. D. Richards, Premier of New Brunswick, concludes his annual New Year's message to the people of New Brunswick.

Premier Richards in his message says:

"New Brunswick comes to the end of the present year with her economic

which our people have come to look upon as necessary. That there must be some curtailment of these services is most apparent to all and in order that the readjustment may be made with the least possible inconvenience to everyone the full co-operation of our people is not only essential, but is imperative. It is with the confident hope that such co-operation will be forthcoming that I believe the year we are about to enter will see New Brunswick more firmly established in matters of trade and commerce.

"Perhaps no branch of our citizenship has been more adversely affected by the economic trend of the past few years than the farmer. Yet in New Brunswick during the last year the estimated value of our agricultural production was \$22,582,000 or a fairly substantial increase over the value of this production in 1931. The dairying industry showed an upward trend in quantity of butter produced and while butter prices were somewhat lower, it is encouraging to report that in the fur-farming enterprise in this province an increase of 30 per cent. is noted in the price levels. New Brunswick crops on the whole were in excess over the previous year and there is some hope that the approaching year will see an improvement in farm conditions.

"Unfortunately the lumbering industry continues to operate under a very difficult burden. Our export markets have not been available, due to many agencies which are world wide in scope. There are indications, however, of greater interest in the Old Country in Canadian forest products and with an adjustment in exchange rates a distinct improvement would be immediately felt in this province as well as in the Dominion.

Tourist Traffic

New Brunswick has for several years seen an increase in its tourist traffic, now one of its most important industries. Last year this industry, like every other, was affected by the general economic conditions, yet statistics compiled by the Bureau of Information and Tourist Travel from actual returns filed by the tourists with that branch of governmental service, indicate that some \$6,000,000 was spent in this province last year by the thousands of visitors who came to New Brunswick. The decrease in the tourist trade, so far as New Brunswick is concerned, was smaller than that reported by any province in Canada during 1932.

"The year about to close saw a remarkable increase in the demand on the part of our people for colonization lots. A great many have been put on the land and through the development of this policy it is the hope that they will in a short time become self-supporting. The success of this movement is, I think, one of the bright spots on our economic horizon in the last year.

Unemployment

"The Government during 1932 had to meet an unemployment situation more acute than that of the previous year. During 1931 under the Federal Unemployment and Farm Relief Act an expenditure of \$1,200,000 was made on roads and bridges and \$500,000 expended by different cities and towns. Regulations were put into effect for the rotation of labor so that more than 33,000 men secured work and over \$1,200,000 was paid out in wages alone. These works kept the laboring class going until well along in December of 1931 when it was found necessary to resort to direct relief and the sum of \$100,000 was expended in this service. Notwithstanding the fact that a smaller amount of money was expended than in former years the various services immediately under the control of the Department of Public Works were maintained to a high standard. Indeed, it is doubtful if the highways of the Province were ever in better condition than throughout the summer of 1932. In this connection it may be interesting to note that while the revenue from motor vehicles is not up to the estimate yet the figure shows a substantial increase over last year.

"This is a period in our history which calls for sane, careful and determined application to the serious tasks which lie before us. The manner in which the people of the province have responded to the demands of the past three years, however gives us hope and courage to meet the difficult problems of the immediate future. It is with a belief in the inherent patience, ability and courage of our people that I offer my best wishes for the New Year."

GOODYEAR KEEPS

RELATIVE STATUS

Dividends Paid in Spite of Trying Conditions in Industry

Cheques covering dividends on the 7 per cent. preferred and common stocks of Goodyear Tire and Rubber Company of Canada for the final quarter of 1932 have just been mailed to shareholders.

In a letter accompanying the cheques, C. H. Carlisle, president and general manager, states that the year has been most trying and disappointing.

"Your Company has maintained its proportionate share of the available business and has used the maximum of economy throughout the organization, but the low volume of business, both domestic and export, has had the effect of increasing unit costs and thereby reducing profits," says Mr. Carlisle.

"During the coming fiscal year we trust that each and every shareholder will take a direct interest in the sale of the products of your Company. These unusual times require united efforts and we all share mutually in the benefits to be gained from the sale and goodwill of our product."

The letter, states that inventories will be taken as of December 31st, 1932, adjustments will be made for obsolescence and depreciation and a complete statement will be rendered to shareholders as early in the year as possible, likely the latter part of January or the early part of February.

TALL TALES TOLD

IN TALL TIMBER

Moncton, N. B., Dec. 30—A story comes from Pictou county and the spinner of the yarn insists on preserving his anonymity. It seems he left camp for a spring about 25 yards away. He carried with him a small pail and a flat dish. He filled both with water and started back. En route a bull moose stepped out of the bush, lowered his head and drank all the water in the dish. Then he bumped the hunter in the nose and the hunter exhibits a large bruise to prove it.

Well, not to be outdone, along comes a duck hunting party from Grand Pré with this tale: One member of the party bagged four geese. He slung them over his shoulder and started for camp. The birds proved a bit heavy and so he put them down on the ground while he rested himself. While he was resting, one of the geese came to life, gave a warning "honk" and flew over the marshes.

WEATHER HELPFUL

TO WILD ANIMALS

Edmonton, Alta., Dec. 30—Mild winters that have made foraging easy and the depression which has cut down the number of hunters have combined to assist in a remarkable increase of game in the Rocky mountain section of Alberta, according to the fish and game department of the Canadian National railways.

On a 39-day trip into the hunting region close to the borders of Jasper National park, Alberta, a party of American sportsmen sighted nearly 700 caribou and more than 200 moose. In one day alone they saw 46 moose, 25 caribou, eight deer and three mountain rams. In the Brazeau area southwest of the park, they report having seen large herds of elk and they had no difficulty in securing adult male elk of ten points or over. These animals have increased so rapidly that the 15-year protection has been lifted.

BIRDS ARE FED

FROM AIRPLANE

Cincinnati, Dec. 30—Thanks to an air-minded Santa Claus, the game birds had plenty to eat today despite the heavy snowfall which covered their usual food. Donated by Dan Granger and Paul Williams, nearly 1000 pounds of wheat and corn were scattered from the plane.

Some Hot Biscuits Today

Make a dozen delicious biscuits this way. Sift together twice, 2 cups Purity Flour, 2 tspns baking powder, 1 tspn salt. Cream 1 tbspn each of lard and butter and mix with the dry ingredients, using the tips of your fingers. Add ½ cup each of milk and of water, mixing with knife until you have a very soft dough. Pat out lightly on mixing board until ¾-inch thick. Cut out and bake in hot oven for 15 minutes.

These biscuits—made with Purity Flour—will keep moist for several days and may be re-heated without getting dry.

DELICIOUS SAUSAGE ROLLS—can be made from the above dough, but use half the shortening. Roll to about ¼-in. thick, cover sausages and bake 25 minutes, or until brown, in hot oven (450°).

MEAT PIE COVERINGS using same dough are extra tasty.

Send for Purity Flour Cook Book Western Canada Flour Mills Co. Limited Toronto, Ont.

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