

-:- RADIO FEATURES -:-

WEDNESDAY'S PROGRAM

CFNB FREDERICTON
8.30—Weather, News, Columbia Records.
12.30—Maytag Melodies.
2.00—Royal York Orchestra.
WEAF, NEW YORK
7.00—Waldorf Astoria Orchestra.
7.30—Drifting and Dreaming.
7.45—Donald Nones, Tenor.
8.00—Louis H. Tillerton.
8.15—Wheatensville.
8.0—Jones & Hare.
8.45—The Goldbergs.
9.00—Mystery Drama.
9.30—To Be Announced.
10.00—Goodyear Program.
10.30—To Be Announced.
11.00—Cornob Pipe Club.
11.30—Artists Service.
12.00—Nellie Revell.
12.15—Dance Orchestra.
1.00—The Deram Singer.
WJZ, NEW YORK
7.45—Lowell Thomas.
8.00—Amos n' Andy.
8.15—Royal Vagabonds.
8.30—Swift Program.
8.45—Johnny Hart in Hollywood.
9.00—Captain Diamond.
9.30—Melody Moments.
10.00—Adventures of Sherlock Holmes.
10.30—Geo. Olsen Orchestra.
11.00—The Country Doctor.
11.15—Jack Fulton, tenor.
11.30—"Red Adams"
11.45—Mildred Bailey.
12.00—Pickens Sisters.
12.15—Casare Sodero Orchestra.
WTIC, HARTFORD
8.30—Jones and Hare.
8.45—Golden Hour of Music.
9.00—The Shadow.
9.30—Question Box.
9.45—New England Network.
10.00—The Revelers.
10.30—Symphonic Syncopation.
11.00—Cornob Club.
11.30—Artists Service Program.
12.00—Dance Program.
12.30—Dick Gasparri's Orchestra.
1.00—Collin Driggs, organist.
WLW, CINCINNATI
7.45—Lowell Thomas.
8.00—Amos n' Andy.
8.15—Gene & Glenn.
8.30—Magician.
8.45—Vogues and Varieties.
9.00—Sunset Melodies.
9.15—Cigar Program.
9.45—Swift Program.
10.00—Adventures of Sherlock Holmes.
10.30—Canada Dry.
1.00—Crosley Zero Hour.
1.30—Tastyest Wild cast.
CKAC MONTREAL
8.15—Les Legends due Saint Laurent.
8.45—The Dow Girl.
9.00—Leo Quatres Magasins.
9.30—Merchant's Association.
10.30—Studio Concert.
11.00—Bicycle Race.
11.00—Dance Orchestra.
11.15—Dance Orchestra.
11.30—Cello Quartet.
11.45—Organ of Romance.
WABC, NEW YORK
8.00—Myrt and Marg.
8.15—Connie Boswell.
8.30—Franco-Italian Piano team.
8.45—Angela Patri.
9.00—Edwin C. Hill.
9.15—Barbasol Man.
9.30—Swanee Music.
9.45—Musical Fast Freight.
10.00—Royal Canadians.
10.30—Eno Crime Club.
11.00—Music That Satisfies.
11.30—Isham Jones' Orchestra.
12.00—Columbia Symphony Orch.
12.30—Little Jack Little.
CNRA, MONCTON
12.30—Musical Program.
1.00—Potato Report.
1.55—Weather, News, Signals.
6.15—Dinner Music.
7.15—Weather & Time.
THURSDAY'S PROGRAM
WEAF, NEW YORK
8.00—The Rollickers.
8.15—Wheatensville.
8.30—Barbasol Program.
8.45—Rise of the Goldbergs.
9.00—Fleishmann Hour.
10.00—Show Boat.
11.00—Lucky Strike Orch.
12.00—Don Bestor Orch.
12.30—College Orchestra.
1.00—The Dream Singer.
WJZ, NEW YORK
7.30—Old Songs of the Church.
7.45—Lowell Thomas.
8.00—Amos n'n Andy.
8.15—Royal Vagabonds.
8.30—Swift Program.

RURAL MUSIC
OF PIPE CLUB
IS AUTHENTIC

Richmond, Oct. 19—When the Corn Cob Pipe Club of Virginia gathers in the cross roads meeting hall each Wednesday evening for its coast-to-coast broadcast over an NBC-WEAF network at 10:00 p.m., E.S.T., there generally is harmonica playing of a championship brand among the folk tunes and old time music redolent of the rural South.

George Haas was just graduated from grammar school in Richmond, but he has been harmonica champion of Virginia for three years and he expects to be world champion in another three. Listeners to the Corn Cob Pipe Club, which broadcasts from station WRVA, Richmond under the sponsorship of the makers of Edgeworth tobacco, have heard him do the classics from "Parsifal" to Chopin with a few blues numbers thrown in for good measure.

George, like all the other entertainers Pat Binford, genial master of ceremonies, introduces at the weekly programs, is a resident of Virginia. His family moved to Richmond when he was four years old, and he got his first harmonica when he was five.

The old time barnyard music and rustic humor of the Corn Cob Pipe Club are provided by performers born and bred in rural Virginia. Many of them are mountain residents who "do their stuff" as their ancestors have done for generations at country parties. The Tobacco Boys, a group of negroes, singing the spirituals of their race in untutored voices; the Old Time String Group; the Fiddlin' Fiddlers and the Ivory Dusters are among the entertainers frequently heard during the broadcasts.

Pat Binford, master of ceremonies for the Corn Cob Pipe Club, is a Richmond boy.

8.45—Johnny Hat in Hollywood.
9.00—Regimentalist.
9.15—The Song Sleuth.
9.30—Rin Tin Thriller.
9.45—The Gypsy Queen.
10.00—Death Valley Days.
10.30—The Virtuosos.
11.00—The Country Doctor.
11.15—Wilfred Glen, basso.
11.30—Three Keys.
11.45—Orchestra.
12.00—Musings.
12.15—Casare Sodero Orchestra.

CKAC MONTREAL
8.00—Roger & Gallet.
8.15—L' Express Aymer.
8.30—Bicycle Race.
8.45—The Dow Girl.
9.00—Dr. J. O. Lambert.
9.30—Montagnards.
10.00—Nelson Hour.
11.00—Les Trais Mausquetaires.
11.30—Mount Royal Orchestra.
12.05—Kit Kat Orchestra.
11.45—Organ of Romance.

CFNB FREDERICTON
8.30—Weather, News, Music.
12.30—Columbia Records.
2.00—Royal York Orchestra.

CNRA MONCTON
1.00—Potato Report.
1.55—Weather Report.
6.15—Dinner Period of Music.
7.10—Weather Report.
12.30—Musical Program.

WLW, CINCINNATI
7.45—Lowell Thomas.
8.00—Amos n' Andy.
8.15—Gene & Glenn.
8.30—The Magician.
8.45—Tony Cabooch.
9.00—Herbie Hay Orch.
9.30—Rin Tin Tin Thrillers.
9.45—Pat Burns.

10.00—Death Valley Days.
10.30—Melody Moments.
11.30—Tastyest Candy Makers.

WABC, NEW YORK
8.15—Stern and Orchestra.
8.45—Tea Program.
9.15—Dance Orchestra.
9.00—Edwin C. Hill.
9.30—Comedy Sketch.
9.45—Modern Male Chorus.
10.15—Mills Bros.
10.30—Ande Katelantez.
11.00—Music That Satisfies.
11.30—Duchen's Orchestra.
12.00—Columbia Orchestra.
12.30—Little Jack Little.
12.45—Don Redman Orchestra.
1.00—Sissle's Orchestra.

DENNY TO SING,
EVANS TO SING
IN NEW SERIES

New York, Oct. 18—Jack Denny and his orchestra and Evan Evans, baritone soloist, will head Whitman's Sampler Program, to be inaugurated from the Waldorf-Astoria Hotel, in New York City, over an NBC-WEAF network Wednesday, October 26, at 8:45 p.m., E. S. T.

Whitman's Sampler Program will be broadcast from the Empire Room of the Waldorf-Astoria, where Denny's celebrated orchestra is playing, each Wednesday evening under the sponsorship of the makers of Whitman's Chocolates, and will bring listeners the latest dance tunes and musical comedy and operetta vocal selections.

Evan Evans, featured soloist of the program, has sung baritone roles in scores of radio productions and is noted for his skill in light opera and musical comedy numbers. Evans' musical career began in the choir of Liverpool Cathedral, in his native England, and included a scholarship at the Juilliard Graduate School of Music in New York.

Jack Denny is a prophet of syncope who attained fame in a neighboring country. Although native New Yorkers, it was at the Mount Royal Hotel, in Montreal, Canada, where they played for five years, that Denny's musicians became celebrated for their own distinctive brand of dance music. Previously they had been heard over station WJZ from the old Privately Club, in New York City.

It was after listening-in on one of these early broadcasts that the manager of the Mount Royal Hotel booked Denny by long distance telephone for a four weeks engagement. This four-weeks lengthened into five years before Denny was brought back to New York to play at the new Waldorf-Astoria Hotel.

While it is true that the circus is about the only type of entertainment with which Singin' Sah has not been connected during his long career in show-business, he once turned down a circus offer, much as he wanted to round out his experience. The offer was to sing with the band between acts, and was made when Sam was just starting his career. Although the offer seemed juicy to him at the time he turned it down—it was before the days of amplifying equipment, and Sam felt he would have had to use too much lung-power to fill a circus tent against the competition of a circus band.

Harry Frankel had an opportunity to hear himself as others hear him the other night when Ward Wilson impersonated Frankel as the Old Singin' Master. Frankel listened carefully to the Wilsonian version of the character and complimented Wilson on his work. But it was the first time he had ever sat in an easy chair in the role of listener to his own kind of material and now he's curious to know how he actually sounds in the parlors of the nation. So he's plotting to record his next Singin' Master broadcast on one of those home-recording gadgets, just to see what it's like.

FRANCE REPAIRS
LEBRUN'S HOME

Paris, Oct. 18—An army of upholsterers has invaded the President's residence for the purpose of restoring it to its pristine glory once enjoyed by Mme. de Pompadour and the Marquis de Harigny. The exterior restoration will include the rejoining of stones and bits of masonry, and a bit of plastic surgery on the historical statues that adorn the Elysee Palace.

SNAKE SOLVES MYSTERY

Florence, Ala., Oct. 18—Police credit a rat snake with having solved a mysterious robbery. A thief ransacked a store and left no clues. Officers remembered the merchant, as a hobby, kept a rattler in a showcase. They inquired at the hospitals until they found Cleburne Hale suffering from snakebite. He confessed.

FAN FARE

Col. Lemuel Q. Stoopnagle and Budd are A.W.O.L. (away without lines) from the WABC-Columbia network during their current busy vaudeville schedule in Chicago. They accepted the booking at the last minute, and rushed away by plane to the Windy City so hurriedly that an intricate studio-and-stage schedule couldn't be worked out. However, they'll return to the Columbia airwaves shortly with a brand new contract which the Col. no doubt, has wrapped in cellophane to keep fresh. While in Chicago they'll broadcast locally through WBBM.

Kate Smith has been joined by her mother ("Momsy" to Kate and her band) at Lake Placid. The doctor ordered the "Songbird of the South" to relax completely, and her parent came up from Washington to see that instructions are carried out. Mrs. Smith herself does not intend to take it easy. She brought along a pair of skis.

Georgie Price gave an impersonation of the "March of Time" the other night but had to rely upon the musicians in Benny Kreuger's orchestra to supply the crowd-noises. Even the redoubtable Price could imitate no more than one person at a time. Georgie is preparing to go on the road for his first out-of-town appearances since he has been in radio. If arrangements can be made to do his broadcasting en route, he and Kreuger's band will set out at the end of October to the chief cities in the East and as far west as Chicago.

All precautions are being taken to insure perfect transmission of Leopold Stokowski and his Philadelphia orchestra. Each Friday, Almon Knowles, Columbia production man, will journey to Philadelphia and go over the score of the day's concert note-by-note and bar-by-bar with the famous conductor. This will familiarize Knowles with the leader's interpretations, insuring exact work at the controls by the engineer.

Arthur Pryor smilingly recalls the occasion on which he broke up a concert of Sousa's band, but it wasn't funny then. Pryor was playing with the late bandmaster in Pryor's hometown. Just before the last number, some of his friends started calling for a solo, shouting: "Pryor, Pryor!" Part of the audience thought the yells were "fire, fire" and rushed for the nearest exit. Before a general stampede could be averted, Director Sousa was facing an empty hall.

Luck was with Evan Evans, Columbia baritone, the other day when he was named soloist on a new series featuring Jack Denny's orchestra. Evan was sitting in the Columbia reception room, when Denny rushed into a studio.

"Come here a minute," said the orchestra leader. "You're number fifteen."

Evans, a bit non-plussed, followed him and found that he was to be fifteenth in an audition of which he had been unaware. Completely unprepared, he sang a number selected by Jack and emerged as the winner of the contest.

Columbia Shorts—Freddie Martin's orchestra is located for the winter at the Post Lodge on the Boston Post Road...The selection written by Nicolai Berezowsky, assistant conductor of the Columbia Symphony Orchestra, which won a prize in a nation-wide contest earlier in the year, will be played this season by the Boston, Los Angeles and Cincinnati symphonies...When Kate Smith goes to the Pacific Coast for her feature picture, her broadcasts will continue uninterrupted...Columbia then will have five regular airings a week from California.

Raymond Paige, musical director of the Omar Khayyam series, has three batons—a light, wand-like one for popular music; a medium stick for semi-classics; and a bludgeon for conducting symphonic works. When heavier music is written, Paige won't stop short of a wagon tongue.

Harriet Cruise, Columbia's soprano star on the "Parade of Melodies" each Sunday night, is hoping someone will

Old Bill and His Blue Flamers Return
To WLW Microphones For Fall Series

OLD BILL AND BLUE FLAMERS

Old Bill, favorite radio character of states, northwest and south. WLW, and his Blue Flamers are again on the air over the Nation's Station in a new series of broadcasts being sponsored by the International Heating Company, manufacturers of Blue Flame Heaters. This new series which was inaugurated October 3, is to be heard every Monday, Wednesday and Friday evening, 6.00 to 6.15 o'clock.

The "Blue Flame Gang" won wide popularity through its broadcast series last season and according to Old Bill the new style of program. The same personnel will make up this group and will include, in addition to Old Bill at the piano, Umberto Neely, violinist, Chick Gatewood, guitarist, and Larry Greuter, accordionist.

Dean Yocum—in the character of Old Bill—ranks high in fan favor as the result of his unique planilogues and neighborly chats during his broadcasts over WLW for the past nine months. A veteran stage and radio performer, Yocum has for years enjoyed a wide popularity throughout the central

organize a contract bridge tournament among the CBS stars in Chicago.

"If they had a tournament," she said, "I'm sure I could beat Jane Ace, and Maybe Goodman Ace of the 'Easy Aces.'" Miss Cruise truly is a contract shark. She holds several trophies for her prowess at the game.

Easter lilies having bloomed in the last 10 days at Lynn and Stopeham, Mass., those who had given up this and that through Lent may now resume.

A movie actress and her young husband have arrived at Antioch College, where they will combine their honeymoon with an education, as who doesn't?

The
Greatest Legacy

of the Canadian people
to the next generation

...is life insurance

When the Sun Life began business in 1871 life insurance in Canada was \$13 per capita.

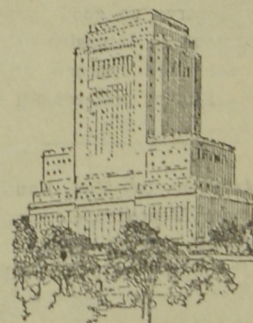
TODAY it is \$635 per capita. With one exception, Canadians are now the highest insured people in the world.

The Sun Life has played a leading part in fostering this thrift in the Canadian people and in protecting Canadian homes.

The rapid growth of the Sun Life is shown in the following table:

ASSURANCE IN FORCE

1871	\$404,000
1881	\$5,010,000
1891	\$19,436,000
1901	\$62,400,000
1911	\$164,572,000
1921	\$536,718,000
1931	\$3,051,077,000



SUN LIFE ASSURANCE
COMPANY OF CANADA

Head Office: MONTREAL