

**ALLIES FIGHTING
FOR HONOR AND LIFE**

**President Poincare of France Says
National Independence Must be
Safeguarded Against Huns**

Paris, July 14.—The central empires can be under no illusion as to the possibility of reducing the Allies to a confession of defeat," said President Poincare in an address today "and of winning from their weariness a peace which for Prussian militarism would be only a strategism for hiding preparations for fresh aggression.

"They know well that the seas are closed to them, that they have lost their colonies, and they know equally well that the Allies rely less on the geographical positions of their trenches than on the condition of their troops and their reserves, their capacity for resistance and offensive, and the general temperament of their peoples and their armies.

"We are fighting not for honor alone but for honor and life.

"To be or not to be—that is the painful problem imposed on the conscience of the great European nations.

"We are seeking entire restoration of our invaded provinces and those seized forty years ago, for reparation for the violation of rights at the expense of France or her allies, and for the guarantee necessary for a definite safeguard of our national independence."

**TO TRIFLE WITH CATARRH
IS TO RISK CONSUMPTION**

Usually it comes with a cold. Being slight, it is neglected—but the seed is sown for a dangerous harvest, perhaps consumption. To cure it once, inhale Catarrhoxone. It destroys the germs of Catarrh, clears away mucous, cleanses the passage of the nose and throat. The hacking cough and sneezing cold soon disappear and health is yours again. Nothing known for colds, catarrh and throat trouble that is so curative as Catarrhoxone. It cures by a new method that never yet failed. The one dollar outfit includes the inhaler and is guaranteed to cure. Smaller sizes, 25c. and 50c., sold everywhere.

SHARP COMPETITION.

The wise old doctor was impressing upon his patient the essentials of mastication.

"My little old," he advised, "no matter what you eat, always chew each mouthful 30 times."

"That wouldn't do at our house, doctor."

"Why not, my son?"

"Because I'd always be hungry. My eight brothers and sisters would clear the table before I got through with that one mouthful."

**21,600 MOVIE THEATRES IN
U. S. WORTH \$360,000,000**

Chicago, July 14.—The nearly two thousand delegates to the sixth annual convention of the Motion Picture Exhibitors' League of America got down to actual business today in the first open session. The initial session was held yesterday.

In conjunction with the convention, which is to continue for six more days, the annual moving picture exposition will open tonight at the Coliseum.

Some interesting figures on the extent of the industry are:

Number of picture theatres in the United States, 21,600; daily attendance, 25,000,000; amount invested in picture theatre property, \$360,000,000; salaries paid weekly, \$2,300,000; number of picture theatre employees, 205,000; amount invested in film plants, machines, electrical equipment and theatres, \$2,000,000,000.

BADLY WANTED.

(Washington Star.)

Friends of Billy Sunday tell a story illustrative of his repartee.

Mr. Sunday was on the Trenton train one day when a man near him began to drink out of a bottle. Noisy at first, the man after three or four drinks became quite unbearable. The revivalist launched at him an eloquent sermon on intemperance.

At the sermon's end the drinker looked at Mr. Sunday steadily and said "I'd like to give you a good punch in the nose."

"My good friend," the revivalist answered, "charity begins at home. Never give away what you want yourself."

If a sugary coat is desired on lemon meringue pie, sift powdered sugar on the top before it is put into the oven.

Try rubbing the silver every day with a dry flannel rag; it will not have to be cleaned with a silver polish nearly so often.

**GAYETY ATTRACTIONS
FOR COMING WEEK**

**Manager Fenety Has Arranged an
Attractive Program For His Pop-
ular Play House.**

Manager W. W. O. Fenety of the Gaiety Theatre, showing his customary enterprise, has succeeded in booking an exceptionally fine line of feature attractions for the coming week, starting on Monday, July 17th. Marguerite Snow, one of the most charming and gifted screen artists, will be seen in "A Corner in Cotton," a five part Metro wonderplay. Miss Snow is supported by an all-star cast.

The latest release of the Universal Animated Weekly, showing among other interesting items the arrival of the first underwater freighter, the Deutschland.

These two big features will be shown on Monday and Tuesday.

For the midweek programme the second release of the wonderful Bluebird screen productions, "Hop the Devil's Brew," by the famous Saturday Evening Post author, Rufus Steele, with Lois Weber and Phillips Smalley, will be presented. The Bluebird Company is setting a new high standard for the motion picture art, and they are conceded to be second to none. This big production will be shown on Wednesday and Thursday.

For the last two days of next week, a splendid mixed programme of high class Universal subjects, including the celebrated serial "Graft," with Richard Stanton, Jane Novak and Glen White, will be presented. This will represent Chapter nineteen. The entire series runs but twenty weeks, and is becoming decidedly interesting, and is undoubtedly doing an immense lot of good morally, as well as providing splendid entertainment.

The Gaiety concert orchestra, under the able leadership of Mr. L. V. Keyes, will be heard in a new line of high class selections, especially suited to the different photoplays.

Notwithstanding the extremely hot weather, the Gaiety is delightfully

**The Printing and Publicity
Specialist**

Talks To His Son

"Say, John, I feel quite sick today," said Mr. Blank. "Please visit the different doctors in town, and find out who will cure me for the least money. Get your quotations tabulated and then let me see them. Of course we will engage the doctor who charges the least."

"Why I never heard of such a thing," said John. "The idea of getting quotations from a doctor; it's the asylum for you."

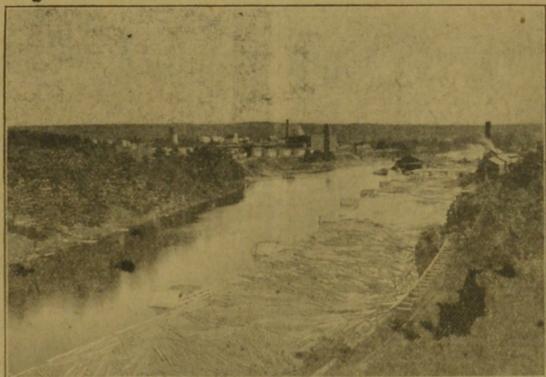
"Well now, why not? I am a specialist in printing and publicity. I study my business just as carefully as any doctor can do. If I do say it that shouldn't, I have just as much brains as the average doctor. I strive to give my customers the benefit of my knowledge, my artistic skill and judgement and my ideas on publicity. I give service as the term is understood in the Twentieth Century.

"When some people around here have a little printing to be done, they visit all the printing offices, get quotations from each one, and then give the work to the man who gives the lowest figures.

"The ordinary user of printing knows his own business, but he is no more a judge of the work of printing than he is a judge of what sort of medicine a doctor should give him for the cure of his ailment. If people ask me for quotations and pass me by if my price happens to be a little more than the other fellow, why shouldn't I apply the same method to the doctor, lawyer, dentist and painter? Why not? It's a mighty poor rule that won't work more than one way."

The MAIL PRINTING CO.

PHONE 67. FREDERICTON, NEW BRUNSWICK.



"Some Logs," Nashwaak River, Marysville, N. B.

cool, and business continues remarkably good at Fredericton's popular photoplay theatre.



HECTOR McINNIS, K. C.

Newly-elected Conservative member for Halifax in the Nova Scotia Legislature, who may be chosen to lead the Provincial Opposition.

BOTH IN USE.

(Boston Globe.)

"You had your first patient today?" asked old Sawbones.
"Yes, daddy," replied his son.
"What was the diagnosis?"
"Didn't make any."
"Did you feel her pulse?"
"No, she wore a wrist watch and I couldn't get at it."
"Did you look at her tongue?"
"No, she was using it."

THE ONE THING LACKING.

The late Admiral Evans had a quick bluff wit, said Surgeon General W. C. Braisted.

The Admiral was once being taken through the Vanderbilt stables in New York. The manager showed him walls and floors of pale, translucent tiling, marble drinking troughs, mangers of Circassian walnut, solid silver fittings and so forth.

"Do you find anything lacking, Admiral?" the manager asked proudly.
"Nothing," the Admiral replied, "except a leather upholstered sofa for each horse."

Evidently the poet was broke when he said to his best girl: "Drink to me only with thine eyes."

One of the great drawbacks is that we never know it is too late until it is too late.

When a man starts looking for trouble he seldom meets a friend too busy to assist in the search.

Early to bed and early to rise—is a theory only.

R. L. Phillips

**FORD CARS
Tires AND Accessories**

I have secured a round lot of GOODYEAR TIRES 30x3 1-2 which I can sell at \$11.00 per Set of One Tire and One Tube.

Actual List Price - \$18.80

Saving to You - 7.80

The cars advertised yesterday are selling fast. Come and see them before it is too late.

DELIVERY CARS, TOURING CARS, RUNABOUTS.

**R. L. PHILLIPS
189 SMYTHE STREET
FREDERICTON, N. B.**

What's There---

the drawn features of the nervous under-nourished man—

Or the bright, calm look of health and conscious power to do things, that belongs to the man who is well-nourished?



Grape-Nuts

FOOD

with the wonderful energy values of whole wheat and barley, including their vital mineral elements, is an ideal ration (served with cream or good milk) for building well-balanced bodies and brains.

Grape-Nuts is a delicious food, combining the native sweetness of wheat with the delicate flavour of malted barley and brought by scientific baking to a marvelous degree of ease in digestion. A daily ration of Grape-Nuts has put the joy-look of health and confidence on many a countenance.

"There's a Reason"

MADE IN CANADA—By Canadian Postum Cereal Co., Ltd., Windsor, Ont.