

SIR ANDREW LAIRD, WHO NEGOTIATED WAR LOANS, DENIES U. S. STATES CLAIMS TO MONEY

(Vancouver Pioneer)
Glasgow, Feb. 18 — Sir Andrew Laird, who was administrator in the New York headquarters of the British war mission to the United States in 1917-18 and was manager of the Daily Mail from 1922 to 1926, has hit out in scathing denunciation of the United States war debt claim. He effectively destroyed any ground the United States could have for the claim in a strong argument which came as a dramatic climax at the Burns Club dinner in Montrose.

Sir Andrew said:
"I hope nobody will confuse my mission with the missions that went after it. One of our great objects was to borrow the money to get the wheat, to get steel, to get oil, to get cotton, and to get all the material to enable the war to be carried on by the French, by the British, by the Italians and even the Portuguese.

Wilson's Offer of Money

"We borrowed the money because the United States, which had come into the war, and become an associate with the Allies, who were fighting the Germans, had neither men, nor ships, nor guns, nor rifles, nor munitions,

nor any of those things with which a war is carried on. President Wilson said: 'We can not take part in the war for a year till we get ready, but we will provide the money and the wherewithal to carry on.' We said: 'Very well, you give us the money, and we will carry on.'

All Money Spent in U. S.

"The fact is that all the money which was borrowed by the British Government on its own behalf and one half of the Allies was spent in the United States, and the United States Government insisted that every penny should be spent there. From that money the American manufacturers made their profits, and from their profits the American Government deducted its income tax and took all its other taxes, and got back a vast amount of the money in that way—when we were holding the line with our men, with your sons and your brothers, and the young men of France and Italy and of all Europe; while we were holding the line that year, until the people of the United States could come in with their men.

Britain Supplied All U. S. Munitions

"They did come in with our guns, and with our munitions. On the day the war finished, on November 11, 1918, you could count the guns of the American army made in the United States on the fingers of your two hands. They did not have more than ten airplanes of their own, and the whole of their troops were shipped across the Atlantic in ships provided by Great Britain.

"When I came to this question of what is called the American debt, I can not help speaking about it on every possible occasion. It is not a commercial debt at all. It is not to be ranked with a commercial debt in any respect whatsoever. It was the contribution which the United States made to enable the war to be carried on—it was her share for a year after April, 1917.

"For a whole year they had no men in the fighting line, and they provided the money so that we could purchase in their country munitions, steel, oil, wheat and provisions to help us carry on.

One of Greatest Scandals in World

"For America to ask us now to pay back the money with which they helped to hold the line, which we were holding with the lives of our men, was one of the greatest scandals of the world.

"I believe we have—and I do not wish to say anything which might sound political—I believe we have at the exchequer a man with a stiff back

and a stiff upper lip, and I do not see any possibility of the United States getting another golden cover against that debt. I was at the borrowing of it, and under Lord Northcliffe had the handling of some of the negotiations. I insist that people who say that because we borrowed the money we should now pay—I say that they do not understand the question at all.

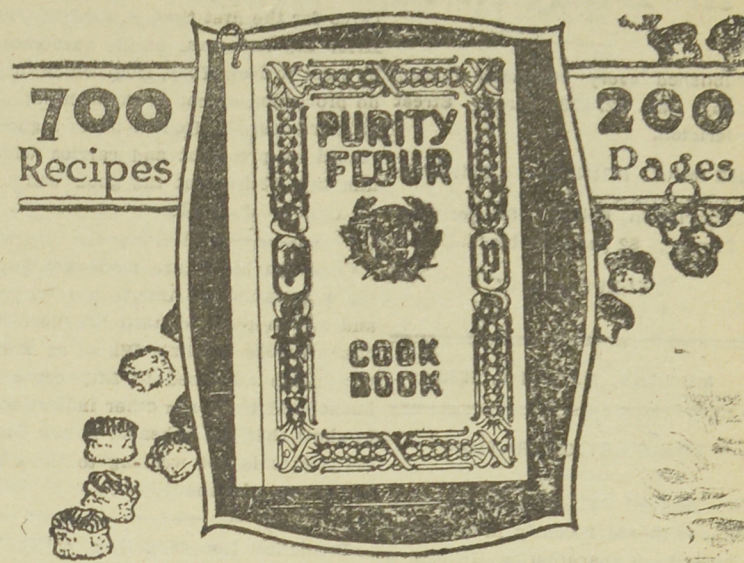
"For the United States Government to ask us to pay not only the money which they furnished to hold the line while they were not able to play their part in the war which they declared is a disgraceful scandal, but to ask us to pay not only the capital back but with interest is something which no civilized nation ought to put its face to."

One needs almost as little arithmetic as he does Latin. Mathematics are for those who are so minded.

Germany may be thrown into temporary trance by Hyptonist Hitler, but there is likely to be a reckoning when the sleeper wakes.

Traffic doesn't stop for you if you are on foot, but get hurt and put in an uncompromising attitude against money, is that they haven't any of it.

The reason people enjoy discussing technocracy is that those who know nothing about it know as much as anybody else.



It's going rapidly

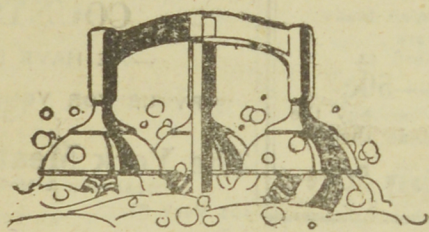
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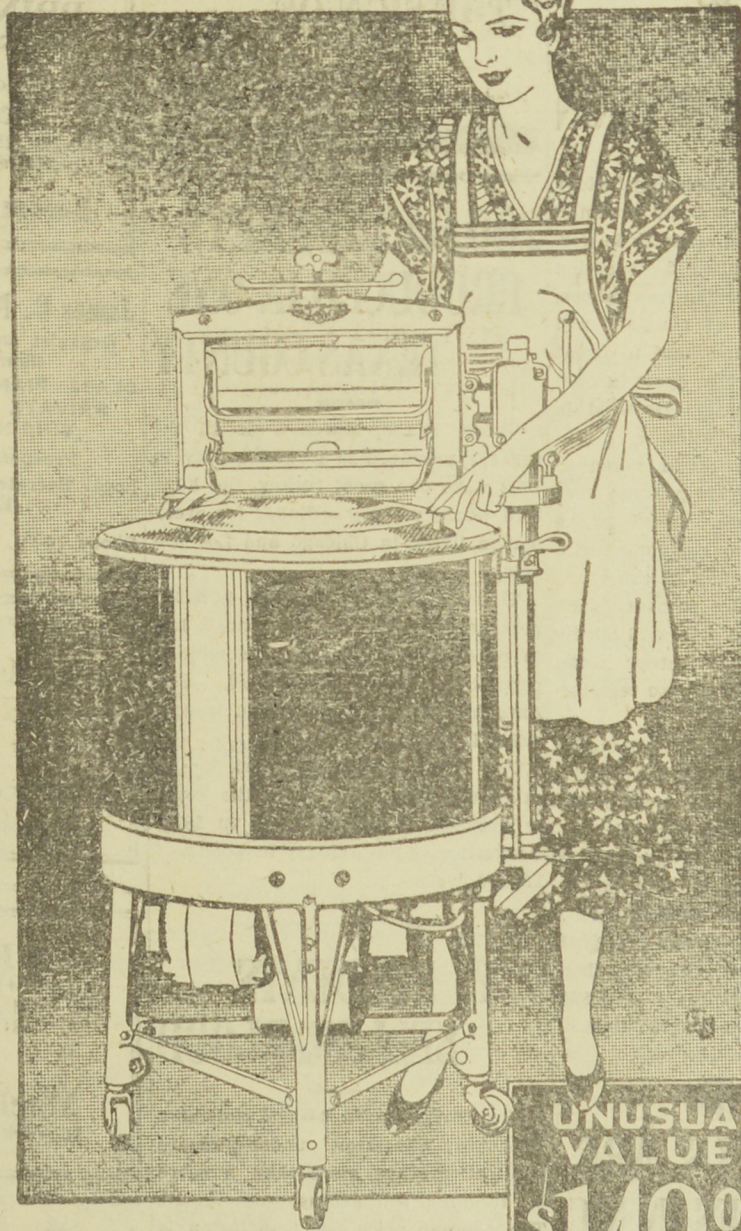
TO the women of Canada, Westinghouse presents a new, advanced Vacuum Cup Washer . . . a washer that looks different, is different, and employs the Vacuum Cup Principle which has for years stood supreme in the regard of careful housewives.

Gently as human hands, yet irresistibly, the three powerful vacuum-cups force air and cleansing suds through every mesh and fibre of the fabric . . . without friction, without the slightest injury to the most delicate weaves.

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Are You Among Those Who Say "I never read Advertisements"

TO SAY "I never read advertisements" would be much like saying, "I never use soap" or "I never read newspapers," or "No one can teach me anything," or "I know everything."

Many good—but not very wise persons seem to think that all advertisements are just the vainglorious braggings of those who publish them—designed to part fools and their money. The truth is that most advertisements are incitements to their readers to do or be or buy or use something for their immediate or prospective advantage. Advertisers, to be successful and to live long, have to offer something of value or of desire—something really wanted or needed by the public. Advertisers, to live long, must not cheat the expectations or confidence of those who buy what they offer or propose.

Here are some questions to be answered by those who say "I never read advertisements"—

- 1.—What alarm clock would you buy if you needed one?
- 2.—What camera would you buy, for your own use, or to give to a son or daughter?
- 3.—What motor car possesses your favor?
- 4.—What face cream or shaving soap or cream, or tooth paste did you use today?
- 5.—What laundry soap (or flakes) is in your kitchen right now?
- 6.—What brand of tobacco would you buy if you were a user?
- 7.—The watch on your wrist—what name does it bear?
- 8.—What theatre is presenting the best program?
- 9.—Your life insurance policy—what company issued it?
- 10.—The ginger ale which you serve to guests—what brand is it?
- 11.—The tea which you buy regularly—what brand is it?
- 12.—The baked beans and the tomato catsup now on your pantry shelves—what brands are they?

YOU SEE! Whether or not you consciously or habitually read advertisements, you buy, by preference, what advertisements have recommended to your confidence and what experience has proven to be satisfactory.

The things which we DON'T buy and which have a sickish life, are those which are not advertised, and which try to ride onto public favor on the backs of well-advertised products.

It is to one's discredit to say, "I never read advertisements"

THE DAILY MAIL with its large quality circulation is a first-class advertising medium!