

-:- RADIO FEATURES -:-

WEDNESDAY'S PROGRAM

CFNB FREDERICTON
8.30—Weather, News Records.
9.30—Mayle Leaf Prog.
12.30—Maytag Melodies.
2.00—Royal York Orch.
WEAF, NEW YORK
7.00—Waldorf-Astoria Orch.
7.30—Unemployment Relief Talk.
7.45—G. E. Circle
8.00—Froman Band.
8.15—Wheatenaville.
8.30—Instrumental Quartet.
8.45—The Goldbergs.
9.00—Mystery Drama.
9.30—Irene Taylor.
9.45—Whitman's Sampler Program.
10.00—Symphony Concert.
10.30—Comedy Sketch.
11.00—Cornob Pipe Club.
11.30—Artists Service.
12.00—Nellie Revell.
12.15—Three Keys.
12.30—Dance Orch.
1.00—The Dream Singer.
WJZ, NEW YORK
7.00—Dance Orchestra.
7.45—Lowell Thomas.
8.00—Amos n' Andy.
8.15—Royal Vagabonds.
8.30—Five Star Theatre.
9.00—Captain Diamond.
9.30—Harrington Lee & Leaders.
9.45—Jack Heller.
10.00—Adventures of Sherlock Holmes.
10.30—Friendship Town.
11.00—The Country Doctor.
11.15—Andy Sanalla.
11.30—Radio Rubes.
11.45—Mildred Bailey.
12.00—Pickens Sisters.
12.15—Casare Sodero Orchestra.
WTIC, HARTFORD
7.00—Dinner Concert.
7.30—Merry Madcaps.
8.00—Supper Club.
8.30—Program from N. Y.
8.45—Melody Moods.
9.00—The Shadow.
9.30—Travellers Hour.
10.30—McCravy Brothers & Cap. Yeko.
10.45—Studio Program.
11.00—Cornob Club.
11.30—Artists Service Program.
12.00—Dance Program.
12.30—Dick Gasparre's Orch.
1.00—Collin Driggs, organist.
WLW, CINCINNATI
7.15—Old Man Sunshine.
7.30—Bob Newhall.
7.45—Lowell Thomas.
8.00—Amos n' Andy.
8.15—Gene & Glenn.
8.30—Magician.
8.45—Detectives Black & Blue.
9.00—Sunsweet Melodies.
9.15—Dance Orchestra.
9.45—Smilin' Ed McConnell.
10.00—Adventures of Sherlock Holmes.
10.30—Friendship Town.

11.00—Crosley Zero Hour.
11.30—Rhythm Club.
12.00—WLW Fanfare.
CKAC, MONTREAL
7.15—Charcoal Company.
7.30—Ecole Sociale. Populaire.
8.00—Pastello Volda.
8.15—Les Legends due Saint Saurent.
8.45—The Dow Girl.
9.00—Les Quatras Magasins.
9.30—Marchant's Association.
10.30—Le Vieux Raconteur.
11.00—Jewish Federation.
11.15—Cello Quartette.
11.45—Organ of Romance.
12.00—Rocky Reporter.
WABC, NEW YORK
6.30—Skippy.
6.45—Indian Story.
7.00—Vaughan de Leath.
7.15—Hotel Taft Orch.
7.30—Connie Boswell.
7.45—Just Plain Bill.
8.00—Myrt and Marg.
8.15—Buck Rogers.
8.30—Three X Sisters.
8.45—Angelo Patri.
9.00—Whispering Jack Smith.
9.15—Barbasol Man.
9.30—Swanee Music.
9.45—Trade & Mark.
10.00—Royal Canadians.
10.30—Eno Crime Club.
11.00—Music That Satisfies.
11.15—Easy Aces.
11.30—Columbia Revue.
12.30—Isam Jones Orchestra.
12.00—Columbia Symphony Orch.

THURSDAY'S PROGRAM

WEAF, NEW YORK
7.00—Waldorf-Astoria Orch.
7.30—Ralf Kirby, baritone.
7.45—G. E. Circle.
8.00—Jane Froman Band.
8.15—Wheatenaville.
8.30—Barbasol Program.
8.45—Rise of the Goldbergs.
9.00—Fleishmann Hour.
10.00—Show Boat.
11.00—Lucky Strike Orch.
12.00—Arthur Jarrett.
12.30—College Orchestra.
1.00—Donald Novis, tenor.
WJZ, NEW YORK
7.30—Old Songs of the Church.
7.45—Lowell Thomas.
8.00—Amos n' Andy.
8.15—Royal Vagabonds.
8.30—Louise Bernhardt.
9.00—Male Chorus.
9.15—The Song Sleuth.
9.30—Rin Tin Thriller.
9.45—Howard Thurston.
10.00—Death Valley Days.
10.30—Dancing Strings.
11.00—The Country Doctor.
11.15—Wilfred Glen, basso.
11.30—Al & Pete.
11.45—Ilomay Bailey, Soprano.
12.00—Radio Rubes.
12.15—Talk and Concert.
CKAC, MONTREAL
7.00—To Be Announced.
7.30—Pharmacie de Montreal.
7.45—To Be Announced.
8.00—Roger & Gallet.
8.15—L'Express Aylmer.
8.30—Concert Orchestra.
8.45—Dow Girl.
9.00—Dr. J. O. Lambert.
9.30—Chey le Mere Lasalle.
10.00—Nelson Hour.
11.00—Dance Orchestra.
11.15—Mount Royal Orchestra.
11.45—Organ of Romance.
12.00—Rocky Reporter & N.H.L. Scores.
CFNB FREDERICTON
8.30—Weather, News, Music.
9.30—Maple Leaf Prog.
12.30—Columbia Records.
2.00—Royal York Orch.
CNRA, MONCTON
12.30—Musical Program.
1.00—Potato Report.
1.55—Weather Report.
6.15—Dinner Period of Music.
7.00—Our Jenny & Jane.
7.10—Weather Report.
8.30—Dance Orch. — Montreal.
9.00—Chateau Laurier Concert.
9.30—Tenor — from Ottawa.
WLW, CINCINNATI
7.15—Old Man Sunshine.
7.30—Bob Newhall.
7.45—Lowell Thomas.
8.00—Amos n' Andy.
8.15—Gene & Glenn.
8.30—The Magician.
8.45—Temporator Program.
9.00—Notes in Business.
9.30—Rin Tin Thriller.
9.45—Thurston Program.
10.00—Death Valley Days.
10.30—Light Opera.
11.00—To Be Announced.
11.15—Dance Orchestra.
11.30—Flying Dutchmen.
12.00—Three Cheers.
WABC, NEW YORK
7.00—Current Events.
7.20—Don Redman's Orch.
7.45—Just Plain Bill.
8.00—Myrt and Marg.
8.15—Buck Rogers.
8.30—The Wandering Boy.
8.45—Tea Program.
9.00—Dance Orchestra.
9.15—Canada Dry Program.
9.45—Sampler Program.
10.00—Music That Satisfies.
10.15—Mills Bros.
10.30—Omar Khayyam.
11.00—Five Star Theatre.
11.30—Edwin C. Hill.
11.45—Charles Carlisle, tenor.
12.00—Columbia Orch.

ARRIVED ON TIME



Marian Anderson was dining in Boston one recent Thursday night when she received a long-distance call. She took the midnight train to New York and made her debut on "The March of Time" over the Columbia network the next evening. Since then the attractive young actress has been one of the regular players in the weekly dramatizations of news events.

ENGLISH ROCKS

1-2 cup fat
1 cup white or brown sugar
2 eggs
1-2 cup sour milk
1 3/4 cup flour
1-4 teaspoon salt
1-4 teaspoon nutmeg
1-2 teaspoon soda
1 cup raisins
1 cup oatmeal or nuts
1-2 teaspoon cloves
Cream fat, add sugar gradually and then the eggs well beaten. Mix and sift dry ingredients and mix these with chopped raisins and nuts or oatmeal and add to first ingredients, alternately with the milk. Drop by spoonfuls on a greased baking sheet and bake in a moderate oven, 375 degrees F., ten to fifteen minutes. When cool, frost with confectioner's frosting and sprinkle with nuts.

EDDIE CANTOR DREAMS OF SANTA



Eddie Cantor, Goggle-Eyed Comedian of the Chase and Sanborn Program on an NBC-WEAF Network, Listens to an Equally Goggle-Eyed Santa Claus. Santa Eddie Evidently Is Warning Comedian Eddie Cantor to Behave Himself at Least Until Christmas.

New York, N. Y., Dec. 20—Eddie Cantor is losing his faith in Santa Claus. The goggle-eyed comedian has just discovered that he has to work on Christmas Day.
"It may be Christmas to you," chirps Eddie, "but it's just Sunday night to Rubinoft and me. Even Mr. Chase and Mr. Sanborn can take the day off but Cantor has to put their radio program on for them."
There's one bright spot in the gloom, Eddie admits. If it were next

GERMAN STORES
USE DULL DAYS
TO TRAIN STAFFS

(New York Herald-Tribune)
The department stores of Germany are going about the training of their selling forces with the same efficiency which marked the training of the German army in the days of the Kaiser, Claudia Cranston, author of stories of store life, declared last week following her return from a two months' tour of Germany, where she made a study of retailing conditions and methods.

"Depression training," Miss Cranston calls it, explaining that the bigger stores are utilizing the many days in which trade is dull to send their employees to "school," these "schools," however, are in the stores, with trained executives given the employees is done with an eye to American trade. The German salesperson, for example, is fully informed on the history of such merchandise as the American tourist is most likely to be interested in; then she is kept advised on the daily rate of exchange, the amount of the duty called for on different articles and other points most likely to be brought up by visitors from this country. The more progressive workers, Miss Cranston declares, are also instructed in world economics and politics.

One large department store chain, Miss Cranston reported, was offering twenty-two different courses to its employees. Many of these courses dealt with customer psychology. Employees are trained to catalogue mentally a customer as to her station in life as she enters the store. They will decide whether she is wealthy, moderately well to do, or of a poorer class. They are also trained, Miss Cranston said, to determine the manner in which a customer should be greeted—whether flattery will appeal to her, or whether some other tack might more easily place the customer in a buying frame of mind.

Other things taught in these classes, Miss Cranston said, include observance of the customer's companion, if she has one, and how best to treat him or her; also how to interest children and create an impression on the child so that the store will be favorably remembered. Another course is on "substitution"—the most effective way to interest the customer in other merchandise, provided what she has asked



For sale at all drug and general stores; put up only by The T. Milburn Co., Ltd., Toronto, Ont.

Nervous—Could Not Sleep
Tired Out All The Time

Mrs. George Scribner, Nauwigewauk, N.B., writes:—"I was so very nervous I could not sleep at night, and felt tired out all the time."

A neighbor told me about Milburn's Heart and Nerve Pills, and as she was using them at the time she gave me some to try. I found they were doing me so much good I procured two boxes and they proved of wonderful help to me."

For the Women

OH, I SAY!

In London they have a semi-formal gown which appears to be based on the ancient court jester costume, except that this gown is in black and white. The skirt and lower part of the bodice are black, but black slashes run up over the white of the rest of the over the black of the lower sleeve. And, to make it more difficult, one sleeve is nearly all black, while the other is nearly all white.

WOOF, WOOF!

The latest idea in jewelry is the animal head, sparkling with precious or imitation stones. A dog, rabbit, lion, elephant, cat, tiger, or—variation—a bird. You wear it on the lapel of your coat and, almost needless to say, it is supposed to bring good luck.

MAGPIE

They have a magpie blouse in London. Of triest in white, it has very wide stripe of black running horizontally straight across the chest and sleeves, and you'd better be slender if you wear it—or else. The accompanying skirt is of black homespun with black enamel and steel buttons.

OOH, LOOKIT!

Pajama slips of chiffon and lace with taffeta lounging pajamas to wear over them are among the boudoir thoughts in London. But this combination of pajama and pajama slip is different. Because here and there the taffeta, lounging pajamas have lace insets through which the chiffon slip, in a contrasting shade, is visible.

for is not carried by the store or not in stock. Still other courses give instruction on how to turn the "just looking customer" into a purchaser of goods, and how to appeal most favorably to visitors from other foreign nations.

Another interesting trend, Miss Cranston observed, was the number of sons and daughters of wealthy and moderately well-to-do parents who were taking these training courses in preparation for active business careers in retailing.

COCOA CARAMEL CREAM

1 tablespoon tapioca, granulated.
1-8 cup granulated sugar
1-2 tablespoons cocoa
1 cup sweet milk
2 tablespoons caramel syrup.
1 egg yolk
1-16 teaspoon salt
1-2 teaspoon vanilla
1 cup whipping cream.
1 egg white
1-2 cup chopped English walnuts
Cook tapioca, sugar, cocoa and milk in double boiler about 10 or 15 minutes, or until clear.

Use caramel syrup made by caramelizing three tablespoons granulated sugar in a heavy aluminum pan until it becomes a light golden brown. Add one-half cup milk and cook until all is dissolved.

Add the caramel syrup and beaten egg yolk to the tapioca and milk mixture. Strain. When cooled, add vanilla. Whip cream and carefully fold into mixture. Pour into freezing tray.

Before the dessert has frozen solid enough to serve, remove tray from refrigerator. Stir well with a spoon from front to back of tray. Add the chopped nuts and carefully fold in stiffly beaten egg white, to which salt has been added. Return to refrigerator and allow to finish freezing without further agitation. Eight to ten servings.

SPIRITS COOKIES

1 cup shortening
2-3 cup sugar
3 egg yolks
2-1/2 cups sifted cake flour
1 teaspoon almond extract
1-2 teaspoon salt
Sift flour, measure and sift again with salt. Cream shortening and add sugar gradually and cream together until light and fluffy. Beat in egg yolks one at a time. Add extract and work sifted flour into mixture. Pack in barrel of cookie gun, force dough out onto greased cookie sheet in various shapes. Bake in a fairly hot oven, 400 degrees F., ten minutes. Remove from cookie sheet at once and store when cool. Makes about four dozen cookies.

Too many men who should have been paper hangers are practicing law,

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with you to know your eccentricities,
he feels intimate enough to warn you
against them.

BRIDE'S PRICE GOES UP

Boston, Dec. 19—Mayor James M. Curley says "any girl worth marrying is worth \$2 to marry" and follows his philosophizing with the announcement that he would petition the incoming State Legislature to double the fee for marriage licenses which now are sold at \$1 each.

A New York judge declares. Not in their own opinion, if they can succeed reasonably often in hanging something on the accused.