

## DUTCH EAST INDIES ARE CALLED "GARDEN ISLES"

Washington, Dec. 11—The Netherlands throne has made the official announcement that the kingdom's possessions in the far east will henceforth be known as "Nederlandsch Indie," of which the preferred English form is "Netherlands India." Heretofore these Dutch lands in the Orient have been called Netherlands East Indies or Dutch East Indies. Also, the former "Outer Possessions" beyond Java now assume the less imperial title "Outer Islands."

### The "Garden Isles"

"Those who have visited the delightful tropical possessions of the Dutch have also called these verdant islands of the Malay Archipelago the Garden Isles, and 'A string of emeralds girt about the equator,'" says a bulletin from the headquarters of the National Geographical Society in Washington.

"There has been still another recent change in Netherlands India," continues the bulletin. "On Nov. 1 of this year the timepieces of the islands were set backward or forward so that all clocks are now alike in each of half a dozen zones throughout the islands. It is the beginning of standard time in Netherlands India—the zone time used throughout most of the world. The simplification in timing cables and the creation of more easily understood railway, ship and airplane schedules are but a few of the advantages of the new regulation."

"It is often said that time is really of little importance in the lives of people in the tropics; but all is not a life of indolent resting in the shade under the fringed tops of coconut trees that grow in profusion in Netherlands India. Commerce has set a schedule in this land."

### Java Intensively Cultivated

"In Java, especially, there are innumerable wide fields of waving sugar cane, with busy refineries in their midst. Everywhere rice fields checker-board the valleys or rise in terraces up volcanic hillsides into the markets come huge piles of cassava roots from

which evolve the tapioca puddings of America's tables. There are areas of cinchona trees, the bark destined to volcanic hillsides. Into the markets sive tea, coffee, rubber and tobacco plantations. Oil, too, comes from many wells in Sumatra, Java, and Dutch Borneo.

"Netherlands India is second only to Cuba as the world's largest producer of cane sugar. The country's 178 mills produce quinine. Elsewhere are extensive tons of sugar from a planted area of approximately 480,000 acres."

"In the United States today, notable in the cane belt in Louisiana, cane growers are familiar with the researches that were conducted in Java on the improvement of cane. 'P. O. J.' actually meaning the Profestation Oost Java (although colloquially interpreted as 'Pride of Java,' or as 'Plenty of Jack') was the salvation of sugar-cane raising in Louisiana when the mosaic disease all but killed local varieties. Research in that station in East Java had produced a disease-proof cane."

"Next in commercial value of exports of Netherlands India come rubber (from Java and Sumatra plantations), petroleum, copra, tea, tobacco and coffee. Coffee, one time Java's greatest product was exported in such quantities that our popular beverage received the sobriquet of 'a cup of Java.' Now its output represents but about 5 per cent of the country's total exports."

"Every smoker is familiar with the excellent Sumatra leaf wrapper for fine cigars. And when one takes a dose of quinine to combat a cold or an attack of malaria, the chances are good that Java has provided the specific. Nine-tenths of the world's supply of quinine compounds comes from the island—grown from trees introduced from South America."

### Has Densest Population

"Java, inclusive of the near-by island of Madera, is the most thickly populated land on the globe, with an

average of 727 people to the square mile. This heavy population, utilizing rice as one of its major foods, accounts for the fact that rice has to be imported even though two crops are grown each year on the island's intensively cultivated fields. Climatic conditions are so favorable in the island that one crop trails another in quick succession, and all stages of the cultivation from plowing to harvesting and threshing may be seen simultaneously."

"Java has good roads and efficient railways, and air service has been in operation for several years between Holland and Java."

"Queen Wilhelmin governs a picturesque variety of peoples in these far islands: the semi-savage Dyak of Borneo, wearing few clothes but many ornaments; the beautiful Hindu women and handsome men of quaint Bali; the recently-civilized Bataks, who only a few years ago ate their aged relatives and enemies as a ceremonial act; subjugation; the Menankaban, the stately Javanese, and other Malayan elements."

"In central Java today, in Soerakarta and Djakarta, reside two native sultans, surrounded by a part of their traditional entourage of guards, dancers musicians and servants. They maintain also a little of the glamor and paraphernalia of their court life. Lesser sultans exist in other parts of the islands."

### ROLLED ORANGE WAFERS

1-2 cup butter  
1 cup suagr  
Grated rind 1 orange  
1 teaspoon soda  
1 tablespoon cold water  
1-2 cup orange juice  
2 cups flour  
Cream butter, gradually add sugar and orange rind, beating until light. Dissolve soda in cold water. Add to orange juice, then add, alternately with flour, to first mixture. Spread mixture on well-buttered-sheet in the thinnest possible layer and bake in a moderate oven. When baked, cut in squares. Quickly roll each square while hot over handle of a wooden spoon to form rolls.

### FAIR EXCHANGE

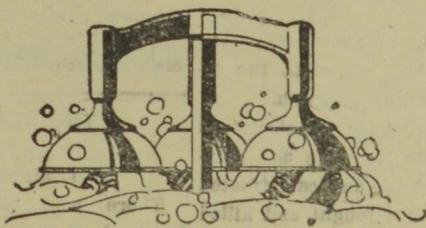
Corsicana, Texas, Dec. 10—A bull yearling for two bushels of potatoes is a fair trade, think Sam B. Jordan and Henry Hall. Hall offered the potatoes at 35 cents a bushel, with no buyer. Likewise Jordan found no offers for a calf he wanted to sell. Meeting in the courthouse they swapped even.

In same ways the modern gasoline filling station resembles the old-fashioned saloon. There's one on almost every corner.



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# A New Perfected VACUUM CUP WASHER



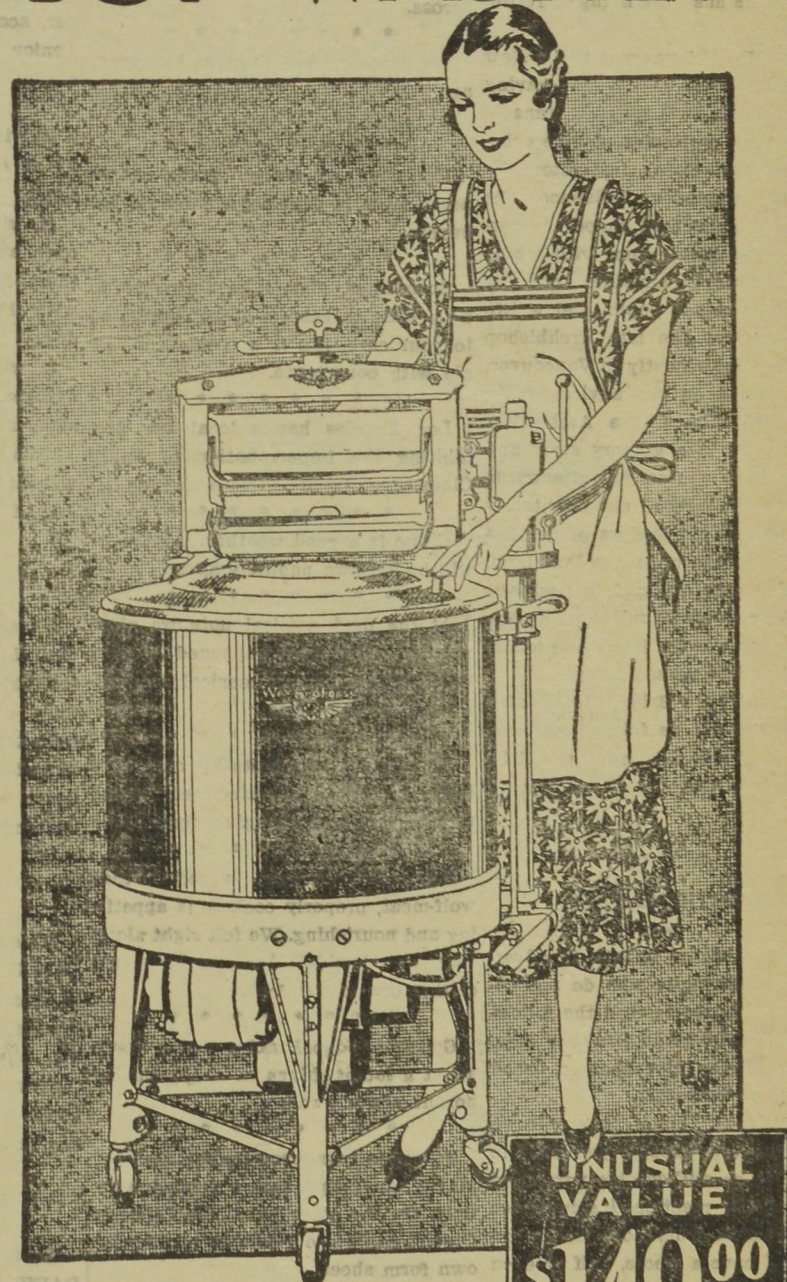
TO the women of Canada, Westinghouse presents a new, advanced Vacuum Cup Washer . . . a washer that looks different, is different, and employs the Vacuum Cup Principle which has for years stood supreme in the regard of careful housewives.

Gently as human hands, yet irresistibly, the three powerful vacuum-cups force air and cleansing suds through every mesh and fibre of the fabric . . . without friction, without the slightest injury to the most delicate weaves.

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Beautifully finished in smart, modern color combinations . . . Crystal Black, Coral and Silver . . . or Nile Green, Light Green and Silver . . . the new Westinghouse-Easy Vacuum Cup Washer presents a combination of important refinements found on no other machine, including hand height control levers, all enclosed oil-bath main gears, instant accessibility, single point oiling system and the wonderful Bowndes clutch (an exclusive feature on the new Westinghouse-Easy Vacuum Cup Washer) which removes forever the old risk of accidental damage through overload to motor or wringer.

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UNUSUAL  
VALUE  
\$149.00

## The Greatest Legacy of the Canadian people to the next generation ...is life insurance

When the Sun Life began business in 1871 life insurance in Canada was \$13 per capita.

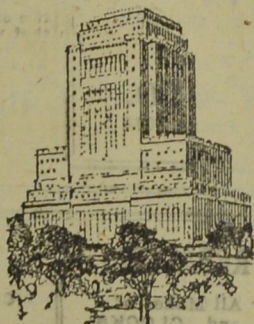
TODAY it is **\$635** per capita. With one exception, Canadians are now the highest insured people in the world.

The Sun Life has played a leading part in fostering this thrift in the Canadian people and in protecting Canadian homes.

The rapid growth of the Sun Life is shown in the following table:

### ASSURANCE IN FORCE

1871  
\$404,000  
1881  
\$5,010,000  
1891  
\$19,436,000  
1901  
\$62,400,000  
1911  
\$164,572,000  
1921  
\$536,718,000  
1931  
\$3,051,077,000



SUN LIFE ASSURANCE  
COMPANY OF CANADA

Head Office: MONTREAL

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FOR THE HOME

