

:-: RADIO FEATURES :-:

SATURDAY'S PROGRAM

CFNB FREDERICTON

- 3.30—Weather, News, Records.
- 12.30—Maytag Melodies.
- 2.00—Royal York Program.
- WEAF, NEW YORK
- 7.00—Waldorf-Astoria Orchestra.
- 7.30—Harlem's Fantasy.
- 7.45—Donald Novis.
- 8.00—Geo. Olsen's Orch.
- 8.30—Three Jesters.
- 8.45—The Goldbergs.
- 9.00—Archer Gibson, organist.
- 9.30—Secret Service Story.
- 10.00—Mythical Tour.
- 11.00—Lucky Strike Orchestra.
- 12.00—R. Kirby.
- 12.15—Merle Thorpe.
- 12.30—Paul Whiteman.
- 1.00—Hotel Pennsylvania Orch.

WJZ NEW YORK

- 7.00—Little German Band.
- 7.30—William Hard.
- 7.45—Anson Weeks Orch.
- 8.00—Amos 'n' Andy.
- 8.15—Tenor.
- 8.30—Cuckoo.
- 9.00—American Taxpayers League.
- 9.15—Lee Simms Orchestra.
- 9.30—Republican feature.
- 9.45—Mixed Doubles in Rythm.
- 10.00—El Toro Week-End Revue.
- 10.30—Comedy Sketch.
- 11.30—Three Keys.
- 11.45—Twenty Fingers of Harmony.
- 12.00—Red and Ramona.
- 12.45—NBC Concert Orch. National Light Opera.

CKAC, MONTREAL

- 8.15—L'Express Aylmer.
- 8.30—Mount Royal Orch.
- 9.00—Concert Orchestra.
- 9.15—To be announced.
- 10.00—To Be Announced.
- 11.00—Allo Paris.
- 11.30—Dance Orchestra.
- 11.45—Organ of Romance.
- 12.00—News and Sports.

WLW CINCINNATI

- 7.00—Doctors of Melody.
- 7.15—Old Man Sunshine.
- 7.30—Bob Newhall.
- 7.45—"Law for the Layman."
- 8.00—Amos 'n' Andy.
- 8.15—Gene & Glenn.
- 8.30—RFD with "Boss" Johnson.
- 8.45—Crosley Cadets.
- 9.00—Over the Rhine.
- 9.15—Tony Cabooch.
- 9.30—Republican Committee.
- 9.45—String Quartet.
- 10.30—Dance Orchestra.
- 11.15—Crosley Pollies.
- 11.45—The Whole Town's Talking.

WABC NEW YORK

- 8.45—Female Trio.
- 9.00—Edwin C. Hill.
- 9.30—Isham Jones' Orchestra.
- 10.00—Music That Satisfies.
- 10.15—Ann Leaf at the Organ.
- 10.45—Syracuse Variety Hour.
- 11.45—Vaughn de Leach.
- 12.00—Royal Canadians.
- 12.30—St. Moritz Orchestra.

CNRA MONCTON

- 12.30—Musical Program.
- 1.00—Potato Report.
- 1.55—Weather, News Time.

SUNDAY PROGRAM

WEAF, NEW YORK

- 7.00—Catholic Hour.
- 7.30—Sweetheart Days.
- 8.00—Donald Novis.
- 8.15—Wheatville.
- 8.30—Orchestral Gems.
- 9.00—Chase & Sanborn Orchestra.
- 10.00—Our Government.
- 10.15—Familiar Music.
- 10.45—Oham & Arden.
- 11.15—L'Heure Exquise.
- 11.45—Sunday at Seth Parkers.
- 12.15—Hawaiian Melodies.
- 12.30—Melodie Serenade.

WJZ, NEW YORK

- 8.15—Harmonica Rascals.
- 8.30—Great Moments in History.
- 9.00—Jack Fulton Tenor.
- 9.15—"Hunting the Giant Eland."
- 9.30—Russian Gaieties.
- 10.00—Enna Jettick.
- 10.15—Red Adams.
- 10.45—Lifetime Review.
- 11.15—Old Singing Master.
- 11.30—Mystery Drama.
- 12.00—Three keys.
- 12.15—A Voice—A Violin.
- 12.30—Charles Agnew's Orch.
- 1.00—William Stoes and Dutchmen.

CKAC MONTREAL

- 5.00—Ritz-Carleton Concert Orch.
- 5.30—La Bonne Chanson Fancalaise.
- 6.00—Heure Catholique.
- 6.45—Opera.
- 9.00—Radio Theatre Canadian.

Mendelssohn, Busoni And Strauss To Be on Toscanini Program

A varied program, including the rarely heard Busoni "Berceuse Elegiaque" and "Rondo Arlecchinesco", the Mendelssohn "Italian" Symphony, and Struss "Don Juan", will be presented, by Arturo Toscanini, conducting the New York Philharmonic-Symphony Orchestra, Sunday, October 3, from 3:00 to 5:00 P. M., E. S. T., over WABC and a coast-to-coast Columbia network.

Michele Ragghini, tenor, will be the soloist with Toscanini on the Busoni numbers when they are heard for the first time on the air by the Philharmonic. The "Berceuse Elegiaque", a man's lullaby sung at his mother's grace, is an impressionistic work of subtly woven harmonies and mystic tonalities. Similarly in the "Rondo Arlecchinesco", Busoni has produced a web of contrasting tones with great economy of means. Yet the most important themes stand out from the fragile background without the use of any violent contrast of timbre or dynamic intensity. In both works, Busoni closely approaches the ideal of making every note produce its effect.

The opening selection on the broadcast will be Mendelssohn's Symphony No. 4 in A major. Although the composition has no avowed program, it is referred to by Mendelssohn himself as the "Italian" symphony. The first three movements are constructed on traditional lines, charmingly written, and exemplifying Mendelssohn's genius for extracting the maximum value from relatively sparse thematic material. But the finale, entitled "Saltarello", is obviously inspired by the Roman Carnival which Mendelssohn witnessed in 1831. The original Saltarello is an Italian dance of striking rhythmic character, akin to the Tarantella. The dancing couple moves in a semi-circle increasing the tempo of the dance as it progresses. Gay and blithe, this movement in the symphony centers in the graceful triplets for woodwind.

Toscanini will conclude the broadcast playing Richard Strauss's philosophical tone-poem, "Don Juan". Based on the idealistic poem of Lenau, the composition expresses a note of tragic desperation. Strauss' Don Juan is no hot-blooded lover in eternal pursuit of various women. Rather does he seek the one ideal woman, who can be to him womanhood of the tone-poem, bitterness and despair engulf the hero. He fails in his search, and with his failure comes searing disillusion. Strauss' shuddering passage in A minor, played by the woodwinds and strings, is pierced by the clamorous dissonance of the trumpet

theme in F, and the last dying notes of the composition speak with the voice of desolation. Few works in the library of music approach the tragic power of this "Don Juan."

Olin Downes, music critic for the New York Times, will comment on the program during the intermission.

MEEK IS MEEK NO MORE

Donald Meek, whose long and successful stage career has been devoted to a portrayal of the submissive and downtrodden male, will exhibit his talents in an altogether different light when he plays the role of a roaring, driving, whaling-ship skipper in the Sunday, November 6, episode of "Roses and Drums" over the WABC-Columbia network, from 5:00 to 5:30 P. M., E. S. T.

The episode one of a series of chapters of American history, will center around New Bedford, Massachusetts, in the days when that town was the whaling port of the world. Meek will take the part of Captain William Barney, iron-fisted master of one of the famous early whalers.

Meek is perhaps best known for his portrayal of "Pa Potter" in "The Potters." He has also starred in "Little Old New York", "After Tomorrow", "Oh Promise Me" and a long list of stage hits. At present he is playing in the Chicago cast of the musical play "Of Thee I Sing".

Oscar Shaw as Beauregard in "Roses and Drums"

Oscar Shaw, star of the musical comedy, "Of These I Sing", will turn his talents to the microphone, Sunday October 30, from 5:00 to 5:30 P. M.

NEW DOMINION LONG TERM ISSUE IS ATTRACTIVE

Market For Gilt Edge Securities Steadily Improving—Trend of Interest Rates in World Markets—Highest Degree of Safety.

Montreal Oct. 29—Extensive preparations were initiated today by postal authorities in the larger cities across the Dominion to handle the tremendous volume of mail which the floating of the new 4 per cent Dominion Loan on Monday will occasion. Unofficial estimates made by those in the employ of the National Committee in charge of the loan place the number of prospectuses which will go out in the mails on Monday at not less than 1,500,000 copies with, naturally, an even larger number of official application forms destined for those who have already signified their intention of taking up the bonds. To handle this volume of postage extra assistance is required in the larger post offices.

Officially those in the investment business only begin to offer the issue

E.S.T., when he plays the featured role of Brigadier General Pierre Beauregard in "Roses and Drums", over the WABC-Columbia network.

This episode is based on the first battle of Bull Run, July 21, 1861, when the Confederate forces under Beauregard defeated the Union Army.

Left upon his own resources after his father's death, Shaw, who had been primed for the ministry, selected the stage as a career. He was soon singing on the Gay White Way in the chorus of "The Mimic World". His many successes include "Five O'Clock Girl", "The Kiss Waltz", "Everybody's Welcome", "Flying High" and "Music Box Revue".

on October 31. In the meantime, amongst its own people. The amount of detail work which the floating of the loan entails is appalling. It is handled by an efficient staff well versed in finance. They toil into the morning hours making the path smooth for the hundred thousand odd subscriptions which will stream in from nine to five on Monday next.

The work involves making certain that every investment house and each of the three thousand banks in Canada will receive not before and not after 9 a.m. on October 31st the official prospectuses and the official application forms without which no sale of the bonds can take place. It includes, also answering the myriads of inquiries which pour in from dealers and concluding all the necessary arrangements with security houses throughout the Dominion. One of the most important features of the work is handling the distribution of the bonds to the list of special institutions and large buyers to whom a special committee is engaged in distributing the bonds.

Will Be Absorbed

Questioned by your correspondent, several investment bankers in Montreal said that it is always impossible to judge the receptivity of the market until an issue is offered publicly, but the feeling is that the issue will rapidly be absorbed. Bond salesmen report an improved feeling amongst their clients from that which prevailed a year ago when the National Service Loan of \$221,000,000 was so rapidly absorbed. Prior to that issue, investors seemed more hesitant than at present. They now seem to regard the purchase of bonds of the highest grade as a matter of good business routine.

This accounts for the feeling prevalent along St. James Street that the two issues totalling \$80,000,000, will go over the top rapidly. As far as the three-year, short term issue of \$25,000,000 is concerned, it is conceded that these will be absorbed as soon as the books are opened.

Later and later each night a light gleams out through the autumn mist. It comes from high up in the St. James Street canyon. Its source is the office of the National Committee on the Dominion of Canada 4 per cent Loan—1932. Here meets the committee which is helping the Government to distribute its bonds

ICE AND CHERRY WINE FROM THE SAME WAGON

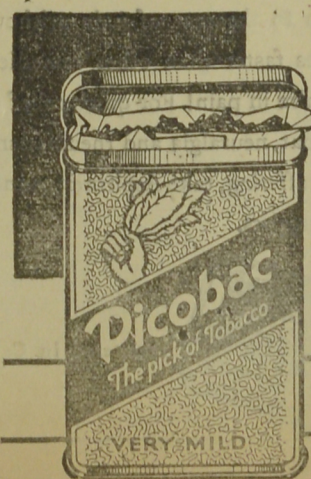
New York, Oct. 27—Mrs. Billings is searching furiously through the house to discover what else she has on hand to give her ice man, and Billings, poor guy, is searching apprehensively in his clothes closet every night when he gets home to make sure he still has the shabby old dress suit he can't afford to replace. All this because last week Mrs. Billings handed the iceman a pile of duds her baby had outgrown, and the iceman, as full of gratitude as politicians these days are full of promises, came right back the next morning with a quart of cherry wine. "Make it myself," he said, "and if you want some at Christmas time just let me know." Billings, when he found out the Christmas price would be a dollar, said he knew there was a catch in it somewhere.

"GOOD NEWS SPREADS LIKE GOOD MOLASSES" said Mr. Picobac

"Good news doesn't travel as fast as bad news. It spreads like good molasses—slow and steady." Mr. Picobac was referring to the steadily growing popularity of Picobac tobacco among pipe smokers.

"And another thing...speaking of molasses", continued he. "When people get the hanker for Picobac, they stick to it. They don't try it once and forget it. There's something friendly about Picobac...something in the quality...something in the way they grow it and cure it down here in Essex and Kent—that makes a mild...cool...sweet smoke."

Picobac is a pipe tobacco, on sale everywhere. Try it. —and don't forget, you get more tobacco for your money. Good for making cigarettes, too.



Handy Pocket Size Tin 15c.
½ lb. Humidor Tin 75c.

Picobac

The Pick of Canada's Burley Crop — Grown in Sunny, Southern Ontario.

"IT DOES TASTE GOOD IN A PIPE!"

Imperial Tobacco Company of Canada, Limited